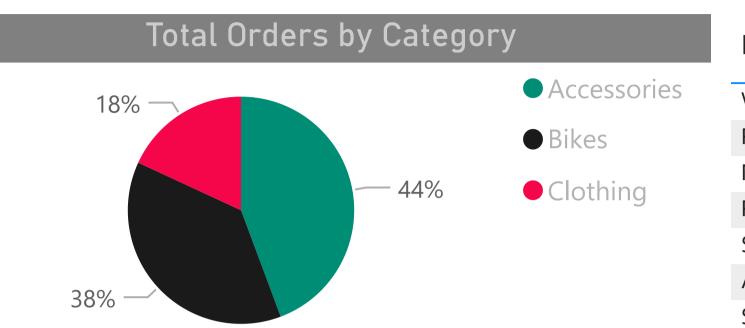
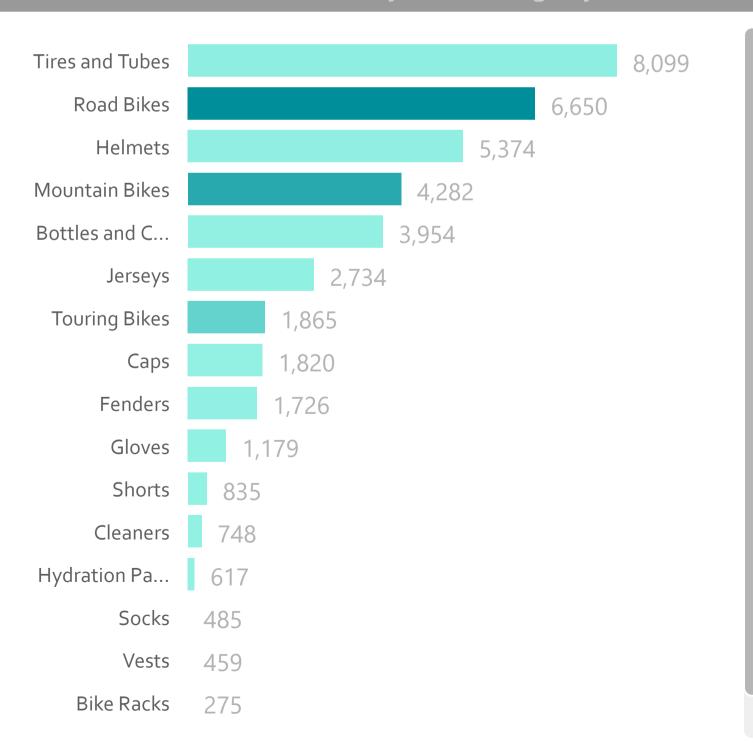


6/30/2017





Total Orders By Subcatagory



ProductName	Total Orders ▼	Return Rate
Water Bottle - 30 oz.	3,509	2.04%
Patch Kit/8 Patches	2,628	1.66%
Mountain Tire Tube	2,525	1.69%
Road Tire Tube	1,945	1.60%
Sport-100 Helmet, Red	1,869	3.32%
AWC Logo Cap	1,820	1.12%
Sport-100 Helmet, Blue	1,781	3.37%
Fender Set - Mountain	1,726	1.33%
Sport-100 Helmet, Black	1,724	2.55%
Mountain Bottle Cage	1,677	1.87%
Road Bottle Cage	1,473	1.66%
Touring Tire Tube	1,204	1.74%
HL Mountain Tire	1,146	3.40%
ML Mountain Tire	946	1.26%
LL Road Tire	859	2.28%
ML Road Tire	776	1.36%
Touring Tire	762	1.24%
Bike Wash - Dissolver	748	1.26%
HL Road Tire	714	3.78%
LL Mountain Tire	703	2.45%
Hydration Pack - 70 oz.	617	3.89%
Mountain-200 Black, 46	564	3.01%
Mountain-200 Black, 42	543	3.31%
Mountain-200 Silver, 38	536	2.61%
Mountain-200 Black, 38	528	2.84%
Mountain-200 Silver, 46	507	1.97%
Total	22,822	2.17%



View Product Details

Monthly Revenue

\$1.45M Goal: \$1.43M (+1.94%)

Monthly Orders

1,730

Goal: 1736 (-0.35%)

Monthly Returns

Goal: 139 (+9.35%)

Top Ordered Product

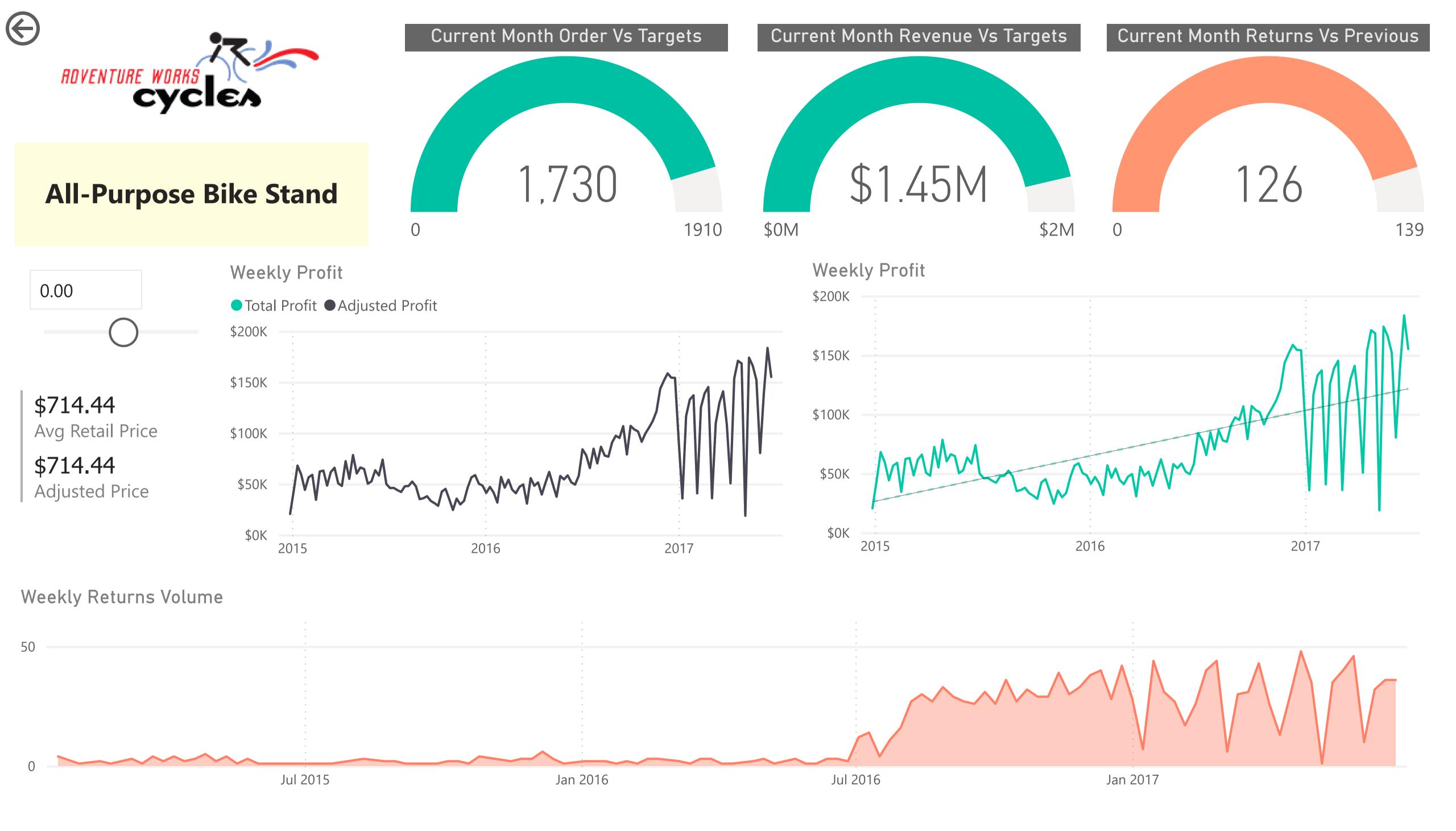
Water Bottle - 30 oz.

Top Profitable Product

Mountain-200 Black, 46

Select all Pacific Europe North America

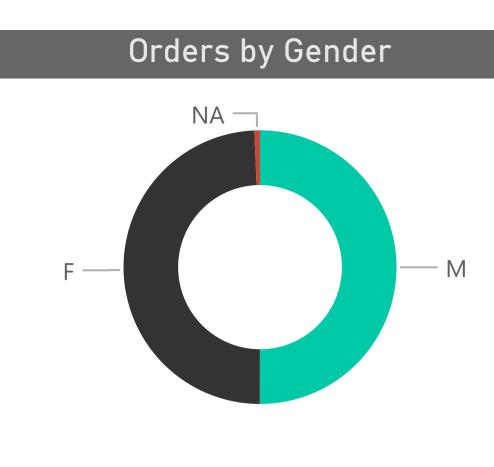


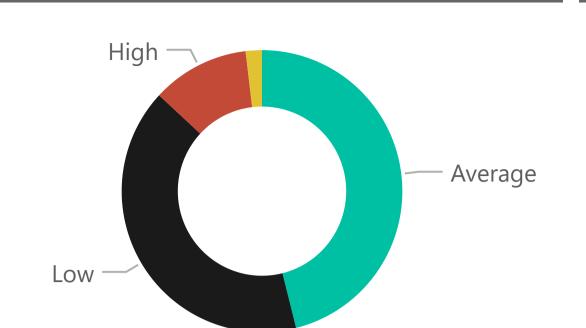




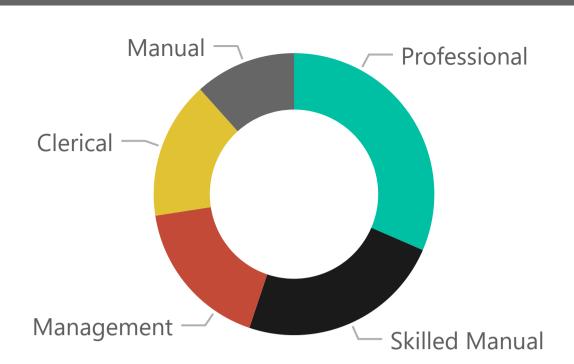


Full Name	Total Orders	Total Revenue ▼
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Franklin Xu	6	\$10,863.44
Mr. Larry Munoz	7	\$10,852.04
Mrs. Kate Anand	4	\$10,436.51
Mr. Larry Vazquez	4	\$10,394.98
Mrs. Ariana Gray	6	\$10,391.42
Mr. Clarence Gao	4	\$10,331.73
Mr. Aaron Wright	4	\$10,329.22
Mr. Ethan Bryant	4	\$10,308.52
Mr. Marco Lopez	6	\$10,289.68
Mrs. Bonnie Nath	4	\$10,282.91
Mr. Ricky Vazquez	4	\$10,165.92
Mr. Clarence Anand	4	\$10,065.01
Mrs. Deanna Perez	4	\$9,761.59
Mrs. Desiree Dominguez	4	\$9,717.63
Mrs. Jasmine Stewart	4	\$9,716.98
Mrs. Sydney Bryant	4	\$9,706.89
Mr. Bryant Garcia	4	\$9,687.36
Mrs. Cindy Patel	4	\$9,668.02
Mrs. Amy Sun	4	\$9,534.15
Mr. Willie Xu	5	\$9,424.97
Mrs. Katrina Tang	4	\$9,302.58
Mrs. Margaret He	4	\$9,266.74
Total	25,164	\$24,914,567.18



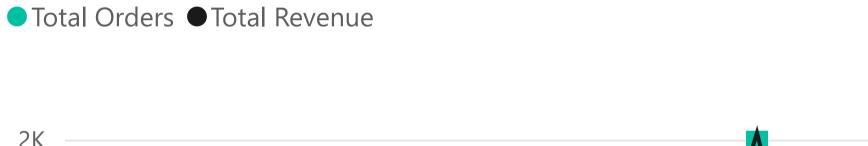


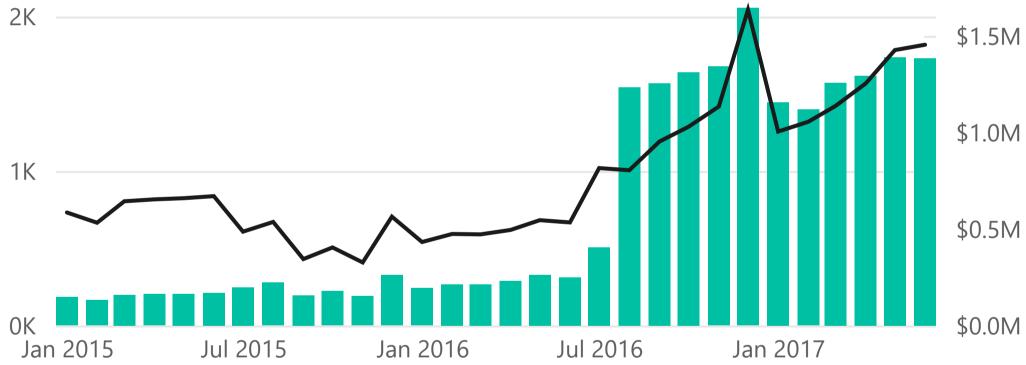
Orders by Gender



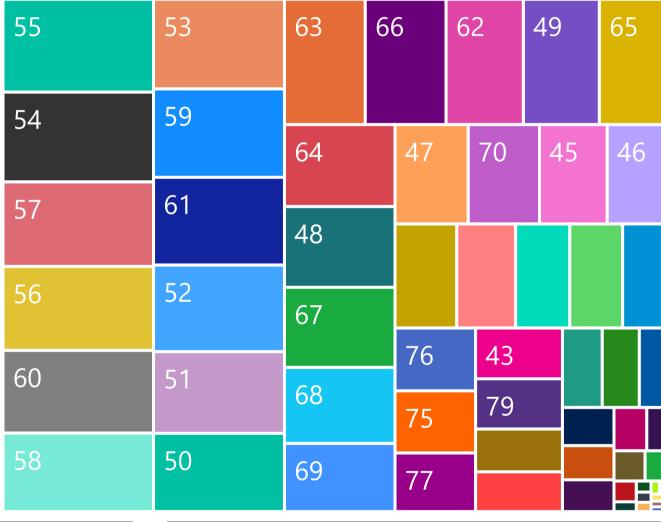
Orders by Gender











Top Customer

Mr. Maurice Shan

Customer Orders

\$2.0M

Customer Revenue

\$12.41K

Executive Summary