Wrangle and Analyze Report

1 Data Wrangling Report

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1.1 Gathering

In the gathering step, we are asked to gather 3 different tables using 3 different ways: 1. twitter-archive-enhanced.csv: this file is obtained by downloading it manually from the udacity site. 2. image-predictions.tsv: this file is obtained by downloading it programmatically using the python's requests library 3. tweet_json.txt: this file is obtained by calling the twitter API for each tweet, using the tweet id as a parameter, which we obtained from the twitter-archive-enhanced.csv data. Instead of using the Requests library, we use the Tweepy library which provides a higher-level way to get the data from the API.

After that, we make sure that all the data are available in the same directory as the wrangle-act.ipynb

1.2 Assessing

In the assessing step, we try to gather some quality and tidiness issues from the data we have collected in the gathering step. At the start, I try to assess each file separately before moving to other files. In the end, I try to find an issue related to redundancy by assessing all the data in the 3 files together.

Note: 1. In the below, the tweet_api_data refer to the data obtained from the tweet_json.txt

1.2.1 Quality

tweet_api_data findings:

- 1. Have unrelated columns like the user, favorited, retweeted which is based on the personal user information who obtains the data from API. This is found by looking through the columns inside the tweet_json.
- 2. Have a column in which all data is null: contributors, coordinates, geo, place, quoted status id, and quoted status id str This is found by calling the info() method, which indicates the number of non-null data in each column.
- 3. Source column contain the whole HTML tag . This is obtained by looking through the data in each column.

4. possibly_sensitive and possibly_sensitive_appealable column are all zero. This is initially obtained by looking through several rows in the data, after which I started getting a little bit suspicious since it seems like all the data in those 2 columns are always 0. This suspicion is then confirmed by using the value_counts() function.

image_predictions table

1. p1, p2, p3 whitespace usage is not standardized, some uses _, some uses _, some are capitalized, some are not. This is obtained by looking through the data.

twitter-archive-enhanced.csv findings:

- 1. the dog name may not be accurate, some names are a or an.
- 2. the dog name has None string that should be a null instead.
- 3. Column name doggo, floofer, puppo, and pupper has value either None or its column name.
- 4. Some rating is wrong, it is marked by the denominator is not 10. One of the texts of the tweets is below: > "This is Darrel. He just robbed a 7/11 and is in a high-speed police chase. Was just spotted by the helicopter 10/10".

However, the captured rating was 7/11 instead of 10/10 5. Some rating_numerator also captures wrong data, spotted by having the value less than 10. 6. the timestamp should be put as DateTime instead of a string

1.2.2 Tidiness

- 1. the p1_dog, p2_dog, p3_dog contain redundancy since the p1, p2, p3 is not unique throughout the row in image predictions
- 2. created_at / timestamp, source, text, in_reply_to_status_id, in_reply_to_user_id are duplicated in tweet_api_data table and twitter_archive table
- 3. tweet_api_data should be part of twitter_archive table
- 4. Entities data seems to contain image information which is already contained in the twitter archive data, like the image_url and extended URL
- 5. Extended entities column contains duplicate information of the entities column
- 6. Some tweets in the tweet_api_data are retweets. We can obtain the real tweet data for such a case using the retweeted_status column.

1.3 Cleaning

In this step we are trying to clean the data, however, due to time constraints and the project's recommendation, we will only clean a few of the issues we mentioned above, instead of all of them.

1. The first thing we fix is the fact that some tweets data in the tweet_api_data are retweets. It is actually a combination of tidiness and quality issues. It is included in the tidiness since because of this, one row could contain multiple data (the data of the retweeted status and the data of the real status). It can also be included as a quality issue since if the data users use this data carelessly, they could have wrong analysis by calculating using the retweeted status's data, instead of the real status, which may have different statistics. One example would be using the retweeted status to determine the number of favorite counts.

- To clean it, we first capture all the retweeted_status data, store it in a different data frame, call it temp. After that, we drop rows that contain the retweeted_status in the tweet_api_data. It is done by removing all rows whose retweeted_status column is not null. After that, since currently, all rows must have a null value for the retweeted_status column, we can safely drop the column. Lastly, we append the rows in the temp variable into the tweet_api_data table.
 - 2. The p1_dog, p2_dog, p3_dog contains redundancy since the p1, p2, p3 is not unique throughout the row in image_predictions. This is a quality issue. What I mean in the above is that Husky could appear in any row in p1, p2, p3 and the value for p1_dog, p2_dog, and p3_dog would be the same if the classifier name, the p1/p2/p3 is the same.
- To clean it, we first create an empty data frame to store the mapping between p and p_dog. After that, we store all px and px_dog combinations in that data frame and remove the duplicate row using all columns as its comparison. Furthermore, we check for duplicate in the p variable, which returns us an empty list. It shows that the same p will give us the same p_dog, as we assume previously. After that, we remove the p1_dog, p2_dog, and p3_dog column from the image_prediction table.
 - 3. There are some columns in tweet_api_data and twitter_archives which are redundant as they are different columns who have a similar meaning. To solve this, we can drop the timestamp, source, text, in_reply_to_status_id, in_reply_to_user_id in the twitter_archives
 - 4. tweet_api_data should be part of twitter_archive. This is a tidiness issue. We should merge the *tweet_api_data* table to the twitter_archive table, joining on *tweet_id* and *id*.
 - 5. There is some more redundancy in the form of the column whose values are all empty or unrelated to the data, such as user, favorited, retweeted, which are based on the user profile who get the API. We should drop those columns, such as user, favorited, retweeted, contributors, coordinates, geo, place, quoted status id, and quoted status id str.
 - 6. Column name doggo, floofer, puppo, and pupper has value either None or its column name in the twitter_archives_clean table. We should change those value to be boolean, taking value True if the column is the column name, False otherwise.
 - 7. possibly_sensitive and possibly_sensitive_appealable contain the same value for all row in twitter_archives. We should drop the possibly_sensitive and possibly_sensitive_appealable column
 - 8. Source column contain the whole HTML tag . To clean it, we can use a regular expression to extract only the href part of the link
 - 9. The name of the dog are marked as None instead of nan in twitter_archives_clean table. We should replace None to nan
 - 10. Some dog has named a, an, and the in twitter_archives_clean table. This must be a mistake. In order to increase the quality of the data, we should replace 'a', 'an', 'the' to nan
 - 11. Some rows have invalid ratings, with rating numerator less than 10 or denominator not equal to 10. To solve this, we can either develop a better function to extract the rating from the status or we can drop rows with such occurrences.