**COMPETITORS:**

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| **Name of Application:** | **Name of Company:** | **Price of Product:** | **Features of product:** | **Reviews:** |
| 1)Trello | Atlassian | Free version:Available  ClickUP AI:5$ per user per month | Internal Voting Feature,Unlimited Storage in Free Version |  |
| 2)ClickUp | Mango Technologies | Free version:Available  Base Price:5$ per user per month  Premium:10$ per user per month  Enterprise:17.5$ per user per month | Embedded Email,Multi-feature dashboards |  |

**1)TRELLO:**

Trello is a popular web-based project management tool that offers a range of features to help individuals and teams organize their work and collaborate effectively.

Features:

* Boards: Trello uses a board-based approach to organize projects. Users can create multiple boards for different projects, teams, or purposes.
* Lists: Within each board, users can create lists to represent different stages or categories of tasks. For example, a board for a software development project may have lists such as "To Do," "In Progress," and "Completed."
* Cards: Each task or item within Trello is represented by a card. Cards can be created within lists and can contain various details, attachments, checklists, due dates, and more.
* Drag-and-Drop Interface: Trello's intuitive interface allows users to easily move cards across lists or boards using drag-and-drop functionality, reflecting the progress of tasks.
* Labels: Users can apply color-coded labels to cards to categorize or prioritize them. Labels can represent different types of tasks, team members, or any other custom criteria.
* Checklists: Trello allows users to create checklists within cards to break down tasks into smaller subtasks. This helps track progress and ensures nothing is missed.
* Due Dates and Reminders: Users can assign due dates to cards to track deadlines. Trello provides reminder notifications to keep users updated on approaching due dates.
* Attachments: Trello supports file attachments, enabling users to attach relevant documents, images, or other files directly to cards for easy access and reference.
* Activity Feed: Trello provides an activity feed that displays the history of card movements, changes, comments, and other activities, making it easy to track the project's progress and see updates.
* Collaboration and Notifications: Trello supports collaboration among team members. Users can assign cards to specific team members, add comments, mention others using "@mention," and receive notifications for updates or changes.

**2)CLICKUP:**

ClickUp is another popular project management and productivity platform that offers additional features compared to Trello.

* Hierarchy and Nested Tasks: ClickUp allows for hierarchical task organization, with the ability to create subtasks and sub-subtasks. This provides a more detailed and structured approach to task management.
* Multiple Views: ClickUp offers a variety of task views, including List View, Board View, Box View, and Calendar View. These views provide different perspectives for managing tasks and projects, offering more flexibility in visualizing and organizing work.
* Gantt Charts: ClickUp provides Gantt chart functionality, allowing users to create and visualize project timelines, dependencies, and milestones. Gantt charts offer a comprehensive overview of project progress and help with resource planning and scheduling.
* Time Tracking: ClickUp has built-in time tracking capabilities, enabling users to track the time spent on tasks and projects. This feature is helpful for measuring productivity, analyzing work patterns, and generating timesheets.
* Customizable Dashboards: ClickUp allows users to create customized dashboards with widgets and reports. Dashboards can be personalized to display key metrics, progress charts, task lists, and other relevant information, providing a consolidated view of project status.
* Goal Tracking: ClickUp offers goal tracking features, allowing users to define and track specific goals, objectives, or key results (OKRs). This helps align tasks and projects with larger organizational goals and provides a clear focus on outcomes.
* Chat and Collaboration: ClickUp includes built-in chat functionality, enabling real-time communication and collaboration within the platform. Users can have discussions, share files, and collaborate with team members without relying on external messaging tools.
* Automation: ClickUp provides automation capabilities through its ClickUp Automations feature. Users can automate repetitive tasks, create custom workflows, and trigger actions based on predefined rules. This helps streamline processes and saves time on manual work.
* Integrations: ClickUp offers a wide range of integrations with popular third-party tools and services, allowing users to connect ClickUp with their existing workflow. This includes integrations with communication tools like Slack, file storage services like Google Drive, and development platforms like GitHub.
* Docs and Wiki: ClickUp includes a built-in documentation and knowledge base feature called ClickUp Docs. It allows users to create and organize internal documentation, wikis, FAQs, and team knowledge bases within the platform.

These additional features make ClickUp a comprehensive project management and collaboration platform suitable for teams and organizations with more complex needs, providing advanced functionality for task organization, tracking, reporting, and automation.