

Linking and Navigation:

Anchor element: `Link`

Navbar example code:

```
<nav role="navigation" aria-label="main menu">
  <ul class="navbar">
    <li><a href="/">Home</a></li>
    <li><a href="/people">People</a></li>
    <li><a href="/prices">Prices</a></li>
    <li><a href="/contact">Contact</a></li>
  </ul>
</nav>
```

Footer example:

```
<footer>
  <a href="/about/privacy">Privacy Policy</a>
  <a href="/about/legal">Terms of Service</a>
</footer>
```

Image element:

```

```

Types of images:

(i) GIF:

- Does well compressing large areas of single color.
- Limited color space of 256 colors
- Can do transparency, with jagged edges
- Can have multiple frames, and make a little movie

(ii) SVG: (Scalable vector graphic)

- Logos, icons, etc.
- Vector file
- Very small size (Advantage)

(iii) JPG:

- Image format for compressing photos
- Can be compressed
- Balance between Size vs Quality

(iv) PNG:

- Images that need transparency
- Good at compression
- Photos and images
- Depends on the use case