OBJECTIVE:

"BHATTACHARYA stores" wants to create an annual sales report for 2022. So that the owner of the store can understand their customers and grow more sales in 2023.

QUESTIONS

- COMPARE THE SALES AND ORDER USING SINGLE CHART.
- WHICH MONTH GOT THE HIGHEST SALES AND ORDERS?
- WHO PURCHASED MORE (MEN-WOMEN) IN 2022?
- WHAT ARE THE DIFFERENT ORDER STATUS IN 2022?
- LIST TOP 10 STATES CONTRIBUTING TO THE SALES
- RELATION BETWEEN AGE AND GENDER BASED ON THE NUMBER
- WHICH CHANNEL IS CONTRIBUTING TO MAXIMUM SALES?