

# ECOMMERCE DASHBOARD

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# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Quantity

#107.2K

▼ -7.29%

YTD Profit Margin

11.58%

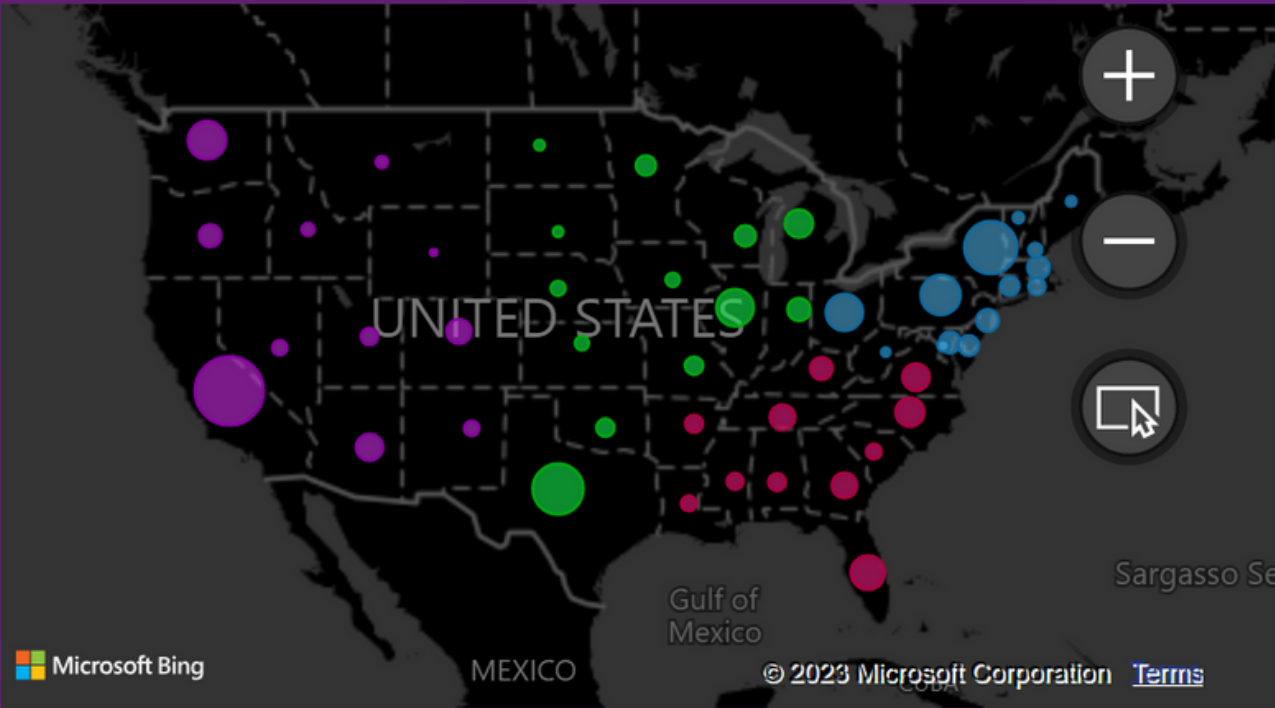
▲ 5.37%

Sales by Category

category_name	YTD Sales	PYTD Sales	YOY sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

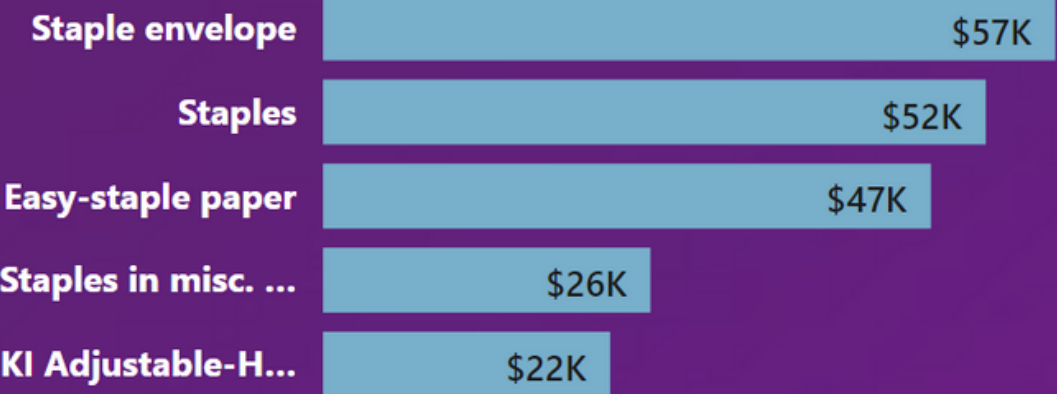
Sales by State

customer\_region ● Central ● East ● South ● West

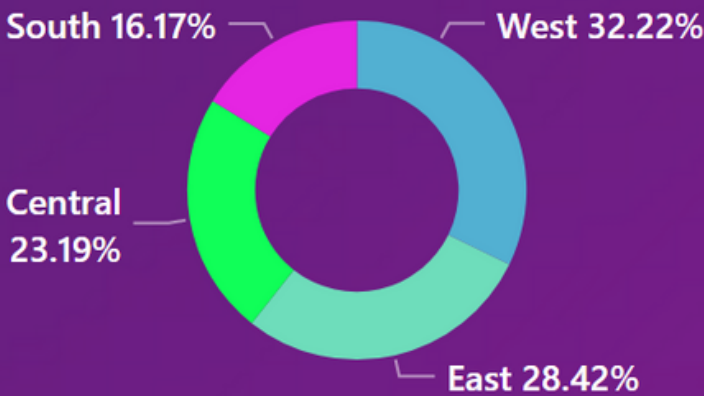


Top 5 Products by YTD Sales

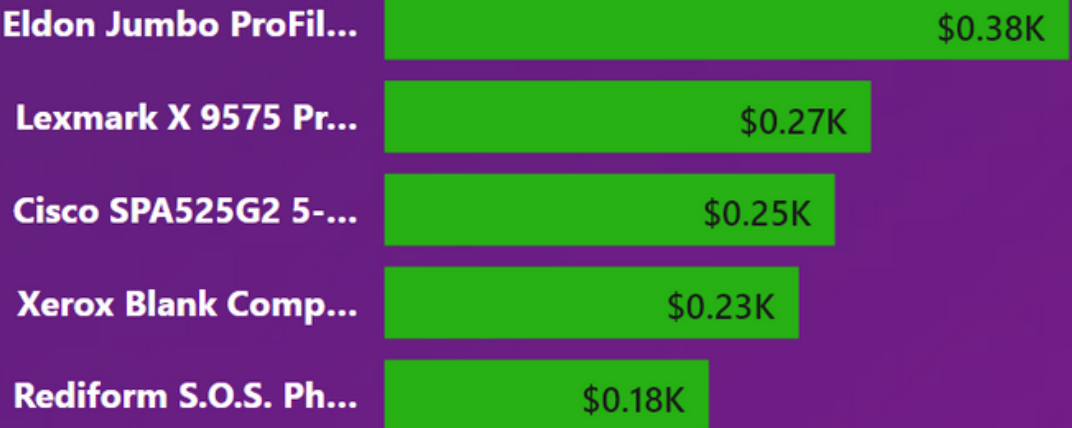
Top 5 Products by YTD Sales



YTD Sales by Region



Bottom 5 Products by YTD Sales



YTD Sales by Shipping Type

