

Online Textual Interview

Thank you for taking invaluable time out of your day today. This interview is a deeper dive into understanding your relationship with drawing. Your honest insights will be invaluable and will assist in the development of a fun & interactive experience that could help shape better drawing habits amongst amateur art & design practitioners. Please note that the information you provide could potentially be publicized publicly. Your anonymity shall be respected.

Interviewee Details:

Name: [REDACTED]

Age: 23

Gender: *Female*

Educational background: *Bachelors in Architecture, Masters in Design for Retail*

Experience (*Ongoing*)

Current professional status: *Student*

Questions:-

Personal experience with drawing:

Q: Can you recall a specific instance or moment when you felt particularly resistant or uneasy about drawing?

A: I had registered for an art competition in school. After distributing the drawing papers, they declared that the topic was 'Free Choice'. I couldn't narrow down on one theme, thinking and thinking, I was left with the last 15 mins in which I made a very basic scenery. This incident did make me question my abilities.

Feelings of lack of expertise:

Q: You've mentioned feeling inadequate when it comes to drawing. Can you tell me more about where you think that feeling comes from?

A: Experiences being the major factor, imagining beyond what I can see and recollecting a particular visual are the inadequacies that bother me from practicing art.

Q: How do you perceive the relationship between talent and practice in art?

A: While I do consider talent as a natural aptitude where the understanding of forms, proportions and hand movements come more naturally, but cannot ignore the importance of practice and conscious effort in that direction can yield good results.

Time Constraints:

Q: In an ideal world, how would you fit drawing into your daily routine?

A: Personally, I would consider that as a way to spend some quality me-time, get away from the regular routine and usual means of entertainment. The frequency of this will totally depend on what is currently happening in my life.

Q: What activities or commitments do you feel compete most with your potential drawing time?

A: Since I'm a student, I feel whenever I get some time for myself, I focus on capturing more and more information (general and field specific) due to the intense competition around. This mostly happens by consuming digital content and I feel it competes with my potential free time that I could dedicate to drawing.

Motivation and Habit Formation:

Q:What do you think could motivate you to draw regularly?

A: For me, I think dedicating time for it will help after I'm convinced of the positive effects it is having on me (as I generally don't mess with my schedule, I'll do it for sure).

Q:Have you ever successfully formed a new habit or hobby? If so, what made that different from drawing?

A: Well, my hobby is very close to art. Craft. But what makes it different from it is the functionality and structure element in it attracts me more. I mostly make craft items that are 'useful', hence that factor is the differentiating factor for me.

The Ideal Art Assistant:

Q: Imagine a product that could magically make drawing easier or more accessible for you. Name a feature you would want it to have.

A: Since I have mentioned 'capturing information' as the activity competing with my potential drawing time, a feature that can provide me information in some way, could be the motivating factor.

Support Systems:

Q: Do you feel you have enough support or community when it comes to pursuing art? How could that be improved?

A: Well, my current college does provide me that opportunity and platform, however my previous years did lack that. For me before coming to my masters' program, it was more about replicating what you see and less of imagination

based drawing. Here, I understand that importance and wish to have more inputs to improve my imagination.

Closing:

Q: If there was one thing you wish others understood about your relationship with drawing, what would it be?

A: I draw the bare minimum that is needed to convey a certain idea. Due to my education, my concepts work in plan, elevation and sections majorly. Accepting that might help me a lot.

Q: Do you have any additional thoughts or insights you'd like to share about your experiences with drawing and art?

A: I might just need to say that drawing for me need not be very well-sketched and defined. As long as it conveys your idea fairly to the other person it serves the purpose (for someone like me who uses drawing as a medium to convey ideas to client/faculty)

**— HEAD
Genève**