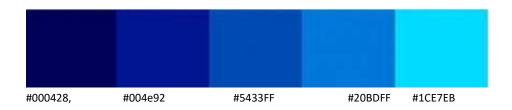
## **Graphic Manual**

1. Typography: The typography of website should follow uniformity of font style. It should be Poppins and fallback should be sans-serif font family. The size and color can vary depending on the requirement.

 Color: The color palate consists of different shades of blue along with white and black wherever needed. (pictures could be exceptions, only if they contain a maximum of 3 different colors outside the color palate)



3. Logo: The logo should only have colors from the primary color palate. The font should always be the same.

