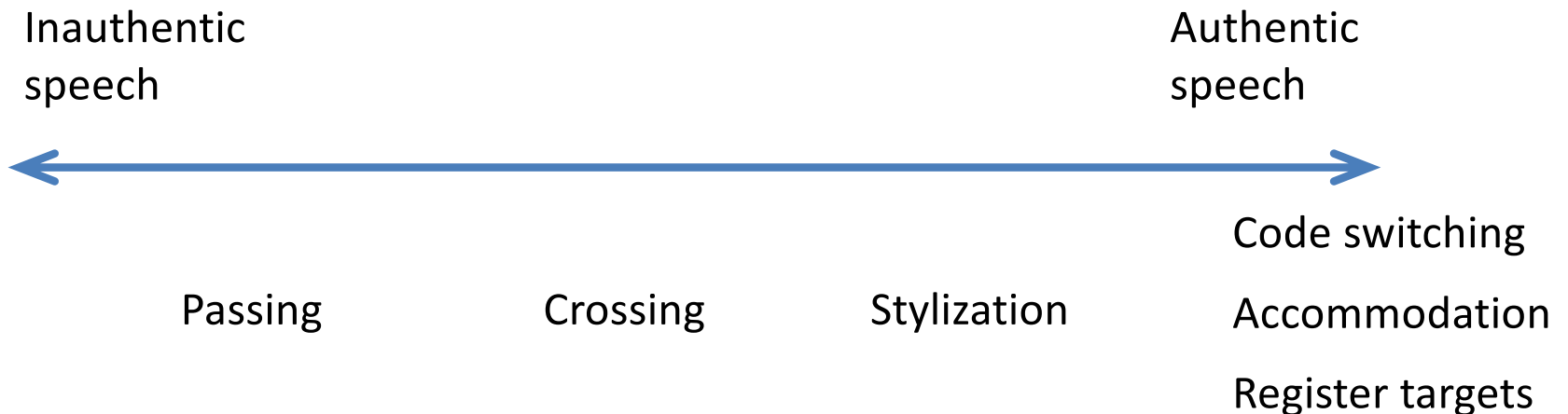


Passing

Module B.4

Authenticity

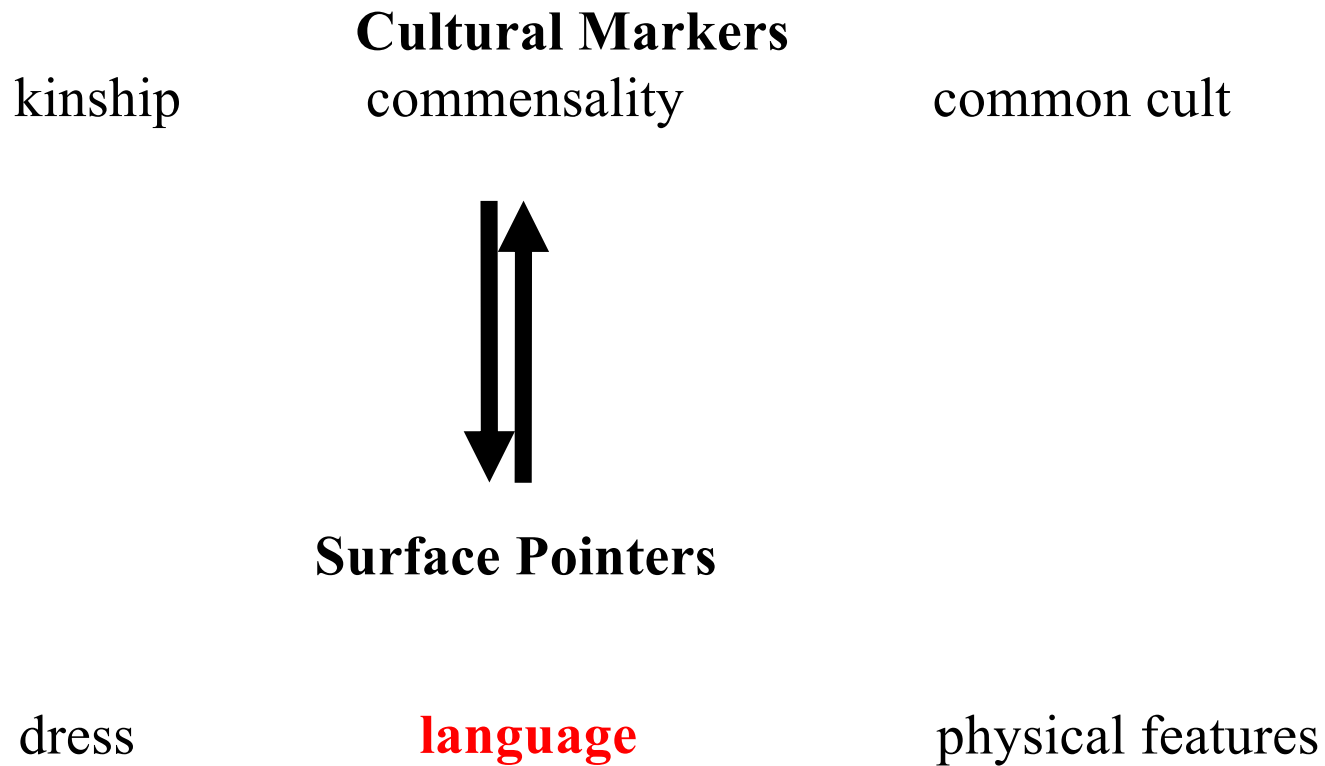
- What does it mean for a speaker to be authentic?
- What would it mean for a speaker to be an inauthentic speaker?



Coupland's categories of authenticity






- Ontology
 - Authentic things have real existence, not spurious or derived
- Historicity
 - Authentic things have longevity; are durable and timeless
- Systemic coherence
 - Authentic things fit into some significant institution or system
- Consensus
 - Authentic things have authority, based on expert assessment
- Value
 - Authentic things are ratified in a culture (hold cultural value)

Nash's model



Surface pointers: clothing

- Clothing
 - Marketing lets me know what others are wearing as symbols of group membership
 - Labov in NYC: Saks, Macy's and Kleins
 - UW students on campus before you came
 - Advertising and peers create motivation to wear particular clothes
 - Want to signal attendance at UW
 - Sales allow consumers to perform/participate
 - Social class can prevent participation

 			
<p>'47 Brand Bucky Badger Crew Long Sleeve (Charcoal) * 2062362 On Sale! \$44.99 Reg. Price: \$59.99</p>	<p>'47 Brand French Terry Crew Neck (Charcoal) * 2061597 \$59.99</p>	<p>'47 Brand Wisconsin Badgers 1/4 Zip Sweatshirt (Red) 2058158 \$90.00</p>	

**COLLEGIATE
Coupon of the Month**

Excludes Textbooks March 2016

Any One WI Clothing or Gift Item

15% OFF!

the university book store

Coupon valid at all University Book Store locations, 3/1/16 - 4/5/16. Not valid on sale items, past purchases, online, chairs, rockers, and frames. Limit one coupon per transaction, per day. Store selection varies by location.

#269

Surface pointers: tattoos

- Tattoos

- See others (locally, translocally) wearing tattoos as symbols of group membership
 - Increase among celebrities
 - Others with higher status impresses us (parents, community leaders)
- Motivated to wear tattoos
- I need to be able to perform/participate
 - Access to tattoo parlors
 - Seen as acceptable and not punitive behavior

POPSUGAR › Celebrity › Celebrity Tattoos › Celebrity Tattoo Pictures

The Ultimate Celebrity Tattoo Gallery

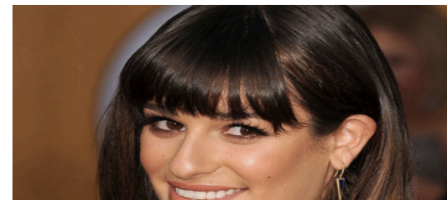
September 7, 2015 by MARIA MERCEDES LARA

1.8K Shares



VIEW ON ONE PAGE

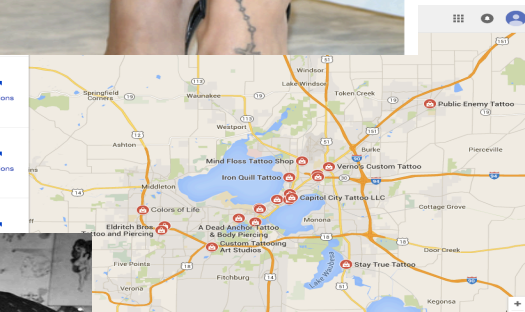
Photo 1 of 107



A Dead Anchor Tattoo & Body Piercing
4.5 ★★★★★ (43) - Tattoo Shop
1925 Monroe St
(608) 819-8287
Opens at 12:00 PM

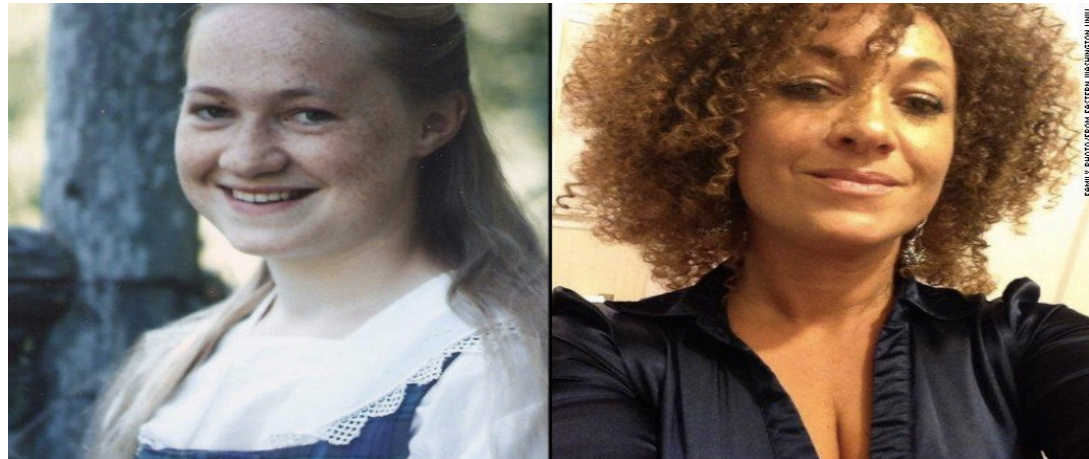
Blue Lotus Tattoo & The Piercing Lounge
4.1 ★★★★★ (28) - Tattoo Shop
408 W Gilman St
(808) 284-0870
Open until 9:00 PM

Colt's Timeless Tattoos Madison
★★★★★ (41) - Tattoo Shop



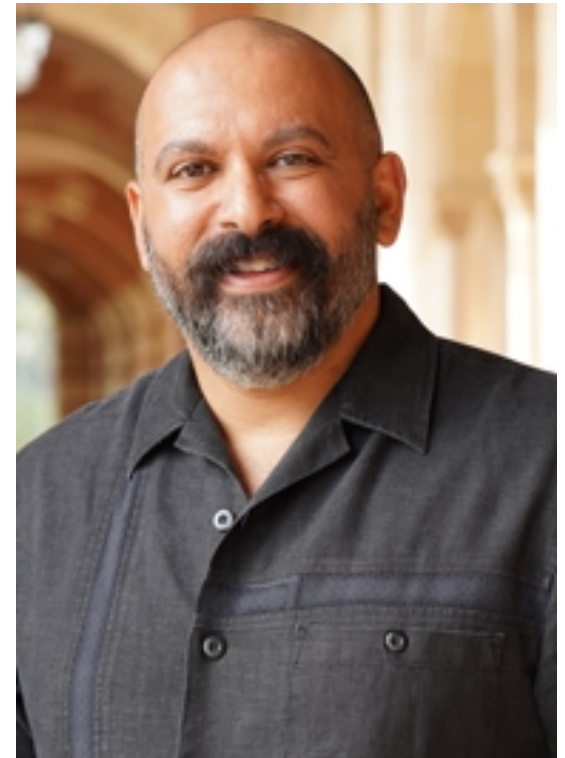
Surface pointers: skin color

- Test for skin color
 - Know that group is based on skin color
 - Want to belong to a particular skin color group
 - Can perform/participate with that skin color group (and not be seen as an outsider)



H. Samy Alim

- UCLA professor of Anthropology
- Raciolinguistics
 - Study of language and race
 - Argues for understanding the intersection bidirectionally
- *Dialectic of positioning* (racial translation)
 1. Being positioned as “X” by others [top down, factor analysis]
 2. Positioning oneself as “X” by acquiring surface pointers reflecting “X” ways of speaking and being [bottom up, agent analysis]

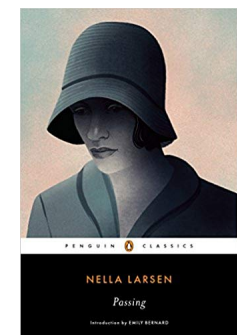


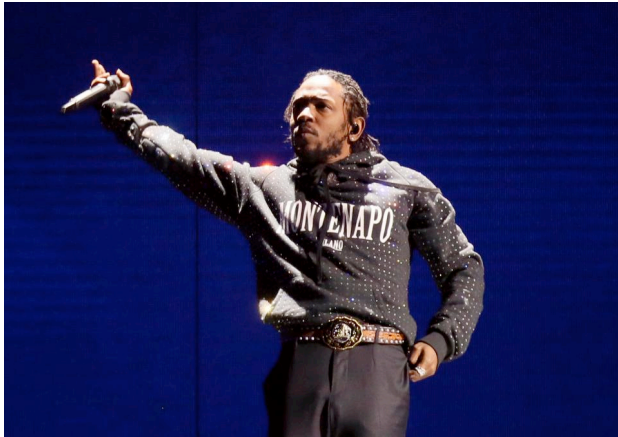
Passing

- Trying to come off as a member of another (ethnic) group
- Requires validation by members of the group
- Often alignment between phenotype (esp skin color) and language
- Bucholtz (1995) defines passing
 - “passing is the active construction of how the self is perceived when one’s ethnicity is ambiguous to others” (p. 352)

Nella Larsen

- Author, nurse, librarian (1891 – 1964)
- Daughter of Afro-Caribbean and Danish immigrants, born in Chicago
- Positioned as part of the Harlem Renaissance, but difficulty integrating into black social structure
- *Passing* (1929)
 - Story of two African American women (actually 3) who engage in passing
 - One marries a black man; one marries a (racist) white man and doesn't tell him





Cultural Appropriations



Cultural Appropriation

- Appropriation
 - Members of majority group (past/present power imbalance) adopts elements of minority group
- Different than:
 1. Acculturation
 2. Assimilation
 3. Cultural exchange
 - Acknowledge cultural context where meaning isn't lost or disrespected

Linguistic Cultural Appropriation?

- When does cultural appropriation enter a language setting?
- Learning a language?
- Passing?
- Singing lyrics?
- Comedy routine?
- Writing poetry as ...

Summary

Culture is ...	Displayed in Language
Not natural	Use of forms is taught, not acquired
Knowledge <ul style="list-style-type: none"> - Propositional - Procedural 	Distributed in group, not individual <ul style="list-style-type: none"> - What “coffee” means - How to use language (get a drink)
Communication <ul style="list-style-type: none"> - Signs - Indexical/enregisterment - Metaphors 	<ul style="list-style-type: none"> - Arbitrary units - Who, how, why, ... ends etc. - Interpret figurative language
Mediation <ul style="list-style-type: none"> - Tool - Create reality 	<ul style="list-style-type: none"> - Asking, cooperating, stance, etc. - Language change, identity change
Practice/habits <ul style="list-style-type: none"> - Novice-Expert 	Demonstrates cohesion <ul style="list-style-type: none"> - Linguistic use by ability
Participation/social acts	Display group affiliation with family of actions