

blinkit

Everything you need delivered in 10 minutes

FILTER PANEL

Year

All

Outlet

All

Item Type

All



Home

Outlet Performance

Product Analysis

Pricing Insights

Outlet Trends

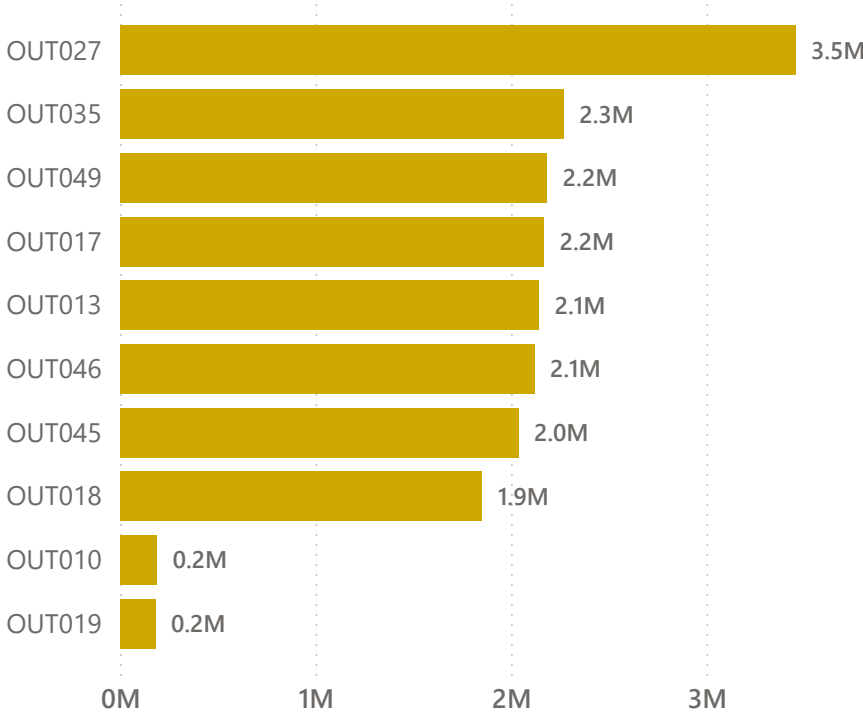
18.59M
Total Sales

10
Total Outlets

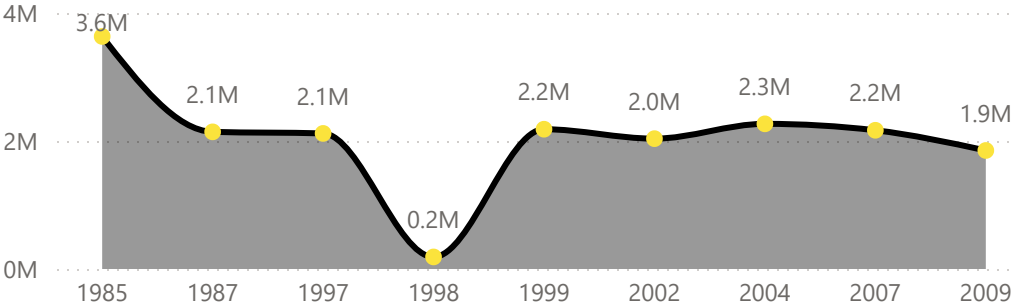
15.47
AVG Sales Per Item

OUT027
Top Outlet ID

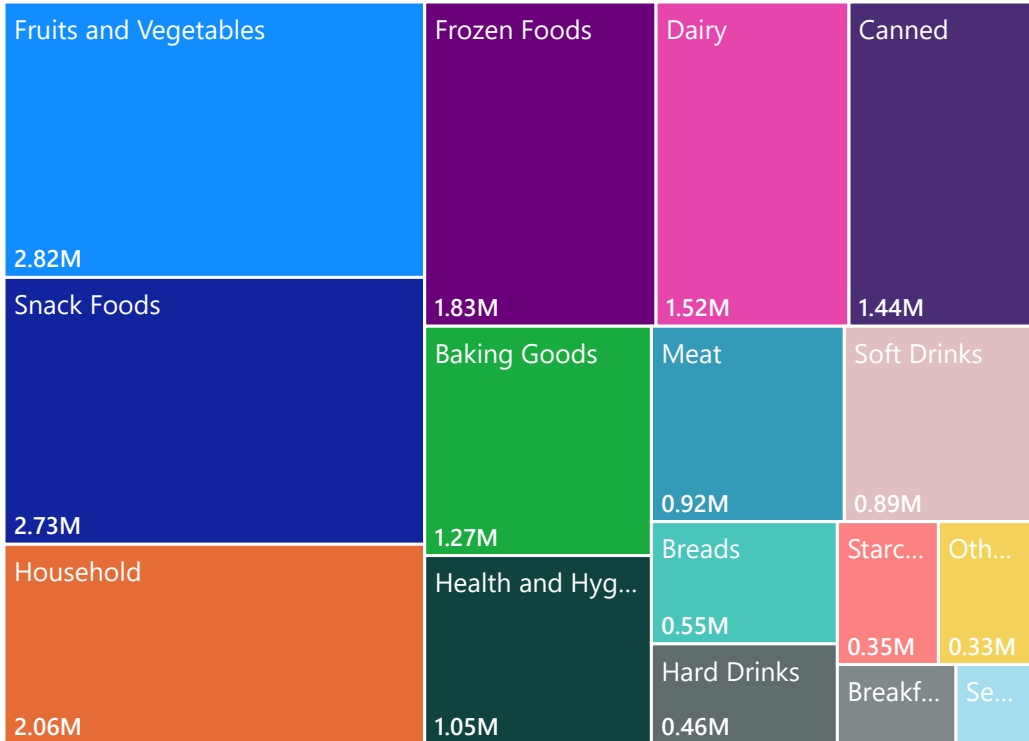
Total Sales by Outlet Identifier



Total_Sales by Outlet_Establishment_Year



Total Sales by Item Type



blinkit

Everything you need delivered in 10 minutes

FILTER PANEL

Outlet Size

All

Outlet Type

All

Outlet Location Type

All



Home

Outlet Performance

Product Analysis

Pricing Insights

Outlet Trends

18.59M

Total Sales

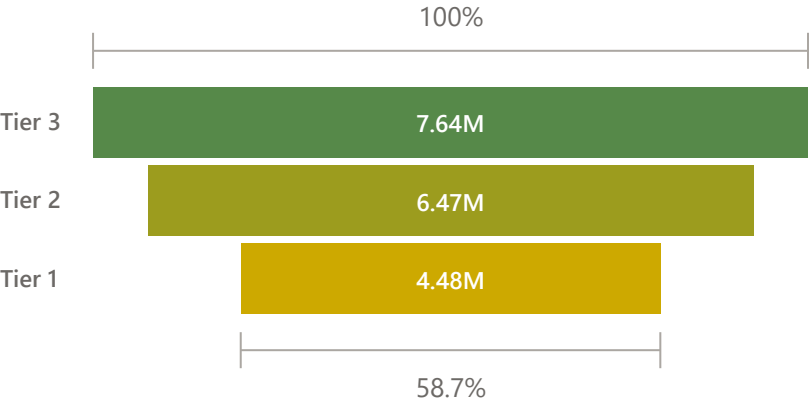
OUT027-13,086.96

Top Performing Outlet

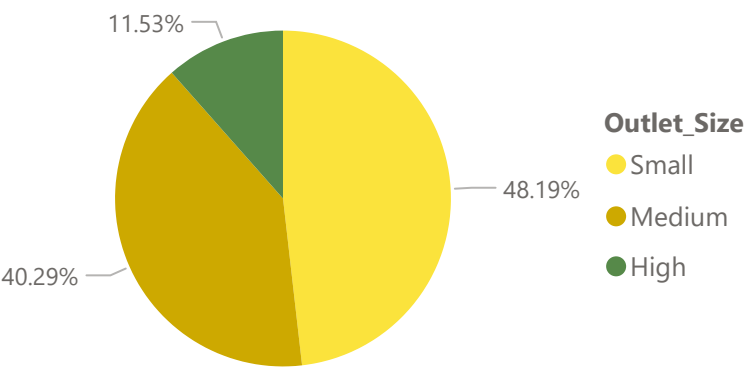
OUT019-33.96

Worst Performing Outlet

Total Sales by Outlet Location Type



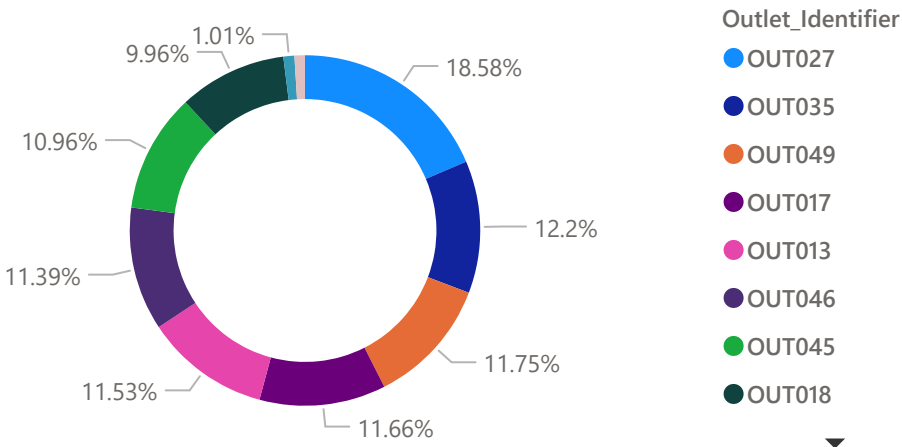
Sales by Outlet Size



Outlet_Size

	Rural Area	Suburban Area	Urban Area
Small			
Supermarket Type 1		64,72,313.71	21,18,395.17
Small Local Grocery Store	1,88,340.17		1,79,694.09
Medium			
Supermarket Type 3	34,53,926.05		
Supermarket Type 2	18,51,822.83		
Supermarket Type 1			21,83,969.81
High			
Supermarket Type 1	21,42,663.58		

Total Sales by Outlet Identifier



blinkit

Everything you need delivered in 10 minutes

FILTER PANEL

Item Fat Level

All

Item Type

All

Price Tier

All

in

Home

Outlet Performance

Product Analysis

Pricing Insights

Outlet Trends

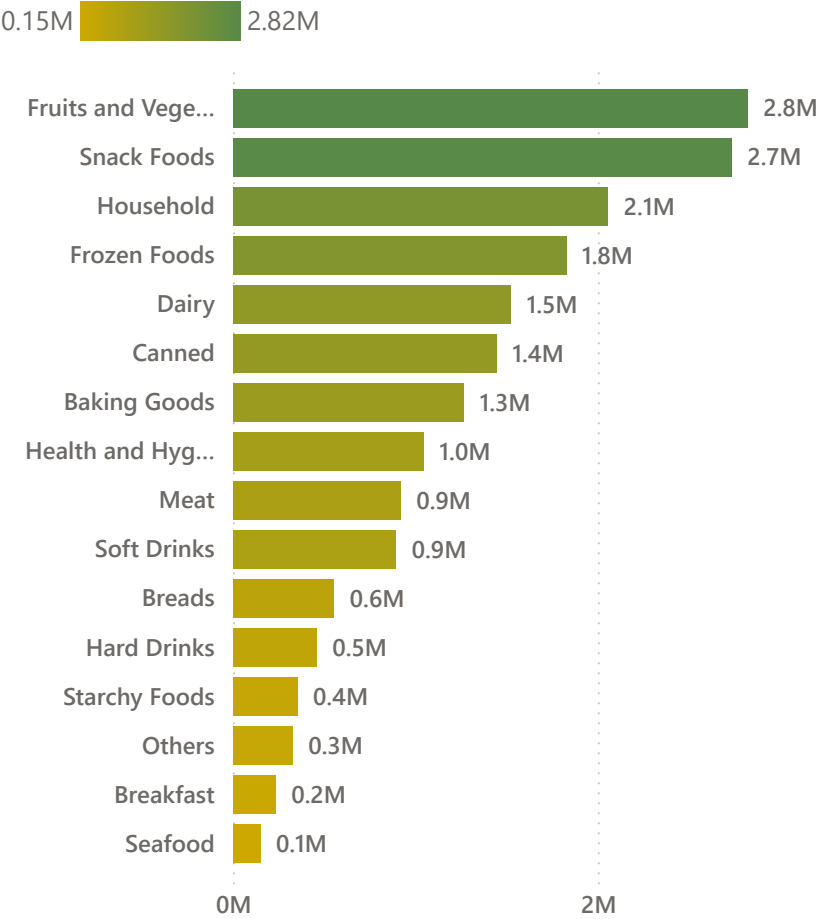
18.59M
Total_Sales

Fruits and Vegetables
Top Product Category

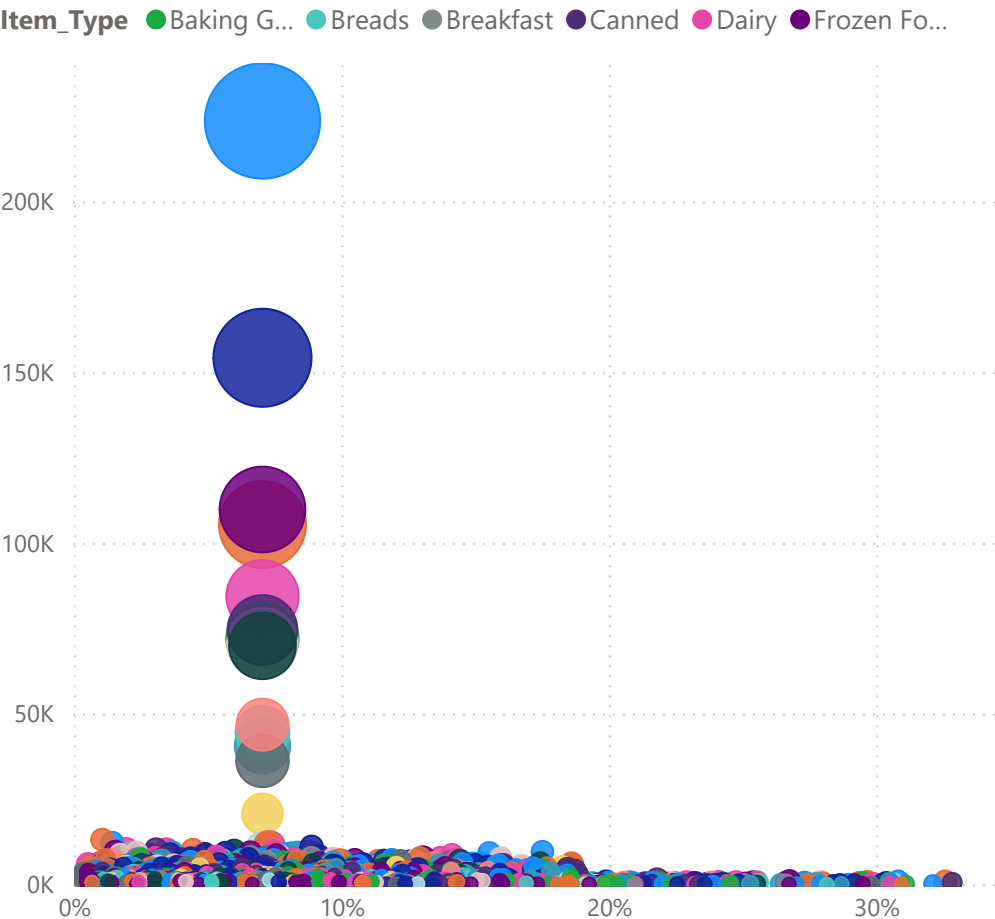
100.00
Sales Category

2.18K
Average Sale

Total Sales by Item Type



Total_Sales and Sum of Item_MRP by Item_Type and Item_Visibility



blinkit

Everything you need delivered in 10 minutes

FILTER PANEL

Price Tier
All

Item Type
All

Year
All



Home

Outlet Performance

Product Analysis

Pricing Insights

Outlet Trends

140.99

Avg MRP Per Category

7.34M

Revenue by Price Tier

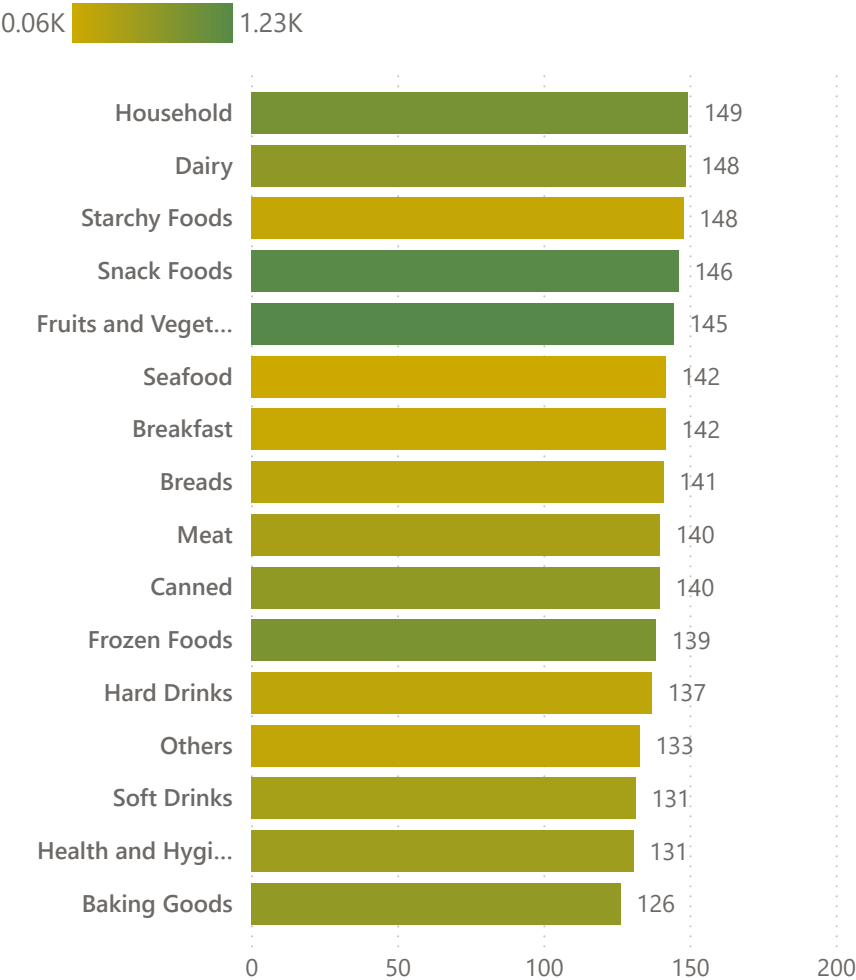
OUT027

Top Outlet Name

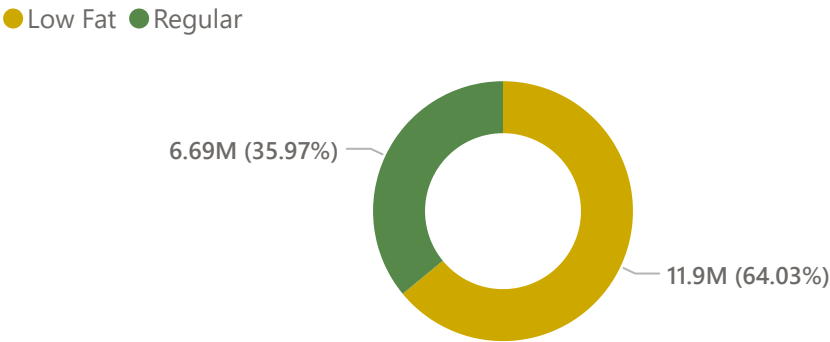
242.60

Avg Price Top 5

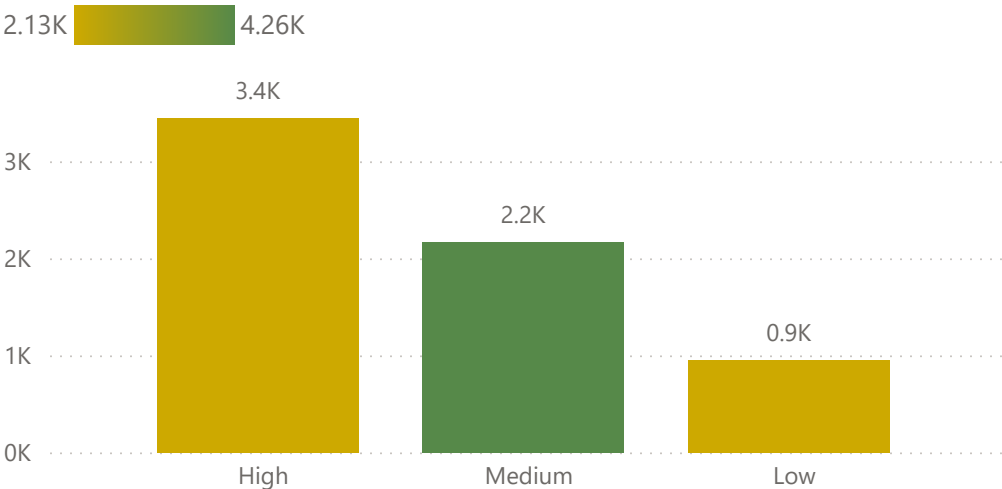
Avg MRP per Category by Item_Type



Sales by Item Fat Content



Average Sale by Price_Tier



blinkit

Everything you need delivered in 10 minutes

FILTER PANEL

Outlet Age

All

Outlet Size

All

Outlet Type

All

Outlet Location Type

All

in

HomeOutlet PerformanceProduct AnalysisPricing InsightsOutlet Trends

2.30MSales by Outlet Size_Location

18.59MRevenue by Outlet Age

18.59MOutlet Performance

Outlet_Size	Tier 1	Tier 2	Tier 3
High			21,42,663.58
Medium	21,83,969.81		53,05,748.88
Small	22,98,089.26	64,72,313.71	1,88,340.17

Total_Sales by Outlet_Age

Outlet Age	Total Sales
15	1.9M
18	2.2M
21	2.3M
24	2.0M
27	2.2M
28	0.2M
29	2.1M
38	2.1M
40	3.6M

Total Sales by Outlet Identifier

Outlet Identifier	Total Sales
OUT027	3.5M
OUT035	2.3M
OUT049	2.2M
OUT017	2.2M
OUT013	2.1M
OUT046	2.1M
OUT045	2.0M
OUT018	1.9M
OUT010	0.2M
OUT019	0.2M

Total_Sales by Outlet_Type and Outlet_Location_Type

Outlet Location Type	Tier 1	Tier 2	Tier 3
Supermarket Type1	4.3M	6.5M	2.1M
Supermarket Type3			3.5M
Supermarket Type2			1.9M
Grocery Store	0.2M		0.2M