



**Redefining Health and  
Sustainability Through  
Millets.**



# INTRODUCTION

NUTRI introduces an innovative solution to tackle the lack of awareness about the nutritional benefits of millets.

Unhealthy dietary choices contribute to various health issues, making the need for informed eating decisions vital.

This presentation showcases how NUTRI's comprehensive website platform transforms millet consumption and health awareness.

# The Awareness Gap

India faces a significant gap in understanding the nutritional value of millets, even when Millets have much more benefits which are not found in common crops.

Poor dietary choices contribute to the rise in lifestyle-related diseases, emphasizing the need for a change.

NUTRI aims to address this gap by educating and guiding individuals toward healthier dietary habits through millet-based diets.





# Our Vision



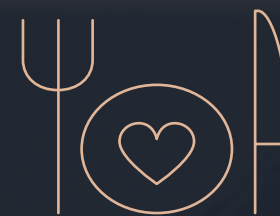
NUTRI envisions becoming the go-to platform for reliable millet-based dietary information and meal planning.



Our commitment lies in empowering users to make healthier food choices by offering accessible knowledge and practical solutions.



Together, we're working towards a healthier India, one meal at a time.



NUTRI's platform is a one-stop destination for millet-based diet and meal planning.

# The NUTRI Platform

01

Users access to personalized meal charts, nutritional insights, and practical tips for incorporating millet-based foods into their routines.

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02

Users interactive path to healthier living, guided by nutritionists and it's focus on personalized guidance in one click away.

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03

Nutri also offers a diverse range of millet-based products, including snacks, breakfast cereals, flours, and ready-to-cook meals.





# Features and Benefits



**NUTRI offers users a range of features, including:**

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**Personalized meal plans tailored to individual preferences.**

**A diverse collection of recipes and cooking tips for seamless integration.**

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**Comprehensive nutritional information on millet-based foods. Emphasize the direct health benefits of embracing millet-based diets, such as improved digestion, sustained energy levels, and weight management.**



# Addressing the Gap

NUTRI effectively bridges the gap in awareness through:

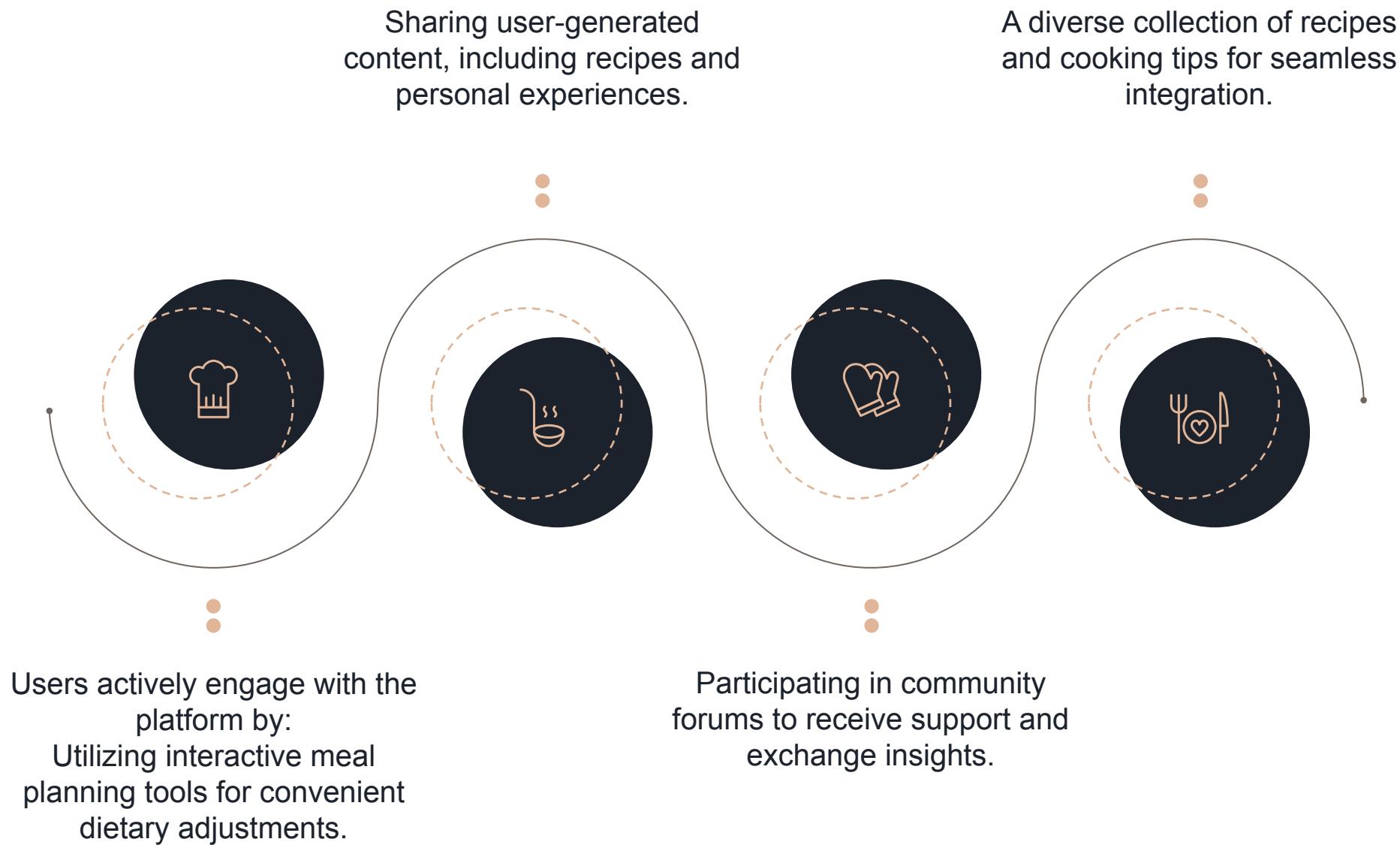
In-depth articles and resources explaining the benefits of millet consumption.

Engaging infographics highlighting millets' nutritional advantages.

Inspiring success stories from individuals who have experienced positive health transformations.



# User Engagement





# Monetization Strategy



- Multi-tiered subscription plans offering premium meal plans and exclusive content by Nutritionists.
- Partnerships with reputable nutritionists and health experts to enhance credibility.
- Collaborations with trusted millet producers to ensure high-quality sourcing.
- Subscription boxes for regular deliveries of millet products to customers' doorsteps.

**NUTRI's future entails:  
Continuous platform  
enhancement based on  
user feedback and  
evolving dietary trends.**



## **Future Growth**

**In addition to an e-commerce platform to sell products online and reaching a global audience. we plan to, partner with health food stores, grocery chains, and farmers markets to expand our offline presence.**



**Collaborations with fitness influencers and health experts to amplify reach and impact.  
Expanding outreach to schools, workplaces, and community centers to foster broader awareness and healthier lifestyles.**







## MILLET RECIPES

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**THANK  
YOU**

**-Team NUTRI**