HOW IS AIRBNB'S PERFORMANCE IN NY?
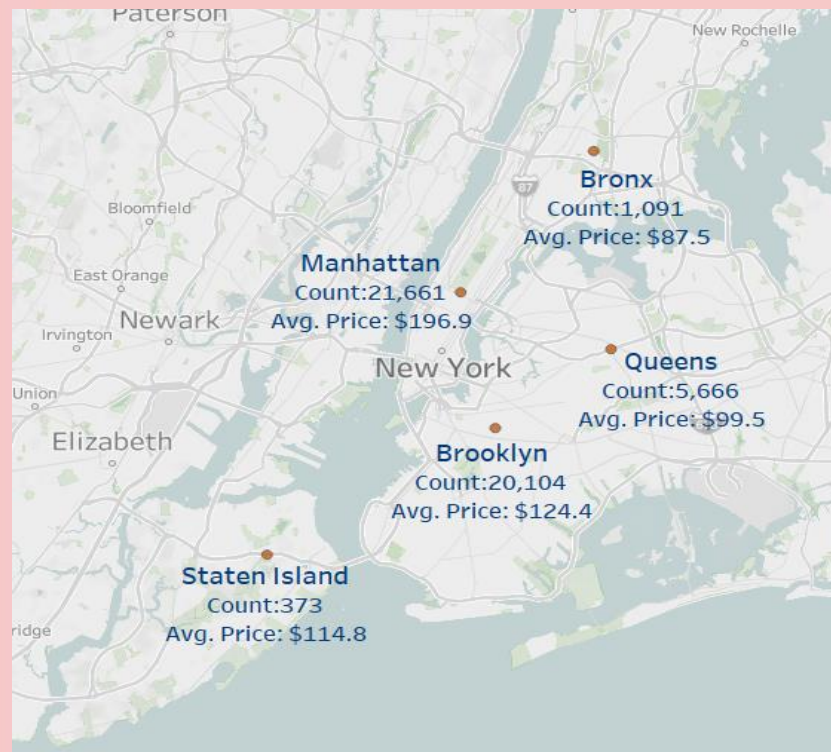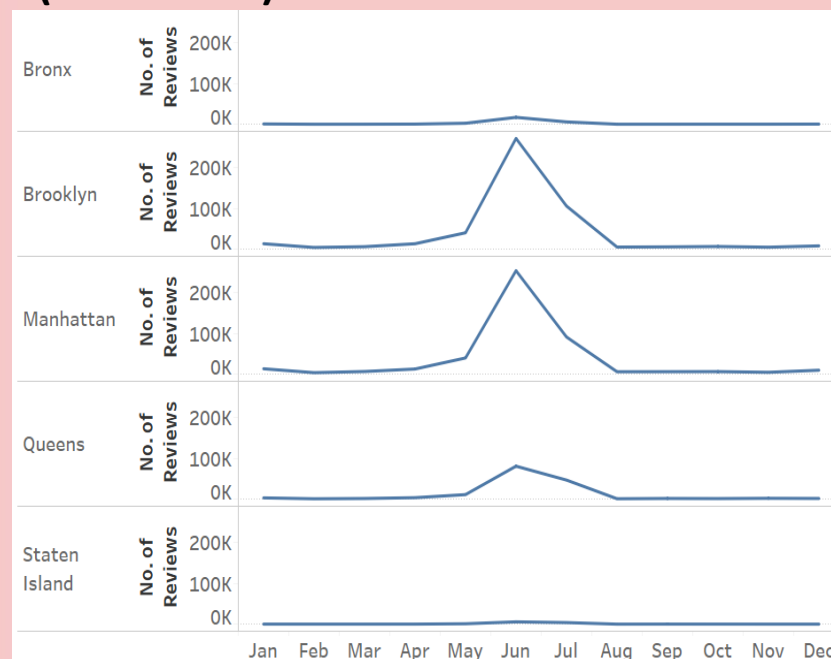
-By Debolina Sasmal

Borough wise Average Price and No. of renters comparison:
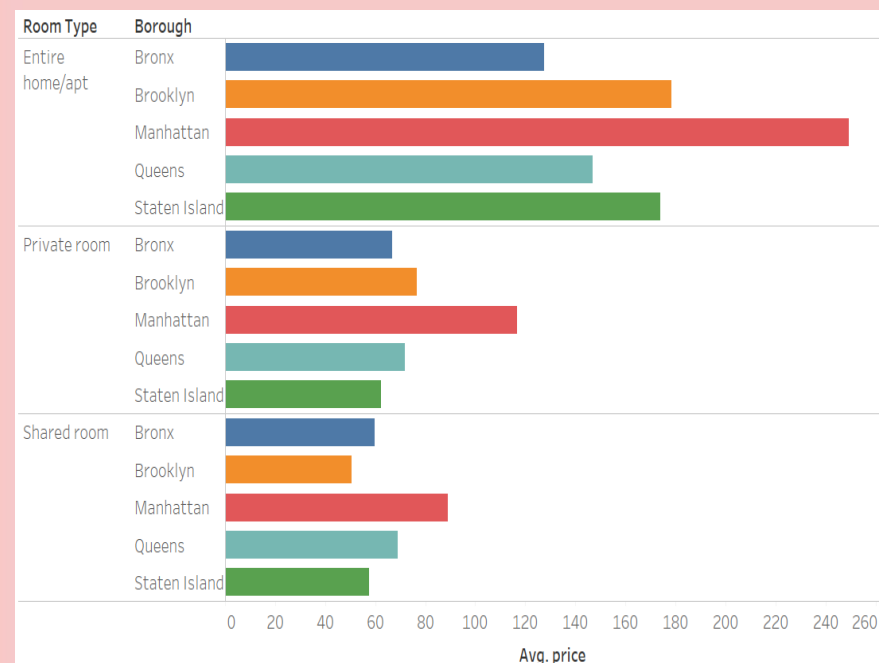

Bronx
Count:1,091
Avg. Price: $87.5

Manhattan
Count:21,661
Avg. Price: $196.9

Queens
Count:5,666
Avg. Price: $99.5

Brooklyn
Count:20,104
Avg. Price: $124.4

Staten Island
Count:373
Avg. Price: $114.8

Facts at a glance:

- Maximum number of listings by a single host: **417**
- Most Profitable Borough: **Manhattan**
- Least Profitable Borough: **Bronx**
- Busiest and most profitable months of the year: **May – August**
- Most preferred room type: **Entire home/apartment**
- Neighborhood with most number of listings: **Williamsburg**
- Most used words for listing: **Private, Cozy, Huge, Sunny, Bright, Beautiful, Spacious, Large**

Most used words for listing homes by the renters:

Monthly Analysis of Airbnb usage (2011-2019):

Room Type Analysis:

Neighborhoods with most listings:

Williamsburg 3,920

Upper West Side 1,971

Midtown 1,545

East Harlem 1,117

Hell's Kitchen 1,958

Park Slope 506

Bedford-Stuyvesant 3,714

East Village 1,853

West Village

Financial District

Harlem 2,658

Upper East Side 1,798

Flatbush 621

Bushwick 2,465

Crown Heights 1,564

Clinton Hill 572

SoHo