

# **D/BOND**

**YOUR GATEWAY TO DECENTRALIZED FINANCE**

# WHO WE ARE.

Decentralised Finance  
(DeFi)  
market for **bonds  
& derivatives**

## ERC-3475:

The first bond  
standard  
on the blockchain

## OUR UNIQUE TECHNOLOGY.

- **Securitise** any digital asset
- **Multi-layer pool** optimises DeFi solutions
- Provides **primary & secondary markets for bonds & derivatives** on the blockchain

DISCOVER OUR STANDARD

## OUR TEAM.

16

IN-HOUSE  
EMPLOYEES

7

HIGHLY SKILLED  
ENGINEERS

7

WITH **FINTECH**  
EXPERIENCE

5

**PHDs** & PHD  
CANDIDATES

MEET OUR TEAM

# THEY TRUST US.



## VCs, DAOs, & Angel Investors

More than a dozen institutions, individuals, & organisations across the globe have already supported D/Bond's mission with more than **\$1.8 million** in funding



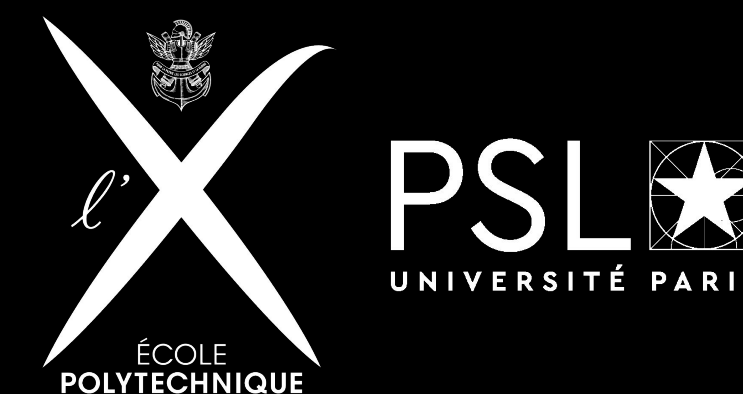
## Opinion leaders & marketers

We work together with some of the most **well-known & trustworthy** influencers, media outlets, & marketing agencies to raise awareness about D/Bond's innovative mission



## Blockchain business organisations

Blockchain partnerships increase D/Bond's **value proposition** to our customers. We are integrating Vienna-based Blockpit's automatic crypto tax reporting feature to simplify our users' fiscal duties



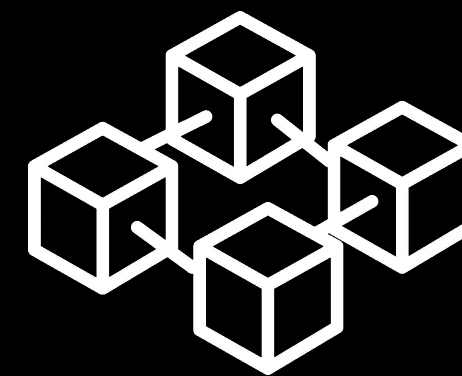
## Academic institutions & expert partners

Our team is not only trained in some of the leading universities of the world, but D/Bond also receives scientifically based advice and recommendations from our academic partners

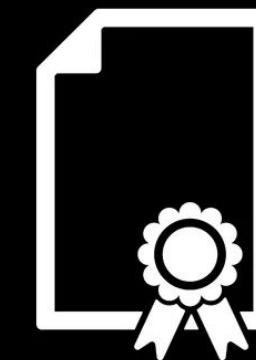
# MARKET OPPORTUNITIES.



OpenSea, the company that developed the ERC-721 standard for NFTs, is valued at **\$13.3 billion**



In Q1 2022, DeFi market cap was at **\$150 billion**



In 2020, global bond markets were worth **\$128.3 trillion**

# OUR SUSTAINABLE ECOSYSTEM.

## ISSUERS

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**Existing DeFi protocols**

**DeFi market makers**

**Traditional investment  
banks**

**Cryptocurrency  
hedge funds**

**Companies, start-ups**

## INVESTORS

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**Token holders**

Generate stable interest yields, give the access of high end financial product to retail investors

**VCs**

VCs can control how the fund is used, and if the start up didn't follow the road map, they can withdraw investment efficiently

**TradFi investors**

Fixed-rate with guaranteed repayment provides certainty and stability

**Financial institutions themselves**

# OUR SOLUTIONS OPTIMISE EXISTING DeFi PROTOCOLS.

## Without ERC-3475

LP token is **not tradable**,  
**zero utility**

**Risk of losing** principal

**Low** utilization rate,  
**low** leverage

**Vicious cycles** of  
withdrawals & sells

**High** transaction  
fees & slippage

## With ERC-3475

**Tradable securitised asset** on  
secondary market

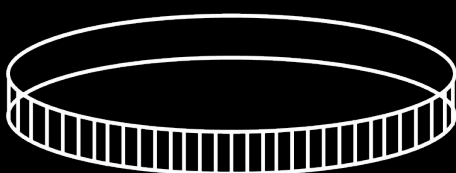
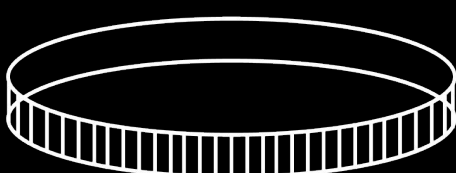
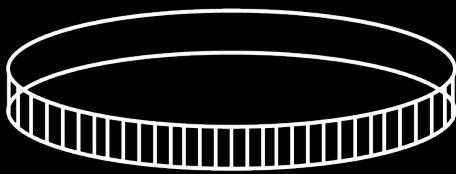
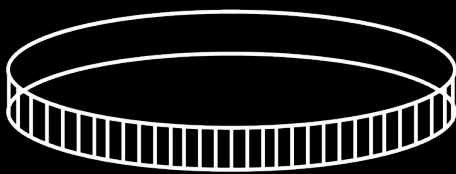
Fixed-rate D/Bonds with  
**guaranteed repayment**

**Pooling** multiple digital assets,  
**trading on the**  
**secondary market**

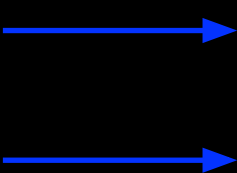
Provides **certainty & stability**

Multi-layer pool **reduces**  
slippage & gas fee

## D/BOND



Multi-layer  
pool



**Fixed-rate**  
**Prime Bonds**

**Floating-rate**  
**Bonds**

Tradable on  
secondary market

## WHY WEB3.

- **Grow rapidly** with the web3 ecosystem
- **Save costs by streamlining** the process of selling new debt
- **Negotiate deals** without giving away sensitive information
- Make money flows **seamless**
- Settle transactions **without extensive cross-checking**
- Identify current bond holder **easier than ever**



# USE CASES.

## VCs & start-ups

### THEIR CHALLENGES

Start-ups **can't find** investment

**Difficult to** build trust

**VCs don't have guarantees**  
from start-ups

**VCs don't have** an exit before ICO



### OUR SOLUTIONS

**A single platform** to raise & invest money. Both primary & secondary markets available for retail as well as institutional investors

**Smart contracts** provide an efficient and open trustless system

**VCs can supervise & stop investments** through smart contracts. They ensure the safety of the investment

**Easy exit on our secondary market** VCs can sell their bonds Before the company ICO, VCs can sell their bonds

# USE CASES.

TradFi institutions looking for web3 solutions & DeFi users

## THEIR CHALLENGES

No smart bond standard available



Can't find DeFi investors



Web3 applications are **difficult** to use



**Too risky** or **volatile**



## OUR SOLUTIONS

**ERC-3475** standardises securities & derivatives on the blockchain

**D/Bond** offers the bridge between traditional institutions & DeFi investors

**D/Bond applications** provide a visual, user-friendly interface & market to trade securities & derivatives efficiently

**Our multi-layer pool** provides fixed-rate options for risk-averse investors

# USE CASES.

Cryptocurrency hedge funds & any counterparty

## THEIR CHALLENGES

**Can't find** on-chain hedging assets



**ERC-3475** provides an abstract storage to create customisable derivatives

**Can't find** enough counterparties



**D/Exchange** provides a platform on which both institutions & retail investors can find derivatives on the secondary market

Investment banks **will not** create DeFi hedging contracts



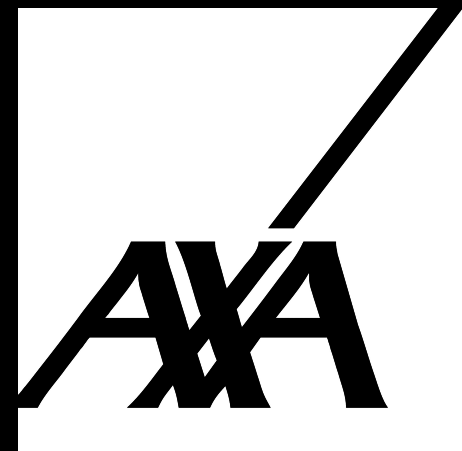
**D/Bond** will help you design & issue hedging contracts, & help you find counterparties

Development is **too painful**



**D/Bond applications** provide easy-to-use, no-code tools to generate smart contracts

# BIG PLAYERS ON BLOCKCHAIN.



**SOCIETE  
GENERALE**



A growing number of banks & companies are experimenting with issuing bonds on the blockchain.  
This asset class will revolutionise finance as we know it.

**“JOIN THE REVOLUTION”**

# WHAT IS THE PROCESS TO ISSUE BONDS.

## 1. Provide collaterals

- a. Provide digital collaterals
- b. Provide fiat or any financial asset as collaterals
- c. Promise tokens or company share

## 2. Issue bond or derivatives

- b. Using our application, set the main parameters of your bond or derivative (e.g. redemption conditions). Our front-end will write & publish the smart contract automatically, and release it on our primary market directly
- c. If required, D/Bond's tech team can develop more personalised smart contracts for you

## 3. Rating

- b. With collaterals, everyone can issue D/Bond — but only bonds with higher rating will be able to be found easily
- c. To get a higher rating, you need to start a proposal in our governance DAO. If both the community and our risk analysis team agrees, the rating will be updated accordingly

# HOW TO ISSUE D/BONDS.



## PROVIDE COLLATERALS

Provide digital assets, fiat or any financial asset as collaterals first. Then, pledge tokens or company shares.



## DESIGN YOUR D/BONDS & DERIVATIVES

Set the main parameters — like the interest rate on our platform. It will automatically write & publish the smart contract. Your D/Bond or derivative will be directly released to our primary market.  
Our IT team can also develop more customised smart contracts for your needs.



## GET A HIGH RATING

Everyone can issue collateralised D/Bonds — but only bonds with higher rating will feature in the top.  
To get a high rating, proposals need to be issued in D/Bond's governance DAO. Both the community & risk analysis team needs to agree to a high rating.

# OUR SERVICES.

- We **provide the infrastructure** to issue your bonds on the blockchain
- We develop a **personalised infrastructure and products** tailored to your company's needs
- We take care of the **technical support**
- We **implement** our solution

CONTACT US FOR A CUSTOMIZED QUOTATION

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LAUNCH OUR APP

