

Dashboard

Marketing DW Analytics

Total de Impressões

150 Mi

Total de Cliques

76 Mi

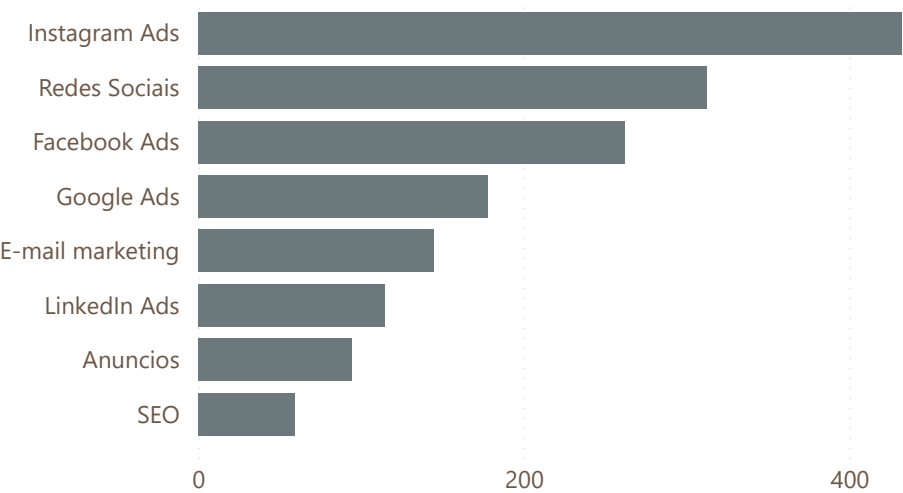
Total de CPC (Custo por Clique)

167,65

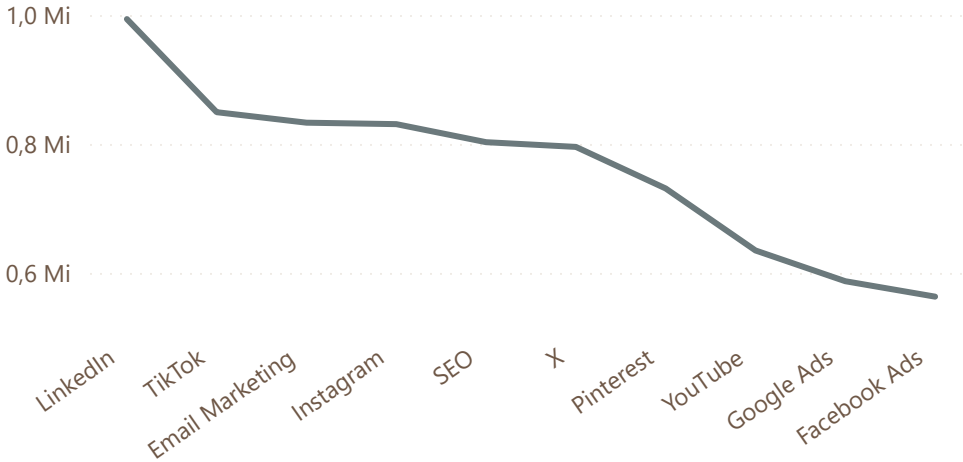
Nome Cliente

- ABC Corp
- Agriculture Partners
- AgroWorld
- BlueOcean Industries
- BrightEducation
- City Transport
- CleanWater Solutions
- CloudServices
- Construction Innovators
- Creative Solutions
- Digital Ventures
- EcoBuild

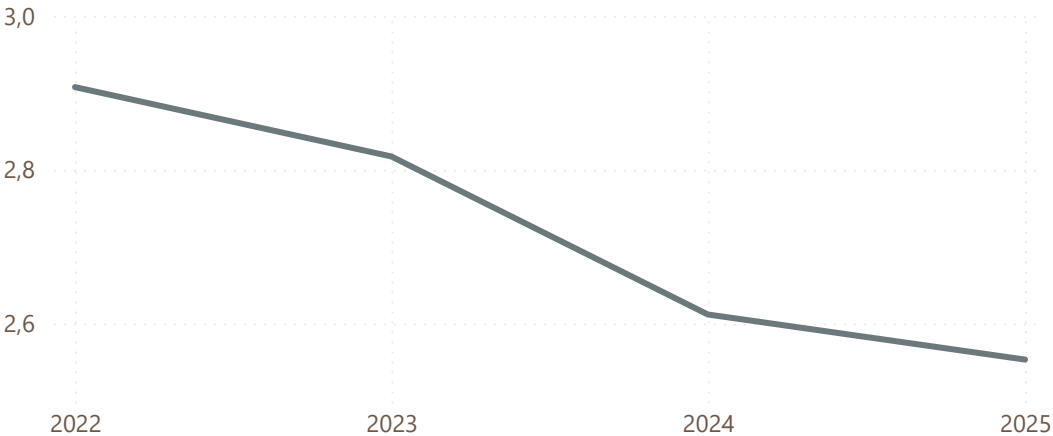
Total da Taxa de Conversão por Tipo de Campanha



Custo por Plataforma



ROI YTD (Year to Date)



Principais influenciadores

O que influencia o CPC a

Diminuir

?

Quando...

...a média de CPC diminui

Custo Total MTD diminui para 14297.77

0,15