# Data Integrity Demystified

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#### About Me







- 20 + years as a DBA
- Mainly work with SQL Server
- Mainly work with OLTP
- NESQL Board Member
- Data Platform Community Speaker
- IDERA ACE Class of 2020
- Speaker Idol Winner 2019
- Microsoft MVP Data Platform

#### **Random facts:**

- Alto section leader in my choir.
- Attend bluegrass jams regularly.
- Learning guitar and mandolin.
- Musical theater geek.

#### Agenda

- Setting the Foundation
- Designing for the Data
- Data Integrity & Performance

# Let's Define "Integrity"

## "Integrity"

#### integrity noun



in·teg·ri·ty | \in-'te-grə-tē → \

#### **Definition of** *integrity*

- 1 : firm <u>adherence</u> to a code of especially moral or artistic values : INCORRUPTIBILITY
- 2 : an unimpaired condition : <u>SOUNDNESS</u>
- 3 : the quality or state of being complete or undivided: COMPLETENESS

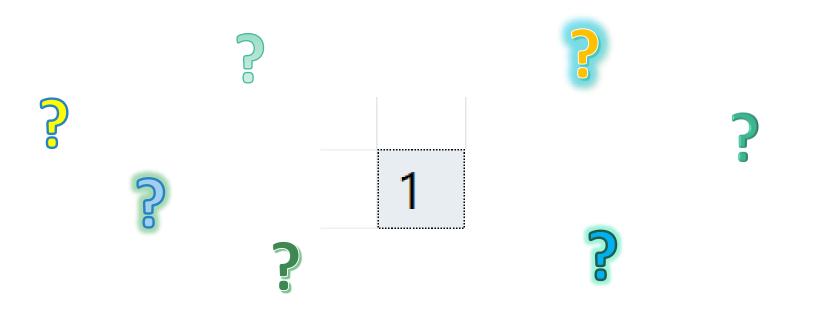
https://www.merriam-webster.com/dictionary/integrity

## "Data Integrity"

...the maintenance of, and the assurance of, the accuracy and consistency of data over its entire lifecycle, and is a critical aspect to the design, implementation and usage of any system which stores, processes, or retrieves data....

https://en.wikipedia.org/wiki/Data integrity

#### What Does It Mean???



### Why Does This Matter?

- "Garbage In Garbage Out"
- Trust of data
- Not independent of other data
- Accessed by multiple sources
- Solve problems before they happen

# Setting the Foundation...

### Data Storage & Data Engines

- Relational Database
- NoSQL Database
- Data Lake
- Excel
- Text File
- etc....









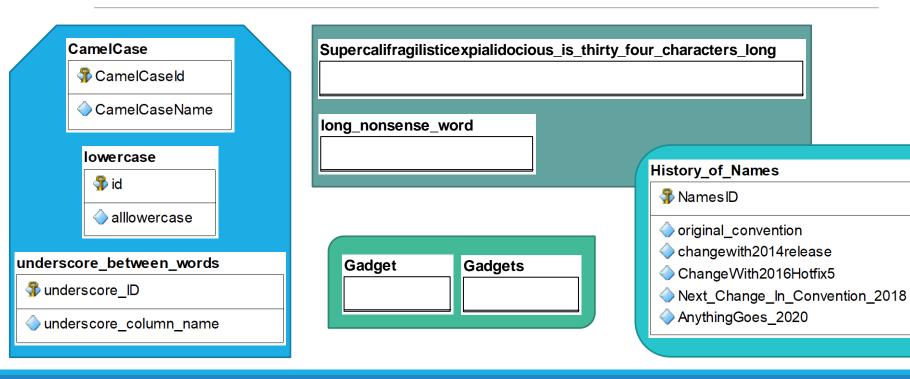




#### Naming Conventions

- Capitalization and punctuation
- Character limits
- Singular or Plural table name
- TLA (three letter aliases) or other prefixes
- Schemas

### Naming Convention Examples



### Foundations Create Integrity By...

- Defining the structure of the data
- Understanding the type of data at the start
- Looking at names to easily understand what the data represents by
- Creating consistency and a structure to the definitions used in the database

## Designing for the Data...

## Different Types of Integrity

#### **Entity Integrity**

About the table (entity)

#### Referential Integrity

About the relationships between tables\entities

#### **Domain Integrity**

About the column (attribute)

# Entity Integrity

#### Relational Database Design

- Normal Form vs. Star Schema
- Determines how to group the different pieces of data in a logical way
- Provides additional meaning based on the column's "role" on the table

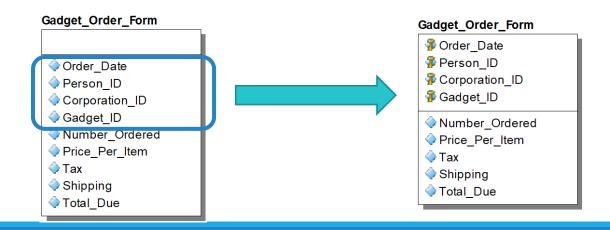
#### Primary Key Constraint

- Column or combination of columns that define the uniqueness of each record of the table
- All columns must be NOT NULL
- Only 1 primary key per table
- Logical vs Physical

## Tip: Identify Primary Key Column(s)

Ask the following question:

What does this table hold using 1 or 2 sentences?



## Surrogate Primary Key

#### surrogate noun, often attributive

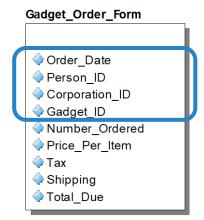
#### **Definition of** *surrogate* (Entry 2 of 2)

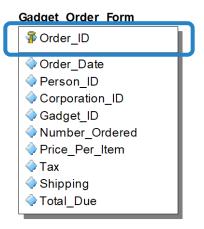
- 1 a : one appointed to act in place of another : <u>DEPUTY</u>
  - **b** : a local judicial officer in some states (such as New York) who has jurisdiction over the probate of wills, the settlement of estates, and the appointment and supervision of guardians
- 2 : one that serves as a substitute
- 3 : SURROGATE MOTHER

https://www.merriam-webster.com/dictionary/surrogate

## Do Surrogate PKs Create Integrity?

#### They Don't!





## Do Surrogate PKs Create Integrity?

"If you stand for nothing, you will fall for anything."

If your surrogate primary key stands for nothing, your data integrity will "fall."

#### Unique Key Constraint

- Column or combinations of columns that create a unique set in addition to the Primary Key.
- Not as strict as Primary Key allows for NULL columns.
- Can have multiple unique combinations.

## Unique Key Constraint (cont'd)

Difference between a Unique Key and a Unique Index:

- Use of filtered indexes
- Use of included columns



## What does Entity Integrity do?

- Defines the relationship between...
  - the columns on the table
  - the tables themselves
- Creates a clear definition of what each record is about

## What does Entity Integrity do?

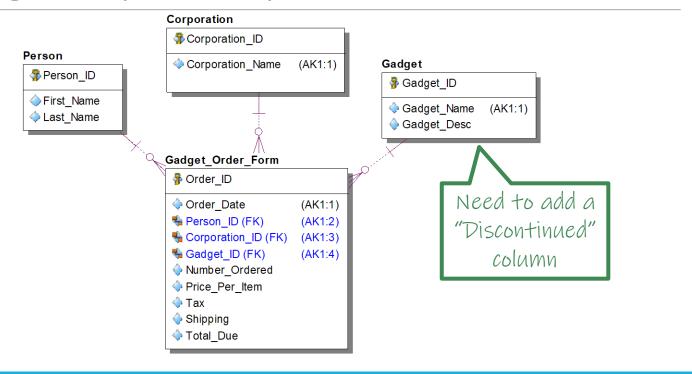
- Creates all of the alternate primary key combinations or the logical primary key in case of a surrogate primary key
- Enforces additional business rules

# Referential Integrity

#### Foreign Key Constraint

- Creates relationship between two tables
- Ensures that the value in the field exists in the referenced table
- Can define actions that occur when the referenced column is changed or the row is removed

#### Foreign Key Example



## What does Referential Integrity do?

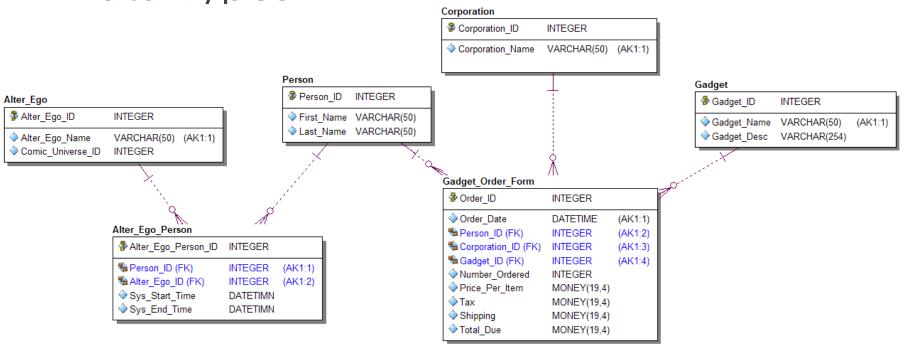
- Ensures that data that is related to other tables is valid
- Defines rules for handling changes with the referenced column to maintain the data integrity

# Domain Integrity

#### Data Types

- Sets the type of data we are dealing with
- Creates constraints on the data goes inside the attribute
- Can guarantee valid data

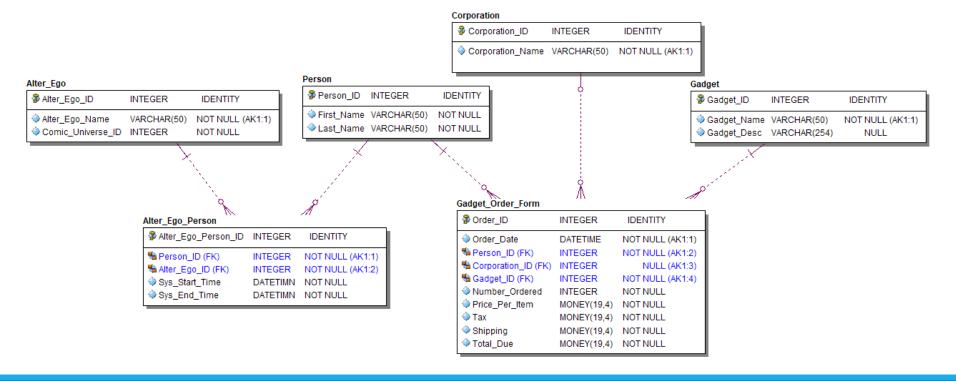
#### Data Types



#### NOT NULL

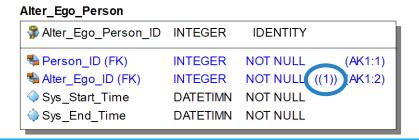
- NULL is the absence of a value
- Sets the requirement as to whether the attribute must have a value
- " (empty string) <> NULL

#### NOT NULL



#### Default Constraint

- Set the value for a column if the value for the column is not specified
- Ignored if the value is specified as NULL
- Applies to Inserts or Foreign Key with SET DEFAULT



### Check Constraint

- Creates restrictions on the data that goes in the column
- Ensuring the data in the field matches a given criteria
- Can be created on the column or table level
  - Table level means that multiple columns can be checked at once

### What Does Domain Integrity Do?

- Defines the type of data expected for each column
- Ensures the data in the column matches what should be there
- Sets whether the field is required to have a value

### What Does Domain Integrity Do?

- Establishes the common known value for the field when the record is first inserted
- Ensures that only the values that we expect to find in the column (or table) are there
- Eliminates a way for bad data to get in our tables

# Data Integrity & Performance

## Clustered Index: Integrity or Performance

Clustered index defines the order of how the data in the table is physically stored.

Integrity

Performance

### Integrity and the Query Optimizer

- NOT NULL
- Primary Key Constraints
- Unique Constraints
- Foreign Key Constraints
- Check Constraints

### Data Types Performance

- Database size bloat
- Memory Grant
- Implicit Conversions

### Demos!

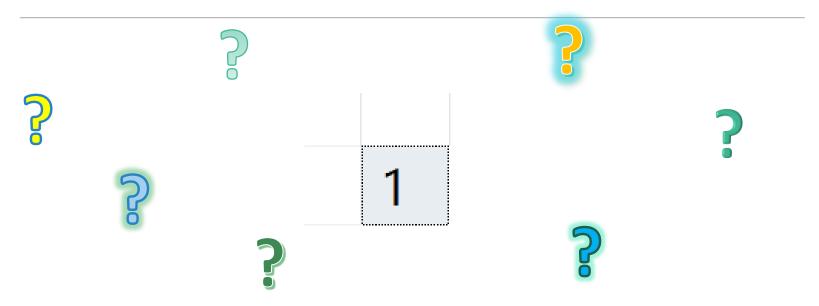
### Parting Thoughts...

### Is Data Integrity 100% Achievable?

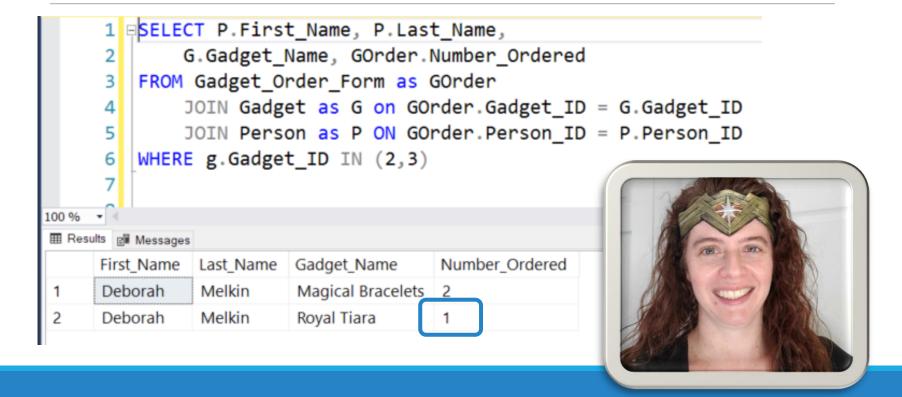
#### No!

But it is worthwhile to figure out what is needed to create true data integrity to better understand and work with your data.

### Remember this?



### So What Did It Stand for?



### References

https://docs.microsoft.com/en-us/sql/relational-databases/tables/unique-constraints-and-check-constraints?view=sql-server-ver15

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# Thank You for Coming!

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