

Or Nuri

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Experienced developer and team leader with a demonstrated history of working in the eCommerce & Intelligence industry. Skilled in Web Development, System Architecture, Management, and Entrepreneurship. Formerly the Co-Founder & CTO of adjusti.co, which got acquired by Teikametrics in 2020. Zell Entrepreneurship Program Alumnus holds a B.Sc from the Efi Arazi School of Computer Science in IDC Herzliya. I am starting my M.Sc in Machine Learning and Data Science in October 2021. Autodidact, quick and self-learner, self-motivated, true team player, and a problem solver.

Tech Skills

Linux	★★★★☆	NodeJS	★★★★★	React	★★★★☆
Lambda	★★★★★	SQS	★★★★★	S3	★★★★★
EC2	★★★★☆	EKS	★★★★☆	IAM	★★★★★
CloudWatch	★★★★☆	SNS	★★★★☆	VPC	★★★★★
PostgreSQL	★★★★★	DynamoDB	★★★★☆	ElastiCache	★★★★☆
ElasticSearch	★★★★☆	Kafka	★★★★☆	Route53	★★★★☆
C#	★★★★☆	MySQL	★★★★☆	ECS	★★★★★

Work Experience

2020 – Today: **Head of Engineering – Market Intelligence**, Teikametrics

Taking decisions for the overarching technology infrastructure of the product. Integrated the Market Intelligence (MI) product developed by adjusti.co to the Flywheel platform. Designing system architectures, setting data models and creating services provided by the MI team, internally and externally. Working collaboratively with the DevOps, Data Engineering, and Data Modeling teams and third parties. Managing a team of 5 developers.

- Tech Stack:
 - OS and Coding Languages – Linux, NodeJS, React
 - Cloud Services (AWS) – Lambda, SQS, S3, EC2, EKS, IAM, CloudWatch, SNS, VPC
 - Data Storage and Querying – PostgreSQL, DynamoDB, ElastiCache, ElasticSearch
 - Monitoring and Performance Tools - DataDog, Sentry
 - Streaming – Kafka
- Highlights:
 - Scaled the crawling system from 50K to 10M pages in an hour
 - Reduced cost by more than 50%, from \$65K to \$30K a month, and still reducing
 - Integrated monitoring tools, improved performance by 35%

2018 – 2020: **Co-Founder & CTO**, adjusti.co - eCommerce Market Intelligence (Acquired by Teikametrics)

Taking decisions for the overarching technology infrastructure of the product. Examining the venture's short and long-term needs, utilizing resources to help the venture reach its objectives. Designing system architectures, setting data models, and developing services. Working collaboratively with 3rd parties.

- Tech Stack:
 - OS and Coding Languages – Linux, NodeJS, React
 - Cloud Services (AWS) – Lambda, SQS, S3, EC2, ECS, IAM, CloudWatch, SNS, VPC, Route53
 - Data Storage and Querying – PostgreSQL, ElastiCache
- Highlights:
 - Scaled the crawling system from 1K to 50K pages in an hour
 - Reduced the time it takes to create a report from 2-3 hours to 1/2 hour
 - Improved the data accuracy rate from 40% to 99%

2016 – 2017: **R&D Manager**, iCast Audio Books (Acquired by Storytel)

Taking decisions for the overarching technology infrastructure of the product. Examining the venture's short and long-term needs, utilizing resources to help the venture reach its objectives. Setting data models and developing services. Working collaboratively with 3rd parties. Managing a team of 4 developers.

- Tech Stack:
 - OS and Coding Languages - Windows, C#, Javascript
 - Data Storage and Querying - MySQL
- Highlights:
 - Changed the communication protocol from XML to JSON, reduced 50% latency
 - Scaled the number of concurrent listeners from a few tens to hundreds
 - Initiated the transition from C# to nodeJS and React and from Windows to Linux

Education

2021 – 2023: **MSc. Computer Science - Machine Learning & Data Science**, IDC Herzliya

The program provides a deep theoretical and practical understanding of machine learning and data-driven methods. Addresses foundations and techniques, as well as application domains and use cases.

2017 – 2018: **Student at the Zell Entrepreneurship Program**, IDC Herzliya

The program is designed for outstanding students who are in the last year of their studies. The program provides a platform for the development of a business venture from concept to launch.

2014 – 2017: **BSc. Computer Science**, IDC Herzliya

- Represented Israel at L'Oreal Brandstorm - an international competition in the field of digital marketing
- Teaching assistant at the programming workshop of the interactive communications course by miLab
- Participated in miLab – Media Innovation Lab
- Coordinator & Counselor at the IDC's Orientation Week
- Counselor at Keren-Or Program

Military Service

2010 – 2013: **Full Stack Developer - Information Systems Development Team**, Manpower Directorate

- Tech Stack:
 - OS and Coding Languages - Windows, C#, Javascript
 - Data Storage and Querying - MySQL
- Highlights:
 - Acting team leader
 - Initiated the transition from C# to nodeJS at the server-side

Languages

Hebrew – Native speaker

English – Fluent

Recommendations will be delivered upon request.