

**PRESENTATION GIVEN AT THE TRANSLINKS CEBU
VALUE CHAIN WORKSHOP ENTITLED:**

**“Improving Value Chain Dynamics for Natural Products in
the Furniture, and Gifts and Home Décor and Fashion
Accessories Industry”**

CEBU CITY, PHILIPPINES

JULY 2-3, 2008

**HOSTED BY ENTERPRISEWORKS/VITA AND THE
CEBU FURNITURE INDUSTRIES FOUNDATION**



This workshop was generously supported by the American people through the United States Agency for International Development (USAID) under the terms of the TransLinks Cooperative Agreement No.EPP-A-00-06-00014-00 to the Wildlife Conservation Society (WCS). TransLinks is a partnership of WCS, The Earth Institute, Enterprise Works/VITA, Forest Trends and the Land Tenure Center. The contents are the responsibility of the authors and do not necessarily reflect the views of USAID or the United States government.



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Fighting Poverty With Profit

WELCOME - TRANSLINKS

**Improving Value Chain Dynamics for
Natural Products in the Furniture, Gifts &
Home Décor and Fashion Accessories
Industry**



Workshop Objectives

- **Better understand the natural products value chain and each actor's perspective in the chain**
- **Learn about new tools and programs that support improved supply chain and build markets**
- **Devise short and long term action plans to improve dynamics**

Action Ideas

- **Data base of participants and description of core activities, services (especially from NGOs) – EWV will take lead and send with proceedings**
- **Volunteer NGOs to complete CFIF forms (build on NTFP-TF concept) – EWV could contribute travel funds/consultant for groups to review forms and look for common products to market and meet with CFIF again**
- **Palawan trial rattan sourcing shipment to a CFIF member**
- **Mapping overlay of Palawan rattan concessions with mining permits**
- **Working with College of Forestry on permit and fees assessment and impact on industry; 10 year CBFM strategic plan; streamlining permit procedures (work with GTZ sites to begin and document best practices) Don will take lead to coordinate a next step – meeting**

Overall Goal

- See our livelihoods and businesses grow and prosper while supporting a healthy environment!

