PRESENTATION GIVEN AT THE TRANSLINKS CEBU VALUE CHAIN WORKSHOP ENTITLED:

"Improving Value Chain Dynamics for Natural Products in the Furniture, and Gifts and Home Décor and Fashion Accessories Industry"

CEBU CITY, PHILIPPINES

JULY 2-3, 2008

HOSTED BY ENTERPRISEWORKS/VITA AND THE CEBU FURNITURE INDUSTRIES FOUNDATION



This workshop was generously supported by the American people through the United States Agency for International Development (USAID) under the terms of the TransLinks Cooperative Agreement No.EPP-A-00-06-00014-00 to the Wildlife Conservation Society (WCS). TransLinks is a partnership of WCS, The Earth Institute, Enterprise Works/VITA, Forest Trends and the Land Tenure Center. The contents are the responsibility of the authors and do not necessarily reflect the views of USAID or the United States government.





Fighting Poverty With Profit

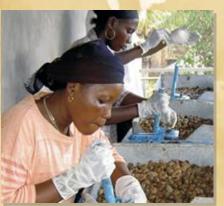
WELCOME - TRANSLINKS

Improving Value Chain Dynamics for Natural Products in the Furniture, Gifts & Home Décor and Fashion Accessories Industry











Workshop Objectives

- Better understand the natural products value chain and each actor's perspective in the chain
- Learn about new tools and programs that support improved supply chain and build markets
- Devise short and long term action plans to improve dynamics





Action Ideas

- Data base of participants and description of core activities, services (especially from NGOs) – EWV will take lead and send with proceedings
- Volunteer NGOs to complete CFIF forms (build on NTFP-TF concept) EWV could contribute travel funds/consultant for groups to review forms and look for common products to market and meet with CFIF again
- Palawan trial rattan sourcing shipment to a CFIF member
- Mapping overlay of Palawan rattan concessions with mining permits
- Working with College of Forestry on permit and fees assessment and impact on industry; 10 year CBFM strategic plan; streamlining permit procedures (work with GTZ sites to begin and document best practices) Don will take lead to coordinate a next step – meeting





Overall Goal

 See our livelihoods and businesses grow and prosper while supporting a healthy environment!

