

**PRESENTATION GIVEN AT LTC SPRING FORUM ENTITLED:**

**““INTEGRATING GEOSPATIAL AND FIELD-BASED SCIENCE  
TO ASSESS BIODIVERSITY CONSERVATION: A SPECIAL  
FORUM OF WOMEN RESEARCH LEADERS””**

**APRIL 2-3 & 15, 2009**

**UNIVERSITY OF WISCONSIN, MADISON, WI, USA**

**HOSTED BY**

**LAND TENURE SOCIETY**



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**USAID**  
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# Land Tenure Center

**POVERTY TRAPS, SAFETY NETS  
OR DEVELOPMENT MAGNETS?**

**MODELING THE INFLUENCE OF COSTA RICAN  
PARKS ON HUMAN WELFARE OVER TIME**

**Maggie Holland**

LTC Spring Forum, Integrating geospatial and field-based science to assess biodiversity conservation.



Provided by the **Land Tenure Center**. Comments encouraged:

Land Tenure Center, Nelson Institute of Environmental Studies,

University of Wisconsin, Madison, WI 53706 USA

[kdbrown@wisc.edu](mailto:kdbrown@wisc.edu); tel: +608-262-8029; fax: +608-262-0014

<http://www.ies.wisc.edu/ltc>



# Poverty traps, safety nets or development magnets?

Modeling the influence of Costa Rican protected areas on household welfare over time

## A “collision of goods”

- Hegelian tragedy – biodiversity conservation and poverty reduction
- Global mandates/dual objectives for PAs: 10% targets and call to “do no harm”
- PAs as cornerstones of broader landscape level conservation approach
- Do parks impoverish people?
- Dearth of quantitative analysis... primarily case studies (difficult to synthesize)

## Recent global/regional spatial analysis

- A fraction (1%) of the world's most poor live in areas of “minimal recent human impact” (Redford et al., 2008, human footprint vs. infant mortality)
- PA networks have no discernible effects at national scale on incidence of poverty (Upton et al., 2008, PA #, area, mgmt cat vs. GNI/PPP)
- No noticeable difference in infant mortality close to strict PAs vs. ntl averages ; some observable increase in infant mortality for large strict PAs (causality hard to establish) (de Sherbinin, 2008)
- Analysis of 300+ PAs in 45 countries (LAC/SSA):
  - Parks = attract human migration
  - No difference in child malnutrition for populations close to vs. far away from PAs(Wittemyer et al., 2008)

# Case of Costa Rica

- Fascinating conservation history – and present context
- Dramatic land use (deforestation and pasture expansion) post-WWII
- Unique poverty setting
- Key factor = data availability

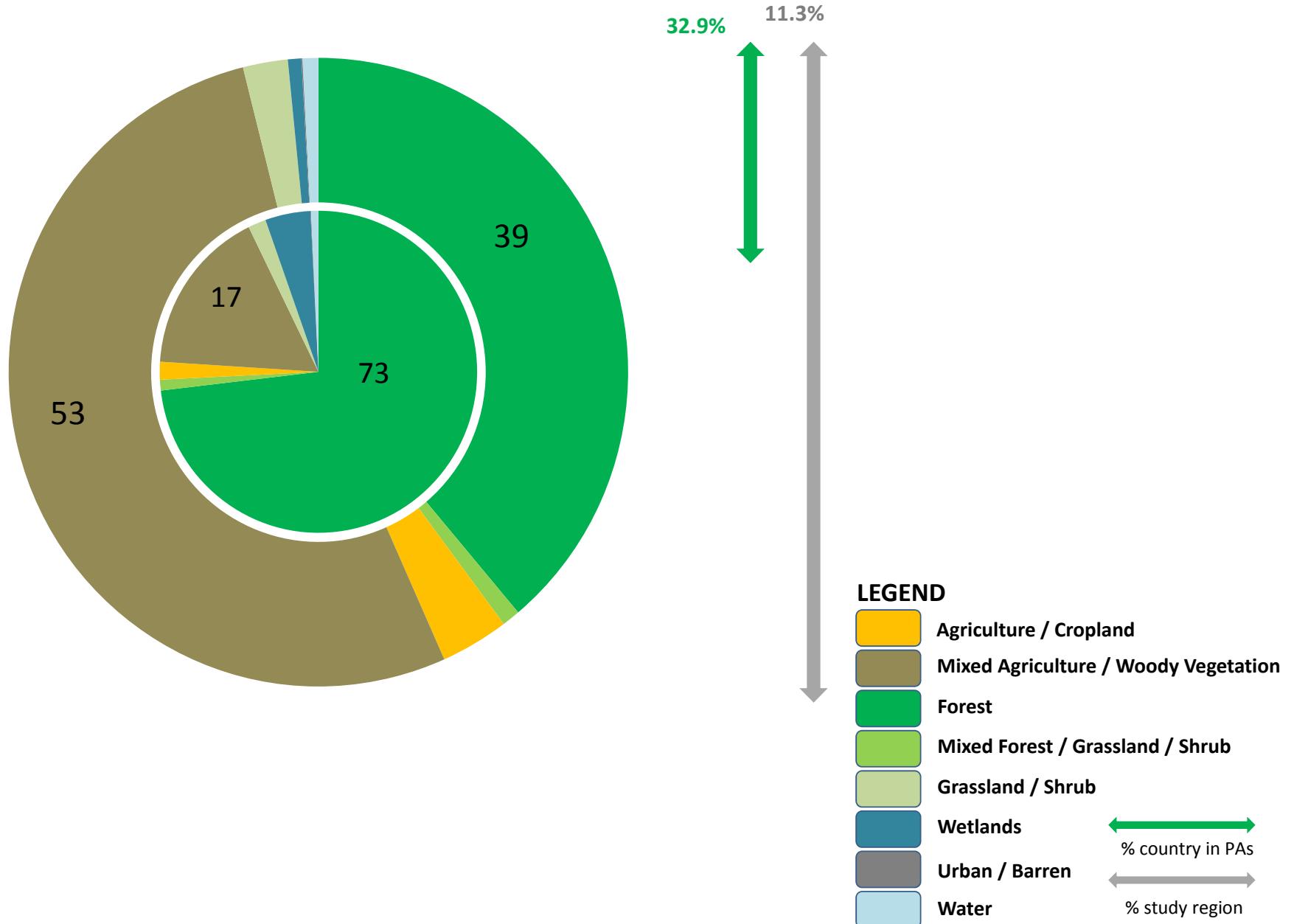
Cobertura Boscosa Densa ( 80-100% de cobertura del suelo) en Costa Rica en los años 1940, 1950, 1961, 1977, 1983, 1987, 1996/1997



# Primary drivers/agents of forest conversion in Costa Rica

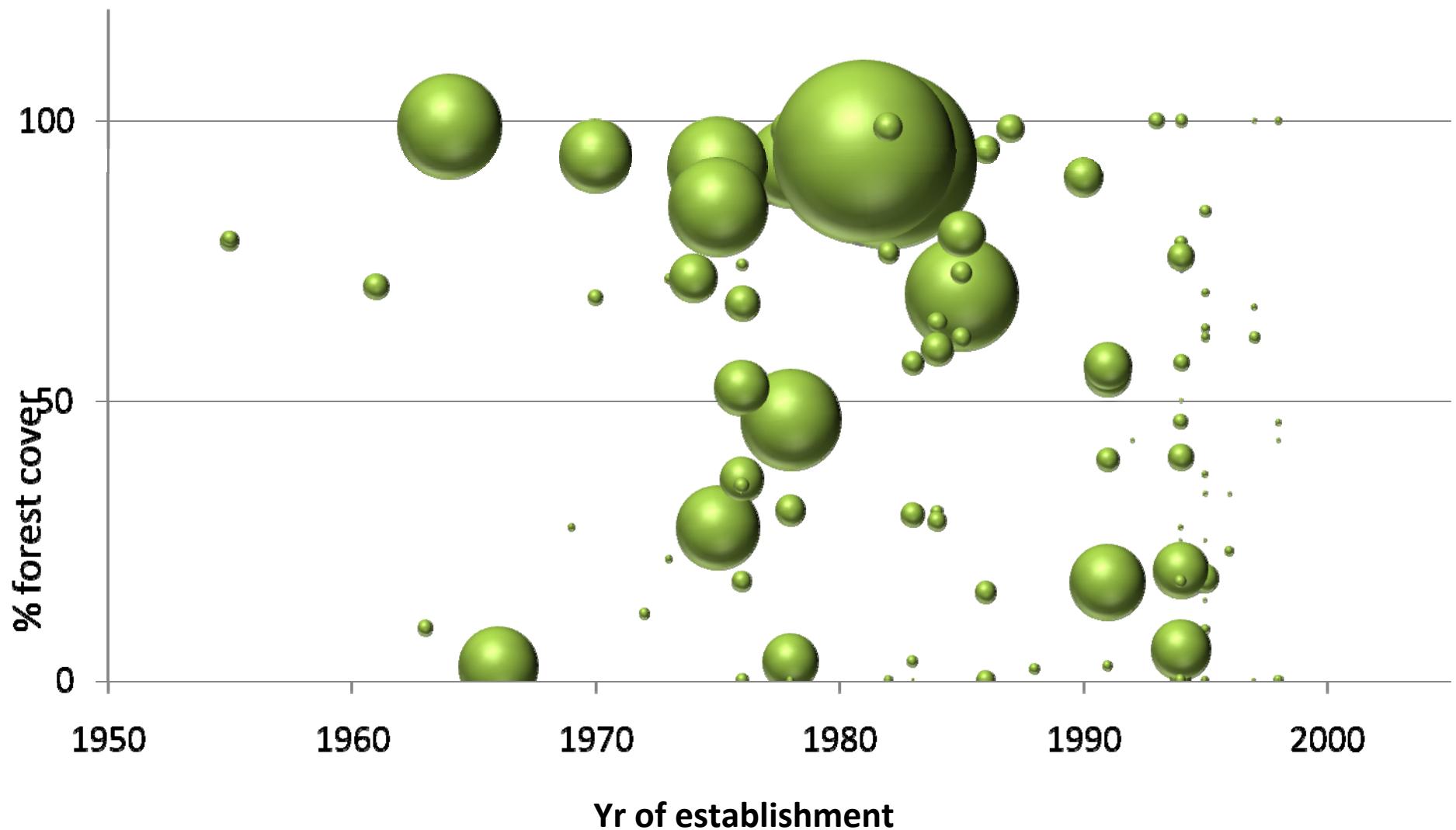
- Rapid increase of overland transportation network (*doubled between 1967-1977; over 27,000 km of roads by late 1980s*)
- Expansion of agriculture and livestock farming (*by 1980, >75% of land with crop production potential = pasture land*)
- Population boom (*fourfold increase in < two generations*)
- Government policies (*must “improve” the land to receive title for it*)

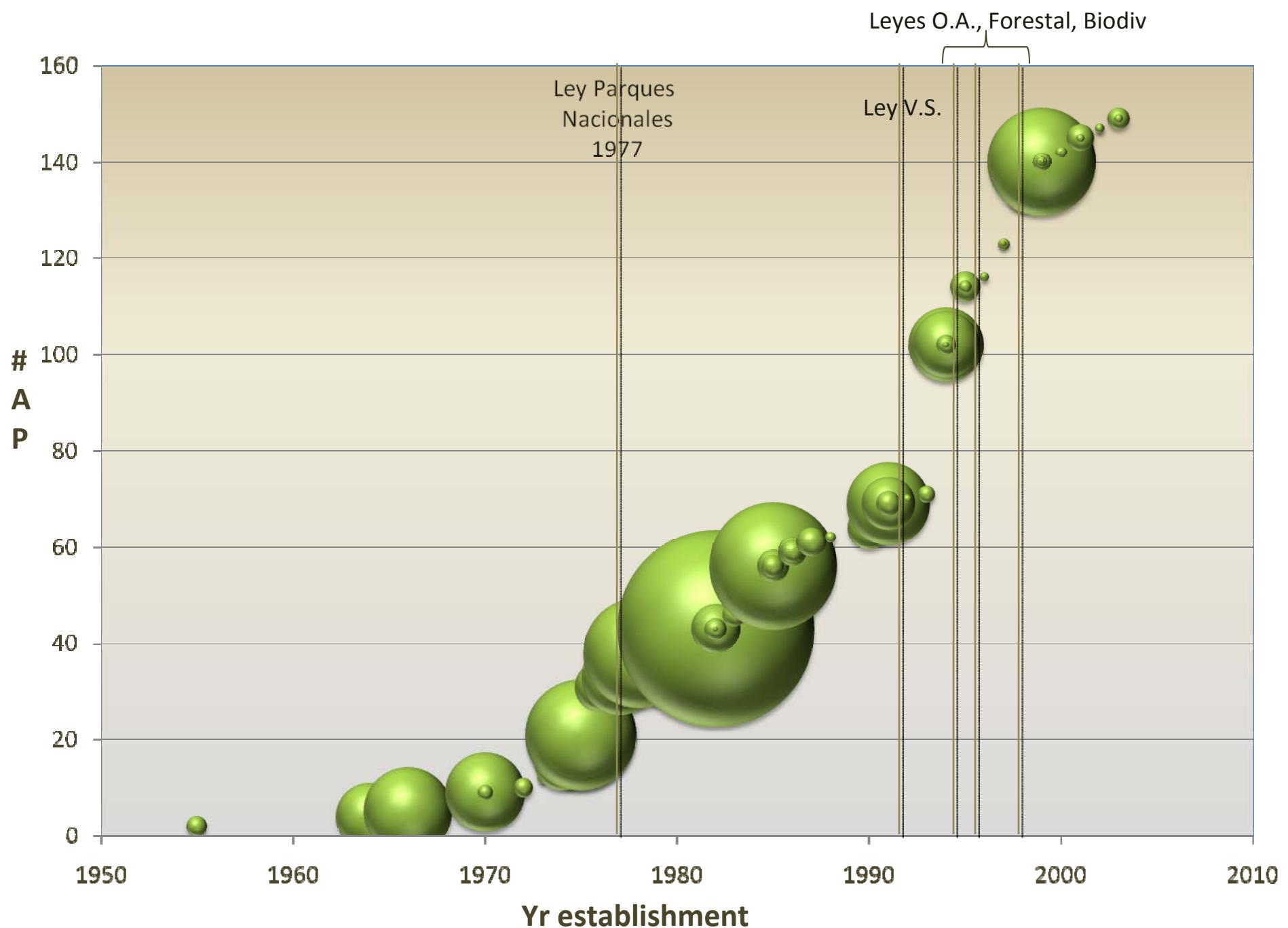
# Present land use – nationally and within PA network



# Costa Rican PA network

Study focus: 122 terrestrial PAs



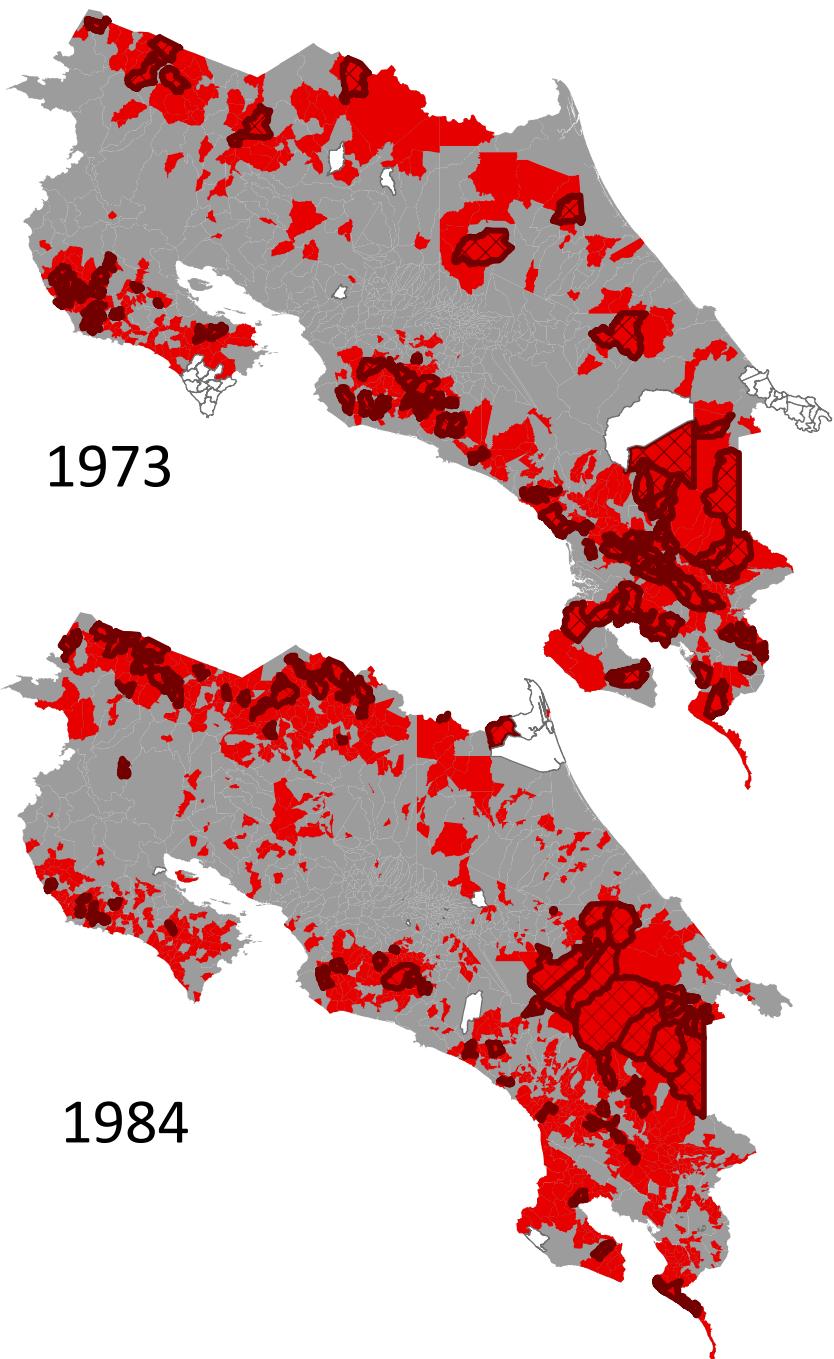


# Poverty – welfare - livelihoods

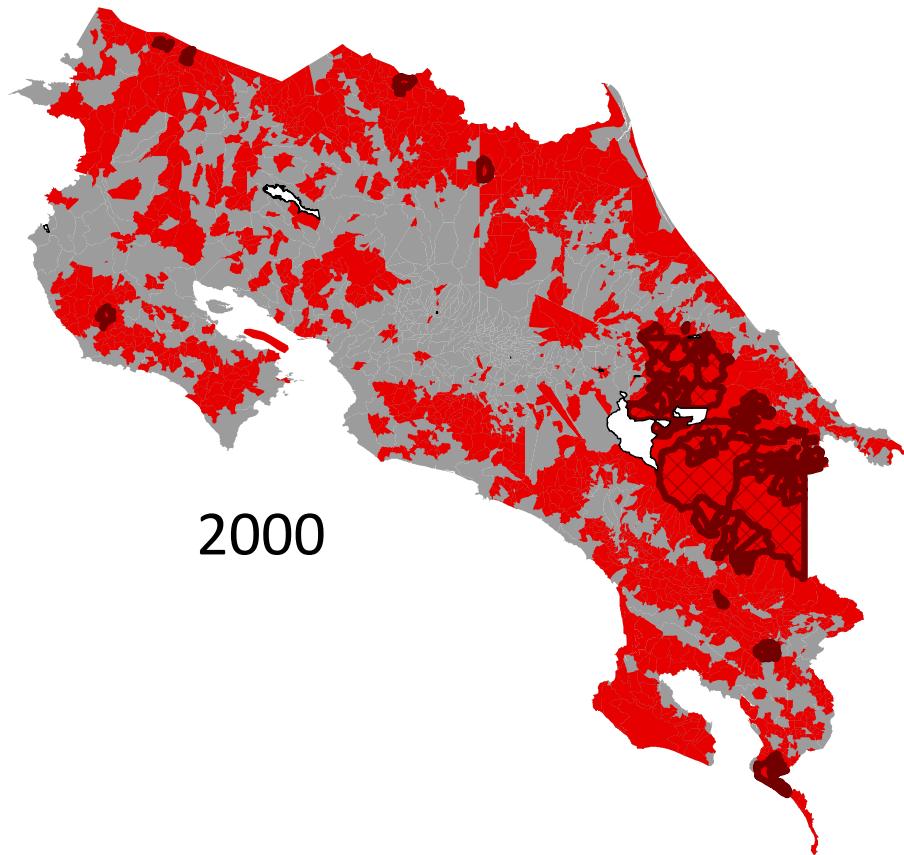
- ***“Poverty is not a natural fact, but a social experience.”***  
(Green & Hulme, 2005).
- Measuring and mapping poverty:
  - Income/consumption - \$1-2/day
  - Unsatisfied basic needs index
  - Small area estimation (WB)
  - Single variable correlates (infant mortality, malnutrition)
- Geospatial modeling challenges:
  - Change over time
  - Data accessibility / availability
  - Reconciling changing census/admin geographies

# Poverty index for Costa Rica

- Cavatassi & Lipper (FAO, 2004) – time-variant poverty index at district level
- Factor analysis (PCA) to generate index using census data
- Unit of analysis:
  - District (406 in 1973)
    - Mean size = 125.9 km<sup>2</sup>
    - ASR = 11.22
  - Census segment (4691 in 1973, ~40-60 households)
    - Mean size = 10.9 km<sup>2</sup>
    - ASR = 3.49
- Census (population, housing, and agricultural) from 1973, 1984 & 2000

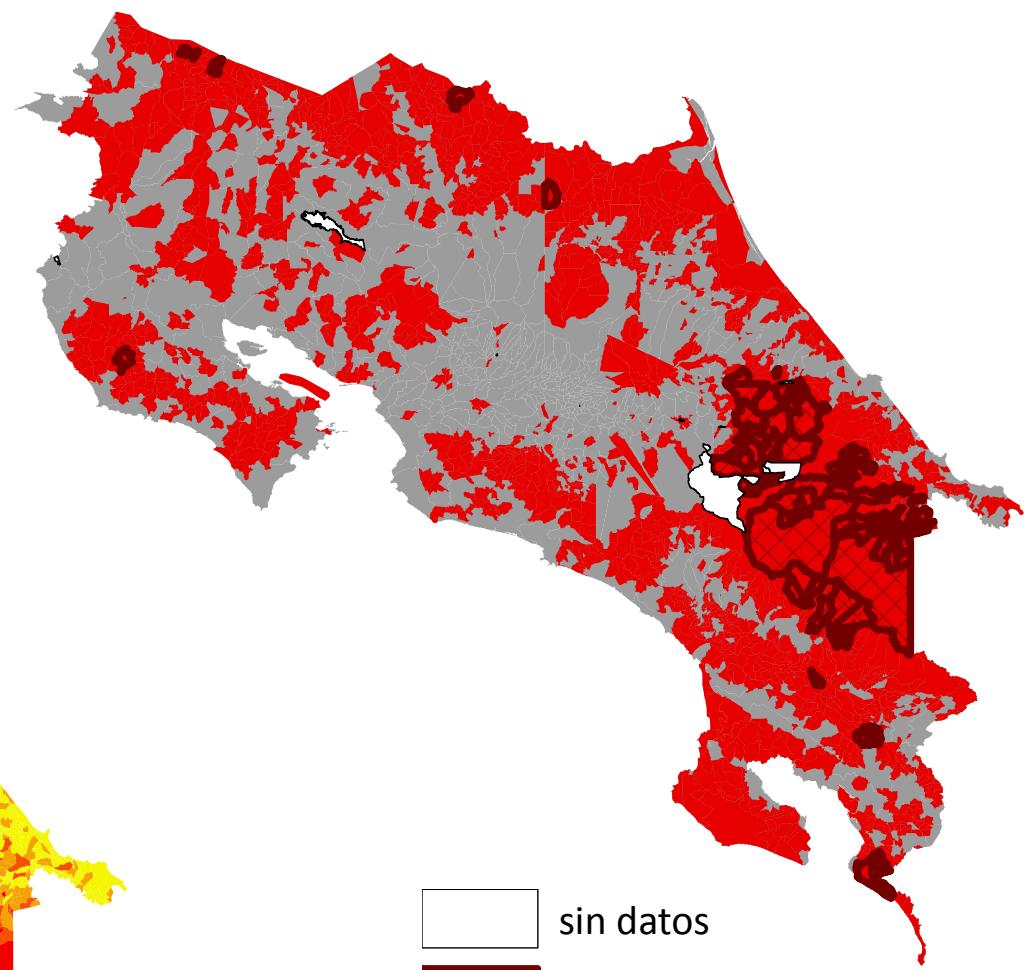
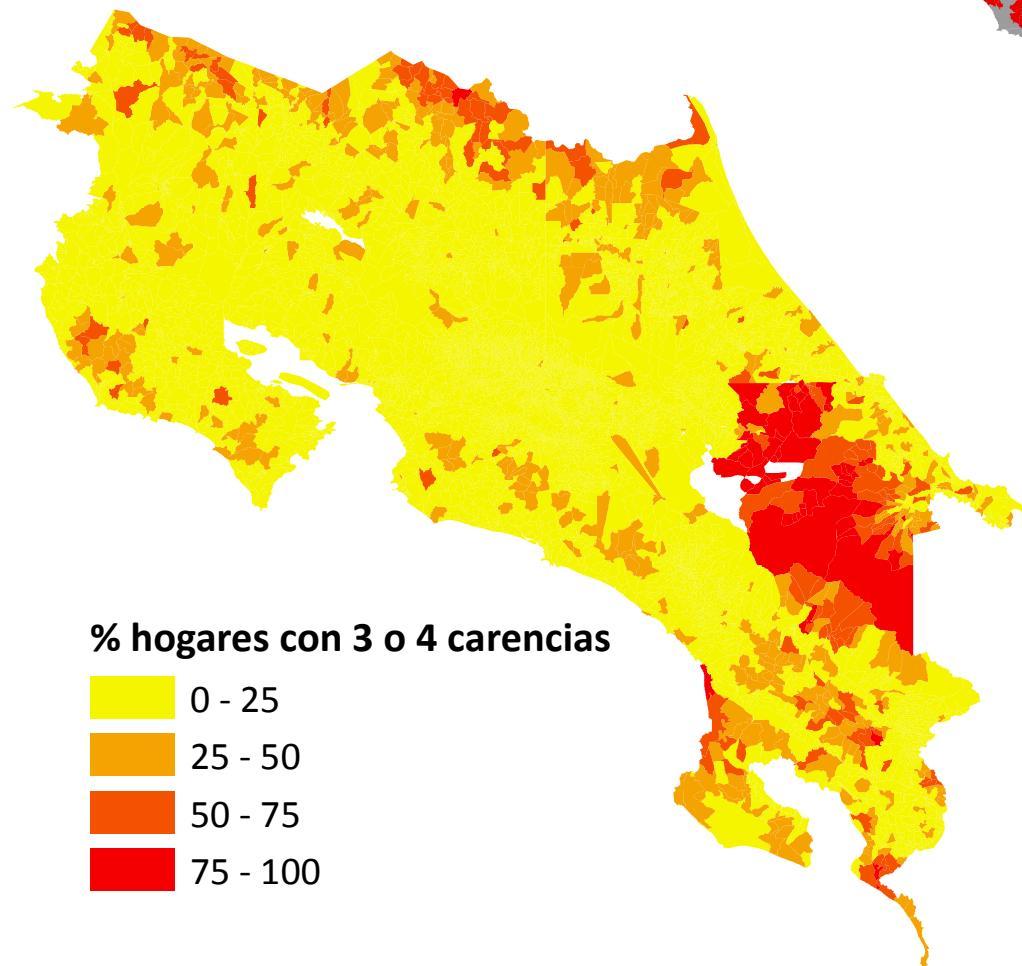


sin datos  
100 segmentos los peores  
10% peores



1984

# Comparación entre NBI e Indice de pobreza Censo 2000



# PCA results

Based on pooled data:  
~60% variance explained by 1<sup>st</sup> component

## Population

Dependency ratio	.871
Illiterate	.825
No insurance	.827
Employed	<b>- .104</b>
Worker/subsist agriculture	.771
Adult pop primary/NO	.906
School-aged attends	<b>- .747</b>
Female HHD	<b>- .642</b>

## Housing

Marginal/slum	.205
Bad condition	.457
Dirt floor	.740
No refrigerator	.919
No telephone	.803
No toilet	.893
No electricity	.896
Charcoal/wood	.917
Water source public/river/rain	.733
No indoor plumbing	.878
Crowding	.880

# Index variables – Costa Rica

- Population aged <15 & >65 / population aged 15-65 (aka “dependency ratio”)
  - Population (aged 10+) that cannot read or write (illiterate)
  - Total population without social insurance
  - Economically active population that is employed
  - Economically active pop who work as agricultural workers or subsistence farmers
  - Adult population (aged 18+) that has either primary or NO formal education
  - School-aged population (aged 7-17) that attends school
  - Heads of households with low level of educational attainment (primary school or NO)
  - Female heads of household
- 
- Dwellings classified as “slums” or marginal
  - Dwellings classified as in bad condition
  - Homes with crowding (3+ people per bedroom)
  - Homes with a dirt floor
  - Homes without a telephone
  - Homes without a refrigerator
  - Homes where cooking fuel is charcoal or wood
  - Homes without electricity
  - Homes without a toilet
  - Homes without indoor plumbing
  - Homes where source of water is either public well, rainwater, river, or water truck

# District-level results – 1973, 1984 & 2000

- Are districts with parks poorer than those without?
- Static results for each year:
  - Districts with best index scores (lowest poverty), tend to be urban (either in 1973, or by 2000)
  - Majority of districts with the worst scores (highest poverty), had no parks in 1973, but parks created by 2000
- In each time step, pov index score improved for ALL districts

## 1973-1984

20 districts with *smallest* gains:

- **50% urban**
- 6 districts with PAs by 1984 covering > 10% district area

20 districts with *largest* gains:

- **100% rural**
- **no** parks present in 1973
- 6 districts with PAs by 1984 covering >10% area

# District-level results

## 1984 – 2000

20 districts with *smallest* gains

- > 50% urban by 2000
- 4 districts with parks by 2000 covering > 10% area

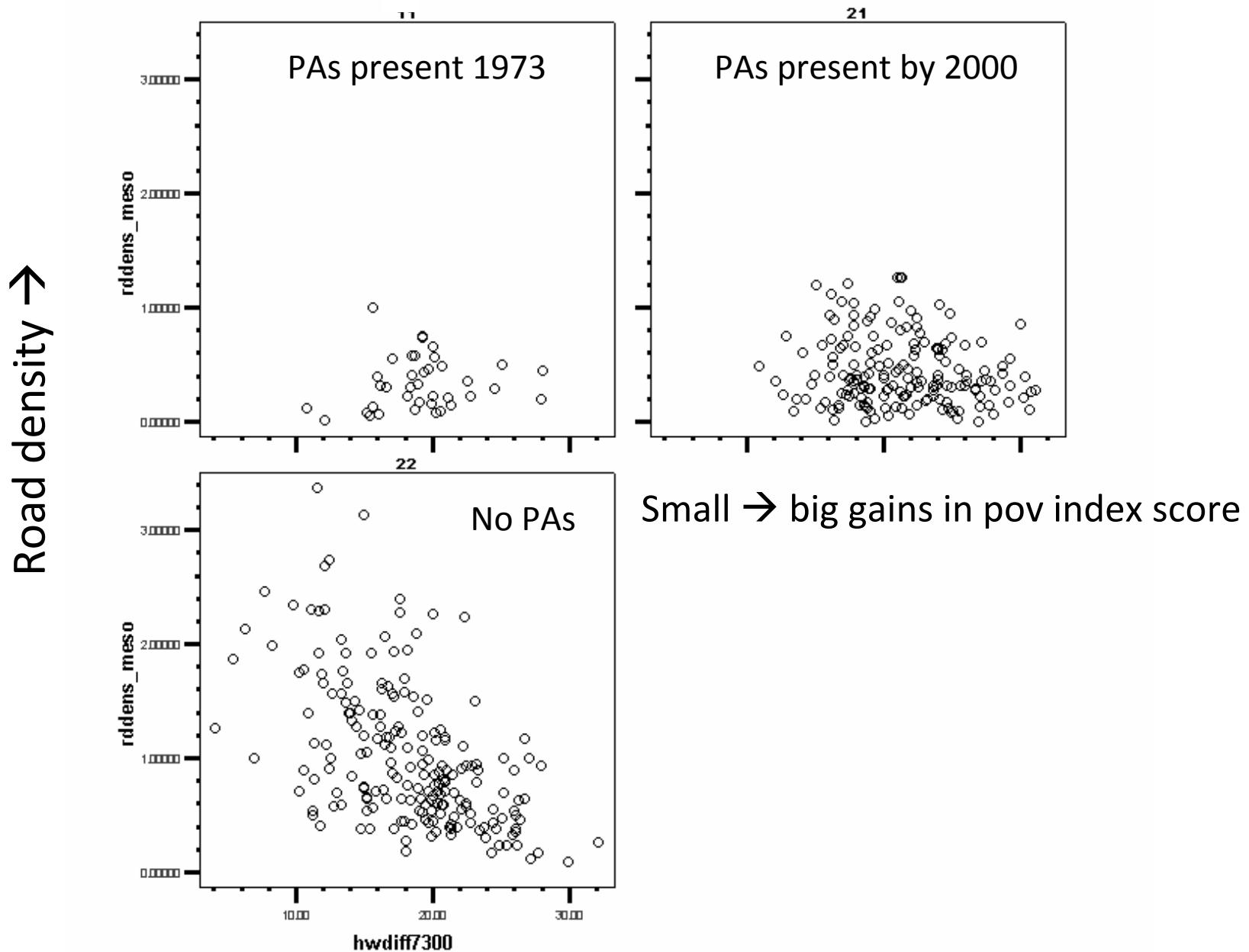
20 districts with *biggest* gains

- 100% rural
- ~50% with parks by 2000 covering > 10% area

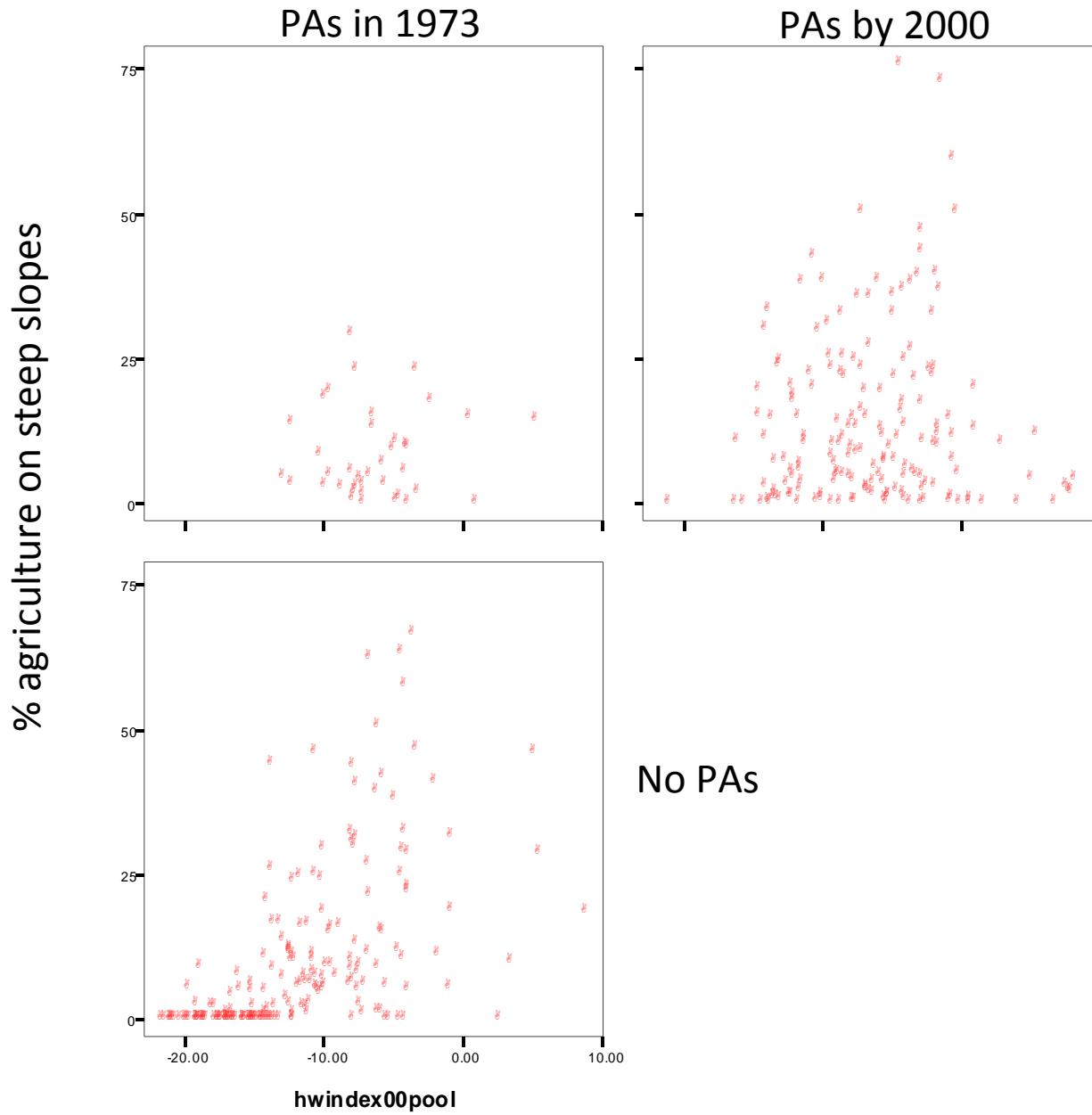
## Preliminary observations:

- Rural districts experienced most improvement over time
- Little difference in park presence for districts with small vs. big gains in hw index

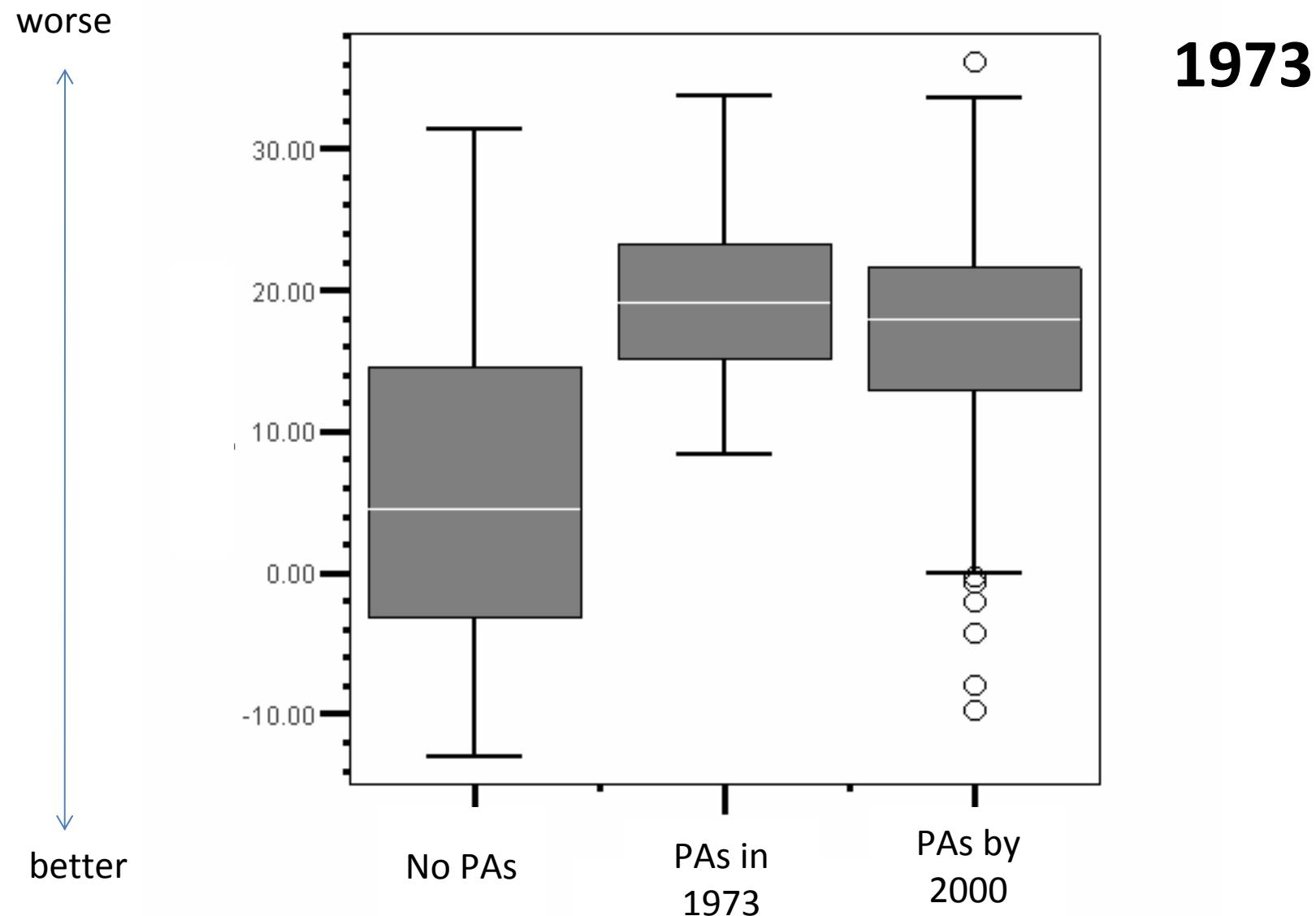
# District analysis – ancillary data



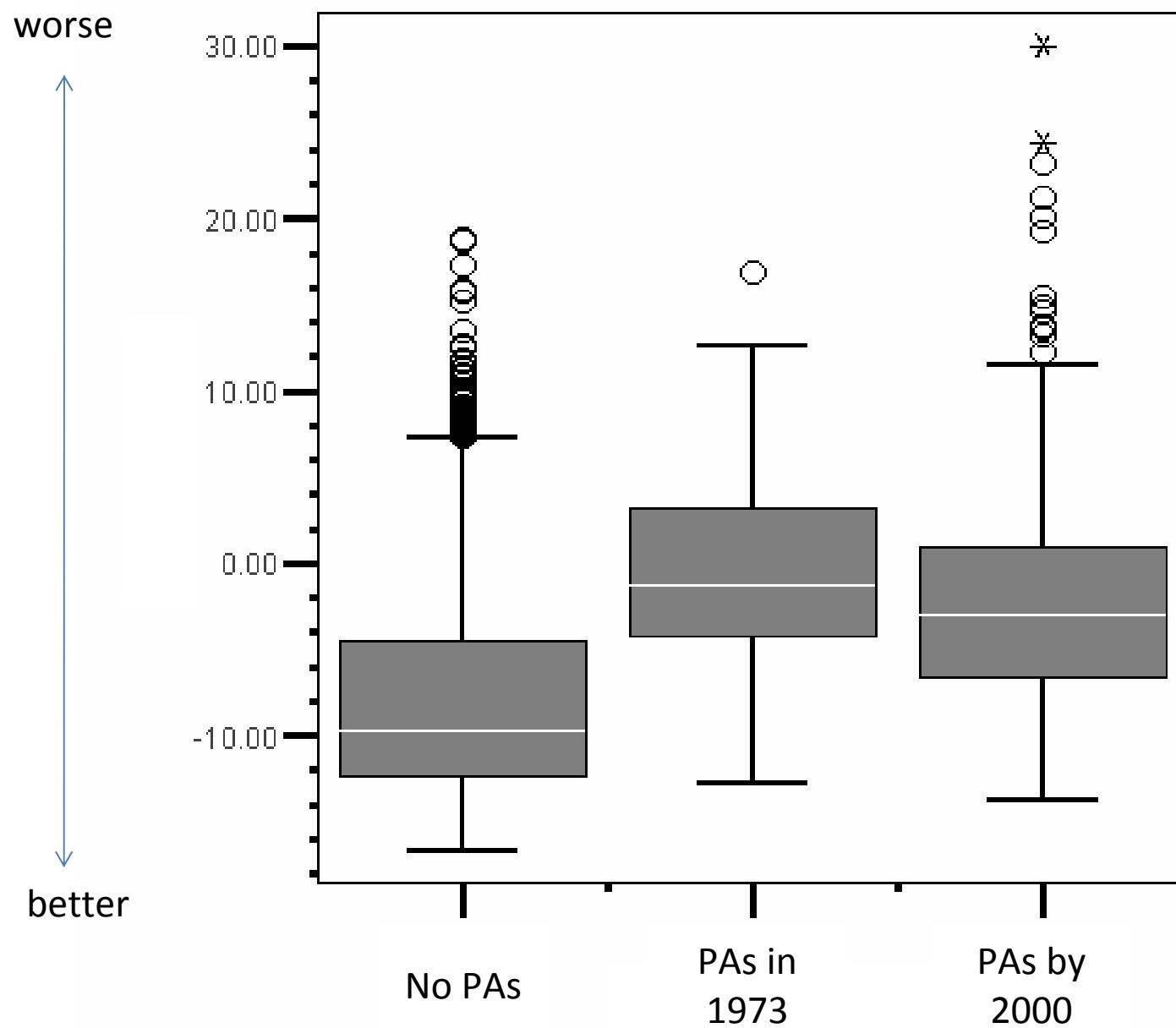
# District analysis – ancillary data

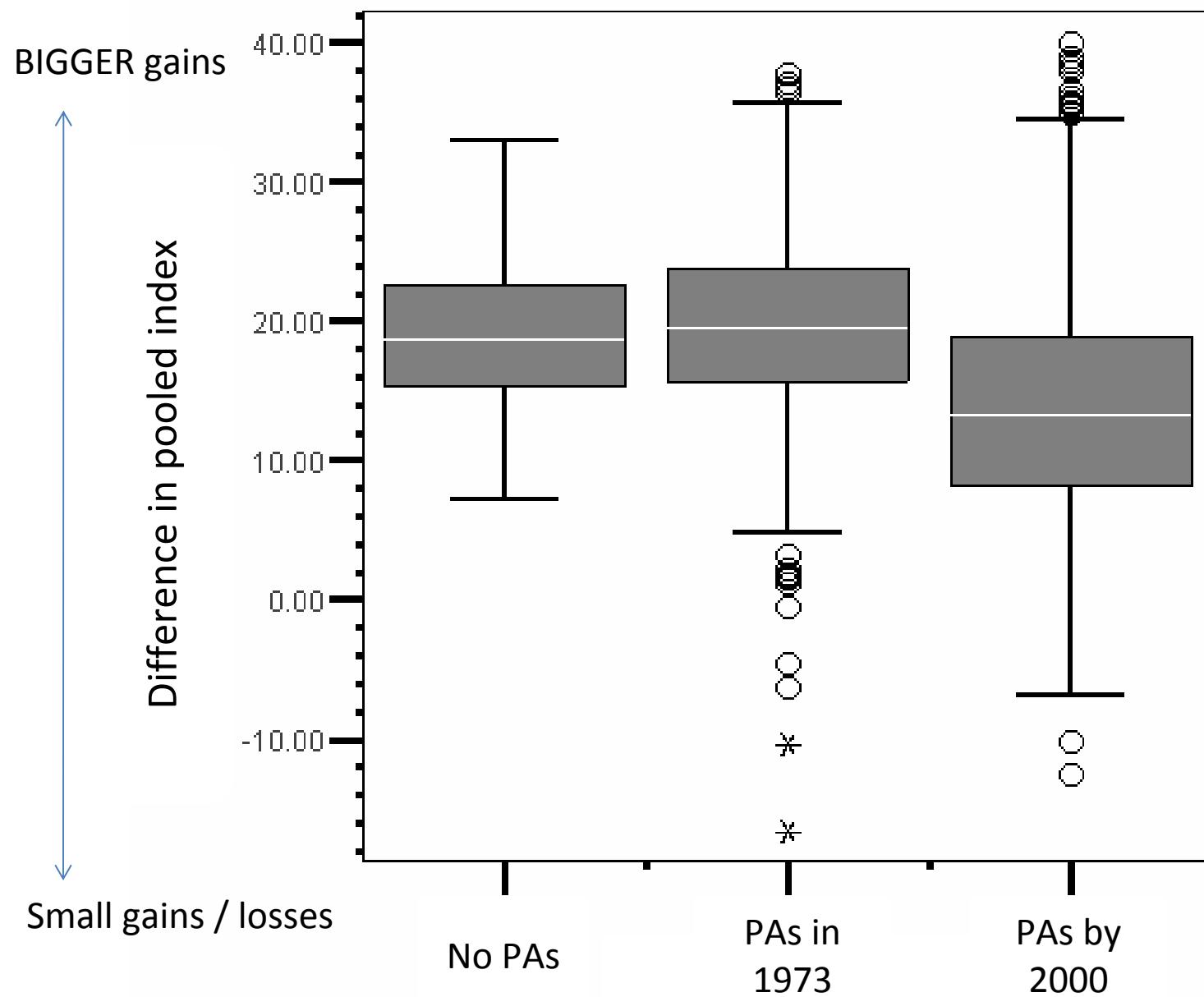


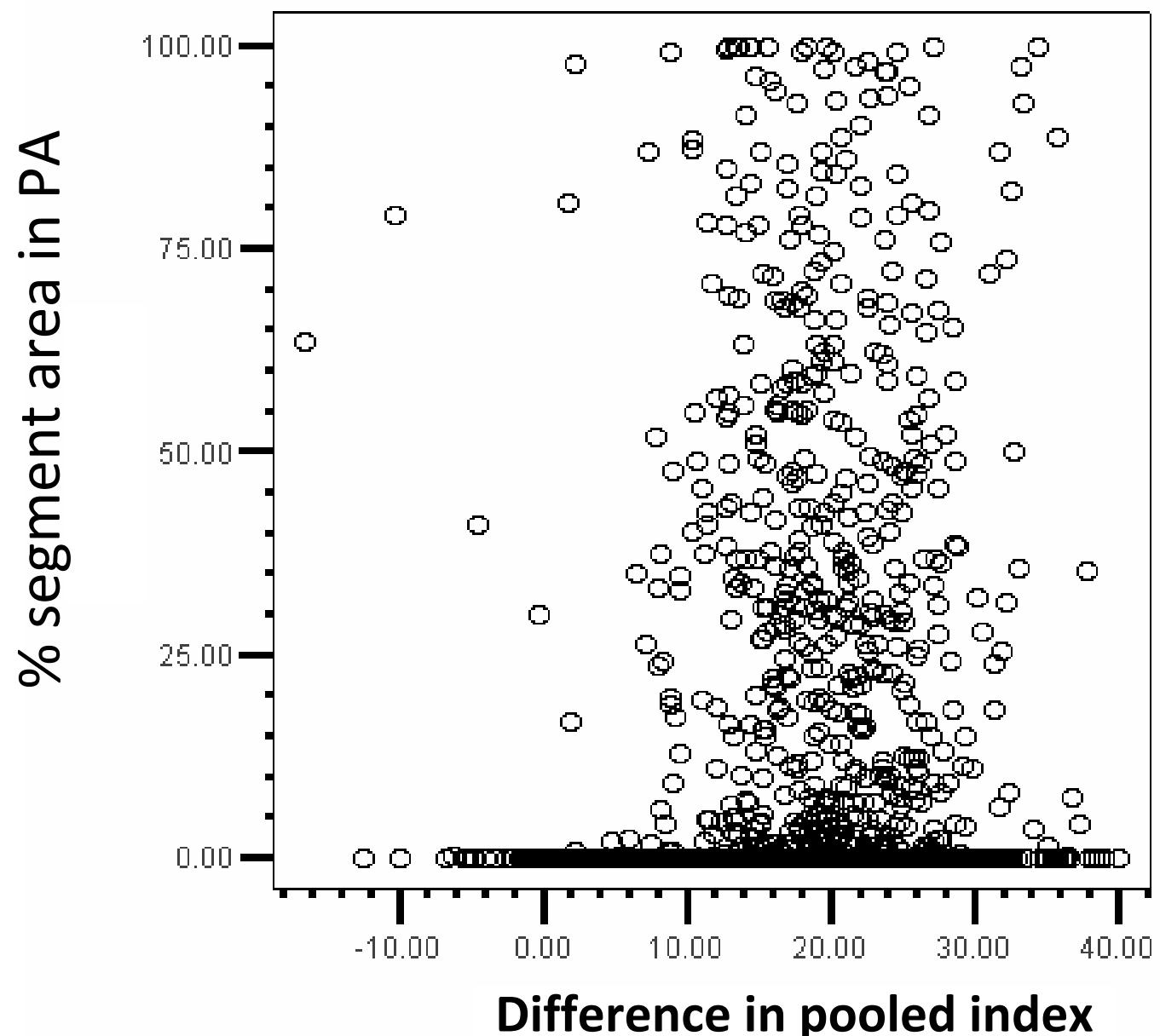
# Census segment – static results



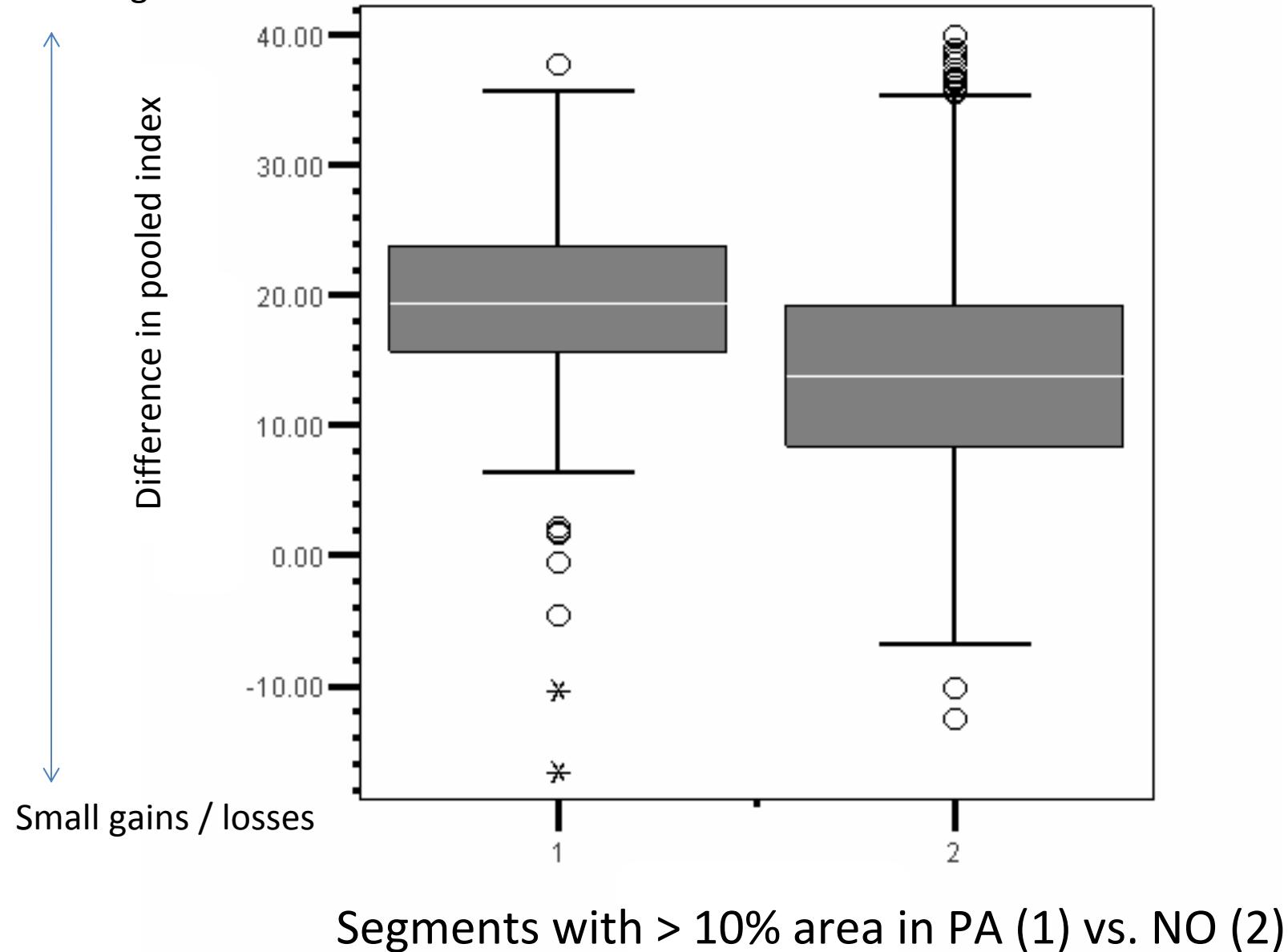
# 2000







BIGGER gains



# Preliminary observations - PAs at census segment scale:

- Static glimpse at pov index scores for each year → appear that segments without PAs are better off than those with PAs
- Slight difference between PAs created as of 1973, vs. those where PAs created during 1973-2000
- Looking at change over time, segments with PAs appear to have made bigger gains in welfare index

# Moving beyond conventional methods...

- Using program evaluation approach to estimate the effect of PAs on local human welfare
- Establishing the counterfactual: “What would have happened had the PA \*not\* been established?
- Analysis led by P. Ferraro (GSU) & K. Andam (IFPRI)

# Approach

- Estimate impact of PAs established before 1980 on changes in census segment-level poverty index between 1973 and 2000
- Matching methods (difference-in-difference) that allow for selection of control communities that are observationally similar to communities near PAs (establishing the counterfactual)

# Matching

- Contrasting differences in socioeconomic outcomes for communities heavily impacted by PAs (20% area) vs. those less affected by PAs
- Treated and control units were similar for observed pre-protection covariates that affect PA location
- Key assumption: in absence of protection, localities with the same baseline would, on average, reach same levels of development by 2000
- By contrasting changes in outcome indicators, approach controls for unobservable, but temporally invariant, differences in outcomes between treated and control units

# Results

**Average effect. Not saying that “everyone is hurt or everyone benefits”.**

Result 1: There is no evidence that PAs in Costa Rica had negative effects on the poverty index in our analysis.

Result 2: If anything, PAs have had a net positive effect on indicators of local human welfare.

Result 3: Estimates based on conventional methods that fail to account for non-random assignment of PAs suggest the opposite relationship: protection has negative effects on human welfare

# Next steps

- Measure of PA effectiveness in mitigating defor  
(change detection for 1986 – 2001 using Landsat)
- Incorporate measure of PA “presence” in  
landscape (mgmt plan, park guards,  
infrastructure, visitation, funding)
- Examine relationships between PES program &  
corridor initiatives
- Extend district-level analysis to 4 other Central  
American countries
- Communicate /disseminate to Costa Ricans

# THANK YOU

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- Instituto Nacional de Estadísticas y Censos (INEC)