

2009 Katoomba Meeting XIV Brazil

CENTRO DE EVENTOS DO PANTANAL, CUIABÁ
Av. Bernardo Antônio de Oliveira Neto, s/n
Ribeirão do Lipa
Cuiabá, Mato Grosso, Brazil
April 1–2, 2009

Avoiding Deforestation in the Amazon: REDD & PES Markets



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group



LOCATION

CENTRO DE EVENTOS DO PANTANAL, CUIABÁ

Av. Bernardo Antônio de Oliveira Neto, s/n

Ribeirão do Lipa

Cuiabá, Mato Grosso, Brazil

April 1–2, 2009

CO-HOSTS

The conference is brought to you by The Katoomba Group, Forest Trends, and the State of Mato Grosso.

THE KATOOMBA GROUP seeks to address key challenges for developing markets for ecosystem services, from enabling legislation to the establishment of new market institutions, to strategies of pricing and marketing, and performance monitoring. It seeks to achieve the goal through strategic partnerships for analysis, information-sharing, investment, market services and policy advocacy. The Katoomba Group includes over 180 experts and practitioners from around the world representing a unique range of experience in business finance, policy, research and advocacy.

www.katoombagroup.org

FOREST TRENDS is an international non-profit organization that works to expand the value of forests to society; to promote sustainable forest management and conservation by creating and capturing market values for ecosystem services; to support innovative projects and companies that are developing these new markets; and to enhance the livelihoods of local communities living in and around those forests. We analyze strategic market and policy issues, catalyze connections between forward-looking producers, communities and investors, and develop new financial tools to help markets work for conservation and people.

www.forest-trends.org

THE STATE OF MATO GROSSO is in the middle of large-scale agro-industrial development that places it at the top of the national ranking in terms of soy and cotton production. It has the largest number of beef cattle in the country and has large-scale programs being implemented in the area of pig farming. All this development is firmly founded on scientific research together with great respect for environmental conservation. Due to its strategic location in the Northwest region of Brazil, Mato Grosso plays an important role in the current environmental debates. Mato Grosso is the only state in the country with three different biomes: the pantanal in the south, the savannah in the central region and the Amazon in the northern section. During this Global Katoomba event, the governor of Mato Grosso, Blairo Maggi, will launch an innovative REDD project designed by NGOs and state experts.

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WELCOME AND CONFERENCE OVERVIEW

From the President of The Katoomba Group and Forest Trends



Tropical deforestation accounts for 20 percent of anthropogenic greenhouse gas emissions worldwide. In Brazil at least, 70 percent of greenhouse gases emissions come from deforestation in the Amazon region. Despite this fact, the Kyoto Protocol – the primary international framework for tackling climate change excludes the preservation of standing forests (known as “avoided deforestation”) and the avoidance of forest degradation from the list of project types eligible to generate emissions reductions credits. Recently, interest in Reducing

Emissions from Deforestation and Degradation (REDD) has rapidly expanded and the international community is scrambling to create incentives for avoided deforestation. Many new opportunities are emerging to define REDD methodologies and build capacity in forested areas so that REDD will be incorporated into the post-Kyoto agreement, which is to be concluded in December of this year at the fifteenth Conference of the Parties in Copenhagen.

In November 2008, governors from the United States and Brazil, as well as Canada, China, the European Union and other key regions met to discuss and reach agreement on specific actions that each group would take in order to reduce emissions from deforestation across the globe. One such agreement was signed between the Governor Blairo Maggi of Mato Grosso and the Governors of the states of California, Illinois and Wisconsin, in which all parties agreed to coordinate efforts in the fight against global warming.

2009
**Katoomba
Meeting XIV
Brazil**

The critical role Brazil will play, from the international to the regional and state levels, make Cuiabá an ideal setting for this, the fourteenth annual Global Katoomba Meeting. The theme for this Global Katoomba Meeting is *Avoiding Deforestation in the Amazon: REDD and PES Markets* and will explore how ecosystem service payments and markets in carbon, water and biodiversity are quickly becoming key solutions to the urgent environmental problems of climate change, fresh water pollution, biodiversity loss, soil erosion and the destruction of our coastal and marine systems.

The Mato Grosso Katoomba meeting in Brazil will convene policy makers, the scientific community, major financial institutions, business leaders, environmental non-governmental organizations, community based organizations and indigenous groups from the Amazon region of Brazil and around the globe to discuss the current state of, and potential for, forest-based carbon sequestration and REDD through PES markets. The conference will also address pioneering initiatives in water and biodiversity markets which, in conjunction with REDD, have the capability to reduce global carbon emissions and avoid dangerous climate change. The time is ripe for a major event in Brazil to help drive action and bring together diverse sectors to adopt strategies that will match the scale and urgency of the environmental issues we face today.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. B. Jenkins'.

Michael Jenkins

President, The Katoomba Group & Forest Trends

AGENDA

Note: Conference agenda may be subject to last minute changes.

Wednesday, April 1

LOCATION:

Centro de Eventos do Pantanal, Cuiabá – MT

Av. Bernardo Antônio de Oliveira Neto, s/n
Ribeirão do Lipa, Cuiabá, MT, Brazil

8:00 AM

DOORS OPEN & REGISTRATION

9:00 – 10:00 AM

WELCOME

- Michael Jenkins, CEO, Forest Trends
- Governor Blairo Maggi, State of Mato Grosso
- Carlos Minc, Minister of Environment, Brazil

10:00 – 11:30 AM

AN UPDATE FROM THE AMAZONIAN GOVERNORS

In November 2008, the governors of four Amazonian states met with the governor of California and other governors from around the world to discuss a strategy to cooperate in the fight against global warming. This session provides an opportunity to discuss the next practical steps.

Moderator: Izabella Teixeira, MMA Executive Secretary

- Gov. Blairo Maggi, Mato Grosso: *Launching of State Forum on Climate Change*
- Gov. Eduardo Braga, Amazonas: *Bolsa Floresta and other programs*
- Gov. Arnóbio Marques, Acre
- Gov. Ana Júlia Carepa, Pará
- Gov. Waldez Góes, Amapá
- Gov. Ivo Cassol, Rondônia
- Gov. Marcelo Miranda, Tocantins
- Gov. José de Anchieta Júnior, Roraima

11:30 – 12:00 PM

COFFEE BREAK

12:00 – 1:00 PM

DEFORESTATION AND CLIMATE CHANGE

- Tony Brunello, California Deputy Secretary for Energy and Climate Change: *Developments from California and the United States*
- Prof Luiz Gylvan Meira Filho, Institute of Advance Research of the University of São Paulo

1:00 – 2:00 PM

LUNCH

2:00 – 2:45 PM

FOREST CARBON IN THE AMAZON

Marcus Frank, Brazilian Climate Change Department, McKinsey Brazil

The global deal: a new McKinsey analysis of abatement opportunities for forest and land use around global climate change.

2:45 – 4:15 PM

NEW OPPORTUNITIES – THE FUTURE OF CARBON

The potential role of carbon markets in controlling deforestation and promoting sustainable development in the Amazon. Challenges from the project level to the national and global levels.

Moderator: Daniel Nepstad, Moore Foundation

- André Aquino, World Bank: *BioCarbon Fund & WB Emerging Carbon Funds*
- Steve Schwartzman, Environmental Defense: *REDD in the UN Framework Convention on Climate Change and US Legislation*
- Johannes Ebeling, EcoSecurities: *Market Signals*
- Tasso Azevedo, Brazilian Ministry of the Environment: *The Genesis of the Amazon Fund*
- Virgilio Viana, Fundação Amazonas Sustentável: *Overcoming Political Challenges*

4:15 – 4:30 PM

COFFEE BREAK

4:30 – 5:45 PM

BEYOND CARBON: WATER MARKETS

How an emerging REDD framework can promote and complement other markets for conservation such as water markets.

Moderator: Barbara Bramble, US National Wildlife Federation

- Carlos Muñoz Piña, INE: *Water Payments in Mexico, Costa Rica, and Ecuador* (TBC)
- Fernando Veiga, TNC: *Water Payments in Brazil*
- Devanir Garcia, Agência Nacional de Águas: *National System for Water Payments*
- Dr. Tom Simpson, Water Stewardship, Inc.: *Working with Agriculture and Water Quality in the Chesapeake Bay*
- Adam Diamant, Electric Power Resource Institute: *Power Companies and The Ohio River Valley Initiative*

5:45 – 7:00 PM

BIODIVERSITY OFFSETS AND BANKING IN BRAZIL

Tools to strengthen and increase the likelihood of the success of REDD projects and derive greater value from forests

Moderator: Pedro Leitão, FUNBIO

- Patrick Maguire and Toby Gardner, Forest Trend's BBOP: *Biodiversity Offsets*
- Gina Timotheo, The Nature Conservancy: *Greener Soy*
- Ken Sanchez, US Fish & Wildlife Service: *Conservation Banking in California*
- Paulo Gustavo do Prado, Conservation International–Brazil: *Biodiversity, Carbon and Poverty Alleviation*

8:00 PM

DINNER/RECEPTION HOSTED BY MATO GROSSO STATE GOVERNMENT

Ecosystem Marketplace, Forest Carbon Portal Presentation by Kate Hamilton

A new instrument to provide transparent information around REDD developments worldwide.

Thursday, April 2

LOCATION:

Centro de Eventos do Pantanal, Cuiabá – MT

Av. Bernardo Antônio de Oliveira Neto, s/n
Ribeirão do Lipa, Cuiabá, MT, Brazil

8:30 – 9:00 AM

DAY 2 WELCOME

- Luis Henrique Daldegan, Environmental Secretary, State of Mato Grosso:
Launching of Mato Grosso Avoided Deforestation Plan

9:00 – 10:45 AM

THE BRAZILIAN GOVERNMENT PROPOSALS (PRESENTATION AND Q&A)

How to deal with the different approaches at state and federal levels.
The potential challenges and opportunities that lie ahead.

Moderator: Mario Monzoni, Getúlio Vargas University

- Valmir Ortega, Environmental Secretary for the State of Pará
- Luciano Coutinho, BNDES (TBC)
- Paulo Moutinho, IPAM
- Adriana Ramos, Instituto Socioambiental
- Izabella Teixeira, MMA Executive Secretary

10:45 – 11:00 AM

COFFEE BREAK

11:00 – 12:30 PM

REDD SUBNATIONAL INITIATIVES: CHALLENGES AND OPPORTUNITIES

Participation of civil society as a key factor to promote REDD initiatives regionally

Moderator: Virgilio Viana, Fundação Amazonas Sustentável

- André Lima, IPAM: *Pact for Reduction of Deforestation and Forest Valorization*
- Sérgio Henrique Guimarães, Instituto Centro de Vida: *REDD Plan for Mato Grosso*
- Mariano Cenamo: *The Juma REDD Project – 1st CCBA Gold Project*
- Ricardo Arioli, APROSOJA
- John Carter, Aliança da Terra

12:30 – 1:30 PM

LUNCH

1:30 – 3:00 PM

KEY INDIGENOUS AND COMMUNITY PERSPECTIVES FOR THE SUCCESS OF REDD AND OTHER ENVIRONMENTAL MARKETS REGIONALLY

Communities are the key stewards of ecosystem services. For a REDD or PES scheme to be successful, indigenous and rural communities must be involved in all phases of the project.

Moderator: Dr. Mary Allegratti

- Dr. Vincenzo Lauriola, Advisor to the President of FUNAI
- Almir Surui, Chief of the Surui people
- Rubens Gomes, Grupo de Trabalho Amazônico
- Jecinaldo Barbosa Cabral, COIAB
- Juan Carlos Jintiaich, Amazon Alliance (TBC)

3:00 – 3:30 PM

CLOSING COMMENTS

- Michael Jenkins, CEO, Forest Trends
- Governor Blairo Maggi, State of Mato Grosso

Conference Co-Hosts



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