

# What is Emblem

Emblem makes it easy to connect apps and people with any digital asset. The platform is designed take the complexity out of obtaining, managing, transferring, and using cryptocurrencies and digital assets through Emblem Vaults. An Emblem vault is the digital analog of a piggy bank – a container that can hold any combination of different types of digital assets – even an entire portfolio of crypto assets. Any application can create a vault on demand with one or many assets and transfer them to virtually any app or person.

Digital assets are not limited to only crypto assets and can include contracts, passwords, coupons, digitally signed music, or anything you can store on your computer.

## Market

Emblem provides consumer and enterprise solutions to problems inherent to blockchain inter-operation, privacy, and scaling in an elegant and simple way. The Emblem platform has applications in the sharing and trust economies, finance, real estate, retail, and more. Some examples:

- A digital asset portfolio with virtually no token limitation that is easily created, managed, and transferred between parties.
- An on-demand rewards and payment wallet that accumulates, creates, and sends users remittance for participation.
- A fundraiser or crowdfund across social channels that automatically directs funds towards intended recipient. For example, a real estate crowdfund that collects funds and required gift letters and, on success, sends directly to closing attorney.
- A reward and loyalty program. For example, when checking out using stripe, an Emblem Vault can be created containing ethereum based rewards points.

Emblem is a bring-your-own-token platform with integrations through partners such as Zapier and IFTTT. Any app can be built on the platform API. Emblem is powered by Coval and Emblem Fuel.



# EMBLEM

### CORE TEAM

Shannon Code,  
Founder and Chief Architect  
Dawn Code  
Eric Porper  
Tom Roper  
UNspecified LLC, Partner

### Circuits of Value (Coval)

Currency used to purchase Fuel at a discounted rate.

### Emblem Fuel

Used for Emblem Platform operations. Fuel is distributed back into the network as it's used. Fuel can be held to sell, distributed to miners participating in the Emblem blockchain network, or distributed to Users who are participating in the Coval Staking program.



[emblem@unspecified.me](mailto:emblem@unspecified.me) | [emblem.pro](https://emblem.pro)



## Fundable

Any combination of digital assets and cryptocurrencies now and in the future.



## Sendable

Beam Emblems to anyone with a palm organizer.\*

\*Or anyone online!



## Tradeable

List Emblems on p2p and ad hoc markets or trade privately directly with other users in an OTC setting.