Dear PersonOne and PersonTwo:

The following is a discussion of the market pages issues as reported by PersonOne.

Summary

Several issues were found w/ the PDP listings on the market page for Miami. After looking into these issues, they were found to be either 1) due to the HTML of the Miami market page, or 2) PDP listings referencing properties no longer for sale. The domain of responsibility for the market pages lies with the Product/Sales/Marketing teams, as a more programmatic, automated population of the PDP properties was out of scope due to the minimum viable product nature of these pages.

Recommendation

Two options:

1. Deploy "as is." **After** deployment, Product/Sales/Marketing team(s) utilize existing CMS system to modify pages to correct HTML/wording/etc and update the PDP listings
    1. Pros
        1. No code modification and retesting required
        2. Release can still go out "on time"
2. Force an update of the page via code release, correcting these issues "pre deployment"
    1. Pros
        1. No post deployment actions required initially
    2. Cons
        1. Testing will need to occur again for the release candidate
        2. Release will be delayed
        3. Any current changes to the Miami market page made by marking/sales since it was first released will be overwritten

We recommend Option One: Deploy "as is" with additional user stories created in the backlog to support programmatic, automated population of the PDP properties listed on the page if the organization continues to move forward w/ market page creation and administration. This keeps us on schedule, and follows the current established areas of responsibility.

In either case, this whole process continues to require a scheduled, manual update by Product/Sales/Marketing in order to keep the PDP listing on the pages relevant. This was by design via the original requirements.

Other Items

- PersonThree has corrected the HTML in the Miami page on his local system, and he would be happy to provide this HTML to the Product/Sales/Marking teams as an example of what the corrected HTML would look like for a post deployment modification.

If you have any questions or comments please let me know.

Thanks,
Nathan