Speakers

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BJC HealthCare

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Perficient

Perficient Profile

- Founded in 1997
- Public, NASDAQ: PRFT
- 2017 revenue $485 million
- Major market locations:

  Allentown, Atlanta, Ann Arbor, Boston, Charlotte, Chicago, Cincinnati, Columbus, Dallas, Denver, Detroit, Fairfax, Houston, Indianapolis, Lafayette, Milwaukee, Minneapolis, New York City, Northern California, Oxford (UK), Southern California, St. Louis, Toronto

- Global delivery centers in China and India
- 3,000+ colleagues
- Dedicated solution practices
- ~95% repeat business rate
- Alliance partnerships with major technology vendors
- Multiple vendor/industry technology and growth awards
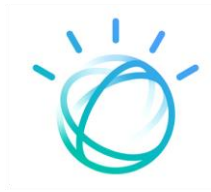
AWARDS & RECOGNITION

Business Partner Awards

2017
Beacon Award – Outstanding Watson Solution

2016
Beacon Award – Outstanding Enterprise Cloud Solution

2015
Collaboration Trailblazer of the Year

Beacon Award – Outstanding Information Management Solution

Worldwide Analytics Business Partner of the Year

Gold Accreditation
IBM Systems, Commerce, and Analytics

SOLUTION FOCUS & EXPERTISE

Cloud

Digital Experience

Business Process Management

Connectivity, Integration & APIs

Data & Analytics

Watson

Asset Management & IoT

Mobile

Commerce

DevOps

600+ CLIENTS

450 + IBM CERTIFICATIONS

20+ YEARS IN PARTNER ECOSYSTEM

Top 10 IN ALL IBM SOFTWARE BRANDS

Cloud Journey:
BJC HealthCare

About the Client – BJC HealthCare

- One of the largest non-profit health care integrated delivery organizations in the United States

- Committed to improving the health and well being of the people and communities it serves through leadership, education, innovation, and excellence in medicine

- Serves the healthcare needs of urban, suburban and rural communities and includes 15 hospitals and multiple community health locations

Business Drivers

- Just completed a strategic roadmap for a clinical analytics architecture
- First step was to establish a solid technical and data foundation for a unified, world-class enterprise analytics system
- Further position cutting-edge clinical research and state-of-the-art clinical and business management analytics

Key Goals

- Consolidate & rationalize multiple clinical repositories
- Provide an integrated technology platform that is extensible
- Use standardized enterprise class, contemporary technology that is secure
- Reduce infrastructure costs
- Retire existing technology

Key Challenges

- Current environment fractionated
  - Multiple technologies in place
  - Gaps in data availability
  - Inconsistencies in data representation

- Development in parallel with enterprise rollout of new EHR
  - EHR data critical to success
  - SMEs first priority is to rollout
  - New data structures and content not well understood

- Need to develop skills and knowledge for self-sufficiency
  - New staff = steep learning curve
 - New technology = extensive training & ramp-up

- Security

Solution

Implemented an EDW on the cloud to provide cost savings and architecture flexibility. Developed a streamlined migration and integration of data from the on-premises repositories to the cloud platform using design patterns that are built specifically for efficient data movement in a cloud environment.

Solution Components

- IBM Unified Data Model for Healthcare (UDMH)
- IBM Db2 Warehouse on Cloud (formerly dashDB)
- Perficient Cloud Analytics Gateway
- Lift (secure, high-speed cloud data migration service)
- Informatica (localized job execution control)
- Collibra (data governance and lineage)
- IBM Tivoli (infrastructure optimization)

IBM Unified Data Model for Healthcare Overview
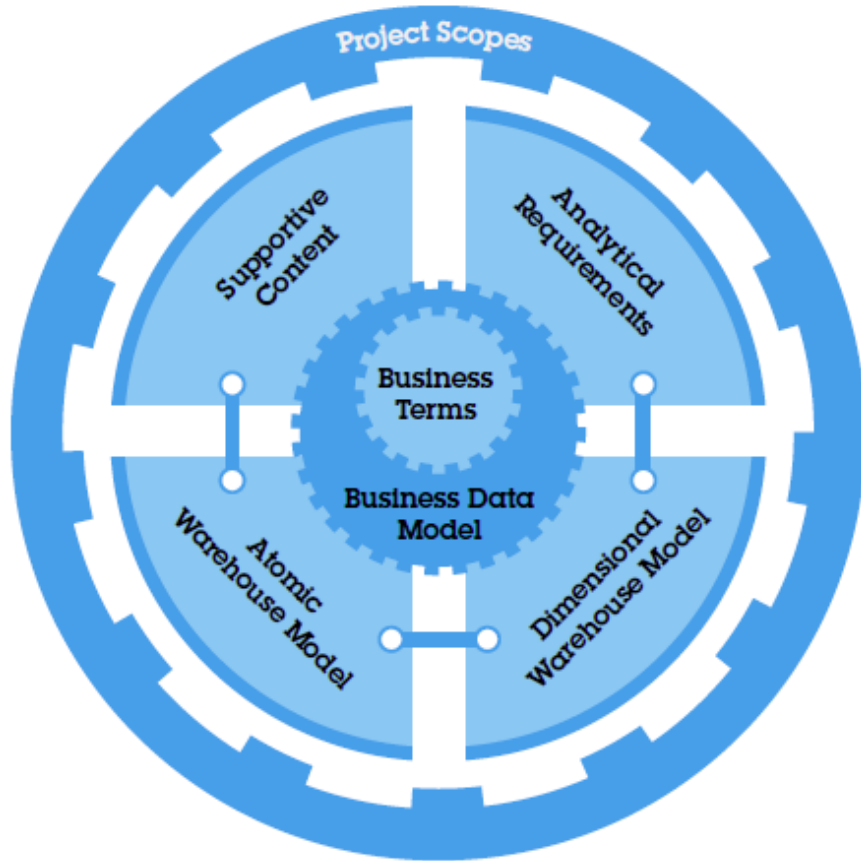
Business Terms & Business Solution Templates (Analytical Requirements) - Describes the business & analytical content that is supported by the data models. Provides a consistent terminology and helps to understand the information used by related IT assets

Supportive Content – Supports external data sources and standards. Includes mappings to UDMH content. Provides support for HL7, HIPAA 5010, X12, i2b2, VCF 4.2, and NAACCR

Business Data Model - is a conceptual level data model that specifies the third normal form data structures required to represent the concepts defined in the Business Terms.

Atomic Warehouse Model - is a design level data model that represents the enterprise-wide repository of atomic data used for informational processing.

Dimensional Warehouse Model - is the enterprise-wide repository for analytical data. It contains star schema style dimensional data structures organized around fact entities that support the Analytical Requirements

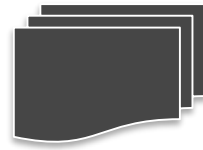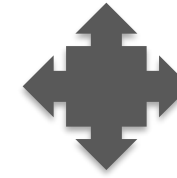# Health Analytics Gateway Features and Principles On-Premises or Cloud-Based

50%
Reduced data integration

Populates key functional areas

Standardized data for BI reporting

Extensible using industry standard technologies

Repeatable and Consistent
Reduces risk through utilizing tested and proven methodology, patterns and framework based on best practices, across multiple implementations

Timely
Less time to value, while iteratively driving to further value, through reduced data integration times

Attainable
Easy to use framework through collaborative, incremental build (not a big bang approach) and user engagement and enablement

High Quality
Proven expertise and domain knowledge of implementation team, utilizing IBM's UDMH and technologies
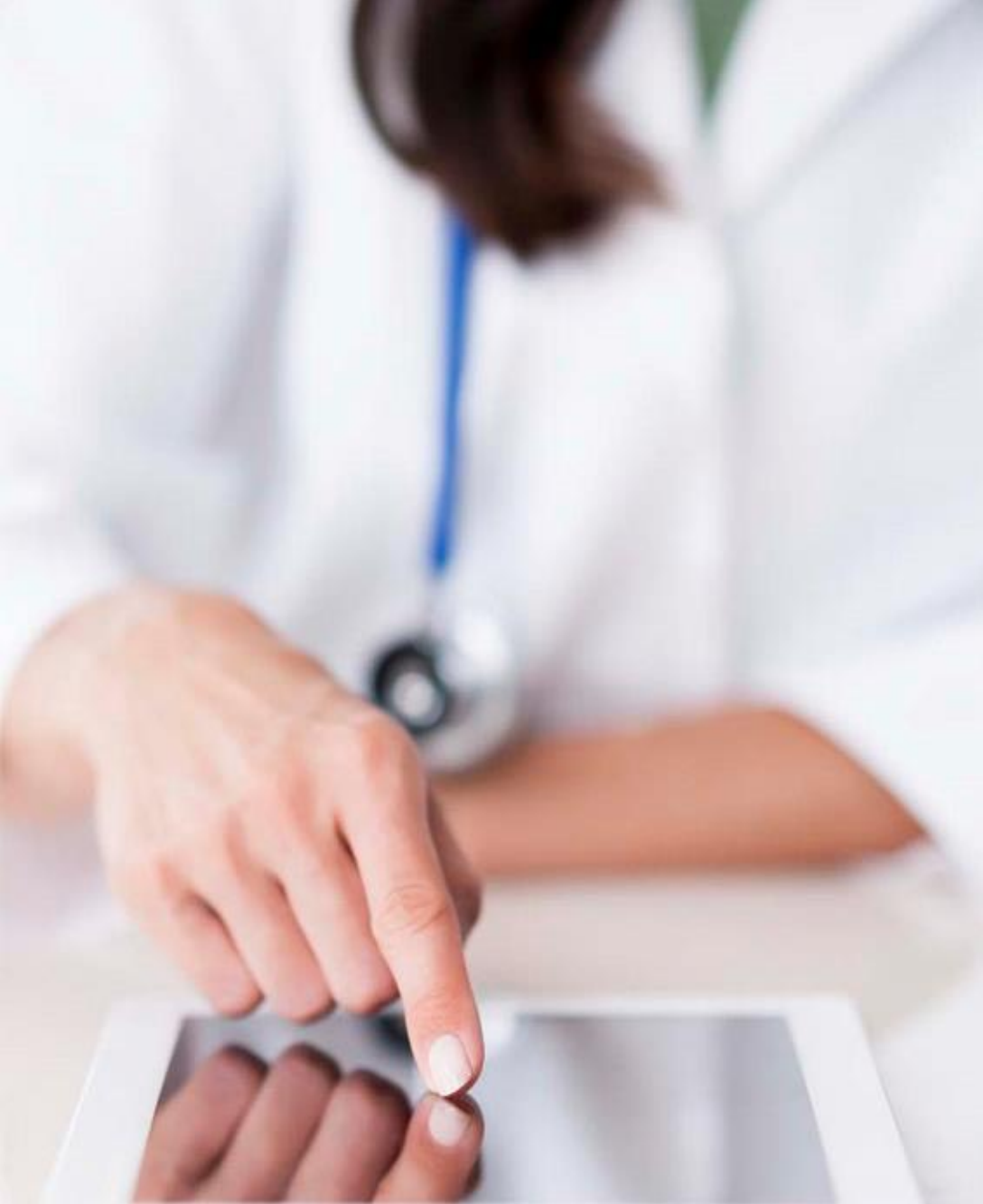
Meaningful
Meets industry standard high-value use cases to aggregate data into data marts for purpose-built analytics

Scalable
Established framework allows for incremental value to be added, with reduced effort

Key Benefits

- Provided access to historical and operational data from the consolidated EDW for optimal reporting and comprehensive clinical research

    – Clinical practice and research teams now have a more holistic view of the patient's experience over the course of treatment and clinical interactions

    – Removed burden of legacy environments and disparate repositories through migration to a consolidated, modern cloud-based data platform

- Improved ability to onboard new systems and integrate new data sources

- Cloud environment has reduced hardware and server costs, increased scalability and flexibility, and speeds time to deployment

Lessons Learned

- Establishing an enterprise-wide steering committee drove more rapid decision making and enabled buy-in from multiple, organizational constituents

- Consolidation of vendors and tools enabled more focus in solution design and issue resolution
  - Vendor and client partnership approach established open dialog and enhanced the solution
  - Early collaboration from engineers from all technologies identified key solution risks and mitigation plans

- Build-in time to train resources and fully adopt and internalize the new technologies
  - Expect unanticipated challenges and plan for them upfront

Questions

Stop by Perficient's booth, #550, after the session to continue the conversation