

# DUSHYANTA SHAKYA

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## Professional Summary

Attentive and communicative professional with more than four years of experience in marketing strategies with strong communication & organizational skills. Skilled in streamlining operations, controlling costs and maximizing efficiency.

## Work Experience

Marketing Supervisor (Sunita Trader and Suppliers) 09/2021 to Present

- Established strong relationships with key partners to identify new opportunities for expansion.
- Increased sales and control cost by evaluating financial data and developing effective action plans.
- Exceeded sales quota every year by five to 10 percent.
- Managed day to day operations of the team, including team meetings and coaching sessions.
- Evaluated and recommended changes in pricing strategies.

Marketing Administrator (Sunita Trader and Suppliers) 08/2019 to 09/2021

- Analyzed and evaluated monthly and quarterly financial statements.
- Provided technical support during the client onboarding process.
- Worked with team lead to ensure sufficient resource and material availability.
- Maintained solid relationships with residents through customer service and delivery.
- Developed and maintained the administration filing system in relation to marketing.

## Education

MASTER OF BUSINESS ADMINISTRATION 2017-2019  
BANGALORE UNIVERSITY

BACHELORS OF ELECTRONICS & COMMUNICATION ENGINEERING 2012-2017  
VISVESVARAYA TECHNOLOGICAL UNIVERSITY

HIGHER SECONDARY EDUCATION BOARD 2009-2011  
HIMALAYAN WHITE HOUSE INTERNATIONAL H S SCHOOL

SCHOOL LEAVING CERTIFICATE EXAMINATION 2009  
HIMALAYAN ENGLISH ACADEMY

## Skills & Abilities

- Retail Assistance
- Team Building & Leadership
- Customer Relationship Management
- Market Research