GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316

Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NM ID: F756DDC3FFAD52BB1F34B346F2085540
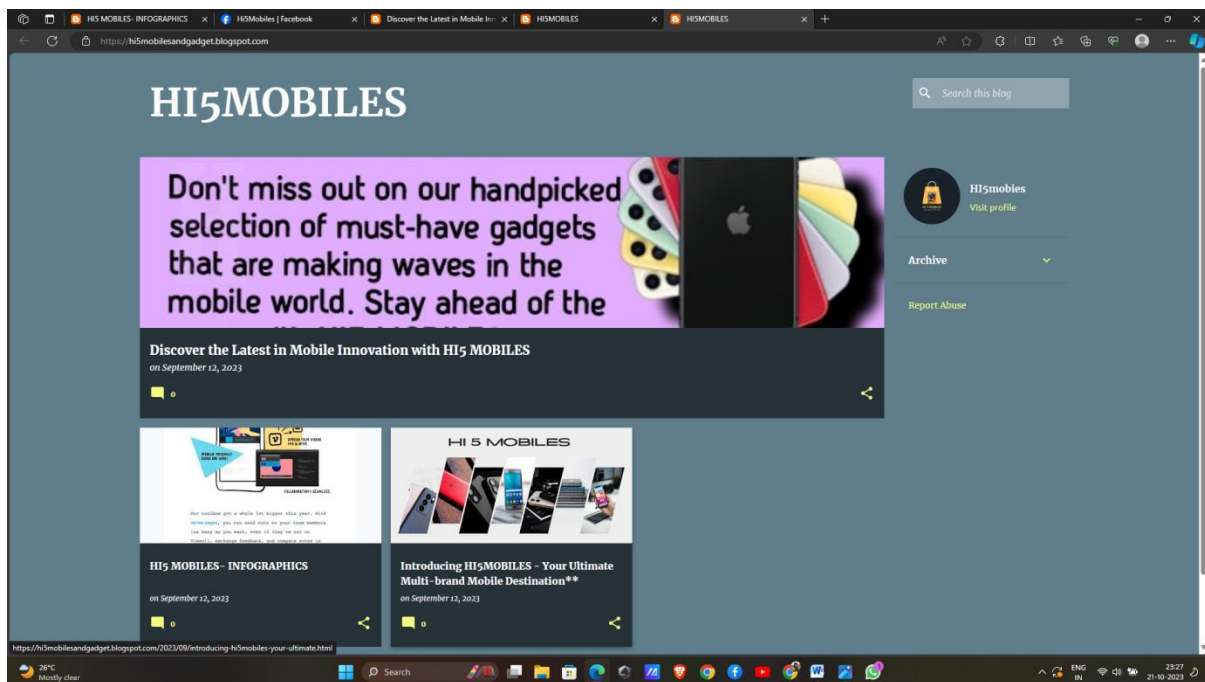
NAME: SANJAY V

BRAND NAME: HI5MOBILES

CATEGORY: ELECTRONICS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.
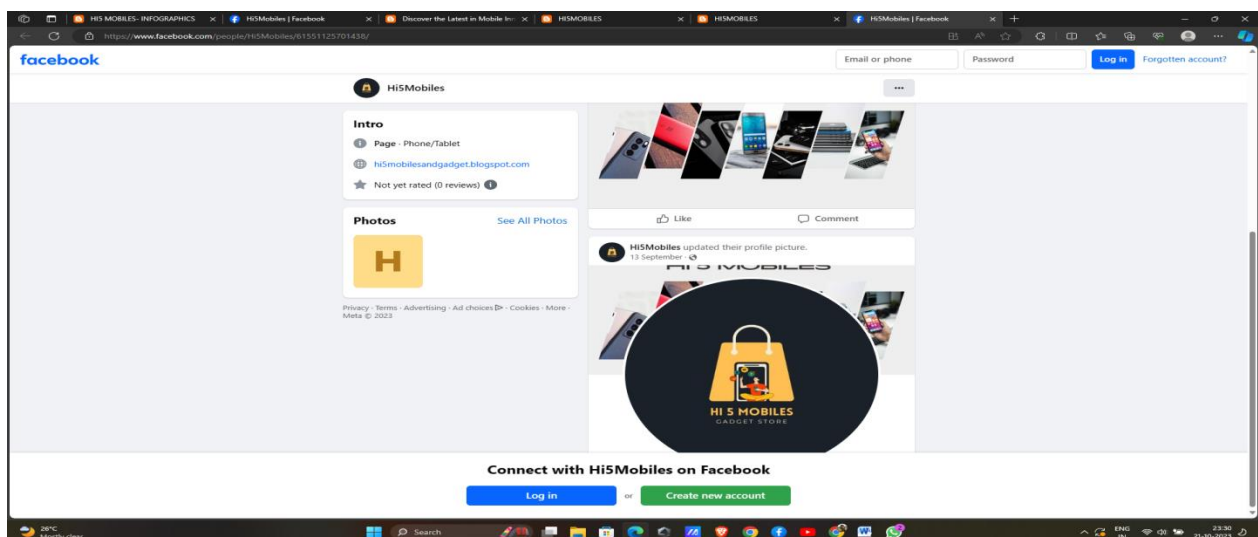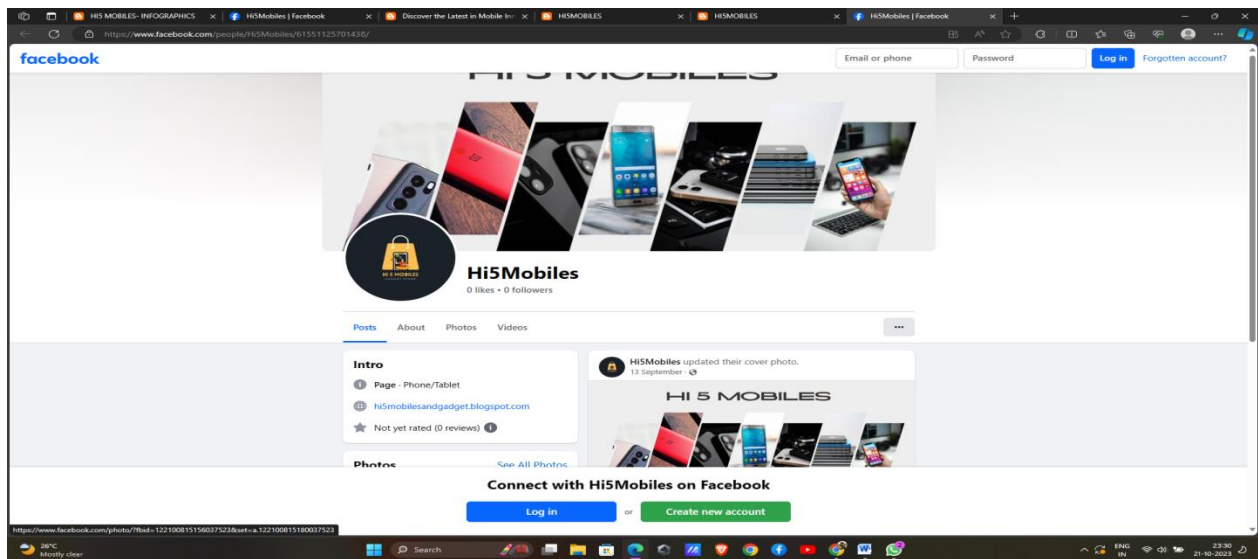
Link: Blog using Blogspot

https://hi5mobilesandgadget.blogspot.com/

Screenshot:

2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

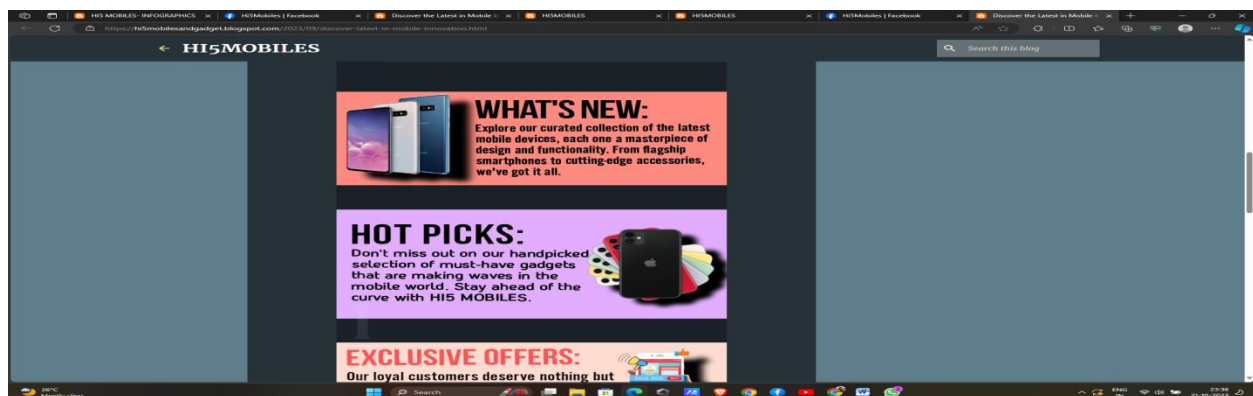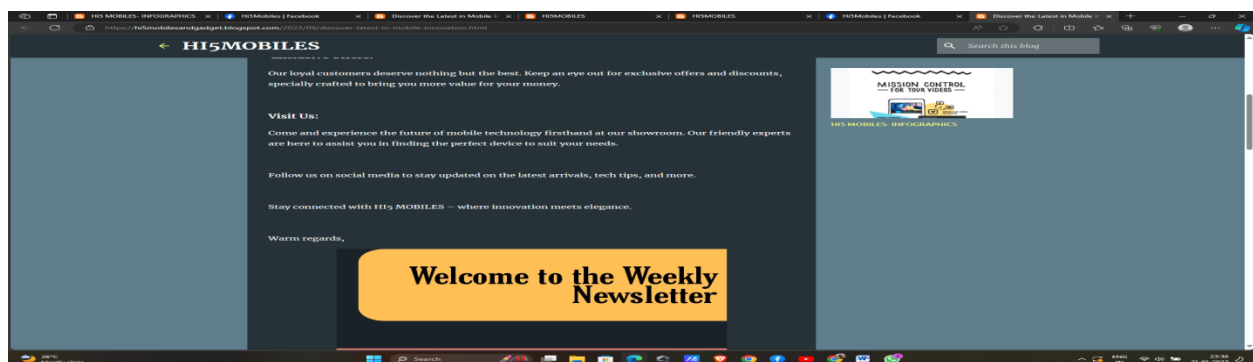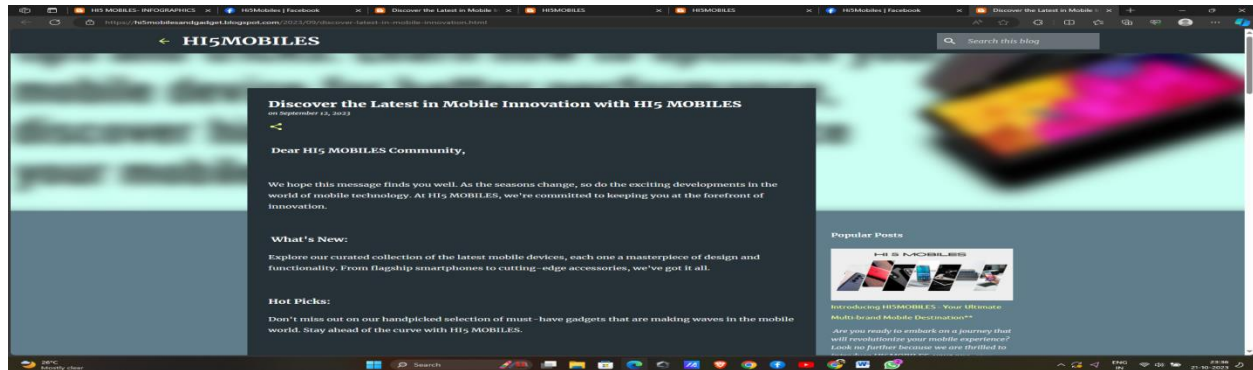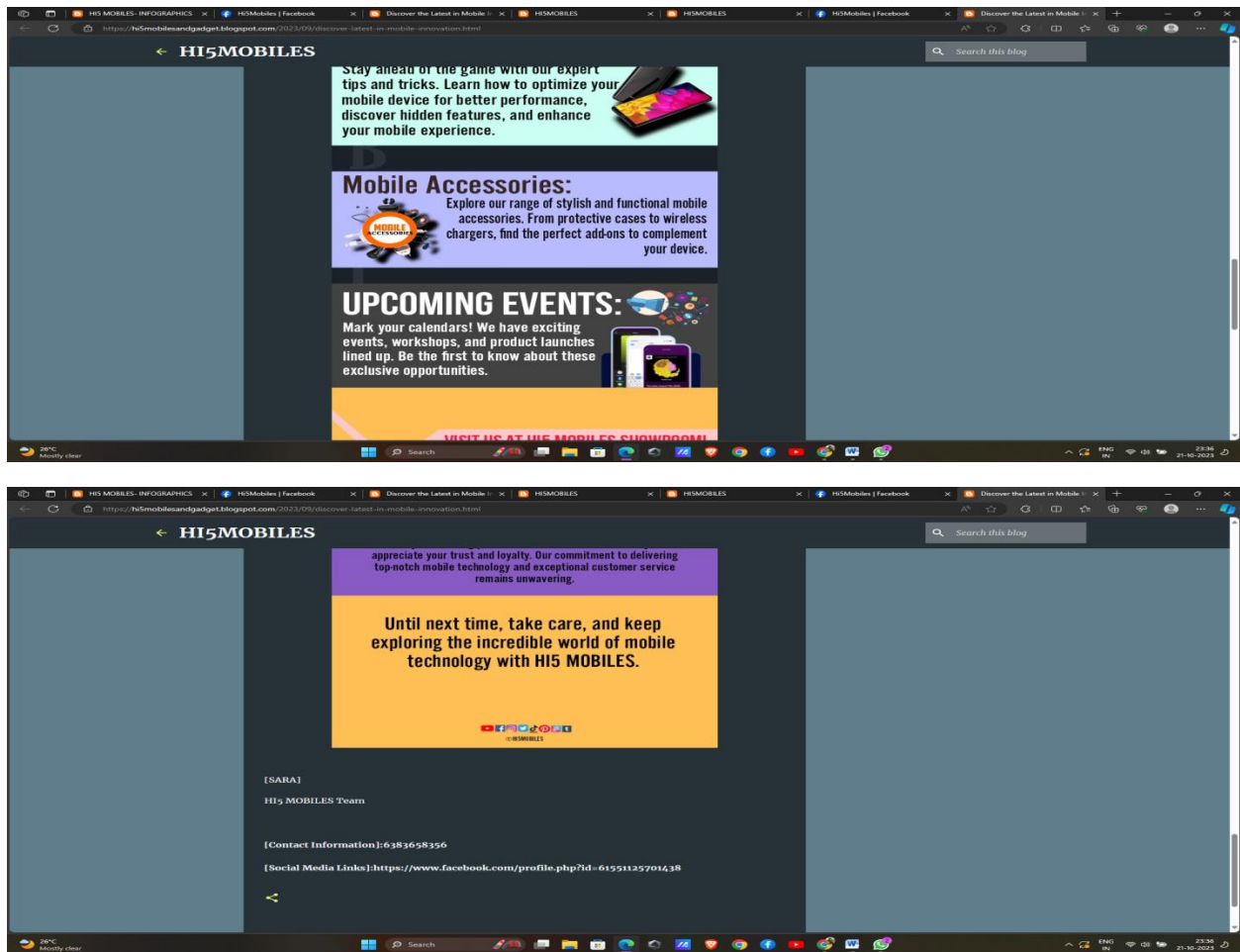https://www.facebook.com/profile.php?id=61551125701438

Screen shot:

3.Create and design a social media advertisement poster using canva.

Link:

https://hi5mobilesandgadget.blogspot.com/2023/09/discover-latest-in-mobile-innovation.html

Screenshot:

4.Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

https://hi5mobilesandgadget.blogspot.com/2023/09/hi5-mobiles-infographics.html

screen shot: