GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NM ID: 4EB12F7E56833D7BB1A4BD36B35AE8DB NAME:DHARANITHARAN M

BRAND NAME: SIP & SAP

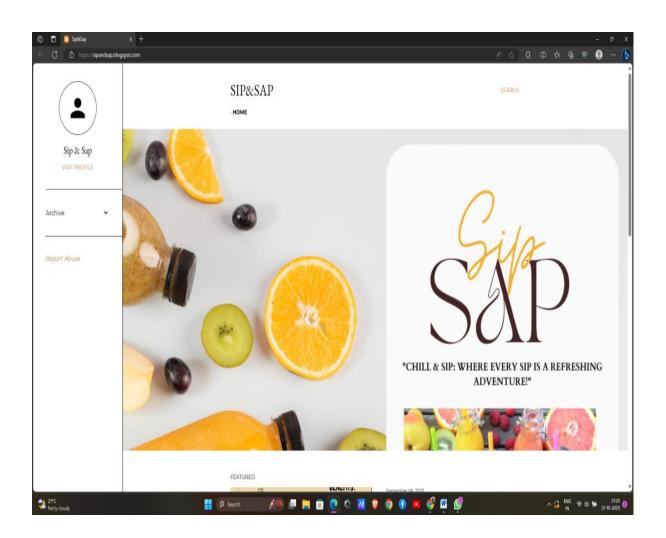
CATEGORY: FRUIT JUICE

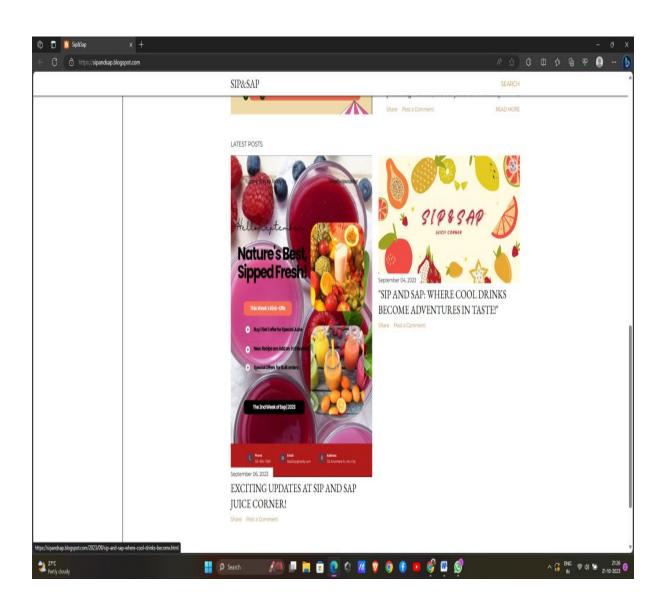
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

https://sipandsap.blogspot.com/

Screenshot:



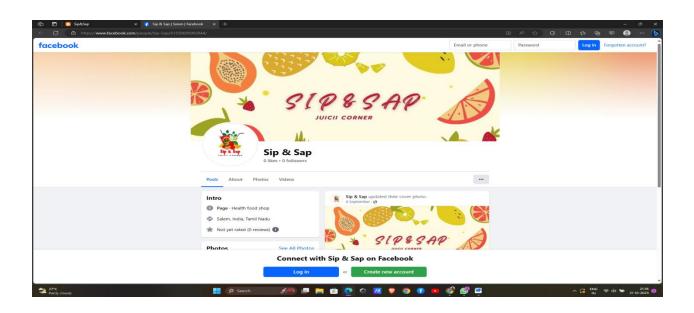


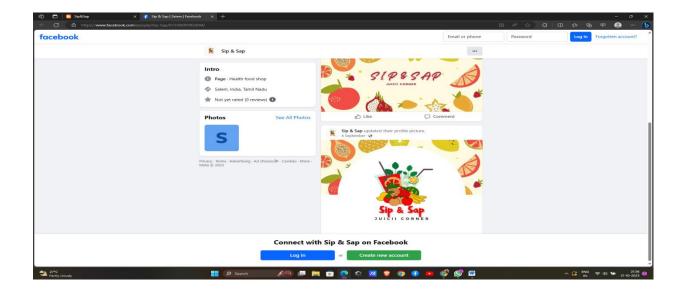
2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

https://www.facebook.com/profile.php?id=61550695902844

Screen shot:



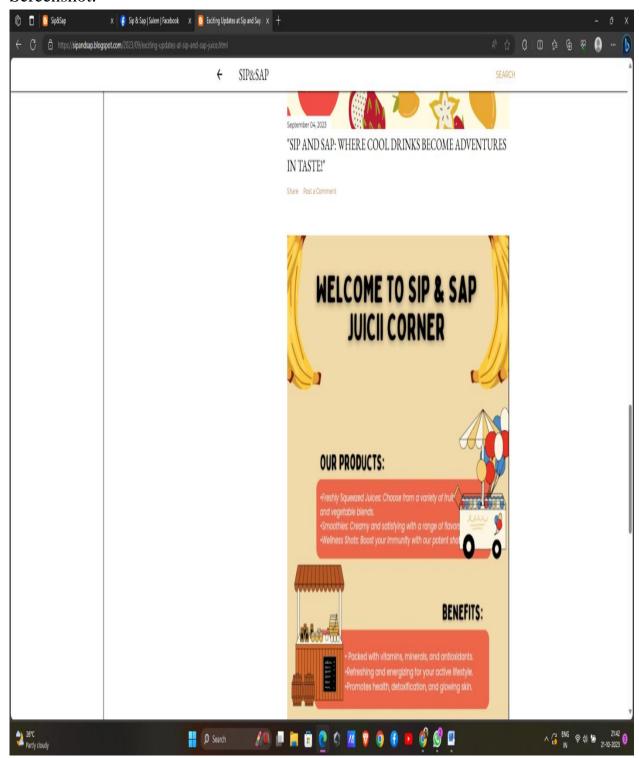


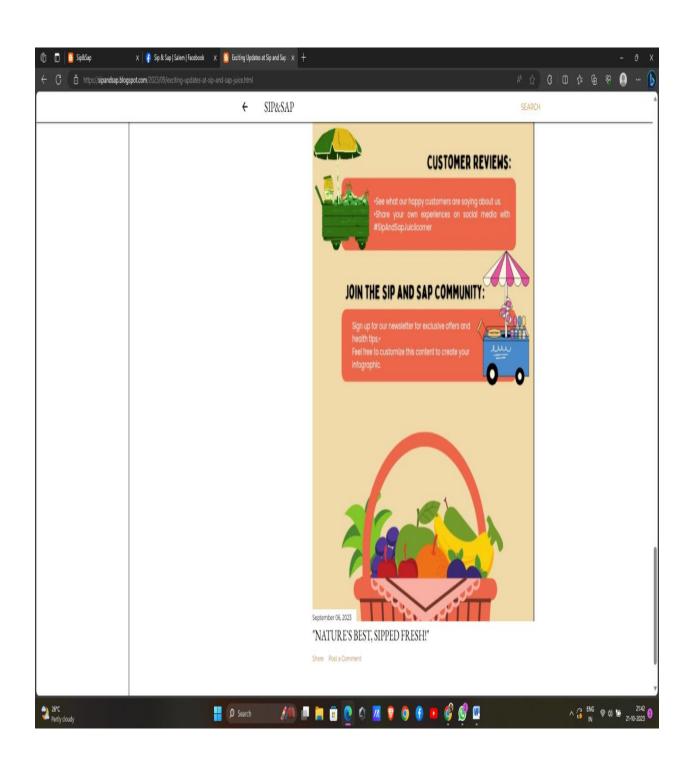
3. Create and design a social media advertisement poster using canva.

Link:

 $\underline{https://sipandsap.blogspot.com/2023/09/exciting-updates-at-sip-and-sap-juice.html}$

Screenshot:





4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

 $\underline{https://sipandsap.blogspot.com/2023/09/natures-best-sipped-fresh_6.html}$

screen shot:

