

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME : HASAN SHERIFF A

BRAND NAME: DECOR

DELIGHT

CATEGORY: INTERIOR

DESIGN

NAAN MUDHALVAN ID:

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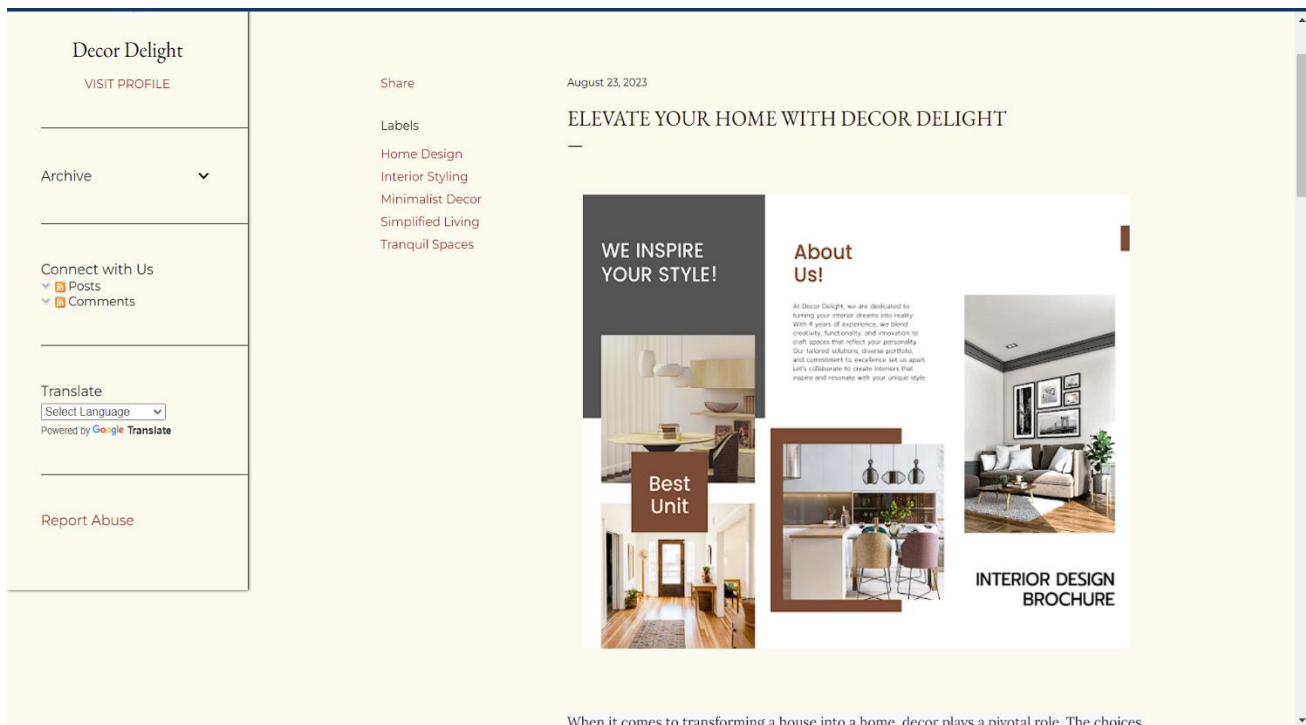
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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://decordelightinteriors.blogspot.com/2023/08/embracing-minimalism-elevate-your-space.html>

Screenshot:



When it comes to transforming a house into a home, decor plays a pivotal role. The choices you make in decorating your living space reflect your personality, taste, and style. "Decor Delight" is all about celebrating the art of decorating, and in this article, we will explore some tips and ideas to elevate your home's ambiance and make it a true haven.

1. Find Your Style

Before you dive into decorating, it's essential to identify your preferred style. Do you lean towards minimalism, traditional, contemporary, or something unique? Understanding your style will make it easier to curate decor items that resonate with you.

2. Mix and Match

While consistency is important, don't be afraid to mix and match different styles. Combining vintage and modern pieces, or blending various colors and textures, can create a visually appealing and dynamic living space.

3. Create a Focal Point

Every room needs a focal point that draws the eye and creates a sense of balance. This could be a statement piece of furniture, a stunning piece of art, or even an eye-catching rug. A well-chosen focal point can tie the entire room together.

4. Lighting Matters

Good lighting can make or break your decor. Invest in a variety of lighting sources, from natural light to ambient and task lighting. Consider pendant lights, floor lamps, and sconces to add depth and warmth to your home.

5. Personal Touch

Decorate with items that have a personal connection, such as family heirlooms, travel souvenirs, or DIY projects. These items tell your story and add a unique touch to your decor.

6. Wall Art and Decor

Empty walls are missed opportunities. Adorn your walls with artwork, mirrors, or decorative shelves. These elements can infuse personality and style into your space.

7. Declutter and Simplify

Sometimes, less is more. Remove unnecessary clutter and create open spaces. Minimalism is a design trend that's both aesthetically pleasing and calming.

8. Seasonal Updates

Consider changing your decor with the seasons. Swap out throw pillows, blankets, and accessories to create a fresh, inviting atmosphere throughout the year.

9. Nature-Inspired Decor

Bringing elements of nature into your decor can be both refreshing and soothing. Houseplants, nature-themed artwork, and natural materials like wood and stone can add a touch of the outdoors to your home.

10. Don't Forget the Details

Small details matter. Pay attention to things like cabinet hardware, doorknobs, and switch plates. These little touches can have a big impact on your overall decor.

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In conclusion, "Decor Delight" is all about creating a home that delights the senses and reflects your unique personality. By finding your style, mixing and matching, and paying attention to the details, you can turn your living space into a true sanctuary. Remember, the most important aspect of decor is that it should make you feel at home, relaxed, and inspired every day. So, let your creativity flow and make your home a decor delight.

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Labels: Home Design, Interior Styling, Minimalist Decor, Simplified Living, Tranquil Spaces

COMMENTS



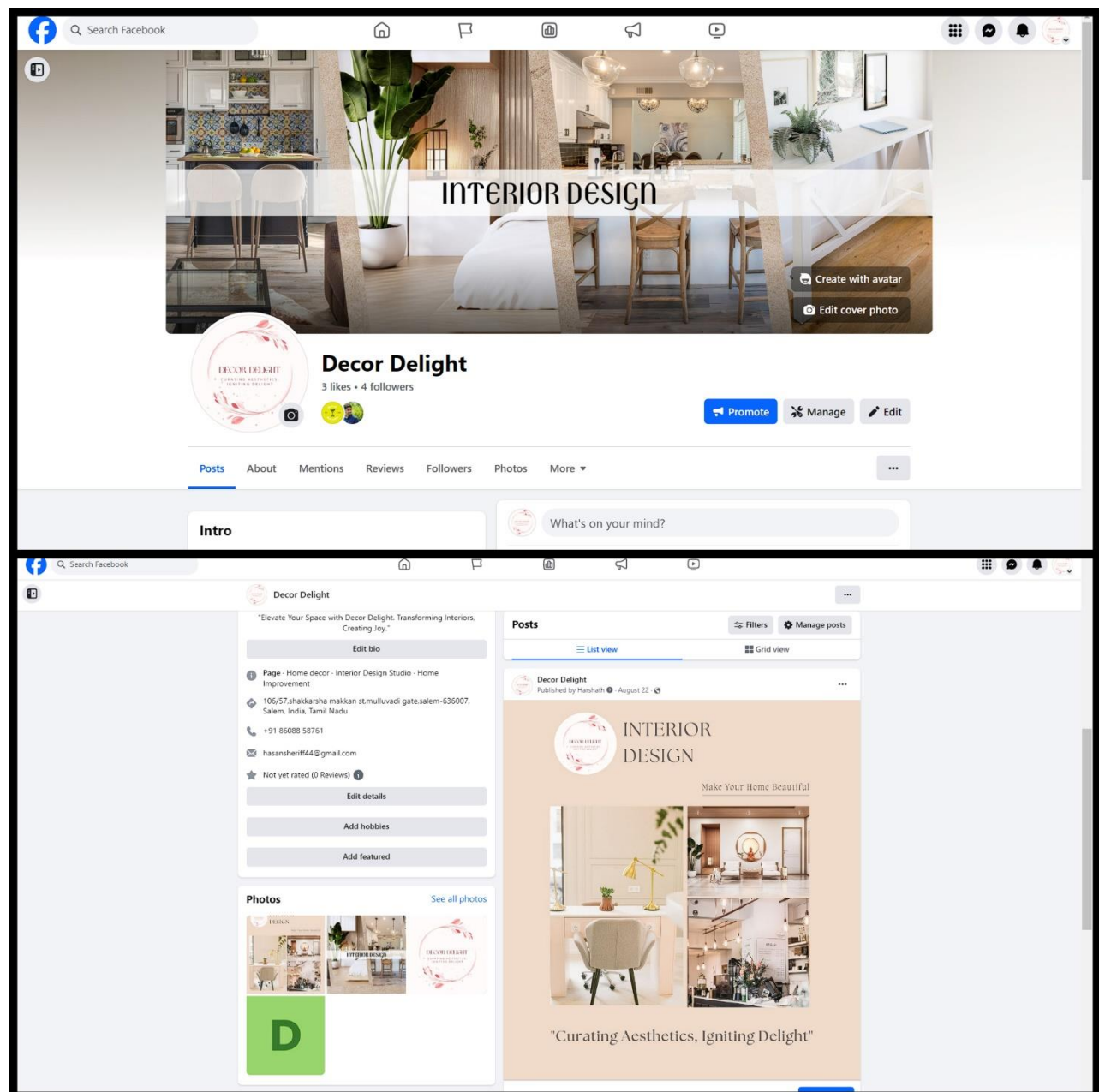
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2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550464239994>

Screen shot:

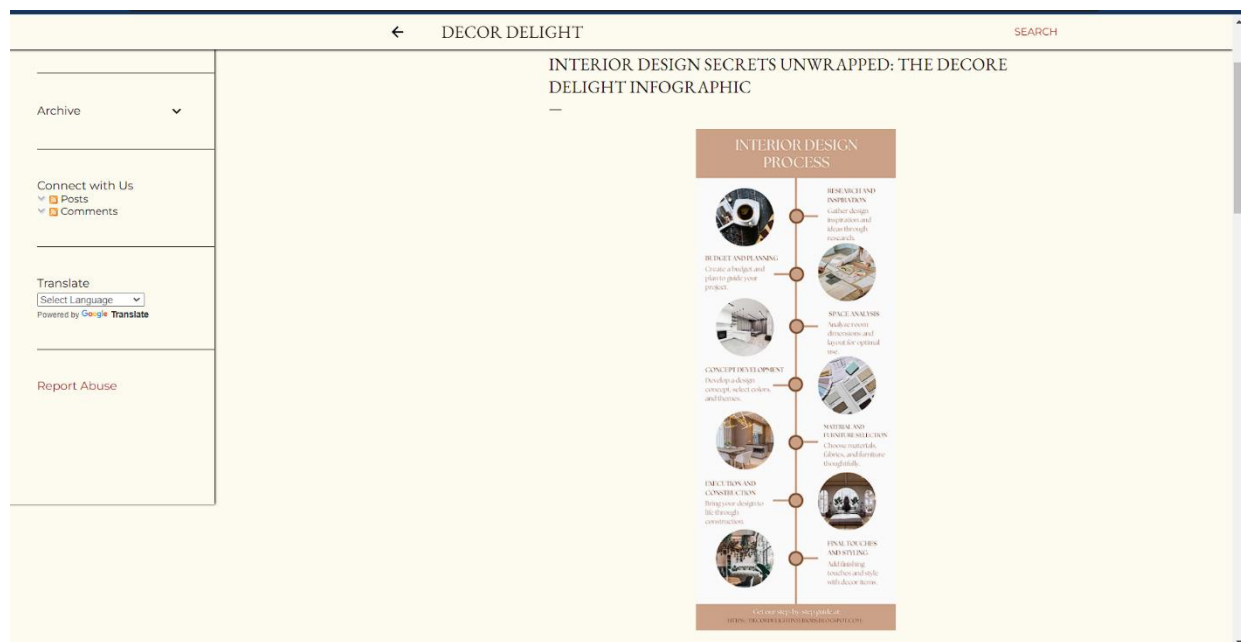


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://decordelightinteriors.blogspot.com/2023/09/interior-design-secrets-unwrapped.html>

Screenshot:



Get our step by step guide at:
<https://decoredelightinteriors.blogspot.com>

"Introducing the 'Decore Delight' Infographic! Are you eager to elevate your interior decor game and infuse your living spaces with fresh, on-trend ideas? Look no further. Our infographic is your go-to source for inspiration, tips, and the latest trends in the world of interior design.

This visually captivating infographic is designed to provide you with a comprehensive overview of the most exciting decor concepts and insights. Whether you're looking to revamp your living room, rejuvenate your bedroom, or transform your kitchen, our infographic has you covered.

Inside, you'll find a treasure trove of innovative ideas to make your home a true reflection of your style and personality. Explore the art of color palettes, discover how to create harmonious themes, and learn about the magic of textures and materials.

But that's not all! Our infographic is not just about aesthetics; it's a practical guide too. We'll walk you through tips and tricks to make the most of your space, optimize functionality, and choose the right decor elements for your lifestyle.

The 'Decore Delight' Infographic is more than just a visual feast; it's your passport to a world of design possibilities. So, whether you're a seasoned interior enthusiast or just embarking on your decor journey, dive into the world of design with our blog post featuring this inspiring infographic. Get ready to transform your living spaces into delightful havens!"

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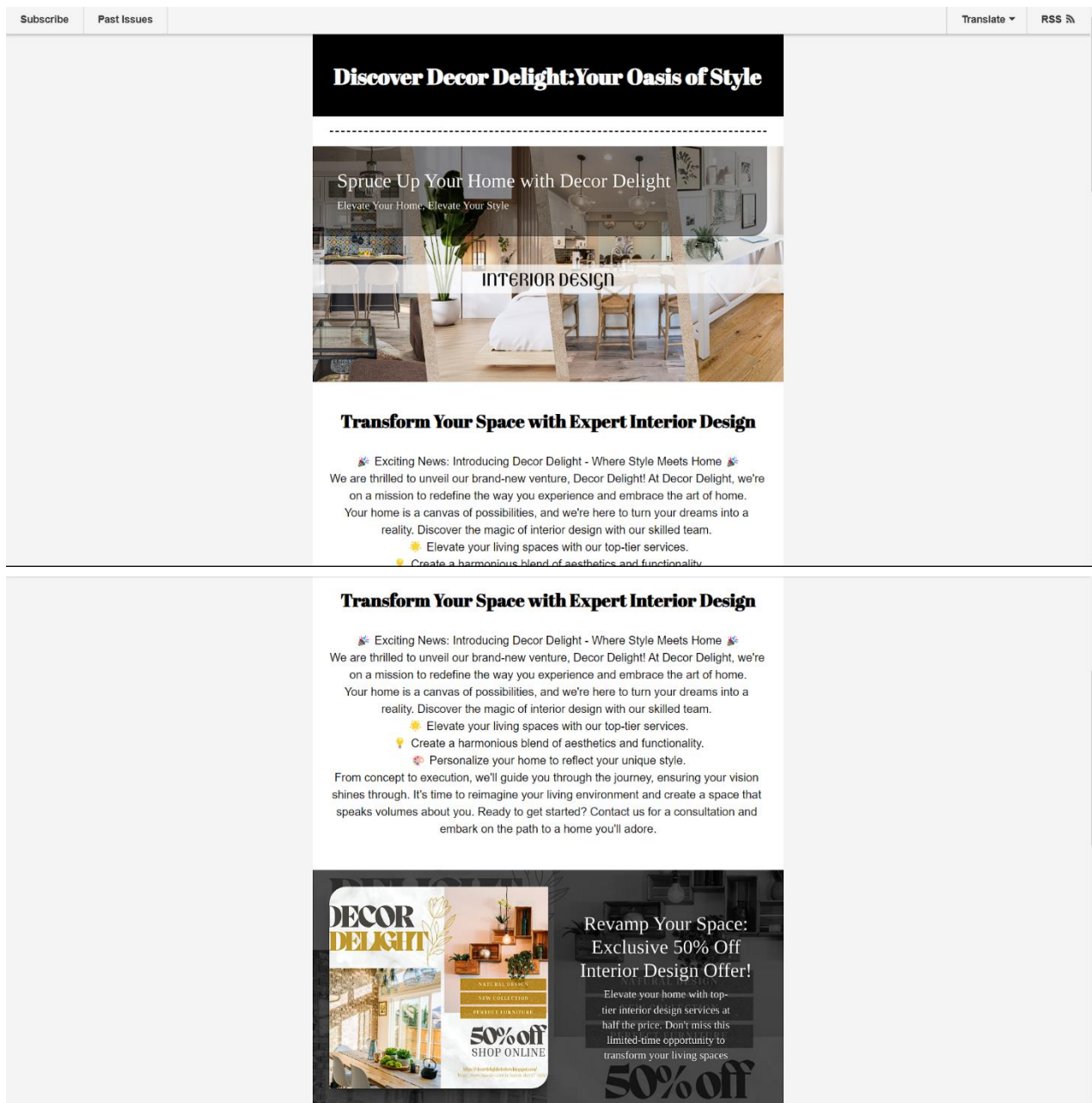
COMMENTS

4.Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://mailchi.mp/057b32033139/50-off-everything-at-decor-delight-15095938>

Screenshot:



Elevate Your Space with 50% off Interior

🎉 Big News: Decor Delight's 50% Off Launch Celebration! 🎉

At Decor Delight, we're passionate about transforming your living spaces into works of art. To celebrate the launch of our brand-new collection, we're offering you an exclusive 50% off on a wide range of exquisite decor items.

🏡 Elevate Your Home: Experience the magic of Decor Delight and give your home the makeover it deserves. Whether you're looking for unique statement pieces or stylish accents to complete your space, we've got it all.

🌟 A Limited-Time Offer: This is your chance to reimagine your living environment with top-tier decor pieces, all at half the cost. But hurry, our 50% off offer won't last long!

🛒 Shop Now: Don't wait to give your home the Decor Delight touch. Dive into our new collection and bring home elegance, style, and comfort today.

Thank you for being a part of our journey. We're excited to share our passion for decor with you and make your living spaces truly delightful.

Discover Deals



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