

OriginFi

Investor Whitepaper

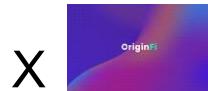
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A Professional Token Creation and Authority Management Platform



Recoverable Signature



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Executive Summary

Executive Summary — Part 1

OriginFi is a professional token creation and management platform built for creators, businesses, and Web3 startups. Rather than requiring technical expertise or coding knowledge, OriginFi provides a clean, modern interface that allows users to launch SPL tokens on Solana and manage every authority setting from a single, unified dashboard. By combining token creation, metadata management, and advanced authority controls, OriginFi delivers an all-in-one toolset designed to give creators full ownership and confidence throughout the entire token lifecycle.

Executive Summary — Part 2

Today, token creation tools are either overly technical or poorly designed, leaving creators without a trustworthy, professional solution. OriginFi fills this gap by offering a platform that is easy to use, visually refined, and built with the transparency and authority control that creators expect. Revenue is generated through a hybrid model consisting of subscription tiers and on-chain minting fees paid in SOL, allowing the platform to scale while maintaining accessible entry points for new users. Over the next several years, OriginFi aims to become a multi-chain, creator-focused infrastructure layer, offering partnerships, analytics, and a unified dashboard where creators can build, grow, and manage their entire Web3 ecosystem.

Market Problem

Complexity of Token Creation

Most creators lack the technical skill required to write and deploy SPL token contracts, manage authorities, or correctly configure token metadata. Existing documentation is fragmented and written for developers, not for creators, entrepreneurs, or small businesses. As a result, many potential token issuers abandon their projects before they even begin, simply because the process feels inaccessible.

Lack of Trustworthy Tools

The current landscape of no-code token creation tools suffers from poor design, unclear authority settings, and limited transparency. Many platforms feel unprofessional or even suspicious, creating a trust barrier for creators who want a legitimate launch experience. These issues weaken confidence, discourage serious users, and fail to provide the level of control and clarity required to manage tokens responsibly.

Missed Creator Opportunities

Although the creator economy continues to grow, creators still lack the infrastructure to launch and manage their own digital economies. Without easy access to token creation, authority management, and long-term lifecycle tools, creators miss out on revenue opportunities, community engagement, and scalable on-chain ecosystems. The absence of a professional, creator-focused token management platform leaves a major gap in the Web3 market.

The OriginFi Solution

Simple, Professional Token Creation

OriginFi streamlines the token creation process into a clean, guided workflow that requires no coding knowledge. Creators can configure token names, symbols, decimals, supply, and metadata through an intuitive interface. Optional authority revocation settings provide transparency and control, ensuring that creators fully understand the long-term structure of the tokens they launch. By removing complexity and presenting information clearly, OriginFi makes professional token deployment accessible to everyone.

Full Authority Management Suite

OriginFi provides a unified dashboard where creators can perform every essential authority action without needing external tools or technical knowledge. Features include freezing and unfreezing accounts, transferring or revoking mint and freeze authority, and managing supply through minting and burning capabilities (currently in progress). Each action is presented with clear descriptions and confirmation steps, ensuring users understand the implications of each change. This approach delivers both power and safety, giving creators the same control developers have—but with a cleaner, simplified interface.

Creator-Focused Token Dashboard

After launching a token, creators gain access to a dedicated dashboard that centralizes all relevant information and management tools. Supply totals, authority statuses, metadata, and action history are displayed in a clear, organized layout. Token analytics—including holders, activity, and performance metrics—are currently in development and will expand the platform's visibility into token behavior over time. By giving creators a single place to manage every aspect of their token, OriginFi becomes an essential part of their long-term Web3 strategy.

Key Features (Day-1 Capabilities)

Token Creation

OriginFi simplifies the process of creating SPL tokens on Solana with a guided, no-code interface. Day-1 creation features include:

- Custom token name, symbol, decimals, and supply
- Optional mint authority revocation
- Optional freeze authority revocation
- Metadata upload including logo and description
- Mainnet support for real token deployment
- Automatic storage of token records in OriginFi's database

These features ensure that new creators can launch tokens confidently without needing a technical background.

Authority Management

OriginFi brings every essential authority action into one clean, easy-to-navigate dashboard. These tools allow creators to maintain full control over their token's behavior and lifecycle, without requiring developer-level knowledge.

Day-1 authority features include:

- Freeze and unfreeze token accounts
- Revoke mint authority

- Revoke freeze authority
- Transfer mint authority to another wallet
- Transfer freeze authority to another wallet
- Mint additional tokens (in progress)
- Burn tokens (in progress)

By presenting each tool with explanations and safeguards, OriginFi ensures that creators fully understand the impact of their actions.

Token Dashboard

OriginFi provides creators with a dedicated dashboard for every token they deploy. This interface consolidates all key information and tools into a single, organized view. Day-1 dashboard capabilities include:

- Display of total token supply
- Display of the token's mint address
- Clear visibility into active or revoked authorities
- Metadata overview including logo and description
- Logged history of authority actions performed
- Token analytics module (currently in progress)

This unified dashboard allows creators to manage and monitor their tokens long after the initial launch, making OriginFi a long-term tool rather than a one-time creator.

Account & Authentication System

OriginFi includes a user account system that enables creators to securely manage their tokens and subscriptions. The platform uses a traditional email-and-

password login flow supported by a PostgreSQL database managed through Prisma. Day-1 account features include:

- User registration with email and password
- Secure login flow
- Password reset functionality (Forgot Password)
- Persistent session handling (in progress)
- Dedicated user record storage in PostgreSQL via Prisma

As the platform evolves, additional authentication layers—such as JWT-based API authorization—will further strengthen account security and enable more advanced creator features.

Subscriptions & Monetization

OriginFi uses a hybrid monetization model designed to support sustainable growth while remaining accessible to new creators. Revenue is generated through a combination of traditional subscription tiers and on-chain token minting fees paid in SOL. Day-1 monetization features include:

- Free tier with essential token creation capabilities
- Multiple paid subscription tiers offering premium authority tools
- Subscription payments processed through Stripe
- Real-time subscription validation (in progress)
- Token minting fees routed directly to OriginFi's designated SOL wallet
- Future enterprise plans under consideration

This model provides predictable recurring revenue while leveraging the natural economics of on-chain activity.

Competitive Advantages

Superior User Experience

OriginFi prioritizes clarity, professionalism, and ease of use. Unlike existing token creation platforms—many of which feel outdated or untrustworthy—OriginFi delivers a polished interface with clear explanations, structured workflows, and a modern visual design inspired by Solana's aesthetic. This positions OriginFi not only as a tool, but as a creator-friendly product that users feel confident relying on.

Complete Authority Suite

OriginFi consolidates all essential token authority functions into a single intuitive dashboard. While competing platforms typically only handle initial token creation, OriginFi enables creators to fully manage their token's lifecycle through advanced authority controls. This includes freezing and unfreezing accounts, transferring or revoking mint and freeze authority, and managing supply through minting and burning tools (with several features currently in progress). This comprehensive suite provides creators with operational flexibility that most platforms fail to offer.

All-in-One Creator Toolkit

OriginFi is designed not just as a token creator, but as a complete toolkit for Web3 creators. Instead of relying on multiple fragmented platforms for token deployment, authority management, metadata updates, and analytics, creators

can centralize their workflow entirely within OriginFi. This holistic approach positions the platform as a long-term partner for creators as their ecosystems grow—rather than a one-time launch tool.

Scalable Multi-Chain Future

OriginFi's architecture is built with long-term flexibility in mind. While the platform launches on Solana, its core design allows for future expansion into additional blockchains where token creation and authority systems are practical to implement. This multi-chain roadmap increases OriginFi's addressable market and positions the platform to become a universal creator dashboard across the broader Web3 ecosystem.

Partnership Potential

OriginFi's structure and vision make it highly compatible with future partnerships across the Web3 ecosystem. Potential integrations include wallet providers, analytics platforms, creator networks, launchpads, exchanges, and community engagement tools. By aligning with existing infrastructure, OriginFi can expand its reach, enhance creator tools, and strengthen the reliability and visibility of tokens launched through the platform.

Target Users

OriginFi is designed for creators, businesses, and Web3 teams who need a simple, trustworthy, and professional way to launch and manage tokens. The platform

removes technical barriers and provides long-term lifecycle tools that support creators well beyond the initial token creation step.

Core target segments include:

- Influencers launching branded or community tokens
 - Digital creators building on-chain ecosystems
 - Meme-coin creators needing rapid, code-free deployment
 - Small businesses exploring loyalty or utility token models
 - Web3 startups that require ongoing authority management
 - Anyone who wants to create a token without writing code
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Business Model

Subscription Revenue

OriginFi offers a tiered subscription model that provides creators with access to premium features beyond basic token creation. The free tier includes essential tools, while paid tiers unlock advanced authority actions, enhanced dashboard controls, and future analytics capabilities. Subscription payments are processed through Stripe, enabling recurring revenue and providing predictable cash flow as the platform scales. Subscription validation and upgrade flows are currently being expanded to improve user experience and reliability.

On-Chain Revenue

In addition to subscription income, OriginFi generates revenue directly through on-chain token creation activity. When a creator deploys a new token, a minting

fee is paid in SOL and routed to the platform's designated wallet. This model creates a scalable and performance-aligned revenue stream, benefiting the platform as creator adoption increases. By combining SaaS-style recurring revenue with blockchain-native transaction fees, OriginFi ensures a balanced and sustainable economic foundation.

Technical Architecture

Frontend Architecture

OriginFi's frontend is built using a modern web stack focused on performance, usability, and visual clarity. The platform is developed with React and styled using TailwindCSS, enabling rapid iteration and a consistent design system. Solana wallet integration is supported through the standard wallet adapter framework, allowing creators to connect Phantom and other major wallets seamlessly. The interface emphasizes a desktop-first experience, with mobile optimization planned for future updates.

Backend Architecture

OriginFi's backend is powered by a Node.js and Express framework designed for reliability, scalability, and modular development. PostgreSQL serves as the primary database, managed through Prisma ORM for structured queries and schema management. User authentication and subscription logic are handled through dedicated API routes, with secure environment configurations ensuring that sensitive keys and credentials remain protected. As the platform grows, future updates will introduce enhanced JWT-based authentication and expanded Stripe webhook automation to improve system integrity and subscription accuracy.

Security & Authority Integrity

Security is at the core of OriginFi's design. The platform enforces strict verification of token authority states to ensure that creators maintain full control over their assets. OriginFi validates authority conditions before allowing actions such as minting, freezing, or revoking permissions. In addition, user account data—including passwords and subscription status—is stored securely within the database using modern security practices and proper hashing standards. As additional features come online, OriginFi will expand its security framework to include more advanced authentication layers and enhanced validation for on-chain interactions.

Roadmap

Phase 1: Launch (0–6 Months)

The initial launch phase focuses on completing all core functionality required for creators to deploy and manage tokens professionally. Key objectives include finalizing authority actions, expanding the token analytics module, improving authentication reliability, and polishing subscription validation workflows. This phase also includes UI enhancements, bug fixes, and performance improvements leading into the public release.

Phase 2: Expansion (6–12 Months)

The second phase focuses on expanding OriginFi's feature set and strengthening ecosystem integrations. Planned initiatives include research and development for multi-chain expansion, extended Solana wallet support, advanced token analytics,

and the introduction of new authority tools. This period will also involve pursuing strategic partnerships with creator platforms, Web3 services, and businesses that can incorporate OriginFi into their workflow. Mobile interface improvements and enhanced API capabilities are also targeted within this phase.

Phase 3: Ecosystem Vision (1–3 Years)

The long-term vision for OriginFi is to evolve into a comprehensive ecosystem for creators across multiple blockchains. Over the next several years, the platform aims to introduce enterprise-level management tools, advanced analytics, and cross-chain token deployment capabilities. OriginFi will also expand partnerships and integrations to position itself as a central hub for Web3 creators, offering a unified dashboard to build, manage, and scale their digital economies. This phase solidifies OriginFi as a foundational infrastructure provider within the broader creator economy.

Founder Vision & Motivation

OriginFi was founded on the insight that the greatest opportunities in crypto do not lie solely in trading tokens, but in empowering the creators behind them. After analyzing the market, it became clear that existing token creation tools were either overly technical or appeared untrustworthy, leaving creators without a professional or reliable solution. OriginFi was built to bridge that gap—offering a clean, transparent, and creator-first platform that allows users to launch and manage tokens with confidence. This vision guides the platform's roadmap and long-term commitment to supporting creators across the Web3 ecosystem.

Investor Opportunity

OriginFi represents a high-growth opportunity within an expanding sector of the Web3 economy. As creators increasingly look for ways to build tokenized ecosystems, platforms that provide professional, accessible, and trustworthy tools will play a critical role in shaping the next generation of digital communities. OriginFi's hybrid revenue model, strong scalability potential, and multi-chain roadmap position it as a long-term infrastructure provider rather than a short-term trend. With the power to serve influencers, businesses, startups, and individual creators, OriginFi's addressable market continues to grow as Web3 adoption accelerates.

Conclusion

OriginFi delivers a new standard for token creation and lifecycle management by giving creators the power, clarity, and control that were previously accessible only to developers. With a polished interface, comprehensive authority suite, strong monetization model, and a roadmap built for long-term scalability, the platform is positioned to become a foundational tool in the creator economy. As Web3 continues to evolve, OriginFi will grow alongside it—expanding across chains, forming strategic partnerships, and enabling creators to build meaningful digital ecosystems without technical barriers.