

AWI IFEOLUWAKIITAN

UI/UX Designer & Interface Developer

WORK EXPERIENCE

The experience I have gathered so far is tailored to Product Design, User Experience Design and Creative Design.



UI/UX Designer & Interface Developer

Longbridge Tech / 2018 - Now

- Creating User Interfaces and Wireframes, conducting researches for user experience.
- Prototyping & Usability Testing
- Product Development (Story Boarding/Ideation)
- Interaction Design
- Converting Mockups to code (HTML, CSS, JS)



Creative & UI/UX Designer

Syracuse Digital / 2016 - 2018

- Creating User Interfaces , Wireframes and Prototypes.
- Creating visuals and content Social media pages
- Developing strategies for digital marketing campaigns
- User Persona Research
- Converting Mockups to code (HTML, CSS, JS)



Creative Designer

Hitlab Studios / 2014 - 2015

- Designing Posters and Ads for the organization
- Managed the website (Wordpress)
- Video Editng

EDUCATION

National Open University / 2016 - 2017

PGD Information Technology: Major in Multimedia Technology

Obafemi Awolowo University / 2008 - 2013

B.Sc. Biochemistry

ABOUT ME

I am a seasoned UX Designer shaping my career around Product Design, Creative Direction, Advertising and Front-end Development. Dabbling into fresh ideas and pushing the walls design, Human-computer interaction & Usability.

CERTIFICATIONS



HUBSPOT

Social Media Certification 2018



LYNDA

Interaction Design 2018

UX Design: Ideation 2018

Branding for Designers 2016

CONTACT ME



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TRAINING

UX Ideation (LYNDA)

- Storyboarding
- Wireframing

UX Interaction Design (LYNDA)

- Gestalt Principles
- Perception and Feedback

User Interface Design Patterns (IDF)

- Information Hierarchy
- Implementing page structure

Mobile UX Design (IDF)

Diploma in Web Development (New Horizons)

- HTML, CSS & Javascript

Social Media (HubSpot)

Advanced Graphic Design (Udemy)

Interaction Design For Usability (IDF)

HARD SKILLS

HTML5	<div><div></div></div>	Adobe Suite	<div><div></div></div>
CSS3	<div><div></div></div>	Adobe XD	<div><div></div></div>
JS	<div><div></div></div>	Figma	<div><div></div></div>
Vue JS	<div><div></div></div>		

SOFT SKILLS

- ✓

Good Communication
- ✓

Flexibility
- ✓

Integrity
- ✓

Team work
- ✓

Great work ethic
- ✓

Friendly and Empathetic
- ✓

Good time management

USER EXPERIENCE SKILLS

Design:

- Illustration & UI graphics • Strategy & vision presentations • User flows
- Concept sketches • Wireframes & mock ups with Sketch & Illustrator
- Motion design with Principle & After Effects • Production redlines • Style guides & pattern library

Prototyping:

- Rapid prototyping using
- Adobe XD & Invision

Research

- Data analysis (AppAnnie, Analytics) • Task analysis & persona hypothesis
- A/B Testing & Experiment • Cafe & diary study • Cognitive walkthrough

Collaboration

- Organizing workshops • Facilitating design critique • Self Starter
- Detail oriented • Flexible • Communicative

PROJECTS

FBN Quest

I collaborated with developer teams & managed a wide variety of cross-media projects involving branding, illustrations & UI design for a Finance management project

Cityconnect (Connect with go)

I was part of the team involved with the strategy and Design for the execution of the cityconnect project. This includes Branding, Social Media Management, User Interface Design for the website and Mobile App.

Leadway Pensure

I solely designed the user interface for the leadway pensure app. This involved usability testing, persona hypothesis, wireframing, storyboarding etc.

WAWOOH (www.wawooh.com)

I'm currently working with a team of developers for the execution of this e-commerce project. I was consulted to create the user interface and enhance usability by consumers.

Tools

- ✓ Adobe XD/Figma/Sketch (UI Design)
- ✓ Adobe XD/After Effects (Prototyping)
- ✓ Adobe Premiere Pro
- ✓ Zeplin
- ✓ Figma

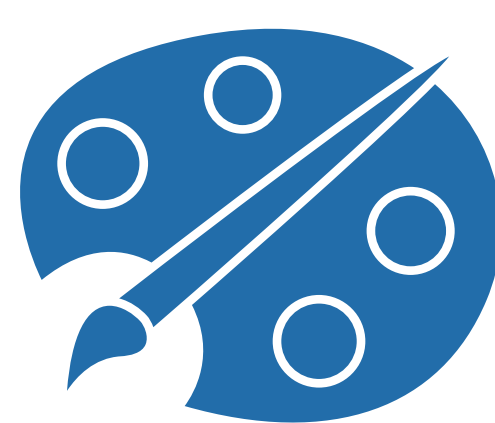
HOBBIES



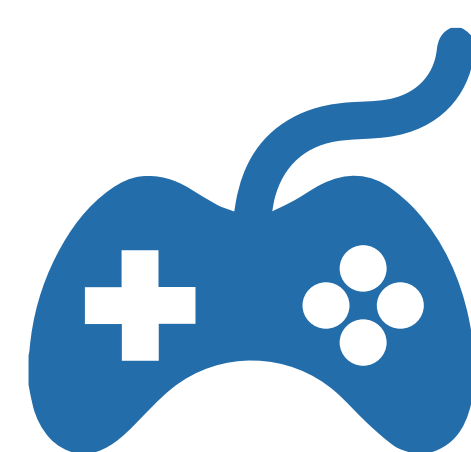
Traveling



Swimming



Art



Video Games



Music



Photography