DEDEEPYA YAKKALA

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PROFILE

I am a passionate and imaginative graphic designer with a strong eye for detail and love for visual storytelling. With a background in both digital art and creative design, I bring ideas to life thorough compelling layouts, bold color palettes, and clean compositions. Whether it's branding, social media graphics, or artistic illustrations, I approach every project with originality and a deep understanding of design principles. My work reflects not just criativity, but a commitment to blending aesthetics with purpose.

EDUCATION

Chennai Institute of Technology   GPA:7.9
2024-2028
Bacheloers in Engineering, Computer Science Engineering

SKILLS

- Photography, Video Editing, Sketching and Concept Art, Creative Concept Development, Brand & Identity Design, Logo Design, Print Design (brochures, poster, flyers), Digital illustrations, Typography, Social Media Graphics

- **Software Proficiency:** Canva, Color, Picsart.

- **Technical and Professional Skills:** Time management, attention to detail, understanding of Print and Digital Formats, Icon Design, Image Retouching and Manipulation, Fast Learner with new tools.

- **Soft Skills:** Project Management, Teamwork, Time Management, Leadership, Effective Communication, Critical Thinking.

ACHIEVEMENTS

🎨 **Finalist at KalaQuest 2025** : Recognized among the top creative talents for excellence in digital and visual art.

🖌 **Graphic Designing – Enviro 2023:** Participated in the national-level Art competition conducted by SOF under Enviro 2023 at Indian Institute of Technology, Madras. I Designed a poster promoting environmental awareness. Enhanced skills in visual storytelling. I was selected to Grand Finals and won a Special Prize.

🥇 **Prize Winner at SBOANZA Digital Art Competition:** Awarded for exceptional digital artwork and creativity.

🧠 **Participant in TALOS – National Symposium by Chennai Institute of Technology:** Showcased creative and technical skills in a competitive environment, combining innovation with artistic thinking into redesigning a logo.

🧸 **Toycathon Grand Finale Participant:** Contributed to a nationally recognized innovation challenge, designing toy concepts with creative and artistic elements.

📷 **Design Contributor at TVS Polytechnic College Competition:** Involved in visual and creative aspects of the competition presentation.

🖊 **Science Fair Project Designer:** Created visually appealing and educational displays for school science exhibitions.

💻 **Graphic Design Projects in Academic & Personal Work:** Used tools like Canva to create visually engaging projects for coursework and independent learning.

EXPERIENCE

- Freelancing Projects
- Posters for events at college
- Restoring old Images
- Managing an art account with 1k+ followers