

PORT FOLIO

Dedeepya Yakkala
Graphic Designer

Hello, my name is
Dedeepya Yakkala

An India-based multidisciplinary designer and illustrator specializing in creating scroll-stopping digital content and transforming concepts into cohesive visual identities. I focus on merging strategic design with unique artistry to deliver memorable and impactful results.

Proficient in: Graphic Design, Digital Illustration,
Brand Strategy & Conceptual Art.

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 [@artholxc](#) [🔗](#)

 [@dedeepyayakkala](#) [🔗](#)



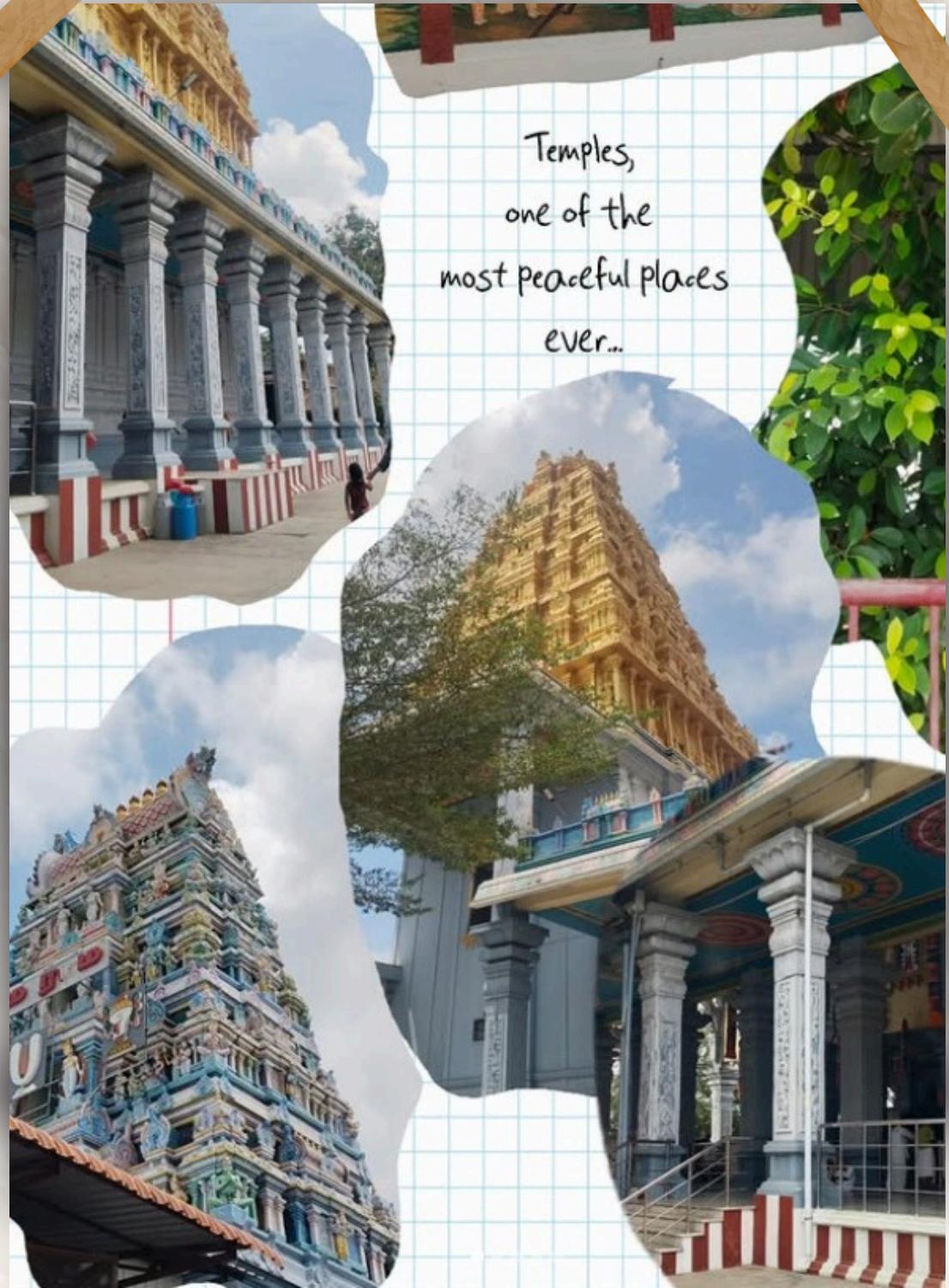
Poster Designing: Conceptual illustration and promotion of a debate competition.

Focus: Conceptual illustration, Digital Design, Color Theory, Visual Storytelling.



Zomato Logo Redesign: Conceptual brand logo re-design for Zomato. To enhance brand's identity as a comprehensive food platform.

Focus: Brand Identity, Typography, Iconography, Digital Design



Project: A collection piece showcasing a range of architecture and heritage of Tamil Nadu. Combining travel photography and journal-style aesthetic.

Focus: Photo Editing, Digital Layout, Aesthetic Curation, Journalistic.



Not the kaaki stopping for me
to click its portrait and...

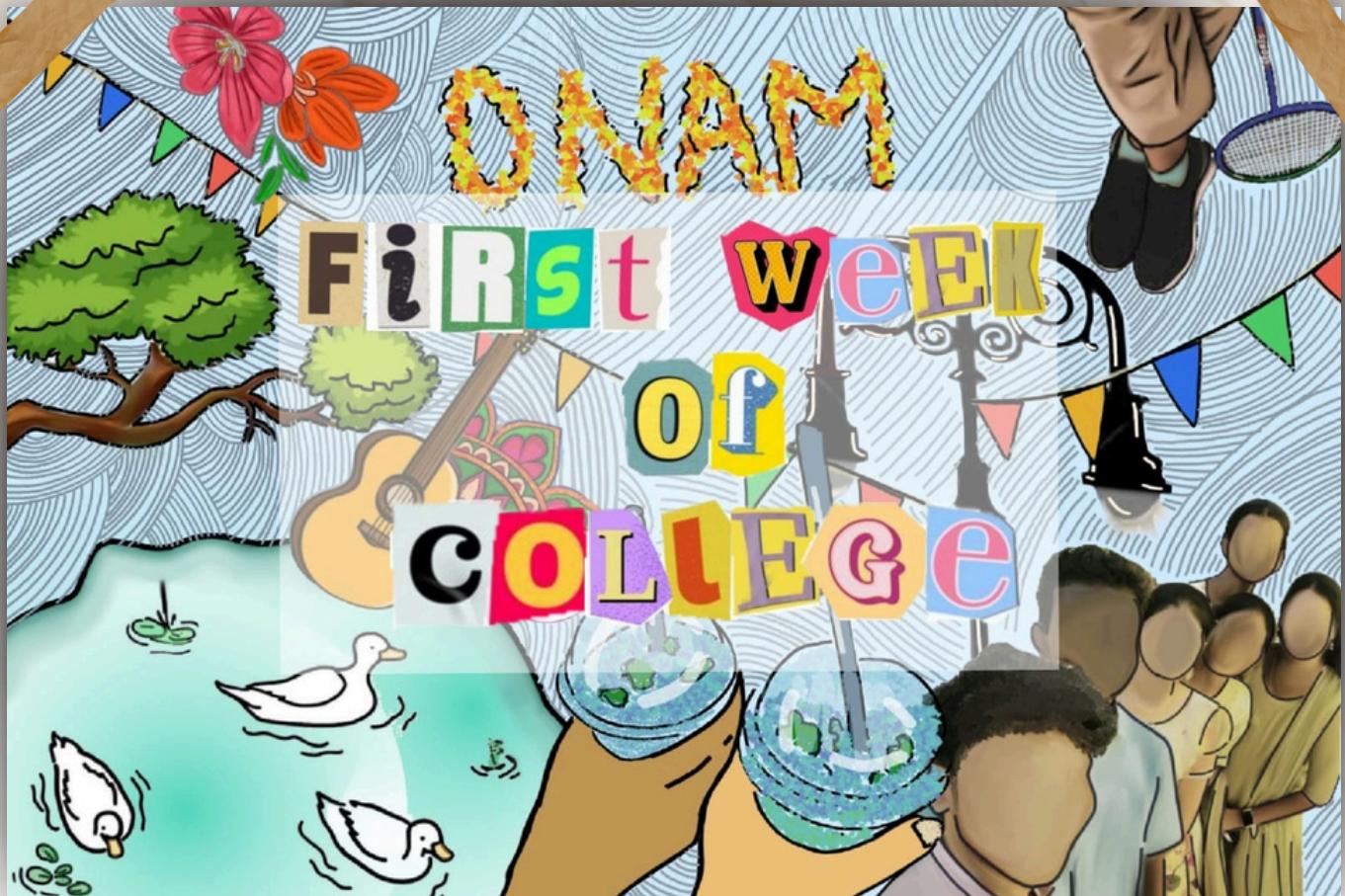
Project: Edited photography piece emphasizing a quirky, narrative tone.

Focus: Photo Editing/Manipulation, Framing and Composition, Adding Narrative to Photography.



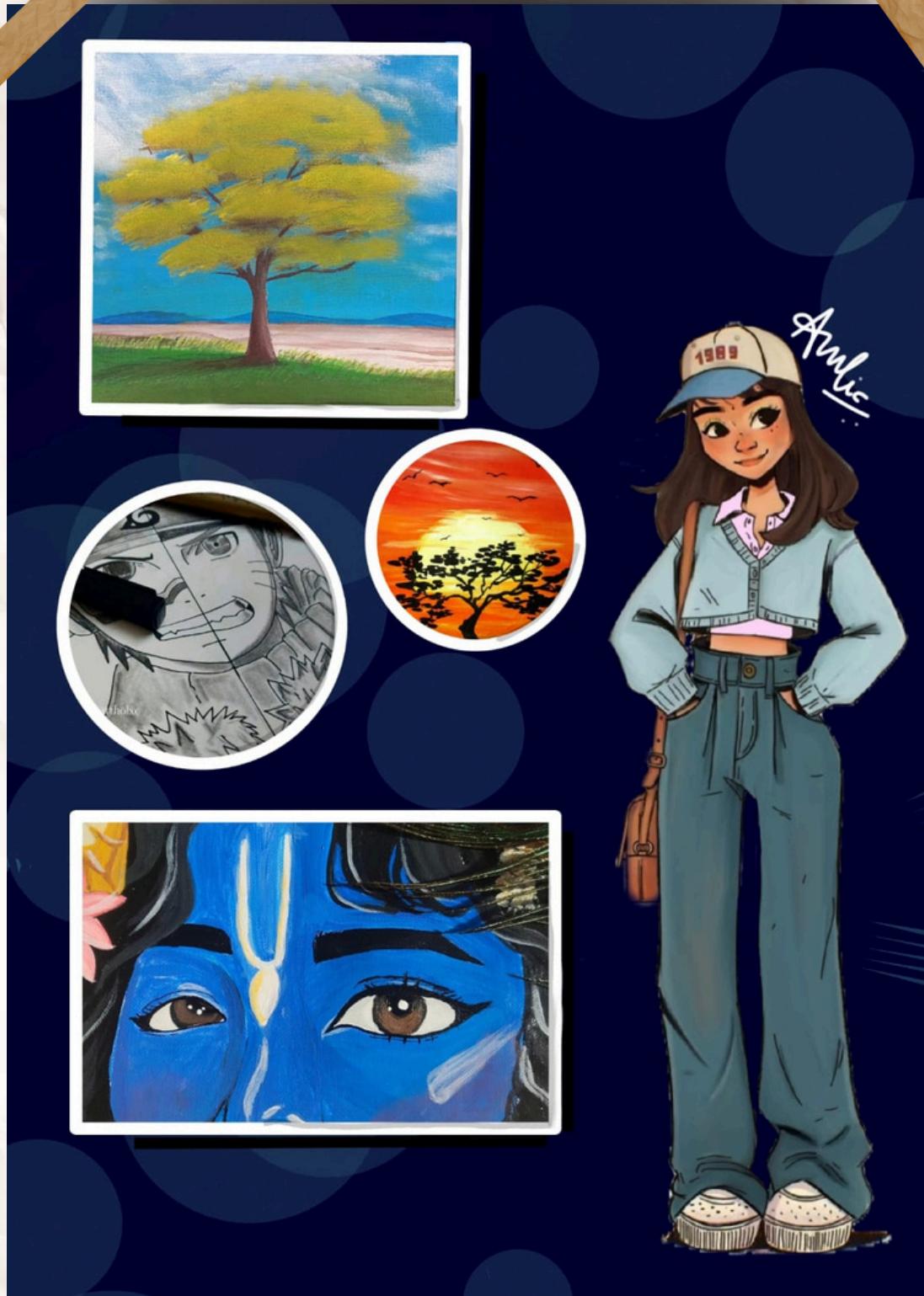
Project: Promotional poster design for a college technical talk event hosted by the CSE Department.

Focus: Event Promotion, Typography Hierarchy, Digital Illustration, Visual Communication.



Project: A richly detailed digital collage/poster celebrating college life and the festival of Onam.

Focus: Visual Narrative, Mixed Media/Collage, Hand-Drawn Illustration, Layout and Composition.



Project: A collection piece showcasing a range of artistic skills and mediums.

Focus: Versatility in Mediums (Digital, Acrylic, Sketch), Color and Light, Portraiture, Character Design, Artistic Style.