

Analysing Amazon Sales Data

Wireframe Documentation

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➤ KPI's

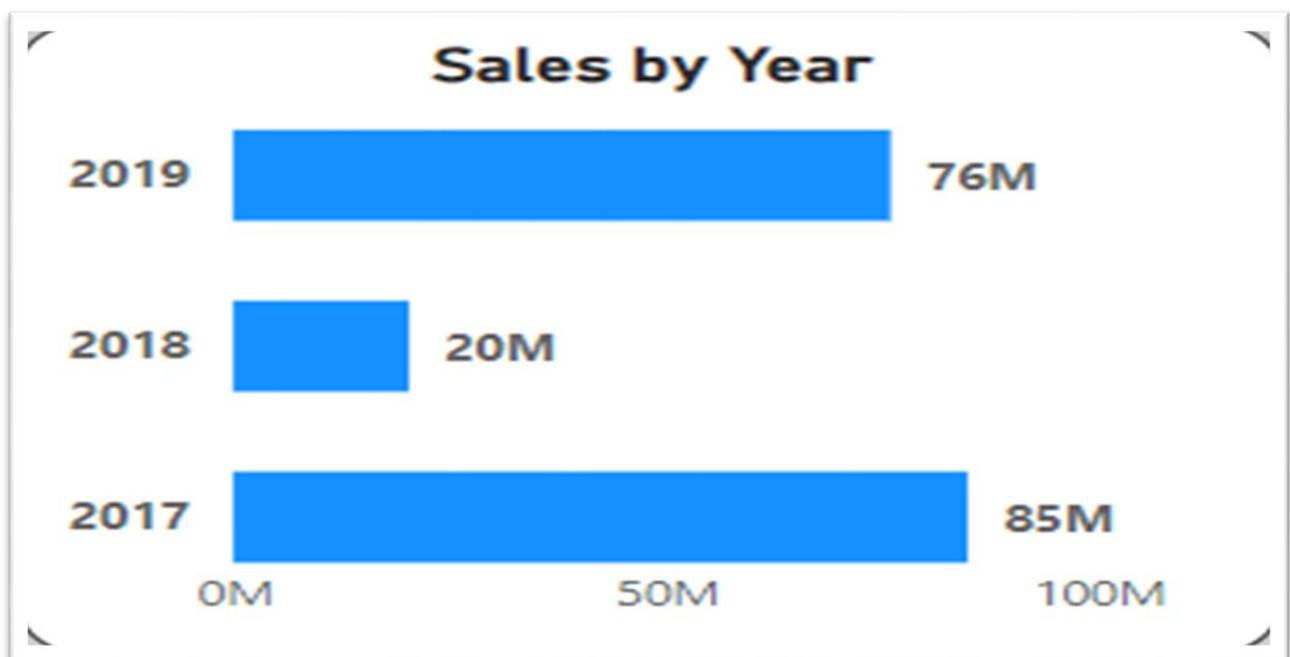
181.50M
Total sales

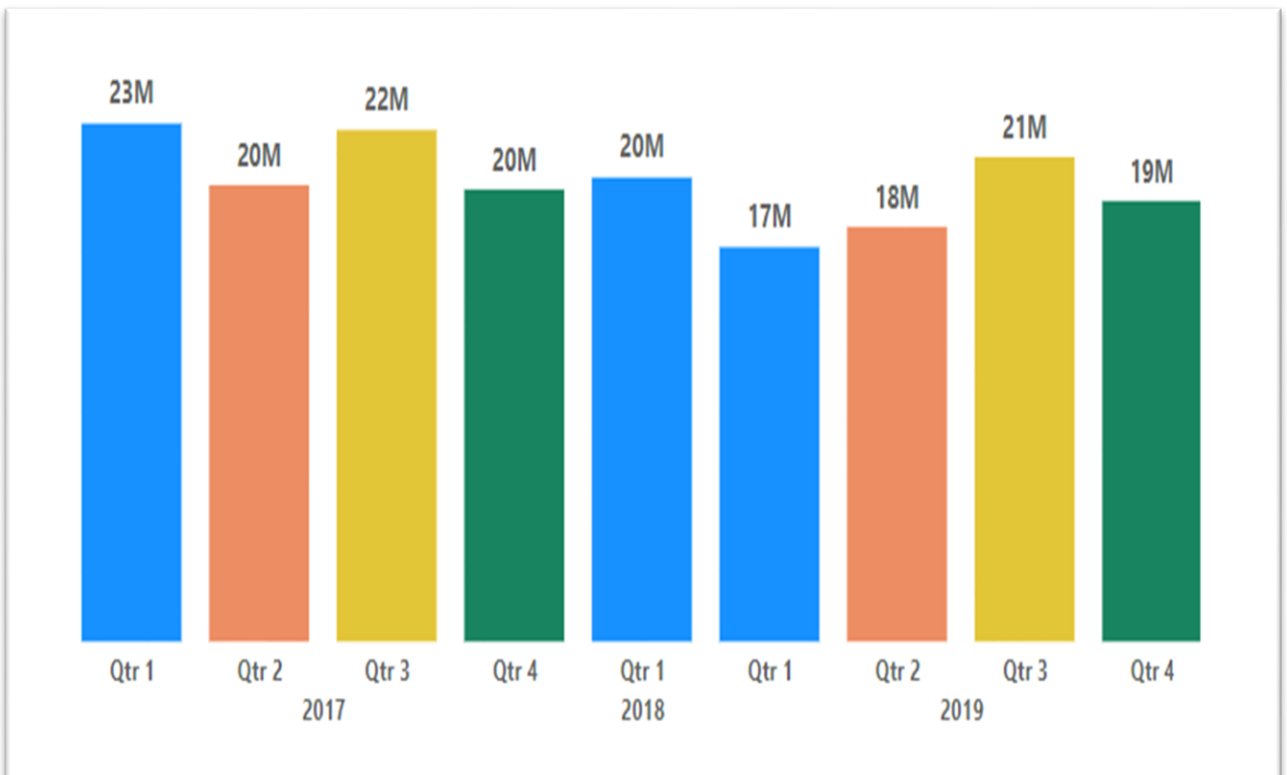
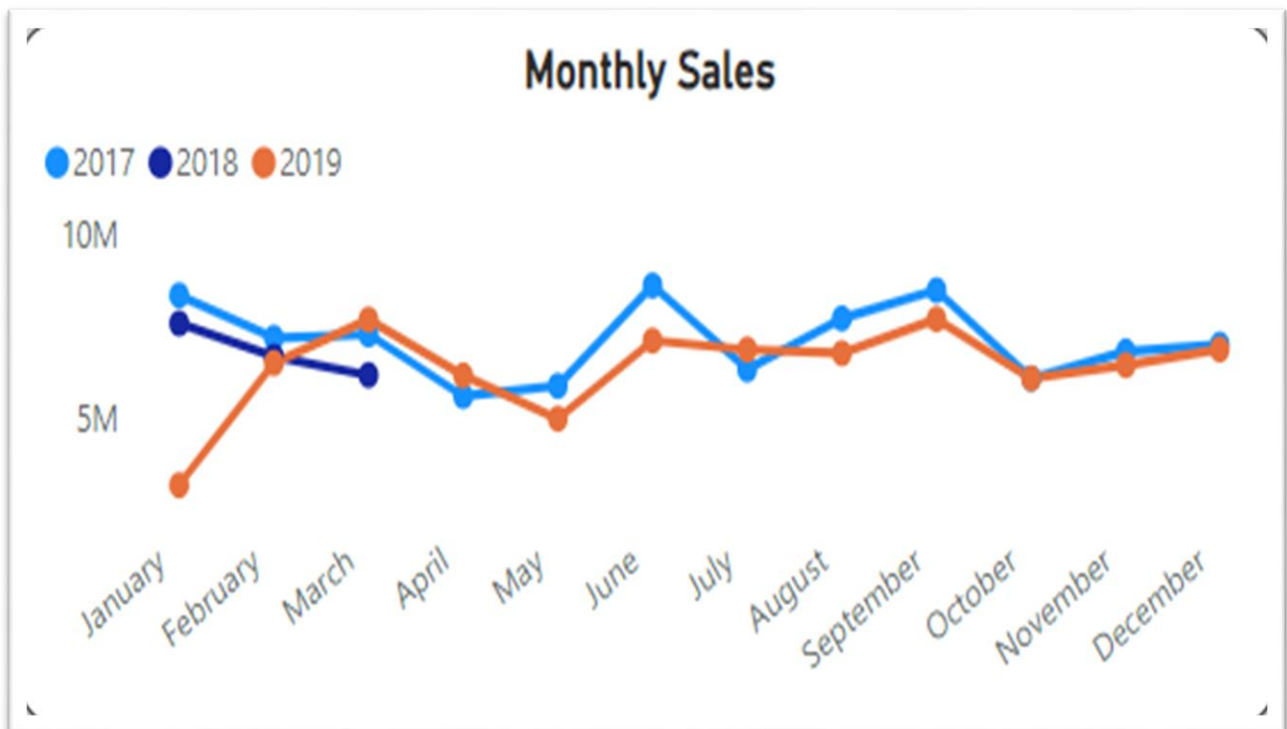
75.41M
Total Profit

2.86M
Total Quantity

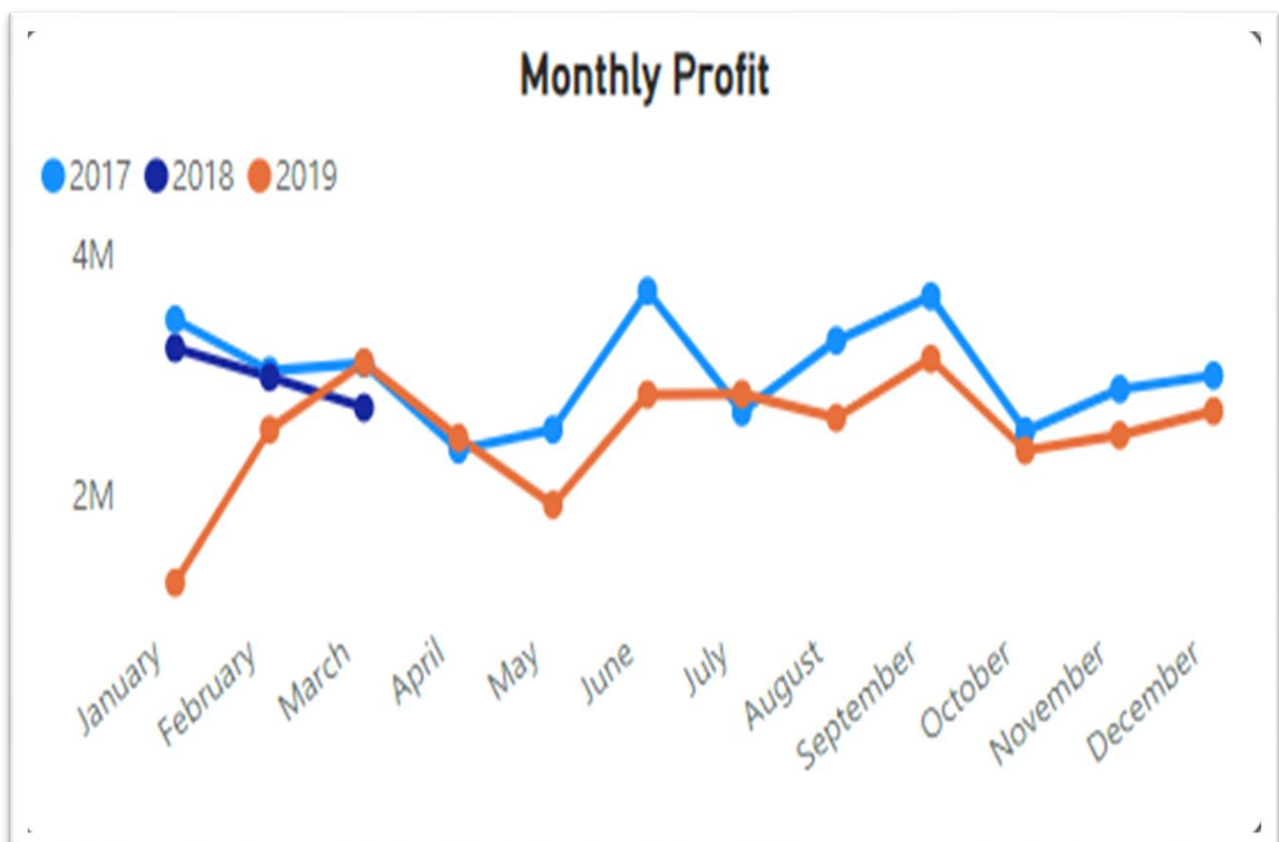
639
Total items

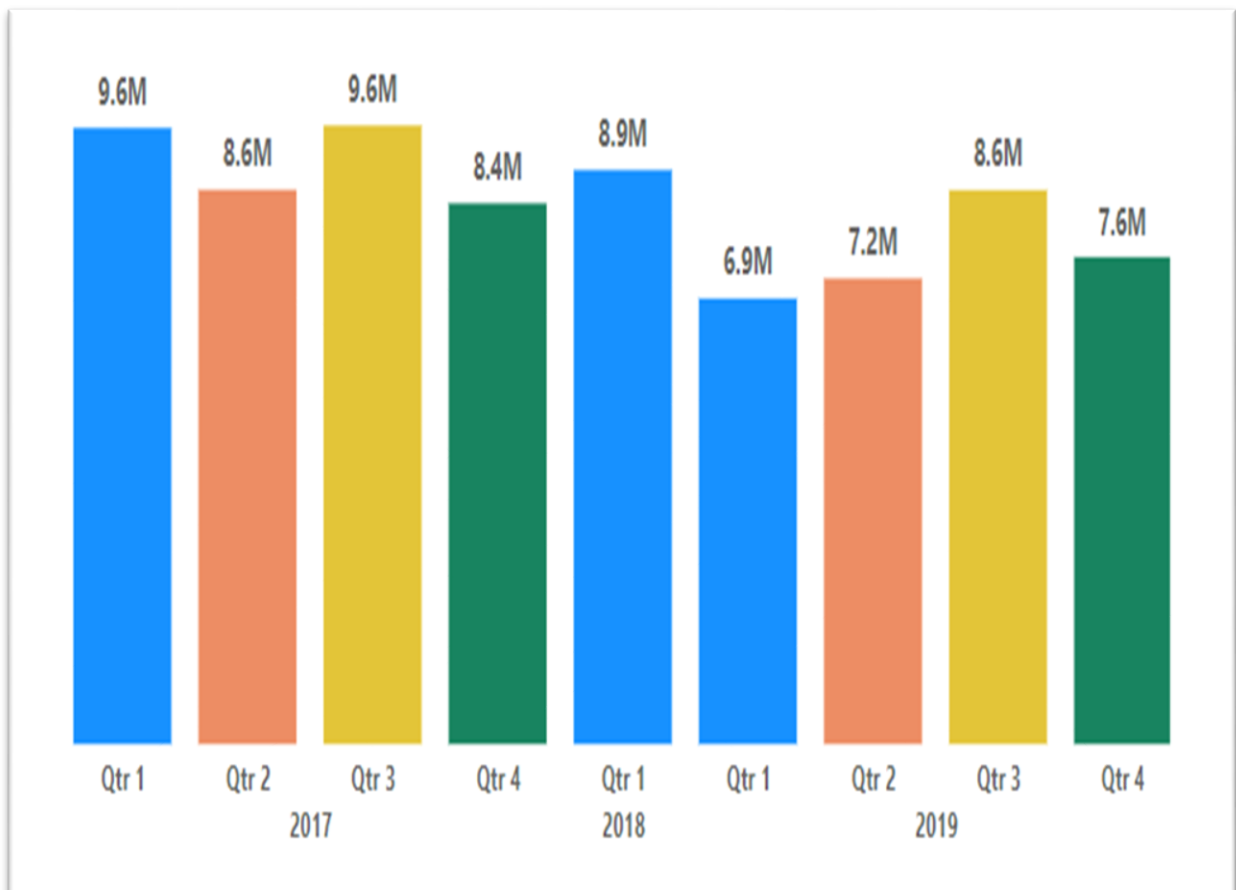
➤ Sales By year and month



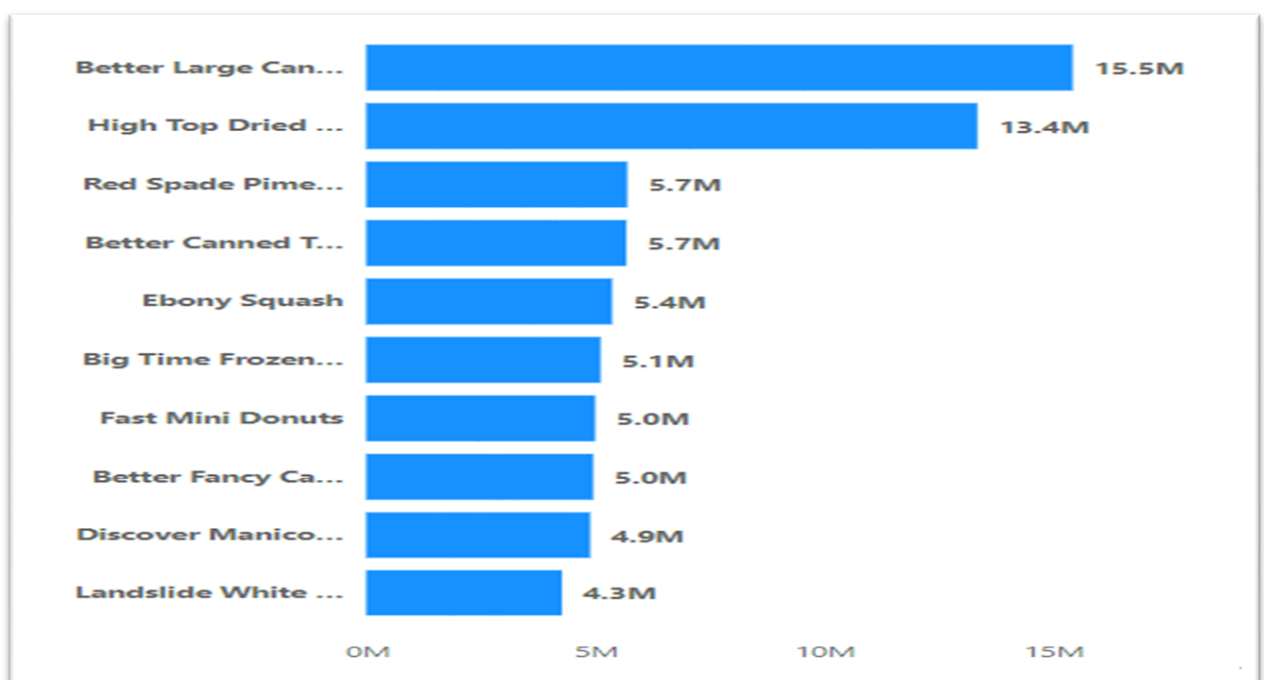


➤ Profit by year and month

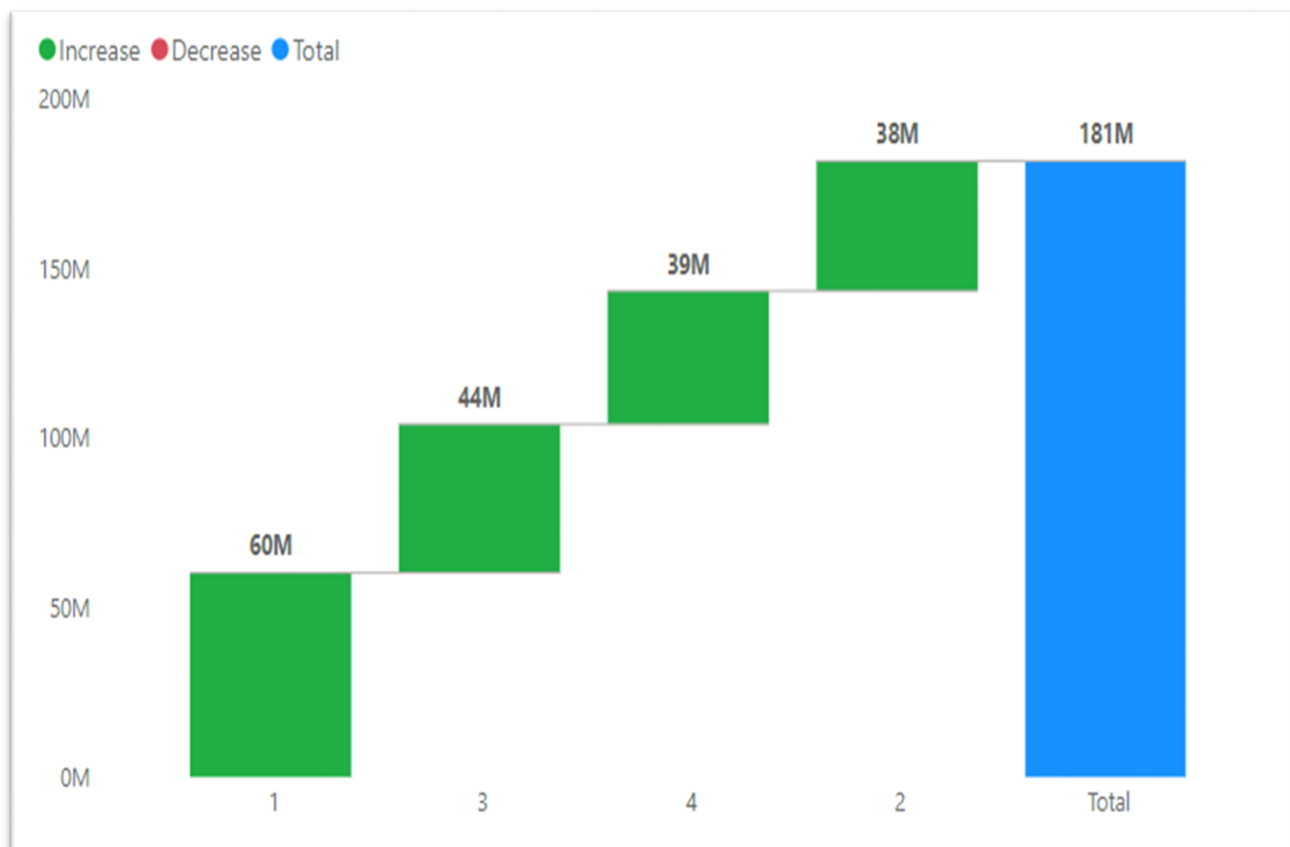
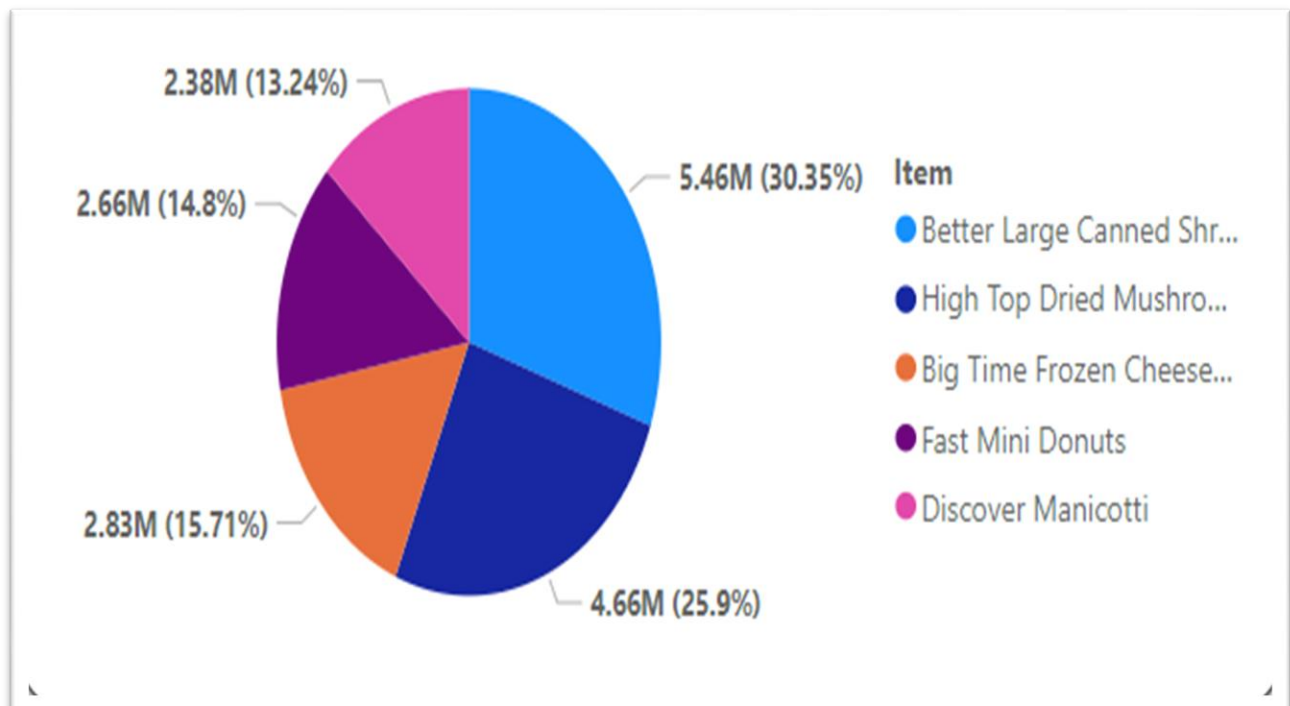




➤ Top 10 Products by sales



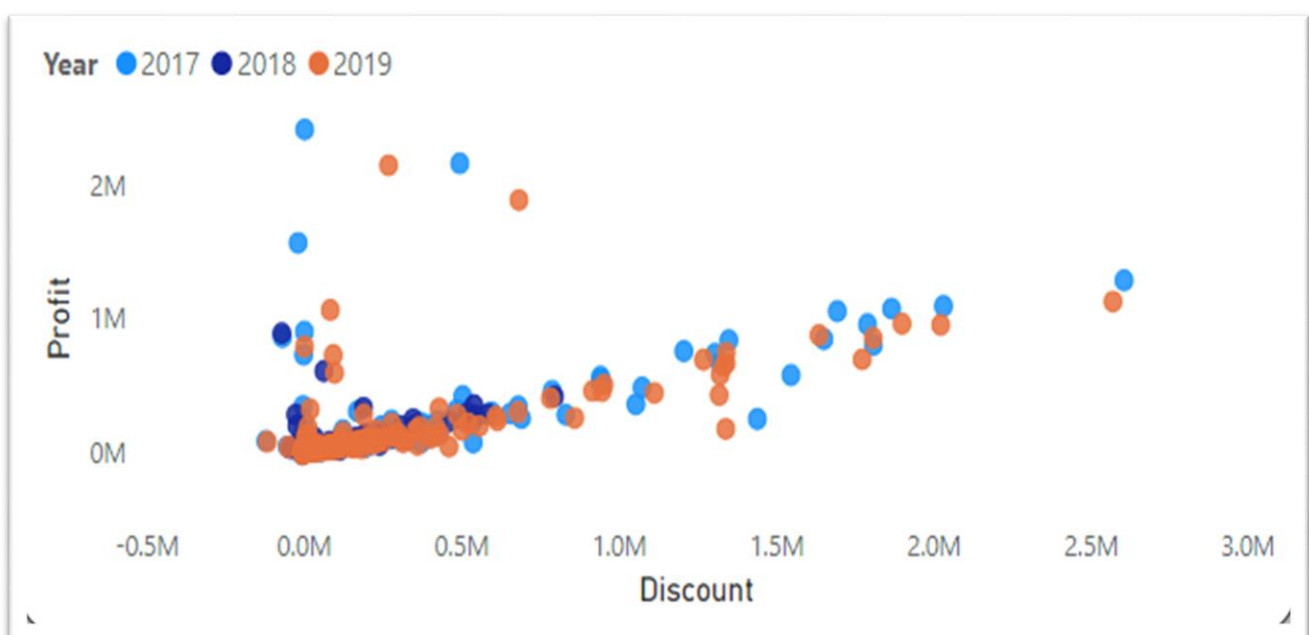
➤ Top 5 products by profit



➤ Top Sales Representatives

Sales Rep	Total sales	Total Profit	Profit margin %
141	2,54,72,367.39	1,14,65,259.26	0.45
181	2,15,23,543.27	75,69,940.76	0.35
149	1,27,78,826.17	41,04,905.55	0.32
134	78,98,160.23	35,34,389.30	0.45
108	69,02,586.46	29,61,787.10	0.43
114	67,24,341.26	18,25,680.77	0.27
109	66,58,769.41	16,61,146.02	0.25
153	56,15,126.12	29,34,224.66	0.52
180	54,34,767.94	24,43,020.62	0.45
118	49,64,323.89	20,88,180.12	0.42
Total	10,39,72,812.14	4,05,88,534.16	0.39

➤ Relationship between Discount and profit price



➤ Relationship between Sales cost and Total cost

