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Team Product Vision – Reader's Block

This application is for people between the ages of 18-45 who have trouble deciding on which book to read next. Reader's Block is a python-based web scanner that will take user input and use that input to make a book recommendation. It is different from the competition because it will recommend a single book per request which should help with any end-user indecisiveness. Our product will include a purchase link to the recommended book for end-user convenience. It will also include information the book in question along with a "veto" option if the book doesn't appeal to the end user.

I enjoy reading, but after finishing a book I often have trouble deciding on what to read next. When searching for popular books on amazon.com I am met with hundreds of popular options for each genre. This can be overwhelming and lead to me going down a rabbit hole of researching several different books and their authors before finally making a decision. This is where the idea for Reader's Block comes from. Reader's block is meant to narrow down the vast field of choices to a single book at a time while still giving the end user a means to "veto" said choice in case the suggested book does not fit their needs.

The application will have a simple UI and will be made with python utilizing chromedriver as the main extension. Chromedriver will allow the application to launch and interact with an instance of Google Chrome, which is a user-friendly and easily accessible web browser.