COMP309 Web-based Technology

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What is this course about?

It is about...

- 1. letting you know how websites are created.
- 2. helping you navigate the different technologies involved in making websites work.
- 3. making you understand, know and (hopefully) build a skill of the use of something that is quite *technical*.
- 4. hands-on learning.

Before we get our hands dirty...

Software Tools Required

What tools you need for the course (and beyond?)

Software Tools Required

- 1. A simple text editor (e.g. Notepad) or your favourite IDE (e.g. Atom, Notepad++, etc)
- 2. A modern web browser (e.g. Firefox, etc)
- 3. A local web server, database server and PHP scripting language (we use this later).

Software Tools Required

For **step 3** above download and install Apache web server, MariaDb/MySql database and PHP.

Windows:

- Find it here: http://www.wampserver.com/en/
- Select Download and then choose and install the appropriate software for your computer.
- Linux/Mac: Search for "LAMP install" and follow instructions.

NB: Watch videos on the Internet about how to use a WAMP server.

Find files here...

https://bit.ly/3Ml7NGv

HTML (Pt. I)

What is HTML?

- HTML stands for Hypertext Markup Language.
- It is not a computer programming language; it is a markup language used to tell your browser how to structure the webpages you visit.
- It can be as complicated or as simple as the web developer wishes it to be.

What is HTML?

- HTML consists of a series of elements, which you use to enclose, wrap, or mark up different parts of the content to make it appear or act a certain way.
- The enclosing tags can make a bit of content into a hyperlink to link to another page on the web, italicize words, and so on.
- For example, take the following line of content:

What is HTML?

· Ordinary written text:

My cat is very grumpy

• Text now with markup:

My cat is very grumpy

and are referred to HTML tags or elements.

```
<!DOCTYPE html>
<html>
 <head>
  <meta charset="utf-8">
  <title > My test page < / title >
</head>
 <body>
   This is what visitors to your site
  will see. 
</body>
< / html>
```

- <!DOCTYPE html>: The doctype. In the mists of time, when HTML was young (about 1991/2), doctypes were meant to act as links to a set of rules that the HTML page had to follow to be considered good HTML, which could mean automatic error checking and other useful things.
- · However, these days no one really cares about them.

- <html></html>: The <html> element. This element wraps all the content on the entire page, and is sometimes known as the root element.
- <head></head>: The <head> element. This element acts as a container for all the stuff you want to include on the HTML page that isn't the content you are showing to your page's viewers. This includes things like keywords and a page description that you want to appear in search results, CSS to style our content, character set declarations, and more.

- <meta charset='utf-8'>: This element sets the character set your document should use to UTF-8, which includes most characters from the vast majority of human written languages. Essentially it can now handle any textual content you might put on it. There is no reason not to set this, and it can help avoid some problems later on.
- <title></title>: The <title> element. This sets the title of your page, which is the title that appears in the browser tab the page is loaded in, and is used to describe the page when you bookmark/favourite it.

- <body></body>: The <body> element. This contains all the content that you want to show to web users when they visit your page, whether that's text, images, videos, games, playable audio tracks, or whatever else.

Exercise 1

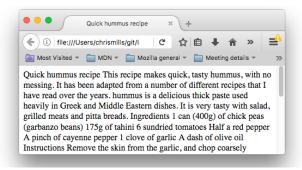
- 1. Copy the HTML page example listed above on slide 11.
- 2. Create a new file in your text editor.
- 3. Write/Paste the code into the new text file.
- 4. Save the file as index.html.
- 5. Open this file in a web browser to see what the rendered code looks like, and then edit the code and refresh the browser to see what the result is.

Exercise 2

- Just below the opening tag of the **<body>** element, add a main title for the document. This should be wrapped inside an **<h1>** opening tag and **</h1>** closing tag.
- 2. Edit the paragraph content to include some text about something you are interested in.
- 3. Make any important words stand out in bold by wrapping them inside a **** opening tag and **** closing tag.

Structuring documents with Headings & Paragraphs

Why do we need structure?



There are no **HTML elements** to give the content structure, so the browser *does not know* what is a heading and what is a paragraph!

The basics: Headings and Paragraphs

- One of the main jobs of HTML is to give text structure and meaning (also known as semantics) so that a browser can display it correctly.
- Most structured text is comprised of headings and paragraphs, irrespective of whether you are reading a story, a newspaper, a college textbook, a magazine, etc.
- Structured content makes the reading experience easier and more enjoyable.

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Structuring Documents

In HTML, each paragraph has to be wrapped in a element, like so:

$$1$$
 am a paragraph.

• Each heading has to be wrapped in a heading element:

<h1>I am the title of the story.</h1>

Structuring Documents

- There are six heading elements: <h1>, <h2>, <h3>,<h4>, <h5>, and <h6>.
- Each element represents a different level of content in the document
- <h1> represents the main heading, <h2> represents sub-headings, <h3> represents sub-subheadings, and so on.
- It's really up to you what exactly the elements involved represent, as long as the hierarchy makes sense.

Why do we need semantics?

- We need to make sure we are using the correct elements, giving our content the correct meaning, function, or appearance.
- In this context the <h1> element is also a semantic element, which gives the text it wraps around the role (or meaning) of "a top level heading on your page."

<h1>I am the title of the story.</h1>

 More importantly, its semantic value will be used in multiple ways, for example by search engines and screen readers.

Exercise 3: Let's try this

- 1. Make a local copy of *structure-eg.txt* in a new directory on your local machine and rename it *structure-eg.html*.
- 2. Open *structure-eg.html* with your favourite browser to see the output.
- 3. Now, surround the first line with an **<h1>** header and line 2 with a .
- 4. The two chapters are <h2> headers and the text under each is a paragraph.
- 5. Make the line with "The spectre speaks" an <h3> header to differentiate it from the chapters. Make the text below it is also a paragraph.

The Anatomy of HTML Elements

Anatomy of an HTML element

The main parts of our element are:

- The opening tag: This consists of the name of the element (in this case, p), wrapped in opening and closing angle brackets. This states where the element begins, or starts to take effect in this case where the start of the paragraph is.
- The closing tag: This is the same as the opening tag, except that it includes a forward slash before the element name. This states where the element ends

 in this case where the end of the paragraph is.
 Failing to include a closing tag is a common beginner error and can lead to strange results.

Anatomy of an HTML element

- The content: This is the content of the element, which in this case is just text.
- The element: The opening tag plus the closing tag plus the content equals the element.
- And that's basically all that there is to it!

Anatomy of an HTML element



Nesting elements

Nesting Elements

- Elements can be *nested*. What that simply means is that one element can be put inside other elements.
- If we wanted to state that our cat is very grumpy, we could wrap the word "very" in an element, which means that the word is to be strongly emphasized:

```
My cat is <strong>very</strong>grumpy.
```

Nesting Elements

- It is important to make sure elements are properly nested.
- In the previous example we opened the *p* element first, then the *strong* element, therefore we have to close the *strong* element first, then the *p*.
- The following is incorrect: Why? 😕

```
My cat is <strong>very grumpy.</strong>
```

Nesting Elements

 If elements are not properly nested, then your web browser will try to make a best guess at what you were trying to say, and you may well get unexpected results. So do it right!

Empty Elements

- Not all elements follow the above pattern of opening tag, content, closing tag.
- HTML elements with no content are called empty elements.
- Some elements consist only of a single tag, which is usually used to insert/embed something in the document at the place it is included.
- For example, the element embeds an image file onto a page in the position it is included in.
 Another is the break
br> element.

Empty Elements

For example, the **** element embeds an image file onto a page in the position it is included in. Another is the break **
>** element.

White-space, Entity references & Comments

Whitespace in HTML

• The two following code snippets are equivalent:

```
>Dogs are silly.
Dogs are silly.
p>Dogs are silly.
```

- And so no matter how much white-space you use (which can include space characters, but also line breaks), the HTML parser reduces each one down to a single space when rendering the code.
- Space is important, however, for readability.

Entity references: special characters in HTML

- So what if we want to show some characters that HTML uses as well?
- In HTML, the characters <, > and & are special characters.
- They are part of the HTML syntax itself, so how do you include one of these characters in your text?
- We use character references—special codes that represent characters, and can be used in these exact circumstances.
- Each character reference is started with an ampersand (&), and ended by a semi-colon (;).

Entity references: special characters in HTML

Table 1: Examples

	Literal character	Character reference equivalent
1.	<	<
2.	>	>
3.	"	"
4.	,	'
5.	&	&
6.		

Entity references: special characters in HTML

 In the below example, you can see two paragraphs, which are talking about web technologies:

```
>
In HTML, you define a paragraph
using the  element.
>
In HTML, you define a paragraph using
the <p&gt; element.
```

HTML comments

- Comments are ignored by the browser and invisible to the user, and their purpose is to allow you to say how your code works, what the different parts of the code do, etc.
- This can be very useful if you return to a code base that you've not worked on for some time, and can't remember what you did — or if you hand your code over to someone else to work on.

HTML comments

 To turn a section of content inside your HTML file into a comment, you need to wrap it in the special markers <!- - and - ->, for example:

Assignment

Find and go through the self-test exercise on **vcampus** before the next class.

See you next week, God willing 🙏