**COURSE OUTLINE**

**SCHOOL OF ENGINEERING AND TECHNOLOGY**

**DEPARTMENT OF COMPUTER SCIENCE & INFORMATION TECHNOLOGY**

**Course Code: COMP407** **Credit Hour(s)** :**3** **Entrepreneurship:**

**Course Title**:  **Entrepreneurship for Computing**

**Course Lecturer: GUSTAVE GK AMUZU Room:**

**Email Address:** [**gamuzu@central.edu.gh/**](mailto:gamuzu@central.edu.gh/) **gamuzu2@gmail.com**

**Tel no.: 0244355837**

**Office Hours: Friday 12.00 – 15.00**

# Course Description

This course examines the phenomenon of entrepreneurship. It will provide students with an overview of entrepreneurship and how to develop a frame of mind and differentiate an idea from an opportunity. The focus of this course will be the computer industry and the entrepreneurial potential available within this industry.

**Learning Outcomes**

Upon satisfactory completion of this course, students will: -

1. Visionary thinkers.

2. They will learn to come out with innovative business ventures.

3. Students will be able to develop alternative approaches in the computing industry

# Instructional Methods

**Instructional approaches to be used during the course (e.g., lectures, seminars, laboratory activities, group projects). Note that attendance is also a requirement.**

# Required Course Materials and Readings

**Recommended List**

Stokes, D. (2010). *Entrepreneurship*. New York: Cengage

[Lambing](https://www.google.com.gh/search?tbo=p&tbm=bks&q=inauthor:%22Peggy+A.+Lambing%22), P. A. &[Kuehl](https://www.google.com.gh/search?tbo=p&tbm=bks&q=inauthor:%22Charles+R.+Kuehl%22), C. R. (2013). *Entrepreneurship*. New Jersey: Pearson Prentice Hall.

Katz, J. A. (2011). *Entrepreneurial Small Business.* New York: McGraw Hill.

# Handbook of Research on Techno-Entrepreneurship 2009 ISBN: 978 1 84844 568 0

Lambing, P. A. (2007). *Entrepreneurship*. New Jersey: Pearson Prentice Hall.

Katz, J. A. (2007). *Entrepreneurial small business.* New York: McGraw Hill

To receive a Passing grade in this course, students must be able to demonstrate knowledge of the above points.

Prerequisites: Familiarity with a PC environment

Final Grading

•Class test, quizzes, term paper, etc 20 marks

•Mid-semester exams 20 marks

•End of semester exams 60 marks

# Commit To Academic Integrity

Students in the department are expected to maintain **high degrees of professionalism,** **commitment to active learning, participation and academic integrity every time**.

# Academic Dishonesty

Please note that students involved in academic dishonesty will receive a **ZERO** mark on the particular component in which the infraction occurred and a notation of academic dishonesty in the departmental office. This may also reflect on references written by the department.

**It is the student’s responsibility to understand what constitutes academic dishonesty.**

# Missed Exams / Tests / Assignments

**Assignment Submission**: Assignments must be received on the due date specified for the assignment.

**Lateness Penalty:** Assignments received later than the due date will be penalized Exceptions to the lateness penalty for valid reasons such as illness, etc., may be entertained by the Lecturer but will require supporting documentation (e.g., a doctor’s letter).

**Missed Tests:** Students with a documented reason for missing a course test, such as illness, which is confirmed by supporting documentation (e.g., doctor’s letter) will be handled by the Lecturer.

**WEEK BY WEEK COURSE SCHEDULE / ORGANISER:**

| **Week** | **Topic** | **Activities** | **Due Date** |
| --- | --- | --- | --- |
|  | Basis for ownership and operation of business | **Lectures begin** |  |
| **2** | Business plan development – I | **Lectures** |  |
| **3** | Business plan development - ii | **Lectures** |  |
| **5** | Financing a small business | **Lectures** |  |
| **6**  **7** | Marketing and advertising | **Lectures** |  |
| **8** | e-commerce issues | **Practical** |  |
| **9**  **10** | Financing and managing your business | **Practical** |  |
| **11** | Employment, | **Lectures** |  |
| **12** | Taxes and legal system | **Lecture** |  |
| **13** | Innovation – Group mini-Project business Ideas & Field Trip | **Presentation** |  |
| **14** |  | **Revision Week** |  |
| **15** |  | **Exams begin** |  |
| **16** |  | **Exams end / vacation** |  |