

Analysis of Competitor Websites - Derivation of required Features

URL	Provided by	Provider type	Look and feel	Functionality	Features	Responsive	Comment
https://esb.ie/what-we-do/ecars/charge-point-map	ESB Ireland	Electricity Supplier	Good look and feel (from desktop)	shows charging points on maps, with significant additional data	categorised by charge point types (DC Chadeo - Nissan Leaf, Mitsubishi); CCS Combo (most other vehicles including BMW, Volkswagen, Hyundai); Type 2/AC43 (Renault Zoe) Lists electricity unit price at each charging station	App is available for	Geographic scope - includes northern ireland Very extensive website... hard to better this unless we add some new features..... (see below for possible USPs) LIMITATIONS: Not clear if this includes 'navigate to' functionality on desktop No information on status of individual charging points, No feedback from users published onsite Does this include private operator charging points? e.g. Tesco/Certa
https://www.electromaps.com/en/charging-stations/ireland			Map-based search engine, landing page initially suggests geographic/ county regions for searching				Website is a bit clunky. Map is good for static searches in a given area, but if you zoom out it shows a summary number, e.g. 6 in carlow but it is hard to combine the data with a route or travel plan (as would require constant zooming out-zooming in to ascertain where the charging points are located) No realtime feedback
https://www.tesla.com/en_ie/find-us?	Tesla	Vehicle manufacturer website	Map-based search engine with multi-country coverage...		Drill into one of the data points and it shows information under headings - Category ('destination chargers' /'superchargers'); Address; Directions; Charging Facilities (e.g. '8 Superchargers, available 24/7, up to 150kW, CCS Compatibility'); Amenities (icons e.g. hot drinks, food, wifi, toilets....)		Looks slick and professional Doesn't include all charges (e.g. doesn't show any in Carlow town) so possibly missing some data for Ireland?
https://mycarcharger.etrel.com/#/portal/locations	EasyGo	EV charger provider website	Map-based search engine showing selection of charge points		NB Shows whether a charger is available or occupied		Data is incomplete - not all locations are shown Not all data is accurate - eg some restrictions not shown NB Allows pre-booking and online payment
https://ionity.eu/en/network/network-status	ionity	EV charger provider website	map based search but only shows proprietary sites , so only 7 locations for ireland		Very little data given: site name e.g. Citynorth; Directions/route finder; Charging facilities comment, e.g. Number of CCS Chargers: 2, Station open 24/7		Only shows 7 locations in Ireland
https://www.moneyguideireland.com/electric-cars-facts-figures.html	Money Guide Ireland	Independent website	Good, wide range of information, including re grants and subsidies (e.g. subsidised M50 tolls)				Info website on electric cars etc but just links to ESB site for charging points
https://www.citizensinformation.ie/en/travel-and-recreation/motoring/buying-or-selling-a-vehicle/electric-vehicles/	Citizens information (Ireland)	Government website	Useful info and links to SEAI site for grants				Info website on electric cars etc
https://www.donedeal.ie/cars?fueType=Electric&fuelType=Hybrid	Donedeal - search for second	Trading market					This URL will bring you to DoneDeal's irish website for second-hand electric vehicles
Apps - ESB Connect, GOcharge, EasyGo, PlugShare,							