# Home page

Dee's Lucky Charms

Handcrafted Charms & Jewelry Inspired by Luck and Joy ✨

Dee's Lucky Charms is a small business dedicated to creating unique, handcrafted charms and jewelry that bring a touch of luck and joy to your life. Each piece is thoughtfully designed and made with care, ensuring that you receive a product that is not only beautiful but also meaningful. Whether you're looking for a special gift or a personal talisman, Dee's Lucky Charms has something for everyone. Explore our collection and find the perfect charm to inspire and delight you!

Welcome to Dee's Lucky Charms!

Your one-stop shop for unique, handcrafted charms and jewelry that bring a touch of luck and joy to your life. Explore our collection of beautiful pieces designed to inspire and delight.

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Contact us: 0658 877 789

Email: deesluckycharms@gmail.com

Location: Sandton, Johannesburg

# About us page

Our Story

Dee's Lucky Charms started with a simple idea: to create small tokens of joy and good luck that everyone can enjoy. Each charm and piece of jewellery is designed with love, meaning, and a touch of magic.

Our Mission

To inspire positivity and good fortune through personalised charm bracelets rooted in African culture and symbolism.

Our Vision

To become South Africa’s leading brand for spiritual and symbolic jewellery by offering affordable, meaningful, and stylish accessories.

Meet the Founder

Dineo Tukakgomo also known as Dee, the creative mind behind Dee's Lucky Charms, is passionate about art, design, and spreading joy. With a background in jewellery making and a love for all things whimsical, Dee crafts each piece with care and attention to detail.

Why Choose Us?

Handcrafted quality charms and jewellery

Unique and meaningful designs

Perfect for gifting or personal use

Inspired by luck, love, and positivity

Contact: deesluckycharms@gmail.com

Sandton, Johannesburg

There is currently no physical store. Only online orders.

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# Contact us page

Contact Information

Email: deesluckycharms@gmail.com

Phone: +27 658 877 789

Location: Sandton, Johannesburg

Send Us a Message

Name:

Email:

Message:

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# Enquiries page

Enquiry Form

Have a question about our charms or products? Send us an enquiry! ✨

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Enquiry Details

Full Name:

Email Address:

Subject:

Message:

Contact: deesluckycharms@gmail.com

Sandton, Johannesburg

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# Products page

Our Products

Discover our handcrafted charms and jewelry collections ✨

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Spiritual Bracelets

Thee White Howlite bracelet

White Howlite

Known as a calming stone, channels calm energy one bead at a time

Price: R60

Evil eye bracelet

Evil eye

Wards off negativitity, carry protection in style.

Price: R50

Fashion bracelets

Pink fusion bracelet

Pinky

Luxury redefined in a shade of pink.

Price: R100

Black stone

Bluey

Our fav bluey with elephant charms

Price: R90

Custom pieces

White sabrina

White

Custom white piece named by my client

Price: R110

Pinkry

Custom pink

Custom pink and grey named Pinkry by my client

Price: R120

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# Reviews page

Handmade charm bracelets & lucky gifts

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Customer Reviews

Read what customers say about our charms — and leave your own review below.

Average rating

4.8 out of 5 (based on 124 reviews)

Leave a review

Your honest feedback helps others and supports our small business.

Reviewer details

Name

Your name

Email (will not be published)

you@example.com

Review

Product (optional)

e.g. Lucky Star Bracelet

Rating

5

Enter a number between 1 (lowest) and 5 (highest).

Your review

Tell us what you loved (or what we could improve)

I consent to my review being published with my first name.

Submit review Reset

Recent reviews

Lovely bracelet and fast delivery

By: Alice — Product: Lucky Star Bracelet

Profile photo of Alice

Profile photo (optional)

Absolutely love the charm quality and the packaging was so cute. The bracelet fits perfectly.

Rating: 5 / 5

15 August 2025

Great value

By: Thabo

Good craftsmanship, prompt replies to my questions — recommended for gifts.

Rating: 4 / 5

8 August 2025

Exceeded expectations

By: Priya

The charms are delicate and exactly as pictured. The seller included a handwritten note — lovely touch!

Rating: 5 / 5

28 July 2025

Contact

Dee's Lucky Charms — Sandton, Johannesburg

hello@deesluckcharms.example

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