

Darren Kwong

Full-Stack Web Developer

User-focused web developer with a passion for integrating technologies to solve problems and improve upon existing methods. I draw on my background in digital marketing and finance to gain unique perspectives on how end-users interact with websites and software platforms. I enjoy approaching programming challenges from different angles and collaborating with others to create meaningful web applications.

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🐙 github.com/DeeVine

WORK EXPERIENCE

PPC Account Manger Fourandhalf.com

02/2015 – 09/2017

Internet Marketing for Property Managers

Achievements/Tasks

- Designed and implemented landing page strategies and A/B tests to optimize conversion rates.
- Implemented time saving automated bidding and url tracking scripts for Google Adwords campaigns.
- Created training documentation to guide PPC team through campaign setups, reporting, and 3rd party integrations.

Frontend Web Developer Self-employed

07/2013 – 04/2015

San Jose, CA

Achievements/Tasks

- Designed WordPress real estate company website implementing image slider and form widgets along with additional HTML and CSS customizations.
- Implemented and customized bootstrap templates for clients using custom HTML, CSS, Javascript, and jQuery.

Scenario Desk Specialist Opes Advisors

07/2013 – 04/2015

San Francisco, CA

Mortgage Banking

Achievements/Tasks

- Produced thoroughly documented solutions to 30+ loan scenario requests per day as trusted guideline guru.

EDUCATION

Javascript Full Stack Web Development Certification

University of California Berkeley Extension

07/2017 – 01/2018

Berkeley, CA

B.S Business Administration

University of California Riverside

08/2002 – 06/2006

Riverside, CA

TECHNICAL SKILLS

HTML5

CSS3

Javascript

React.js

Node.js

MongoDB

MySQL

Express

Bootstrap

Bulma

jQuery

Chart.js

Firebase

Handelbars.js

Command Line

Github

AJAX

JSON

Heroku

Google Analytics

APPLICATIONS BUILT

Tregg - <https://tregg.herokuapp.com>
(12/2017 – Present) 🔗

- Scoped out project technologies to aggregate unbiased restaurant data, wireframed UI/UX for end-user, and mapped out project workflow.
- Utilized Javascript, React.js, HTML5/CSS3, Bulma, and Chart.js to create a responsive grid layout and visualize restaurant data.
- Setup Node.js server, defined routes with Express Router, and utilized Axios to make API requests and fetch data from MongoDB.

NBA Stats - <https://nba-app-fun.herokuapp.com>
(10/2017 – 11/2017) 🔗

- Developed backend scripts to retrieve player data from MySportsFeed.com API and stored in MySQL database.
- Utilized Express server to handle API routes along with bodyparser to parse client data.
- Designed Frontend with Javascript, CSS3, and Flexbox Grid along with Chart.js for data visualization.

Run It Down - <https://mdsj-project1.github.io/Running-App>
(09/2017 – 10/2017) 🔗

- Utilized Google Maps API to geolocate users and Google Places API to generate unique running routes recommended based on user's input.
- Created mobile friendly design with Bootstrap, Javascript, CSS3 along with CanvasJS for data visualization.
- Stored user data in Firebase database and handled user authentication via FirebaseUI allowing for user friendly single sign-on.