

# Darren Kwong

## Full-Stack Web Developer

User-focused web developer with a passion for integrating technologies to solve problems and improve upon existing methods. I draw on my background in digital marketing and finance to gain unique perspectives on how end-users interact with websites and software platforms. I enjoy approaching programming challenges from different angles and collaborating with others to create meaningful web applications.

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## WORK EXPERIENCE

### Javascript Full Stack Web Development Program University of California Berkeley Extension

07/2017 – 01/2018

Comprehensive program covering core web development technologies: HTML5, CSS3, JavaScript, jQuery, Express.js, React.js, Node.js, MySQL, and more.

#### Achievements/Tasks

- Developed project management skills scoping out project workflows and technologies allowing for rapid development to meet tight deadlines.
- Built websites and applications from scratch as well as with ready-made frameworks in a fast paced environment.
- Ran through the entire development cycle of complex projects in both independent and collaborative settings.

### PPC Account Manger Fourandhalf

02/2015 – 09/2017

Internet Marketing for Property Managers

#### Achievements/Tasks

- Designed and implemented landing page strategies and tests to optimize conversion rates.
- Implemented time saving automated bidding and url tracking scripts for Google Adwords campaigns.
- Created training documentation to guide PPC team through campaign setups, reporting, and 3rd party integrations.
- Contributed to company video blogs to educate subscribers and promote Fourandhalf's brand.

Contact: John Bykowski – 510-889-9921

## EDUCATION

### Javascript Full Stack Web Development Certification University of California Berkeley Extension

07/2017 – 01/2018

Berkeley, CA

### B.S Business Administration University of California Riverside

08/2002 – 06/2006

Riverside, CA

## SKILLS

HTML5

CSS3

Javascript

React.js

Node.js

MongoDB

MySQL

Express

Bootstrap

Bulma

Jquery

Chart.js

Firebase

Handelbars.js

Command Line

Github

AJAX

JSON

Heroku

## PERSONAL PROJECTS

### Tregg (12/2017 – Present) [🔗](#)

- Scoped out project technologies to aggregate unbiased restaurant data, wireframed UI/UX for end-user, and mapped out project workflow.
- Utilized Javascript, React.js, HTML5/CSS3, Bulma, and Chart.js to create a responsive grid layout and visualize restaurant data.
- Setup Node.js server, defined routes with Express Router, and utilized Axios to make API requests and fetch data from MongoDB.

### NBA Stats (10/2017 – 11/2017) [🔗](#)

- Developed backend scripts to retrieve player data from MySportsFeed.com API and stored in MySQL database.
- Utilized Express server to handle API routes along with bodyparser to parse client data.
- Designed Frontend with Javascript, CSS3, and Bootstrap along with Chart.js for data visualization.

### Run It Down (09/2017 – 10/2017) [🔗](#)

- Utilized Google Maps API to geolocate users and Google Places API to generate unique running routes recommended based on user's input.
- Created mobile friendly design with Bootstrap, Javascript, CSS3 along with CanvasJS for data visualization.
- Stored user data in Firebase database and handled user authentication via FirebaseUI allowing for user friendly single sign-on.

## INTERESTS

Sports, Outdoors, Food, Data Analytics, Video Games