

Project Design Phase

Proposed Solution

Date	13 April 2025
Team ID	SWTID1743680479
Project Name	SB Foods - Food Ordering App
Maximum Marks	2 Marks

S.No.	Parameter	Description
1	Problem Statement (Problem to be solved)	Numerous professionals, students, and busy families find it challenging to access fresh, clean, and prompt meals because of their hectic schedules or limited resources.
2	Idea / Solution description	A food delivery platform connects users with nearby home chefs and verified restaurants. The app allows for ordering fresh, affordable meals with exciting offers, user data privacy and real-time tracking,.
3	Novelty / Uniqueness	Unlike mainstream apps, this solution includes home-cooked meal options, food-specific filters, and a zero-waste initiative.
4	Social Impact / Customer Satisfaction	Empowers home chefs and small food vendors, promotes healthy eating, reduces food waste, and offers accessible meal options for all income levels. Features like review ratings, quick support, and order personalization enhance satisfaction.
5	Business Model (Revenue Model)	Revenue streams include delivery charges, commission from vendors, subscription plans for regular users, premium vendor listings, and targeted local ads.
6	Scalability of the Solution	Highly scalable via city-wise onboarding of vendors and delivery partners. Modular infrastructure allows easy expansion into tier-2/3 cities and adaptation to different cuisines and demographics.