

## Winning Space Race with Data Science

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### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion

### **Executive Summary**

#### Summary of methodologies

- Collecting data by:
  - API,
  - Web Scraping
- Data wrangling for improving the data quality
- EDA (Exploratory Data Analysis) of the processed data by:
  - SQL
  - statistical analysis and data visualization, to see directly how variables might be related to each other
- Interactive Visual Analytics with Folium
- Predictive modelling for discovering more insights

#### Summary of all results

- EDA Findings
- Interactive Analytics Findings
- Predictive Modelling Insights

#### Introduction

#### Project background and context

SpaceX advertises Falcon 9 rocket launches on its website, with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against SpaceX for a rocket launch.

#### Problems you want to find answers

- Correlation between various features towards success rate in landing
- · Predict if the Falcon 9 first stage will land successfully
- Predict if SpaceX will reuse the first stage using Machine Learning Models



## Methodology

#### **Executive Summary**

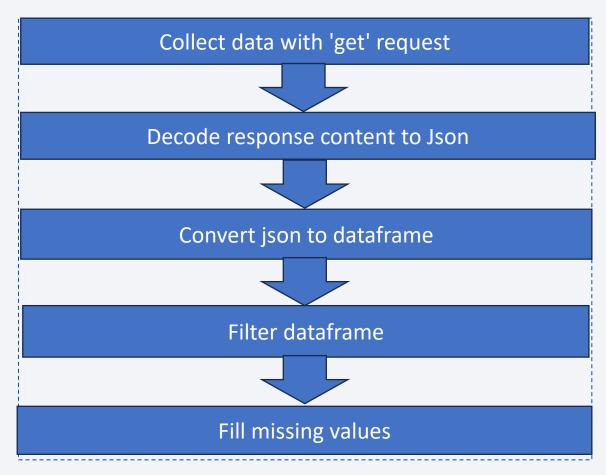
- Data collection methodology:
  - SpaceX launch Data was collected using SpaceX REST API (https://api.spacexdata.com/v4/rockets/)
  - Performing web scraping from a Wikipedia (https://en.wikipedia.org/wiki/List\_of\_Falcon\_9\_and\_Falcon\_Heavy\_launches)
- Perform data wrangling
  - · Creating a landing outcome label from Outcome label using One hot encoding technique
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Standardized data split into training and testing data. Trained the model & performed Grid Search to find the best hyperparameter values which determine the model with the best accuracy
  - Tested Logistic Regression, SVM, Decision Tree Classifier, and KNN M/L models

#### **Data Collection**

- Describe how data sets were collected.
  - Using API
    - Data collection was done using 'get' request to the SpaceX API
    - Decoded the response content as a Json using .json()
    - Used json\_normalize method to convert the json result into a dataframe
    - Filtered the dataframe to only include 'Falcon 9' launches
    - Cleaned the data, checked for missing values and fill in missing values where necessary
  - Web Scraping
    - Performed Web-scraping using BeautifulSoup from a snapshot of the 'List of Falcon 9 and Falcon Heavy launches' Wiki page
    - Extracted all column/variable names from the HTML table header
    - Created a dataframe by parsing the launch HTML tables

## Data Collection – SpaceX API

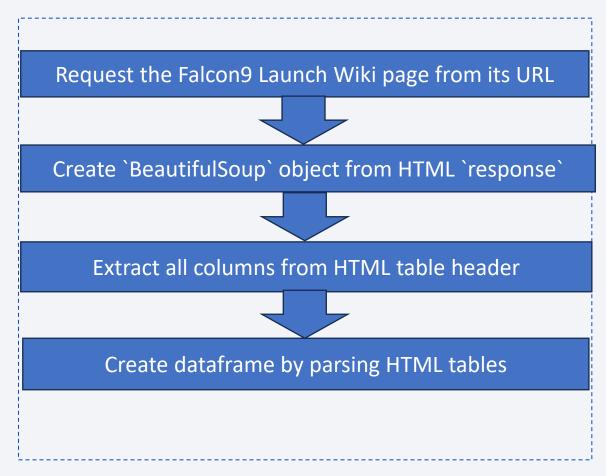
- Data collected using 'get' request to the SpaceX API was filtered and cleaned using the flowchart mentioned beside
- GitHub URL of the completed SpaceX API calls:
  - https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex\_data\_collection\_n\_api.ipynb



## **Data Collection - Scraping**

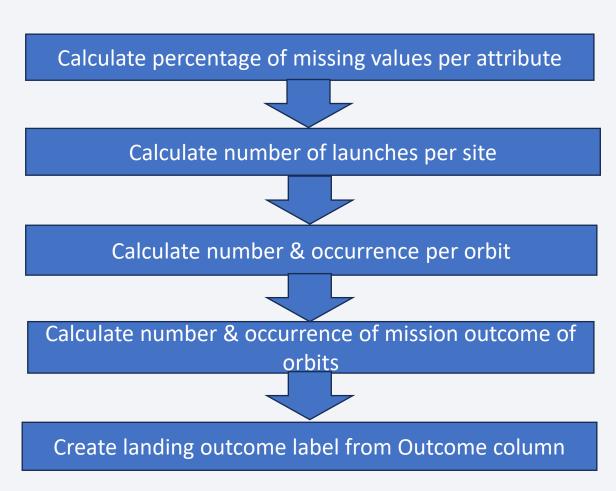
 Performed web scraping from Wikipedia with BeautifulSoup using the flowchart mentioned beside

- GitHub URL of the completed web scraping notebook :
  - https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex\_webscraping.ipynb

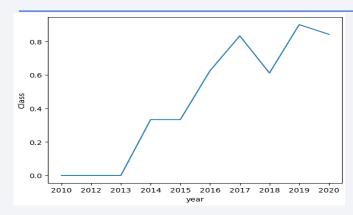


## **Data Wrangling**

- Performed Data wrangling by EDA (Exploratory Data Analysis) using the flowchart mentioned beside
- GitHub URL of the completed data wrangling related notebook:
  - https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex Data wrangling.ipynb

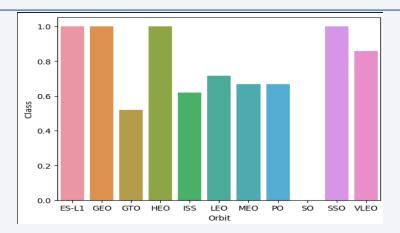


#### **EDA** with Data Visualization



Visualization of the launch success yearly trend

- Success rate since 2013 kept increasing till 2017 (stable in 2014) and after 2015 it started increasing
- 2019 has the highest success rate



Visualizing success rate of each orbit type

- ES-L1, GEO, HEO, SSO has the highest success rate
- SO, STO has the lowest success rates

GitHub URL of the completed data EDA with data visualization notebook:

https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex EDA Data Visualization.ipynb

#### **EDA** with SQL

#### EDA done using following SQL Queries:

- · Names of the unique launch sites in the space mission
- Top 5 records where launch sites begin with the string 'CCA'
- Total payload mass carried by boosters launched by NASA (CRS)
- Average payload mass carried by booster version F9 v1.1
- · Date when the first successful landing outcome in ground pad was achieved
- Names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- Total number of successful and failure mission outcomes
- Names of the booster versions which have carried the maximum payload mass
- records which will display the month names, failure landing outcomes in drone ship ,booster versions, launch\_site for the months in year 2015
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- GitHub URL of the completed EDA with SQL notebook:
  - <a href="https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex">https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex</a> EDA SQL sqllite.ipynb

### Build an Interactive Map with Folium

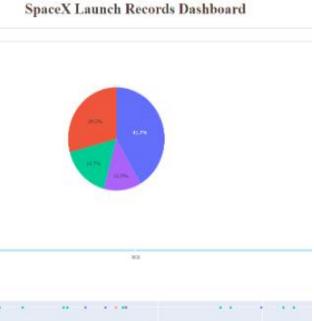
- Circle & Marker :
  - o Added a highlighted circle area with a text label to provide more intuitive insights about launch sites
  - Marked the success/failed launch rates for each site on the map
    - Successful launch(class=1) -> green marker
    - Failed launch (class=0) -> red marker
- Marker clusters:
  - o To simplify a map containing many markers having the same coordinate.
  - o From the colour labelled markers in marker clusters, it's easy to identify which launch sites have relatively high success rates
- PolyLine :
  - o To explore and analyse the proximities of launch sites, calculated the distances between a launch site to any railway, highway, coastline, etc

#### GitHub URL of the completed interactive map with Folium map:

• <a href="https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex">https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex</a> Analysis with Folium.ipynb

## Build a Dashboard with Plotly Dash

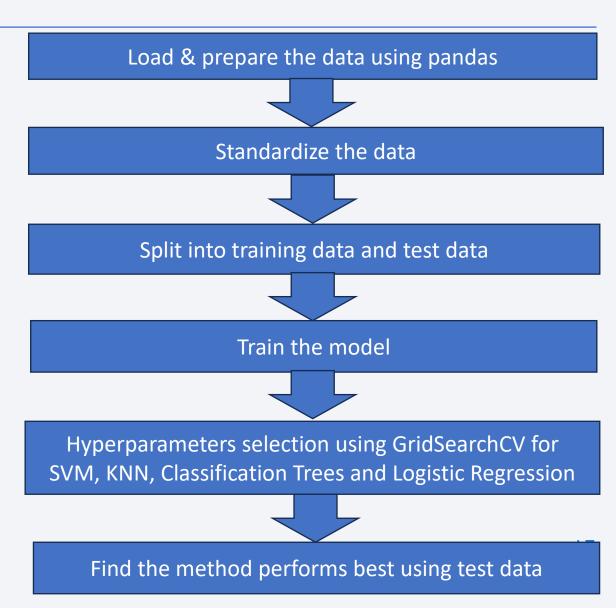
- Built a Plotly Dash application (to perform interactive visual analytics on SpaceX launch data in real-time)
  - Drop-down: for Launch Site Options
  - **Pie chart:** to visualize launch success counts (based on the selected launch site from site-dropdown)
  - Range Slider: to Select Payload
  - **Scatter plot:** to visually observe correlation of payload with mission outcomes for selected site(s)
    - colour-label the Booster version on each scatter point to observe mission outcomes with different boosters
- GitHub URL of completed Plotly Dash lab:
  - https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex dash app.py



## Predictive Analysis (Classification)

 Steps followed for Predictive Analysis using the flowchart mentioned beside:

- GitHub URL of completed predictive analysis lab:
  - https://github.com/Deeksha-pant/IBM-Applied-Data-Science-Capstone/blob/main/spacex Machine Learning Prediction.ipynb



#### Results

#### Exploratory data analysis results

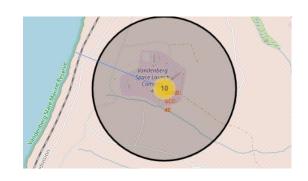
- Names of the unique launch sites in the space mission
  - ☐ CCAFS LC-40, VAFB SLC-4E, KSC LC-39A, CCAFS SLC-40
- Total payload mass carried by boosters launched by NASA (CRS)
  - □ 45596 KG
- Average payload mass carried by booster version F9 v1.1
  - □ 2928 KG
- · Date when the first successful landing outcome in ground pad was achieved
  - **2**015-12-22
- Names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
  - □ F9 FT B1022, F9 FT B1026, F9 FT B1021.2, F9 FT B1031.2
- Total number of successful and failure mission outcomes
  - ☐ Success:100, Failure:1

## Results

• Interactive analytics demo

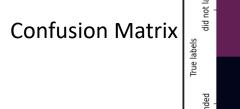


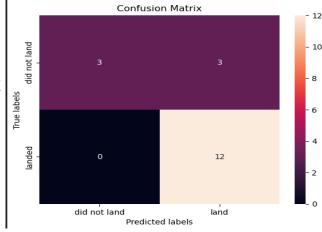




Circle & MarkerS MarkerCluster PolyLine

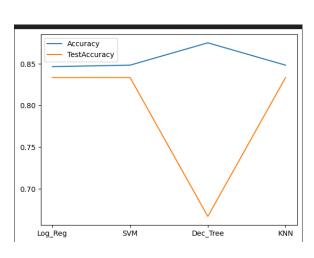
Predictive analysis results





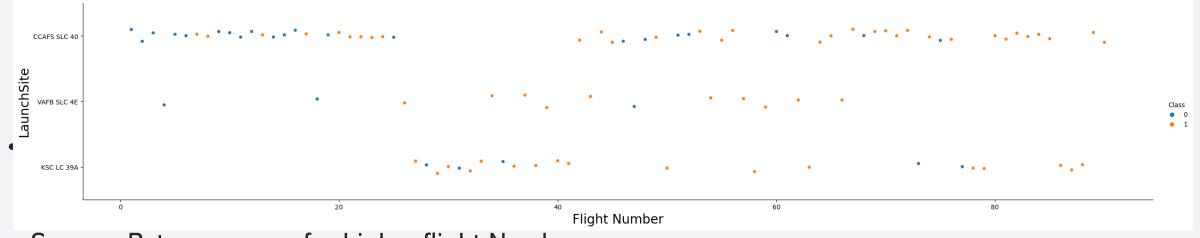
Decision Tree: Highest Accuracy

Lowest Test Accuracy



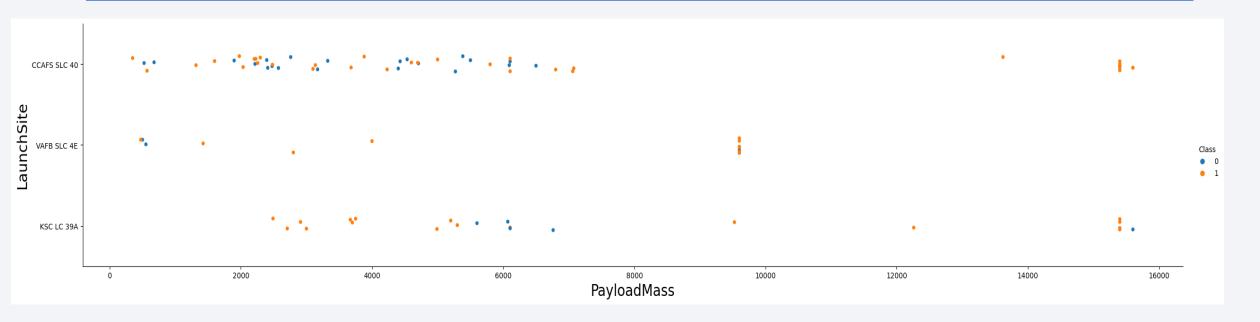


### Flight Number vs. Launch Site



- Success Rate was more for higher flight Numbers
  - CCAF5 SLC 40 & KSC LC 39A: flight Numbers >80
  - VAFB SLC 4E: flight Numbers>50
- CCAF5 SLC 40 has maximum range & number of flight Numbers & KSC LC 39A

### Payload vs. Launch Site



- There are no rockets launched for heavypayload mass(greater than 10000) for VAFB-SLC launchsite
- Almost 100% success rate for all launch sites for PayLoadMass >70000

### 1.0 0.8 0.6 0.4 0.2 ES-L1 GEO GTO HEO ISS SSO VLEO LEO MEO PO SO Orbit

## Success Rate vs. Orbit Type

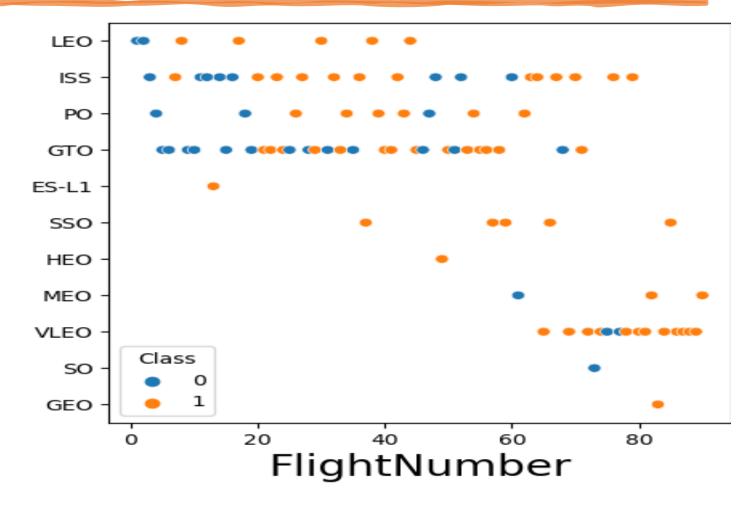
• ES-L1, GEO, HEO, SSO has the highest success rate

 SO, STO has the lowest success rates

## Flight Number vs. Orbit Type

 LEO orbit the Success appears related to the number of flights

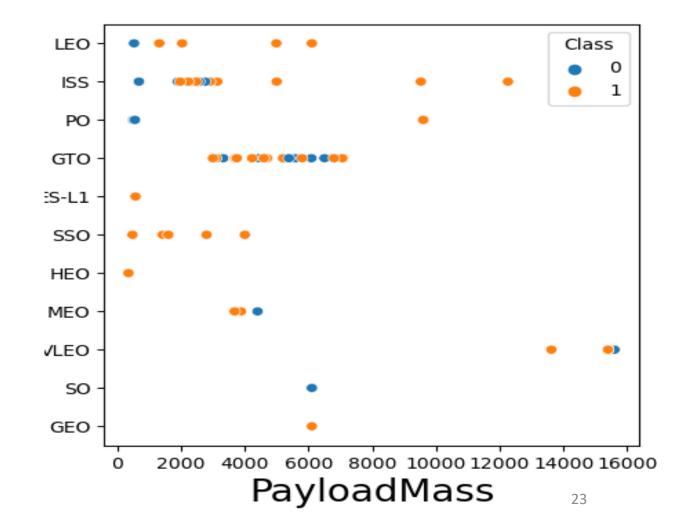
 There seems to be no relationship between flight number when in GTO orbit



## Payload vs. Orbit Type

 With heavy payloads the successful landing rate are more for Polar, LEO and ISS.

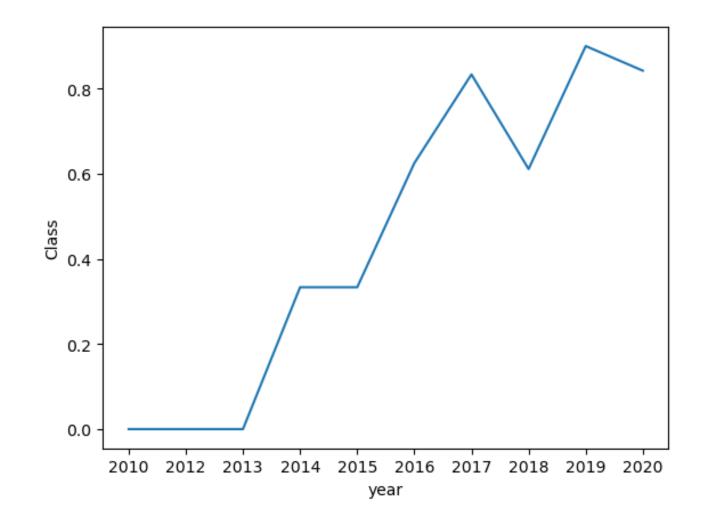
 In case of GTO, both positive landing rate and negative landing(unsuccessful mission) are there



## Launch Success Yearly Trend

 Success rate since 2013 kept increasing till 2017 (stable in 2014) and after 2015 it started increasing

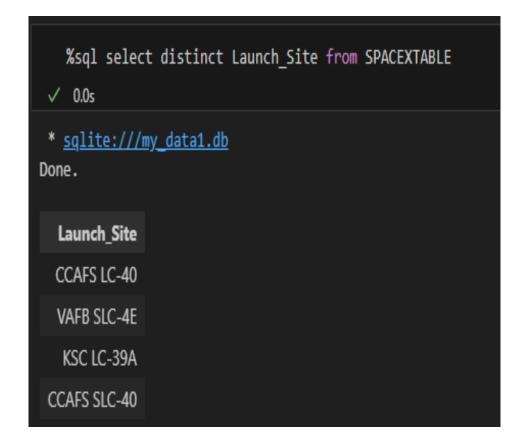
2019 has the highest success rate



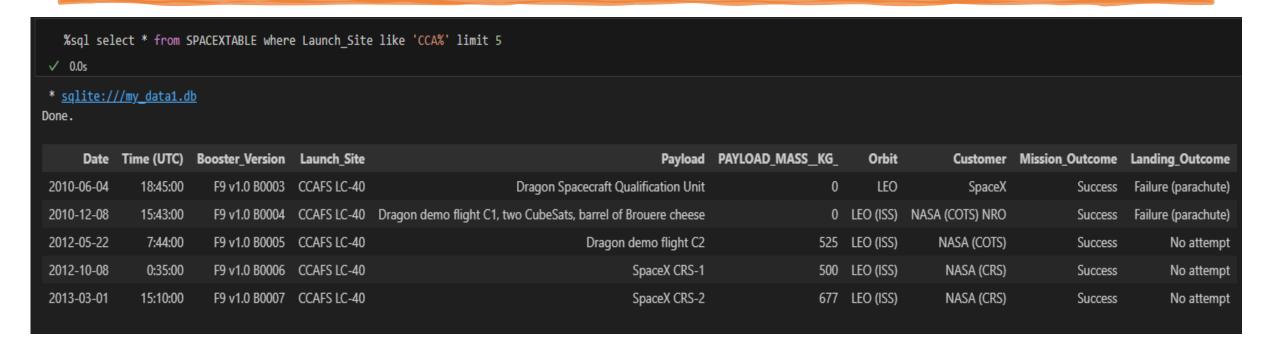
## All Launch Site Names

• There are total 4 unique launch sites

 Names of the unique launch sites are mentioned as besides using "Distinct" keyword in SQL query



## Launch Site Names Begin with 'CCA'



Sample 5 records whose launch sites begin with `CCA` are mentioned above using the "LIKE" keyword in the SQL query

## Total Payload Mass

- Total payload carried by boosters from NASA(CRS) is 45596 Kg
- Query aggregated the PAYLOAD\_MASS\_KG column for only those records carried by boosters from NASA(CRS) using "WHERE" clause as filter

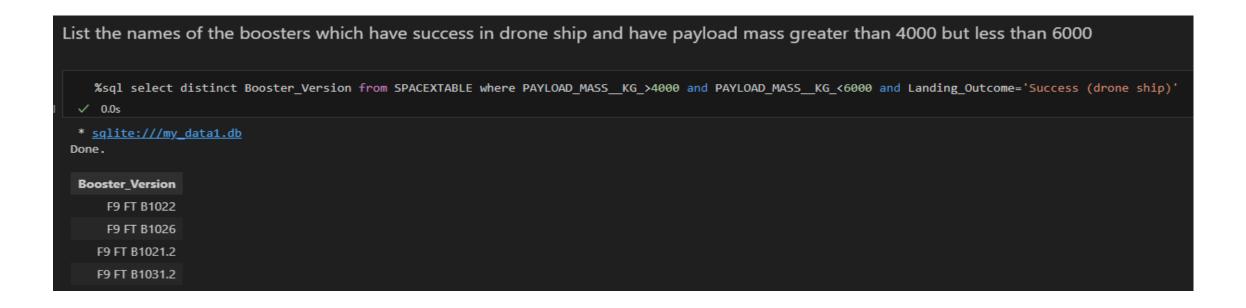
## Average Payload Mass by F9 v1.1

- Average payload mass carried by booster version F9 v1.1 is 2928 Kgs
- Query average the total PAYLOAD\_MASS\_KG column per number of records using "WHERE" clause as filter to select records having Booster version F9 v1.1

## First Successful Ground Landing Date

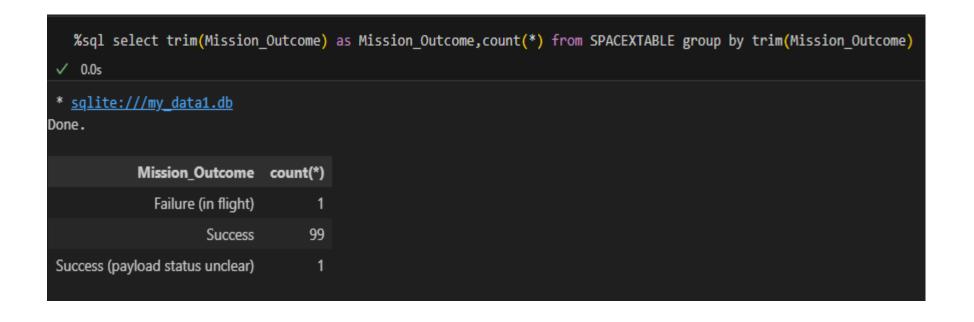
- Date of the first successful landing outcome on ground pad is 2015-12-22
- Query selected the minimum date from dataset, filtering records where Landing outcome was 'Success (ground pad)'

## Successful Drone Ship Landing with Payload between 4000 and 6000



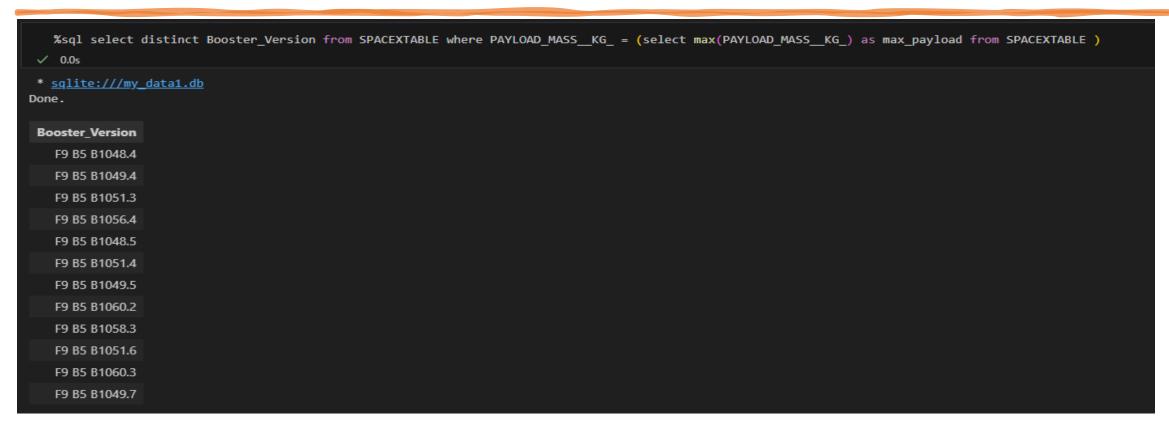
- Query selected unique Booster versions with following filters in 'WHERE' clause:
  - payload mass greater than 4000 but less than 6000
  - Landing outcome was 'Success (drone ship)'

## Total Number of Successful and Failure Mission Outcomes



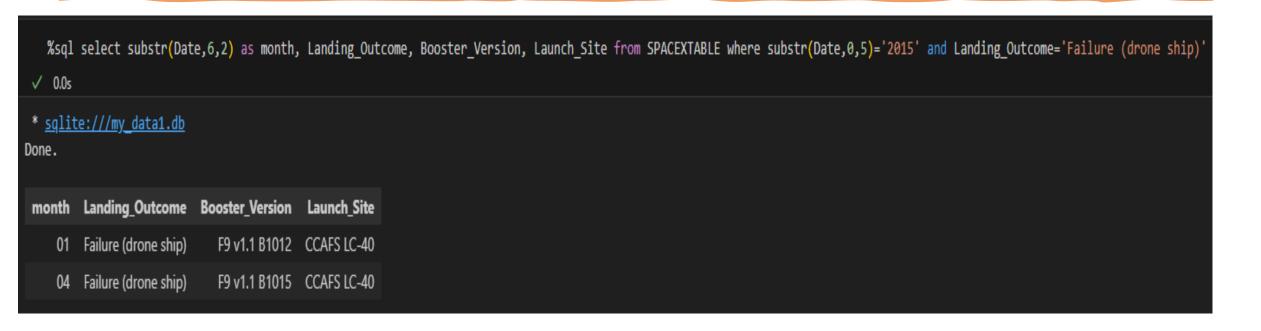
Query grouped the record count based on the Mission Outcome column from the dataset

## Boosters Carried Maximum Payload



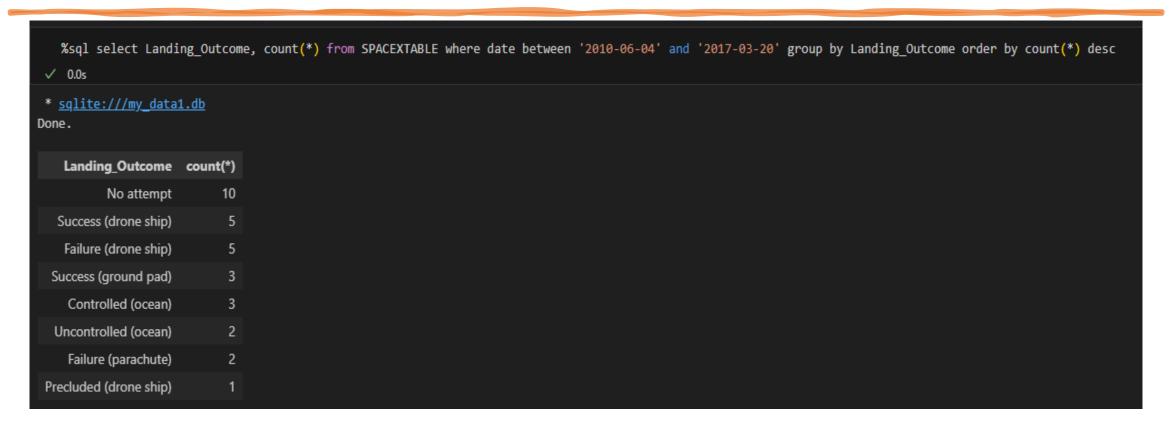
 Query selected the unique Booster Version values from the dataset based on filter criteria where PayLoadMass matches maximum PayLoadMass fetched by a subquery

## 2015 Launch Records



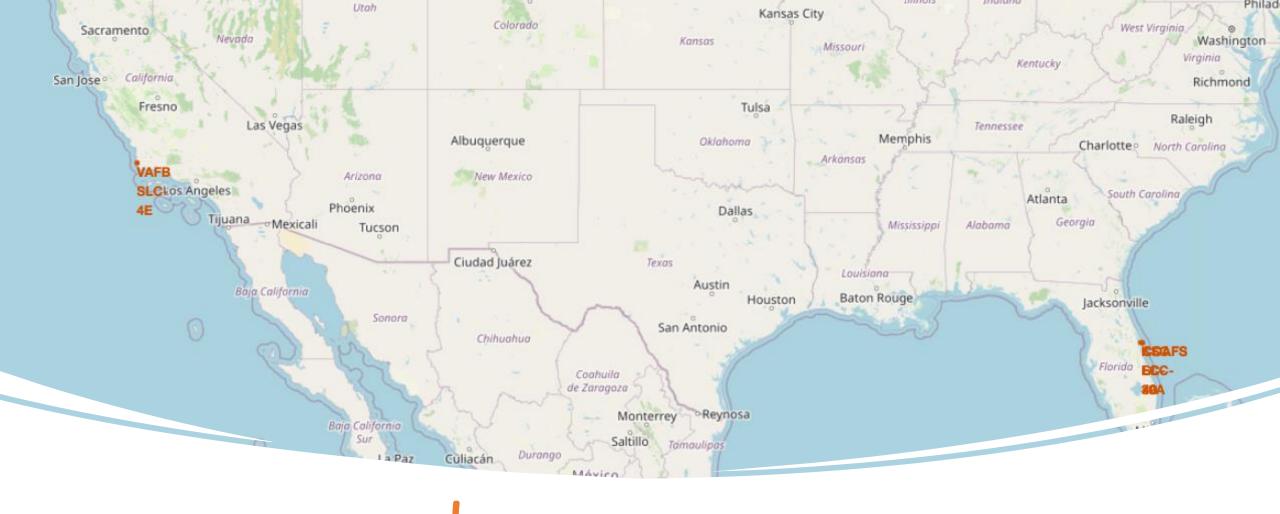
- Query selected the required columns from dataset based on following filter criteria:
  - Year was 2015
  - Landing outcome was 'Failure (drone ship)'

## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



 Query grouped the record count based & ordered (in descending order) on Landing Outcome for only those records whose date ranges between the date 2010-06-04 and 2017-03-20



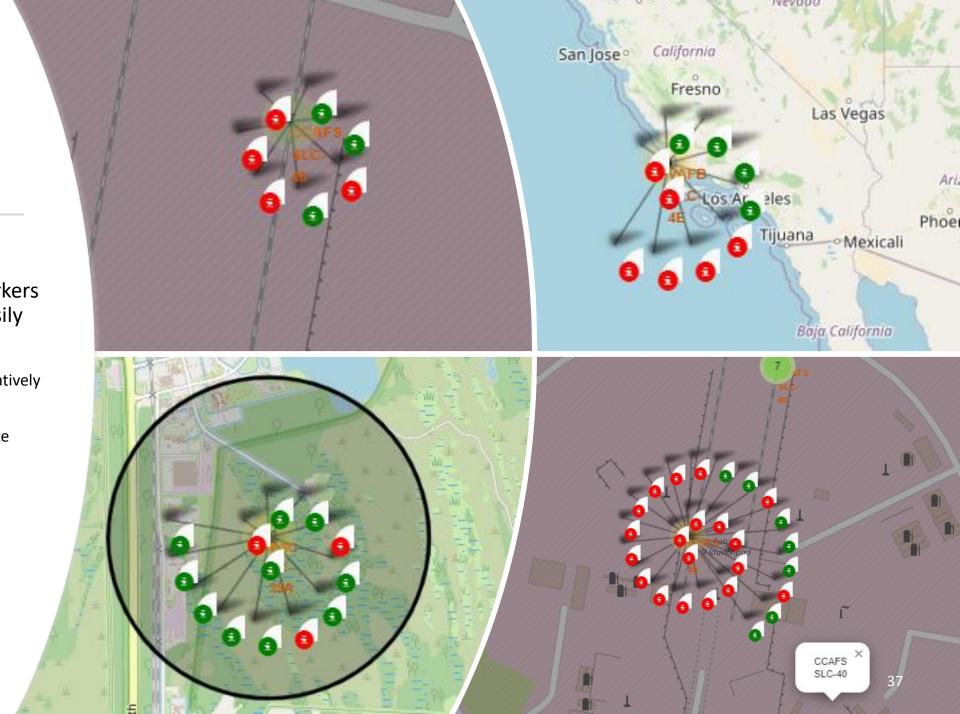


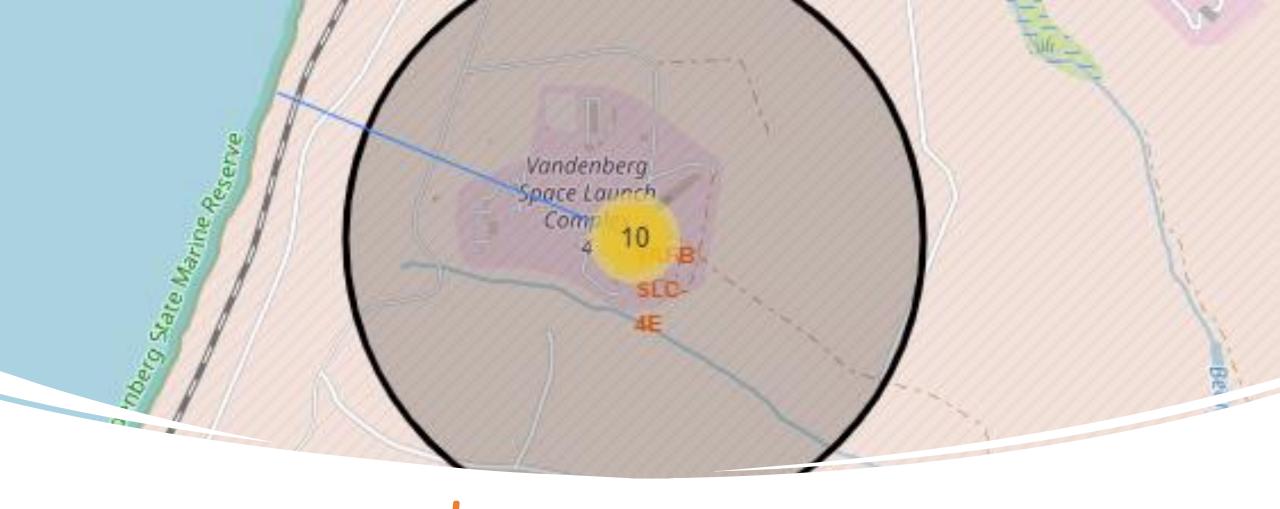
## Launch Sites

- SpaceX's launch sites are near Florida & LA cities
- All launch sites' location are near costal region for safety regions

## Launch Sites' Success Rates

- From the colour- labelled markers in marker clusters, we can easily identify
  - KSC LC-39A launch site have relatively high success rates
  - CCAFS LC-40 has low success rate





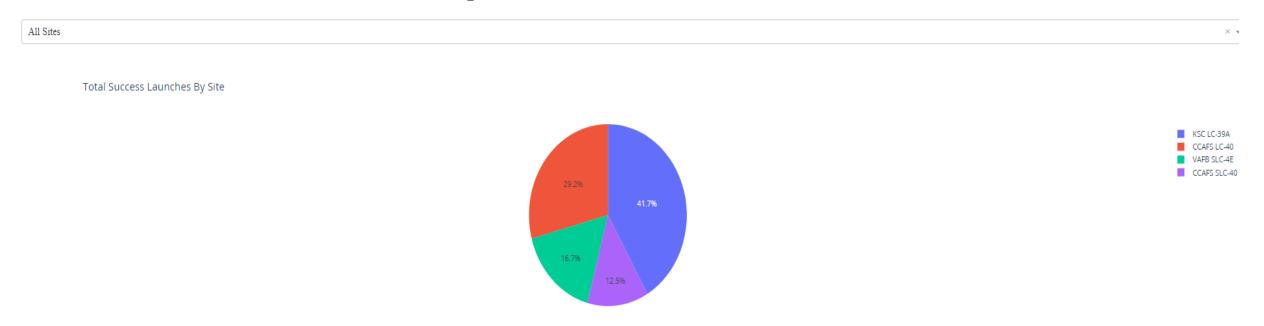
## Launch Site Proximities

Screenshot shows the proximities of launch site VAFB SLC- 4E to railway & coastal regions and far from city



## Success Ratio by Launch Sites

#### **SpaceX Launch Records Dashboard**



• KSC LC-39A has the highest success ratio of 41.7% while CCAFS SLC-40 has the lowest success rate of 12.5%

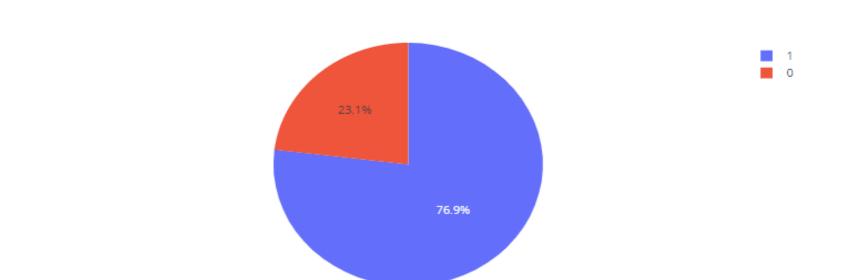
## Highest Success Rate

Total Success Launches for site "KSC LC-39A"

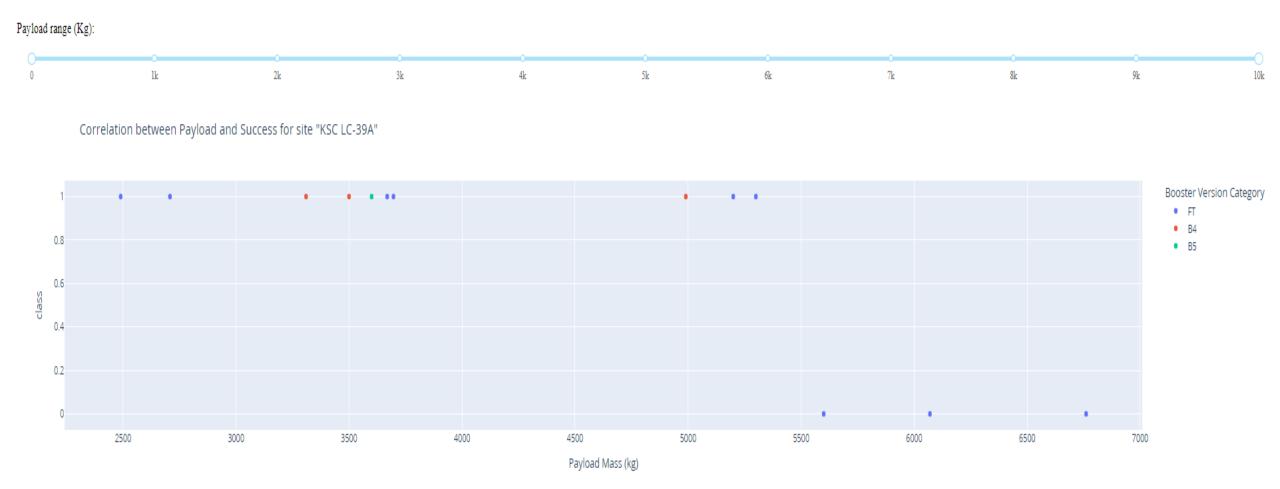
#### SpaceX Launch Records Dashboard

KSC LC-39A × ▼

• KSC LC-39A has the highest success rate of **76.9%** 



### Payload Vs Success Rate

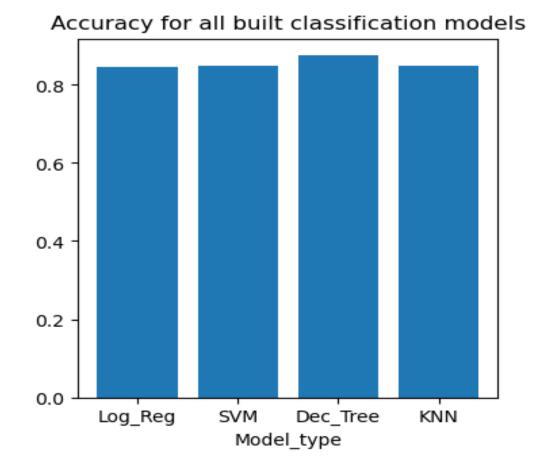


• Payload under 5500Kgs have high success Rate across all Booster Version Categories



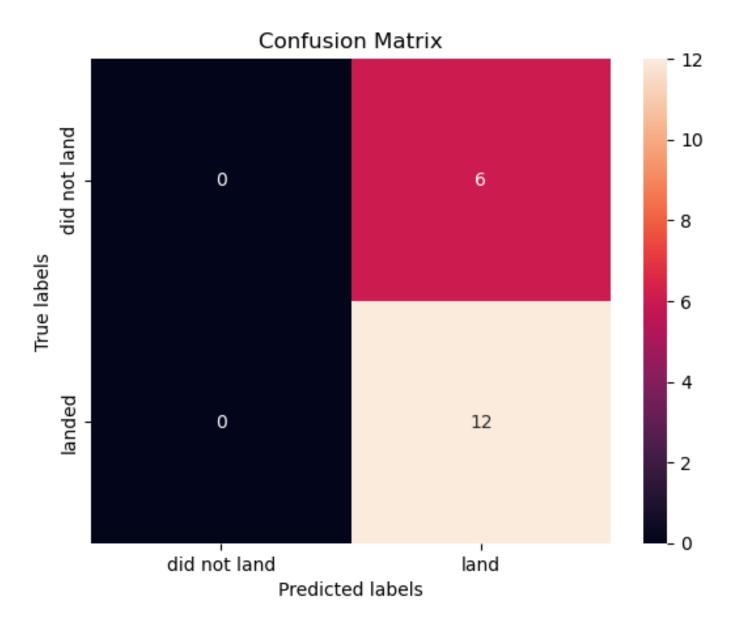
## Classification Accuracy

 Decision Tree Model has the highest classification accuracy of 87.5%



# Confusion Matrix

- Confusion matrix of the Decision Tree is very good at predicting success landings
- But bad at predicting the failure landings



#### **Conclusions**

- Success Rate was more for higher flight Numbers & PayLoadMass >70000
- ES-L1, GEO, HEO, SSO has the highest success rate, while STO has the lowest success rates
- For LEO orbit, the Success appears related to the number of flights while there seems to be no relationship between flight number when in GTO orbit
- With heavy payloads the successful landing rate are more for Polar, LEO and ISS
- In case of GTO, both positive landing rate and negative landing(unsuccessful mission) are there
- Success rate since 2013 kept increasing till 2017 (stable in 2014) and after 2015 it started increasing & 2019 has the highest success rate
- KSC LC-39A launch site have relatively high success rates
- Payload under 5500Kgs have high success Rate across all Booster Version Categories
- The best model for predictions of success landings is Decision Tree Model

