



# Credit Card Financial Analysis

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# Credit Card Transaction Report

- Total Revenue
- Card Category
- Total Transaction Amount
- Total Interest
- Total Transaction Count (Weekly  
& Quarterly)

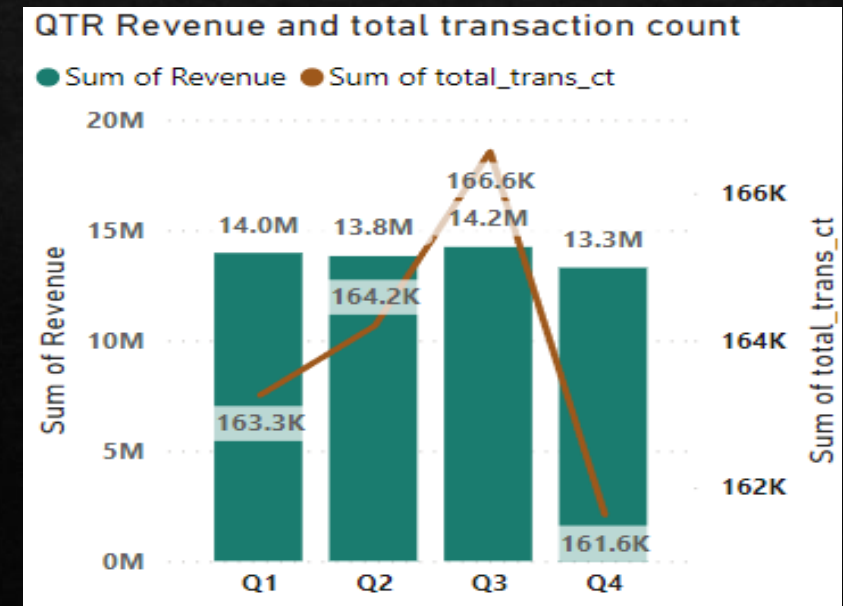


# Credit Card Customer Report

- Total Income
- Customer Satisfaction
- Revenue (By Age Group, Gender, Income Group, Marital Status, Education)
- Revenue by Top-5 States
- Customer Job Types

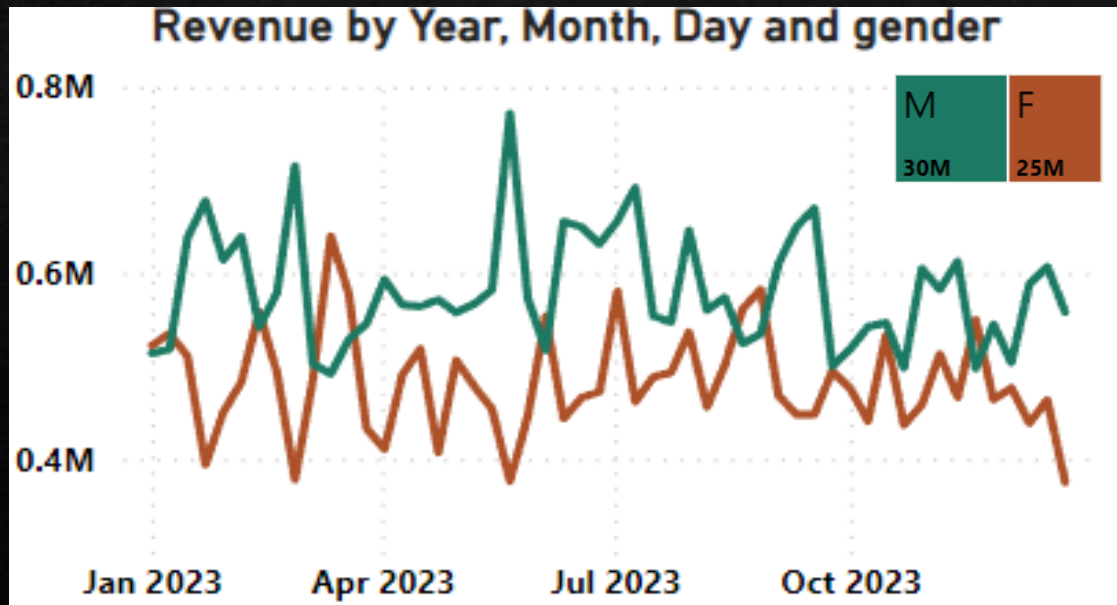
- Total Revenue is 55M and the contribution of Male and Female is around 30M & 25M, respectively.
- Blue Card contributing the most in revenue.
- Total Transaction Amount is 45M.
- Total Interest is 8M.

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	161629
Gold	2454072	2024078	373784
Silver	5586332	4586746	812081
Blue	46139398	36957875	6495888
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>7843382</b>





- 40-50 Age Group contributing more in the revenue, 14M & 11M for Male and Female, respectively.
- Total Customer Income is 576M.



customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	6904279	72262158	952801
Businessman	17387832	186959919	2539390
Govt	8111701	88773989	1160016
Retirees	4535184	48675030	630359
Selfemployeed	8261758	75313288	1119742
White-collar	10114656	103930055	1441074
<b>Total</b>	<b>55315410</b>	<b>575914439</b>	<b>7843382</b>



Thank You