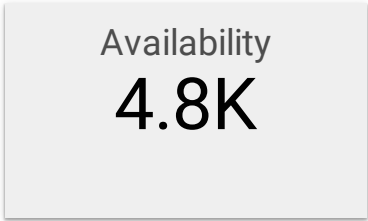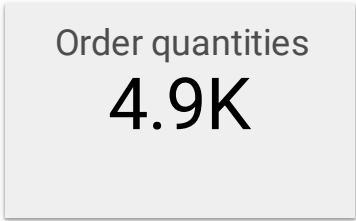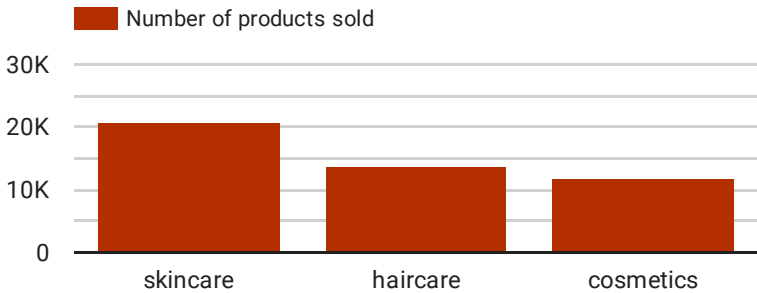# SUPPLY CHAIN SALES ANALYSIS FOR FASHION AND BEAUTY STARTUP

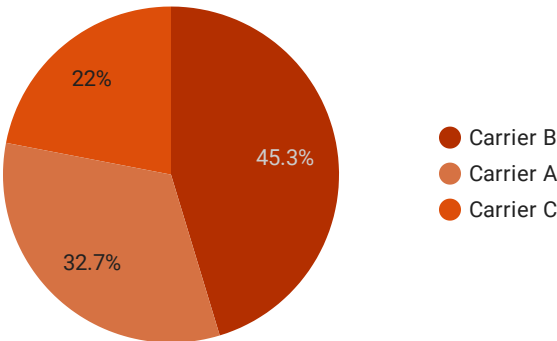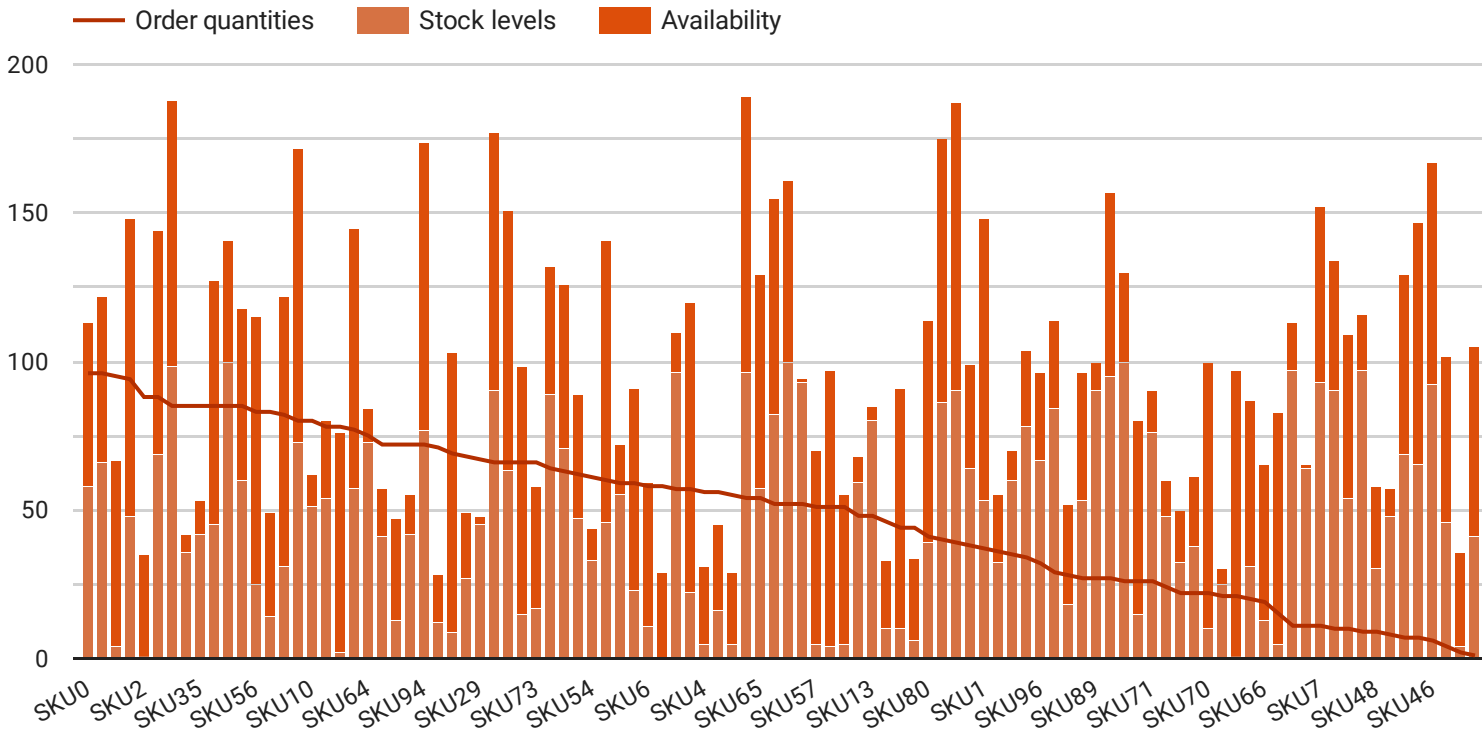| Sales	Revenue	Order quantities	Availability
46.1K	577.6K	4.9K	4.8K

Average defect ratio
2.3

Sales by product

Number of products sold

Order - Stock level - Availability of product in inventory

Order quantities — Stock levels — Availability
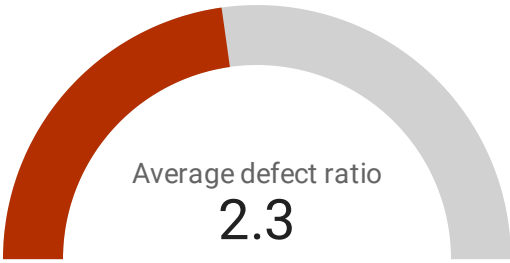
Delivery by transport mode

Number of products sold
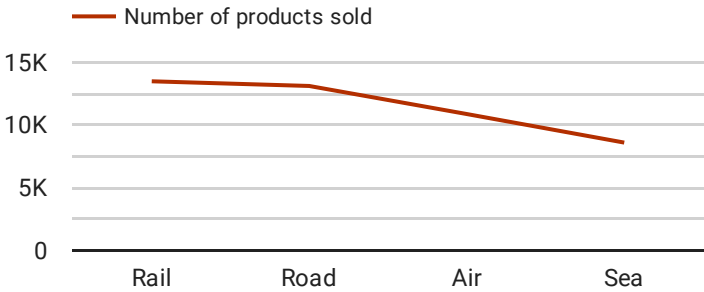
Revenue generated by shipping carrier

- Carrier B — 45.3%
- Carrier A — 32.7%
- Carrier C — 22%

Defect rates based on product type

- skincare — 41%
- haircare — 37.1%
- cosmetics — 21.9%
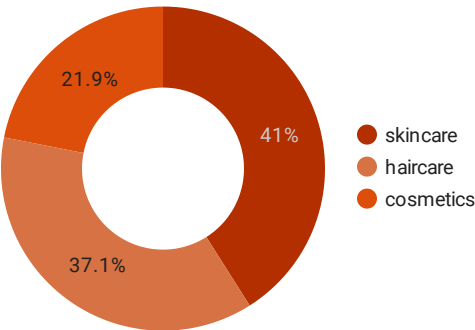
Overview by region

	Location	Sold ▼	Order	Availab...	Revenvue
1	Kolkata	12,770	1,228	1,021	137,077.55
2	Delhi	9,715	733	741	81,027.7
3	Mumbai	9,426	1,083	970	137,755.03
4	Chennai	8,768	1,109	1,096	119,142.82
5	Bangalore	5,420	769	1,012	102,601.72

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