

ad-group-name

▼

All▼

methods

▼

All▼

3M

Sum of Impressions

925K

Sum of Clicks

635K

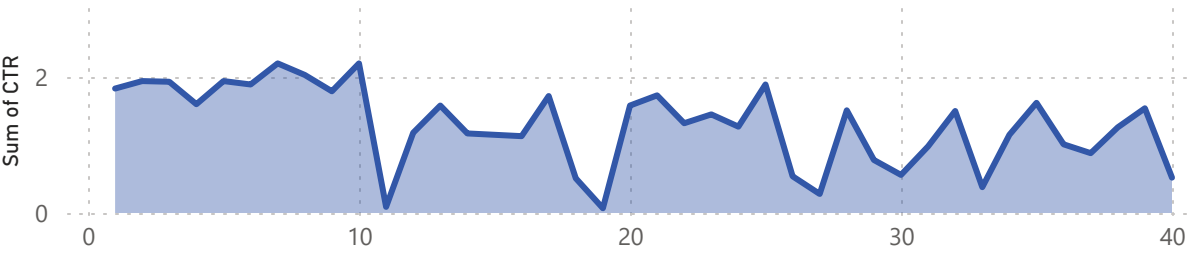
Sum of Cost

0.79

Average of CPC

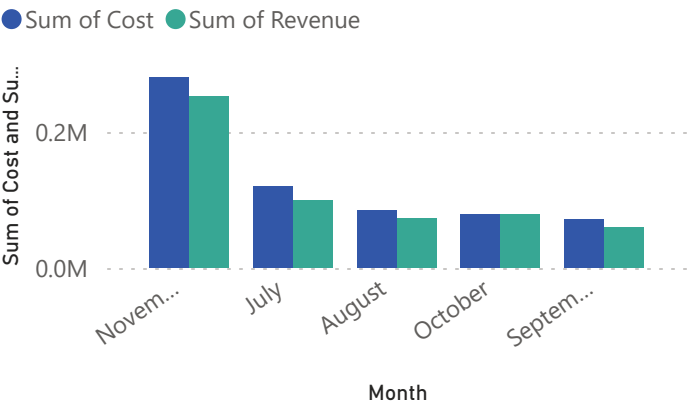
# MARKETING CAMPAIGN

Sum of CTR and First Merged by Ad-Number

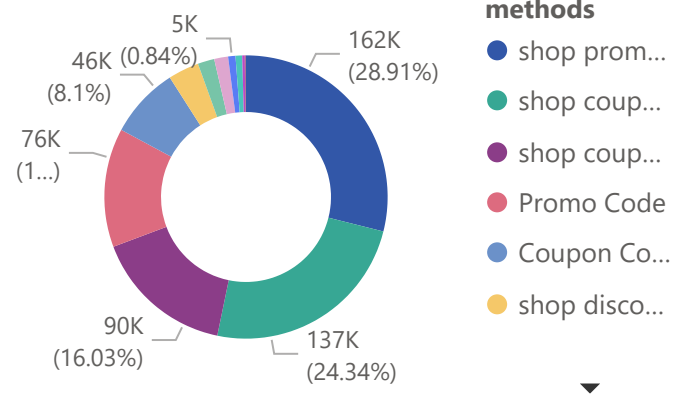


Month	Sum of P&L	Sum of Sale Amount	Sum of Cost
October	1,046.21	1,676,593.50	78256
August	-12,106.98	1,605,066.00	84225
September	-12,503.47	1,319,949.14	71597
July	-21,922.86	2,148,710.32	120541
November	-27,921.67	5,298,755.35	280753
Total	-73,408.76	12,049,074.31	635372

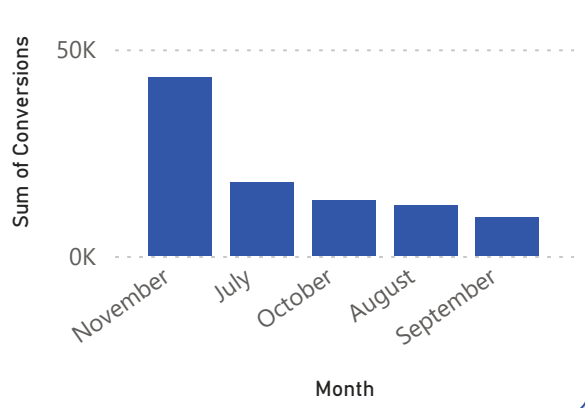
Sum of Cost and Sum of Revenue by Month



Sum of Revenue by methods



Sum of Conversions by Month



Sum of Clicks and Sum of Impressions by methods

