

Ideation Phase

BrainStrom & Idea Prioritization Template

Ideation Phase

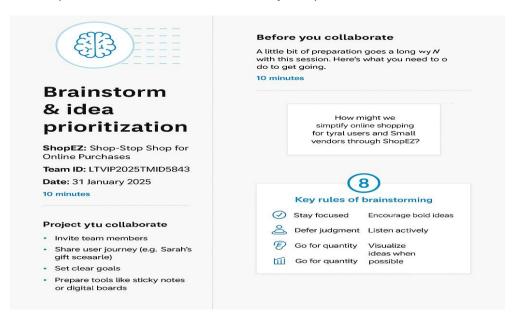
Date	31 January 2025
Team ID	LTVIP2025TMID58643
Project Name	ShopEZ: One-Stop Shop for Online Purchases
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

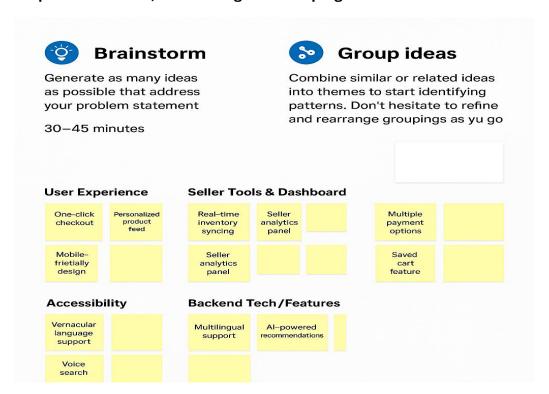
Step 1: Team Gathering, Collaboration & Selecting the Problem Statement

Brainstorming is the launchpad for innovation in the ShopEZ project. It creates a free and open environment where every team member can contribute ideas—no matter how unconventional. This step is all about collaborative creativity and problem discover.

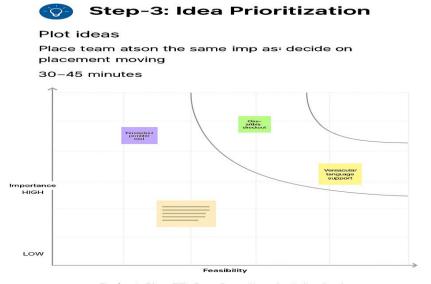




Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Project: ShopEZ: One-Stop Shop for Online Purchases Team ID: LTVIP2025TMID58643