IDEATION PHASE
BRAINSTORM AND IDEA PRIORITIZATION TOP THREE IDEAS

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Problem Statement	Early Detection of Chronic Kidney Disease using Machine Learning

- **It offers flexible and comfortable UI experience for first time users** - Usually, users visit the website and there is chance that they just leave or close the application due to some complicated features that is built in it. For to resolve such issues, the application's UI/UX design must be considered majorly of how it can be used easily by any users. So, our application can provide better UI experience

- **It provides good classification ability in earlier prediction of kidney disease** - The prediction must be extremely true and as expected by the user. User might be beginner in using the application and they may not be aware of true and fake results that some other application may show in front of them

- **Web application and Cloud Deployed ML Model** - The application is connected with the machine learning model that is trained and is deployed in the cloud environment.