Define CS, fit into CL	1. CUSTOMER SEGMENT(S) Medical Teams Common People	6. CUSTOMER 1. Easy interface 2. Budget 3. Finding difficult to use the app	5. AVAILABLE SOLUTIONS PLUSES & MINUSES A question based app which predicts based on questions
Focus on PR, tap into BE, understand RC	Chronic Kidney Disease (CKD) is a major medical problem and can be cured if treated in the early stages.	9. PROBLEM ROOT / CAUSE 1. Detection and prediction of the disease 2. Less intervention of external medical team	7. BEHAVIOR + ITS INTENSITY 1. The input data is feed into the application interface 2. Predicts for early symptoms 3. Cloud ML Model Deployed
Identify strong TR & EM	There is no proper application to know/ predict the disease better 4. EMOTIONS BEFORE / AFTER Due to incomplete solution and result, the patient data that is entered by users in the application. gets dissatisfied and lacks positivity	A web app is built which renders a form for the user to enter the attributes. The saved model is loaded and the entered values are fed into the loaded model and the predicted results are returned to the user.	8. CHANNELS of BEHAVIOR ONLINE Direct interface for medical team and common people to enter the data OFFLINE OFFLINE



