```html

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>School Transport Service</title>

<style>

body {

font-family: Arial, sans-serif;

margin: 0;

padding: 0;

background-color: #f9f9f9;

}

header {

background-color: #0056b3;

color: white;

padding: 20px;

text-align: center;

}

header h1 {

margin: 0;

font-size: 2.5em;

}

header p {

margin: 5px 0;

font-size: 1.2em;

}

nav {

display: flex;

justify-content: center;

background-color: #003d80;

padding: 10px 0;

}

nav a {

color: white;

text-decoration: none;

margin: 0 15px;

font-size: 1em;

}

nav a:hover {

text-decoration: underline;

}

.main-section {

text-align: center;

padding: 30px;

}

.main-section h2 {

color: #0056b3;

}

.cards {

display: flex;

justify-content: space-around;

flex-wrap: wrap;

padding: 20px;

}

.card {

background-color: white;

border: 1px solid #ccc;

border-radius: 8px;

box-shadow: 0 2px 5px rgba(0, 0, 0, 0.1);

padding: 20px;

margin: 10px;

width: 300px;

text-align: left;

}

.card h3 {

margin-top: 0;

}

footer {

background-color: #003d80;

color: white;

text-align: center;

padding: 10px;

position: fixed;

width: 100%;

bottom: 0;

}

</style>

</head>

<body>

<header>

<h1>Safe and Reliable School Transport</h1>

<p>Convenient booking and secure payments for students</p>

</header>

<nav>

<a href="#">Home</a>

<a href="#">About Us</a>

<a href="#">Services</a>

<a href="#">Pricing</a>

<a href="#">Contact</a>

</nav>

<div class="main-section">

<h2>Our Services</h2>

<div class="cards">

<div class="card">

<h3>Book a Ride</h3>

<p>Single ride bookings made easy for one-time trips.</p>

</div>

<div class="card">

<h3>Recurring Rides</h3>

<p>Set up regular rides for consistent schedules.</p>

</div>

<div class="card">

<h3>Group Rides</h3>

<p>Organize rides for groups of students to save more.</p>

</div>

</div>

</div>

<footer>

<p>&copy; 2024 School Transport Service. All Rights Reserved.</p>

</footer>

</body>

</html>