

# Prerana Dipak

Graphic Designer

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LinkedIn — GitHub — Instagram — Portfolio

## Professional Summary

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I am Prerana Dipak, a passionate graphic designer with a fresh creative perspective and a master's degree in graphic design. I specialize in visual storytelling, branding, packaging, and digital media design, with a strong eye for detail and aesthetics. Proficient in Adobe Creative Suite, Figma, and video editing tools, I aim to create impactful, audience-focused designs that elevate brand identity.

## Skills

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**Design Tools:** Photoshop, Illustrator, InDesign, Figma, Premiere Pro, After Effects, Canva, Adobe Creative Suite

**Design Expertise:** UI/UX, Layout Design, Branding, Packaging Design, Digital Illustration, Visual Storytelling

**AI & Tools:** Gemini, AI Design Tools

## Work Experience

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### Graphic Designer Intern

Jun 2024 – Mar 2025

The Vaishnavi Deoghar

- Completed a creative internship from July 2024 to March 2025.
- Designed branding visuals for festive seasons and holiday campaigns.
- Created culturally inspired packaging designs for festival-related products.
- Developed social media creatives, banners, and promotional content.
- Collaborated with design and marketing teams to ensure brand consistency.

## Personal Projects

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### Velvet Vines: A Heritage Wine Experience — [Project Link](#)

- Designed premium wine logo and label with minimalist, heritage-inspired aesthetics.
- Created scalable vector packaging elements for consistent branding.

### Digital Painting — [Project Link](#)

- Used non-destructive workflows with advanced layer management.
- Applied custom brushes, blending modes, gradient maps, and texture techniques.

### Juice Product Advertisement — [Project Link](#)

- Edited promotional videos using Premiere Pro with smooth transitions and color grading.
- Integrated audio and motion effects to highlight key product benefits.

### Premium Tea Bag Packaging Design — [Project Link](#)

- Designed print-ready, vector-based packaging artwork in Illustrator.
- Created custom illustrations, typography, and structured layouts for professional printing.

## Education

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### MBA in Graphic Design

May 2022 – Jun 2024

International School of Design, Pune

CGPA: 8.11

## Languages

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English, Hindi