

SPONSORSHIP PROSPECT 2025



DEEP LEARNING
INDABA
X
BOTSWANA

GABORONE, BOTSWANA

31 JULY - 1 AUGUST 2025

MISSION AND KEY PROGRAMMES

Inspired by the Indaba's mission, we saw the potential to **ignite Botswana's AI community**. A team of passionate AI professionals and enthusiasts came together, determined to bring this transformative event to our country and make it **community-driven and impactful**.

- ✓ Spread **scientific knowledge** amongst researchers
- ✓ Showcase **cutting-edge applications** from industry partners
- ✓ Provide a **practical introduction** to deep learning for beginners
- ✓ Build a **community** of responsible AI practitioners



The IndabaX is free to attend for students.



DEEP LEARINING INDABAX BOTSWANA 2025



47 IndabaX Chapters

Our mission: Strengthen our machine learning community beyond the annual Deep Learning Indaba to:

- build communities
- create leadership
- recognise the research and application excellence of African innovators
- activate and educate the next generation of African AI practitioners

Each year, our community gathers for three days at the annual IndabaX Botswana. This year we are partnering with Botho University to host the event.

More about IndabaX Botswana...

- We are one of the three fastest-growing IndabaX chapters in Africa
- A considerable number of IndabaX Botswana attendees go on to attend the pan-African Deep Learning Indaba

THE DEEP LEARNING INDABA™ BW TIMELINE

2019
University of
Botswana



2024
Botho
University



2025
Botho University





DEEP LEARNING
INDABA
X
BOTSWANA

ACHIEVEMENTS INDABAX 2024 - BOTHO UNIVERSITY



10+ Speakers



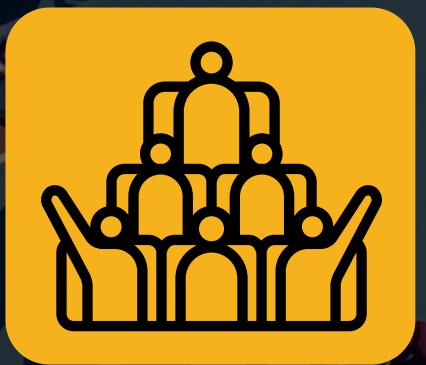
43% Woman



15+ Organisers &
Volunteers



2 Workshops



250+ Attendees



6 Partners



4 Posters



6+ African & International
Countries

2025 OVERVIEW PROGRAMME

The Indabax will take place over 3 days

from **31 JULY - 1 AUGUST 2025**

300+

delegates
in person



Programme Components

Keynotes

Lectures

Workshops

Meetups & Mentorship

Hackathon

AI Fest & Poster Session

Tutorials/Practicals

Booth Exhibition

Awards

Wednesday
30

Registration & Explore Campus,
Keynote, AI Fest & Poster Session,
Group Photo

Thursday
31

Keynotes, Tutorials, Lectures,
Hackathon Practical

Friday
1

Keynotes, Tutorials, Lectures, Flash
Talks, Meetups & Mentorship,
Hackathon



2025 OVERVIEW PROGRAMME COMPONENTS

Keynotes

e.g. for 2024:

Dr. Otlhapile Dinakenyane

Tutorials and lectures, e.g. for 2024:

Fundamentals of Deep Learning

Introduction to Natural Language Processing

Fundamentals of Reinforcement Learning

Data Literacy Foundations

Representation Learning

AI for Cyber Security

Ontology Eng. in Deep Learning

Speech Recognition for Africa

MLOps

Health

Mining

Astronomy

Safety

Nuclear

Education

Fintech

Wednesday
30

Registration & Explore Campus,
Keynote, AI Fest & Poster Session,
Group Photo

Thursday
31

Keynotes, Tutorials, Lectures, Flash
Talks, Meetups & Mentorship,
Hackathon

Friday
1

Keynotes, Tutorials, Lectures,
Workshops,
Prize Giving & Closing Ceremony,
Closing Event



2025 OVERVIEW PROGRAMME COMPONENTS

Practicals, e.g. for 2024:

Intro to Data Science using Python

Music Generation Using AI



Wednesday
30

Registration & Explore Campus,
Keynote, AI Fest & Poster Session,
Group Photo

Thursday
31

Keynotes, Tutorials, Lectures, Flash
Talks, Meetups & Mentorship,
Hackathon

Friday
1

Keynotes, Tutorials, Lectures,
Workshops,
Prize Giving & Closing Ceremony,
Closing Event

2025 OVERVIEW

PROGRAMME COMPONENTS

AI Fest

&

Poster Session

Reinforcement Learning

Data Science and Analytics

NLP

Partnerships

Predictive Modelling

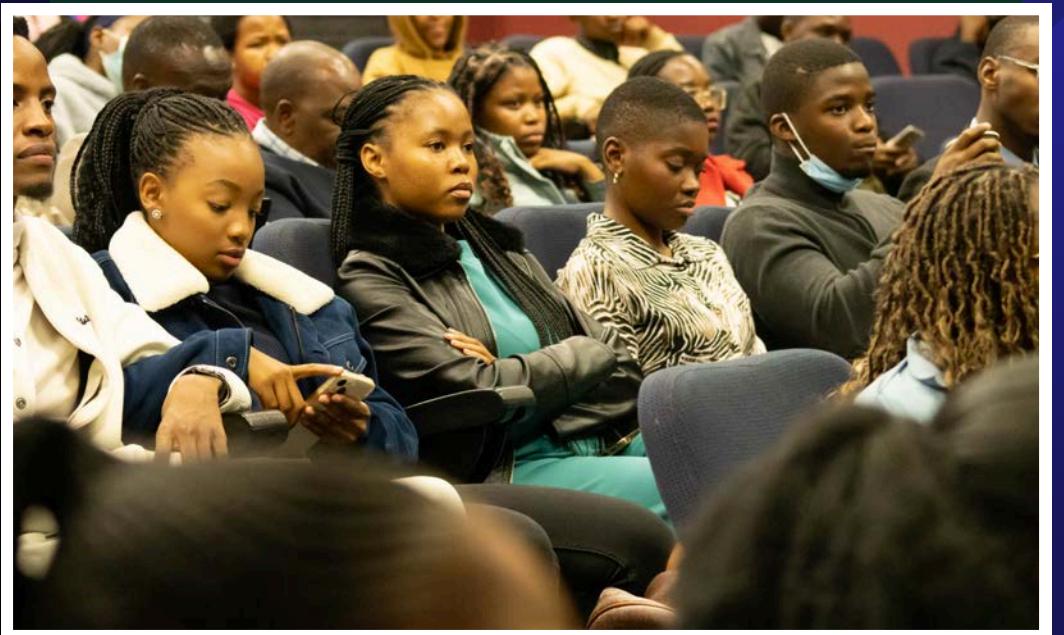
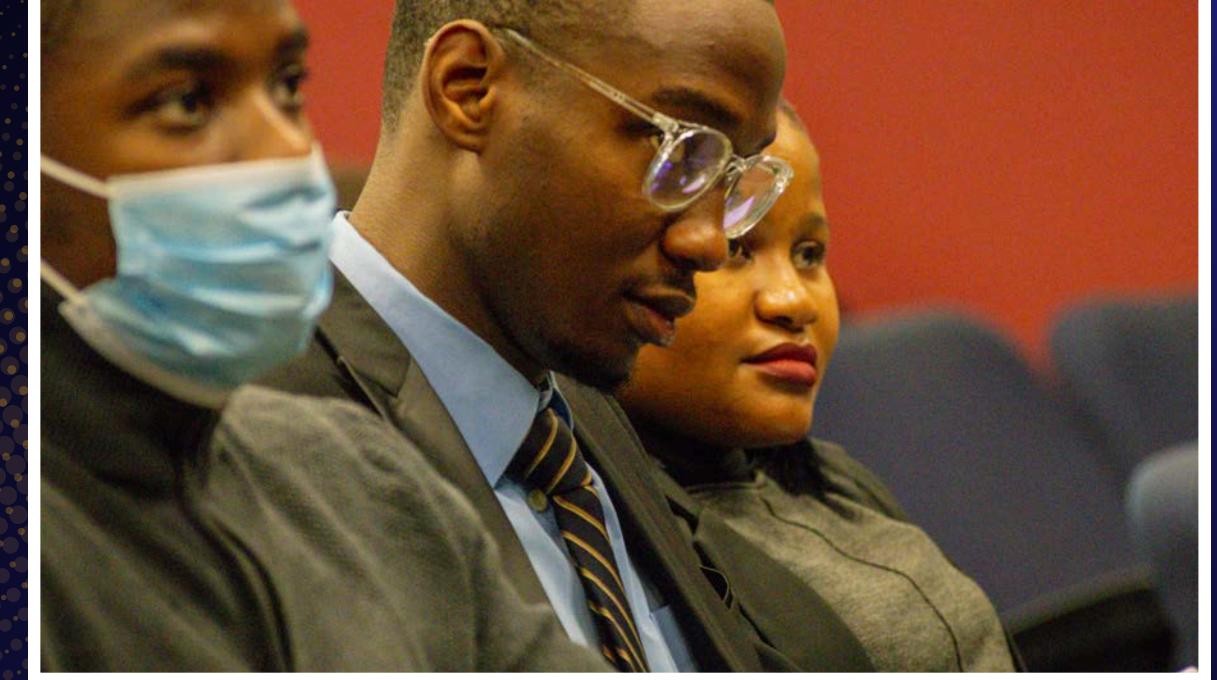
Transfer Learning

Multimodal AI

AI Safety

Wellness

Computer Vision



Wednesday
30

Registration & Explore Campus,
Keynote, AI Fest & Poster Session,
Group Photo

Thursday
31

Keynotes, Tutorials, Lectures, Flash
Talks, Meetups & Mentorship,
Hackathon

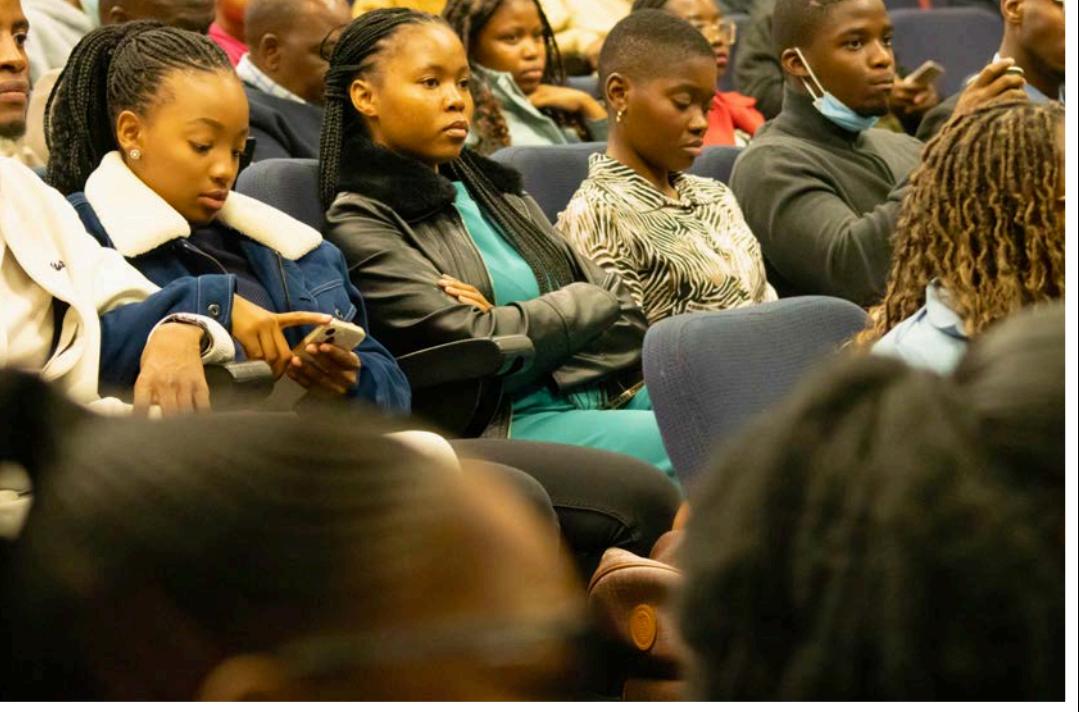
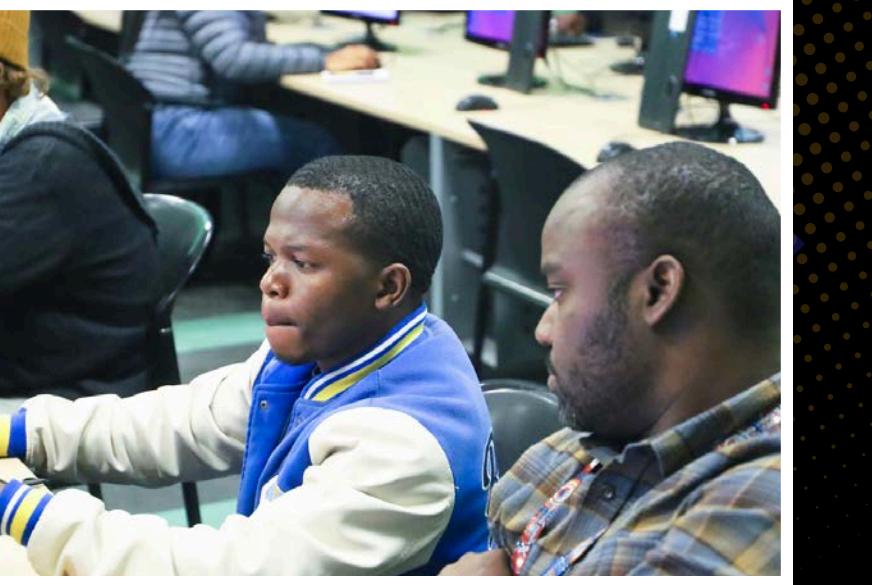
Friday
1

Keynotes, Tutorials, Lectures,
Workshops,
Prize Giving & Closing Ceremony,
Closing Event



2025 OVERVIEW

PROGRAMME COMPONENTS



Hackathons,

Guided Hackathon

Hackathon [Beginner]

Hackathon [Advanced]



Wednesday
30

Registration & Explore Campus,
Keynote, AI Fest & Poster Session,
Group Photo

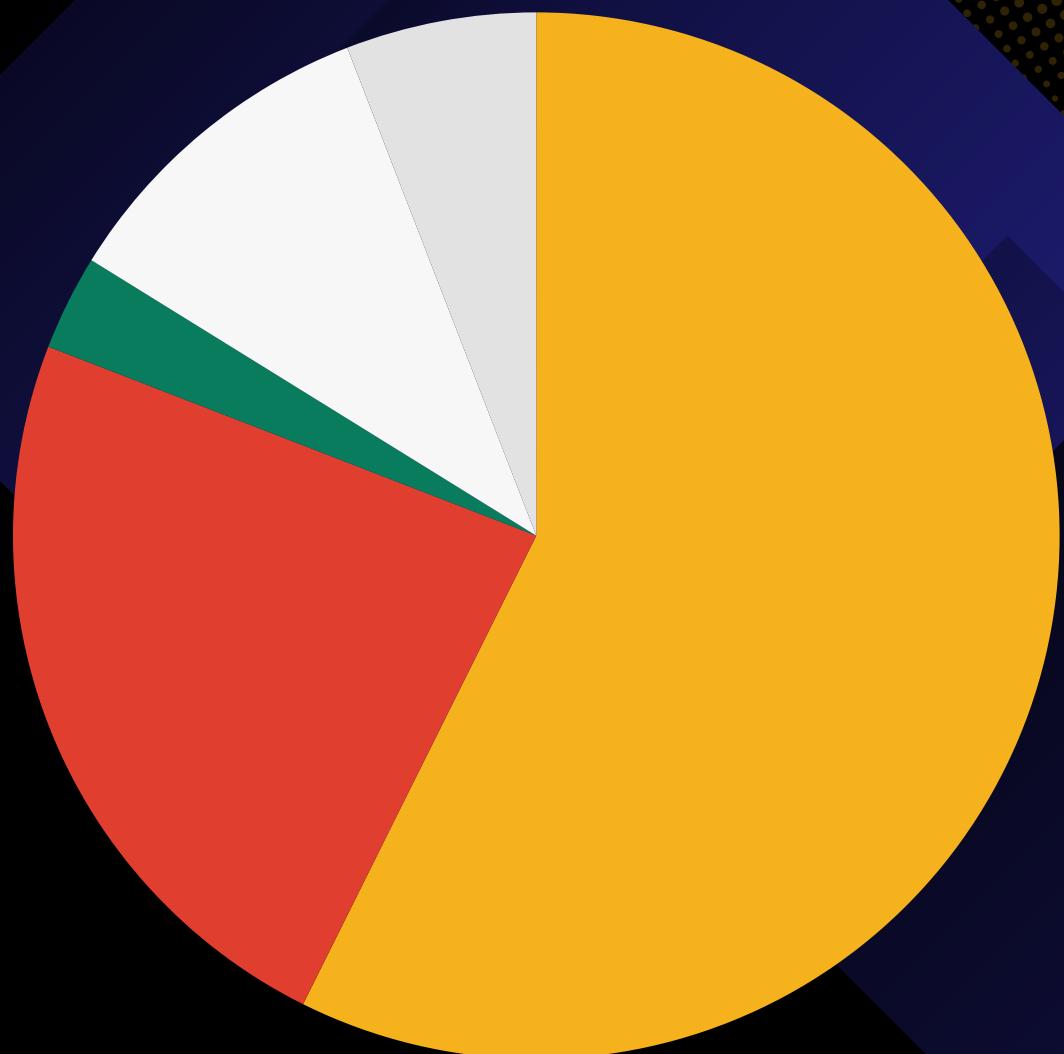
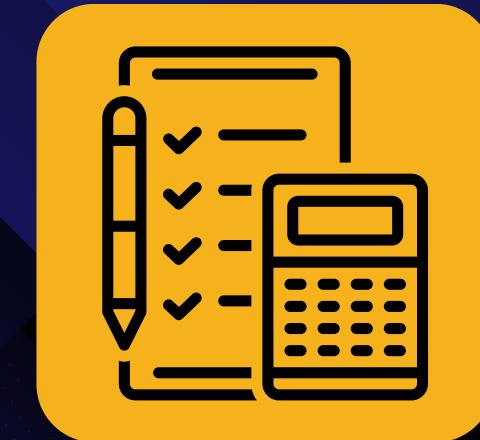
Thursday
31

Keynotes, Tutorials, Lectures, Flash
Talks, Meetups & Mentorship,
Hackathon

Friday
1

Keynotes, Tutorials, Lectures,
Workshops,
Prize Giving & Closing Ceremony,
Closing Event

BUDGET ALLOCATION



- Events and catering
- Materials and facilities
- Teaching support
- Community and programmes
- Administration

We welcome any innovative ideas that you might have for us to work together to strengthen machine learning in Botswana. We are open to discussing modifications or additional support opportunities as well.

✉️ indabax_botswana@deeplearningindaba.com

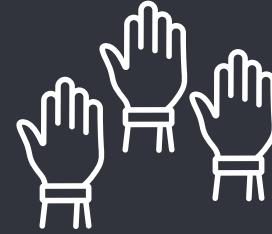
CATEGORIES	BUDGET (%)	NOTES
Events and catering	57.4	All catering, networking events, cleaning, etc.
Materials and facilities	23.5	Facilities, poster boards, AV, transport, assuming the venue is sponsored
Teaching support	2.9	Cloud computing, networking, prizes
Community and programmes	10.3	IndabaXS and Annual awards
Administration	5.9	Legal, finance, risk, paramedics, safety



SUPPORT TIERS

	Gold P100 000	Silver P50 000	Bronze P25 000	Blue P15 000	
	Recognition, Branding and Social Media	For all sponsors <ul style="list-style-type: none">Recognition: Offer a prize of your choosing to high-performing students from the poster sessionBranding: Your logo on the Indaba website, newsletters and official reportsBrochures: Distribute brochures and & recruitment material in welcome packsSwag: Distribute stash (swag, branded items) in welcome packsAI Fest: Occupy a booth of honour at the AI Fest and Poster Session, our opening event - a showcase of AI in Botswana among students, research labs and industry			
	Brochures and Swag				
	AI Fest				
	Participate	x10	x7	x5	
	Stand (Booth)	✓	✓	✓	
	Access CVs	✓	✓	✓	
	Industry Session	✓	✓		
	Poster Session or Track Sponsor	✓			
	Innovation Sponsor	✓			

BENEFITS EXPLAINED



Participate

Guaranteed slots for an organization's team to attend



Stand (Booth)

A marketing stand throughout the event



Access CVs

Gain access to CVs of candidates for hiring/networking



Poster Session Sponsor

Recognised as supporting the showcase of cutting-edge research and ideas



Innovation Sponsor

Recognition as our top-tier sponsor gives access to:

1. Opportunity to address the plenum as the IndabaX core sponsor.
2. Recognition as a sponsor of a major community event.
3. Showcasing your leadership and commitment to African ML/AI community-rooted education.



Workshops

Host a workshop to educate attendees on a field or topic your company is expert at

CONTACT US TO DISCUSS OTHER PARTNERSHIP OPPORTUNITIES



Hackathons

Provide data and assistance for a hackathon, or personnel for tutorship during hackathons



Mentorship

Avail personnel to provide mentorship and guidance to emerging developers



OUR PARTNERS PREVIOUS YEARS



INNOVATION
KGOTLA



DEEP
LEARNING
INDABA



GET INVOLVED

INDABAX 2025 ORGANISING COMMITTEE

For all enquiries, including sponsorship and support opportunities, **please contact us:**

+267 72781727

indabax_botswana@deeplearningindaba.com

<https://deeplearningindaba.com/2025/indabax/>

