Solution 1

- Franchise
    - FranchId: ERD only
    - FranchRegion: ERD only
    - FranchPostalCode: ERD only; hierarchical (country code → area code)
    - FranchModelType: ERD only
- Customer
    - MmbrId: ERD only | CorporateCustomerId: spreadsheet only
    - MmbrName: ERD only
    - MmbrZip: ERD only; hierarchical (country code → area code)
    - MmbrEmail: ERD only; hierarchical (top level domain → second level domain → local part)
    - MemTypeId: ERD only
    - MemTypeName: ERD only
    - CorporateCustomerName&Location: spreadsheet only
- Sales
    - MerchId: ERD | EventTypeCode: spreadsheet only
    - MerchName: ERD | EventName: spreadsheet
- Services
    - ServCatId: ERD Only
    - ServiceCategoryName: ERD only
- Calender
    - Date columns in ERD: MmbrDate, SaleDate, ServPurchDate
    - Signment Date columns in spreadsheet: EventDate