- ▦ Mobile apps
- ▼ Top Mobile Marke... ▾
  - 📍 Country
  - ◆ Mobile subsc...
  - ◆ Sources
  - ▦ % of populati...
  - ▦ % of populati...
  - ▦ 3G/4G subsc...
  - ▦ Population
- ▼ Mobile usage by A... ▾
  - ◆ Age Bracket ⊶
  - 📍 Country
  - ◆ Type
  - ▦ Percentage
- ▼ Phone-Usage-By-... ▾
  - 📍 Country
  - ◆ Usage Type
  - ▦ % Usage by ...
- ◈ Date
- fx Row Count

- ▼ Applications Activity ... ▾
  - In memory
  - ◆ Age Group ⊶
  - ◆ Applications
  - ▦ Percent Usage
  - fx Row Count