# POOJA KEDIA

**UI/UX DESIGNER** 

### CONTACT



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### **SKILLS**

#### Software

- Figma
- Adobe XD
- Adobe After Effects
- Adobe Illustrator
- Adobe CC Express
- Canva
- Miro

# Design

- Research
- Information Architecture
- Wireframes
- Prototyping
- User Interface
- · App Design
- · Web Design
- Mockups Design

### **EDUCATION**

# Mehta Institute of Technology

M.sc. (Mathematics) | 2020 - 2022

# L.B.S. Girls College

B.sc. (Mathematics) | 2017 - 2020

### WORK EXPERIENCE

## **UI/UX** Designer

FarqoWiz Ltd. (Jan 2022 - Present)

- UX Design: Brief Planning, Research, User Flow Design, Competitor Analysis, Wireframe.
- UI Design: Color Pallet, Typography, Iconography, Design Language, Visual Design, Prototyping, Auto Layout, Constraints.
- Designed Logos, Websites, Apps, Posters, and Mockups for multiple clients.
- Collaborated with the Developers team to design and implement features.

### **UI** Designer

Geetaxmi Tech. Pvt. Ltd. (Aug 2021 - Jan 2022)

- Designed innovative User Interfaces.
- Performed Wireframing, Visual Design, and Prototyping.
- Re-designed the Website and App.

# **PROJECTS**

### Kundali Dikhao (Astrology App)



June 2021 - July 2021 (Play Store)

- It's an app where you can resolve your issues with experienced astrologers.
- · Here you can submit your issues with their attachments and astrologers will call you at a scheduled time and answer your questions.
- You can feel free to make any type of questions to the astrologer.

### Ghar Se Business (Record Keeping App)



April 2021 - May 2021

• It's an app for those people, who do not know more about technology but want to manage their business online.