

# **INDIE DEV TALK**

**(WORKING TITLE)**

**KAI DOMBROWSKI**

**MALIN SUNDBERG**



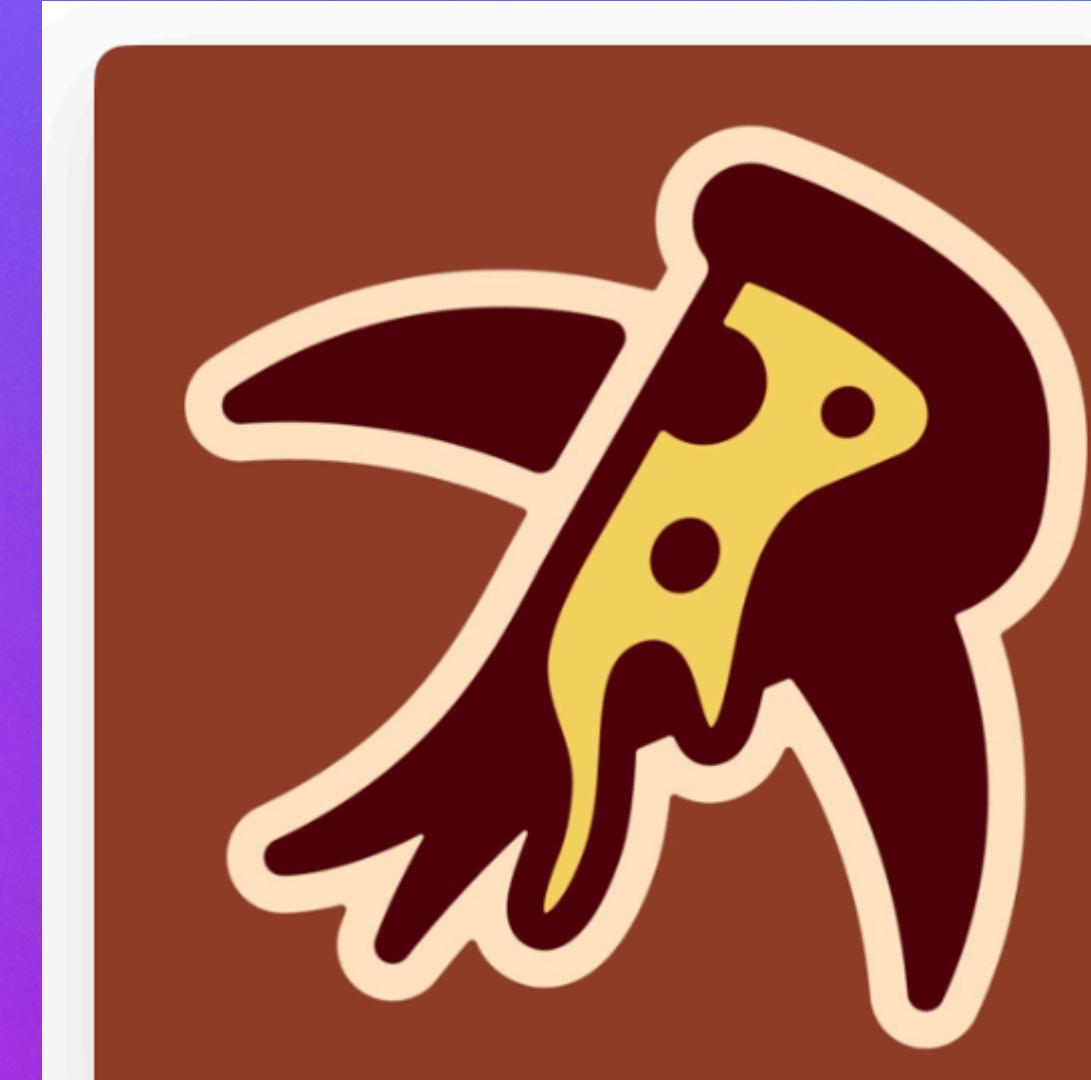
# **INDIE DEV TALK**

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# SLICES



## Slices: The Deep Dish Swift Podcast

Kai Dombrowski & Malin Sundberg

4 NEW EPISODES

Apr 9: Vince Davis: Slices: The Deep Dish Swift Podcast In this episode of Slices: The Deep Dish Swift Podcast, Kai and Malin chat with Vince Davis, an iOS Engineer, speaker at MORE

▶ Resume



# DEEP DISH LIE

< Search



**Deep Dish Lie**  
Unofficial Deep Dish app

**OPEN** 

<b>AGE</b> <b>4+</b> Years Old	<b>CATEGORY</b>  Lifestyle	<b>DEVELOPER</b>  Morten Gregersen	<b>L</b>
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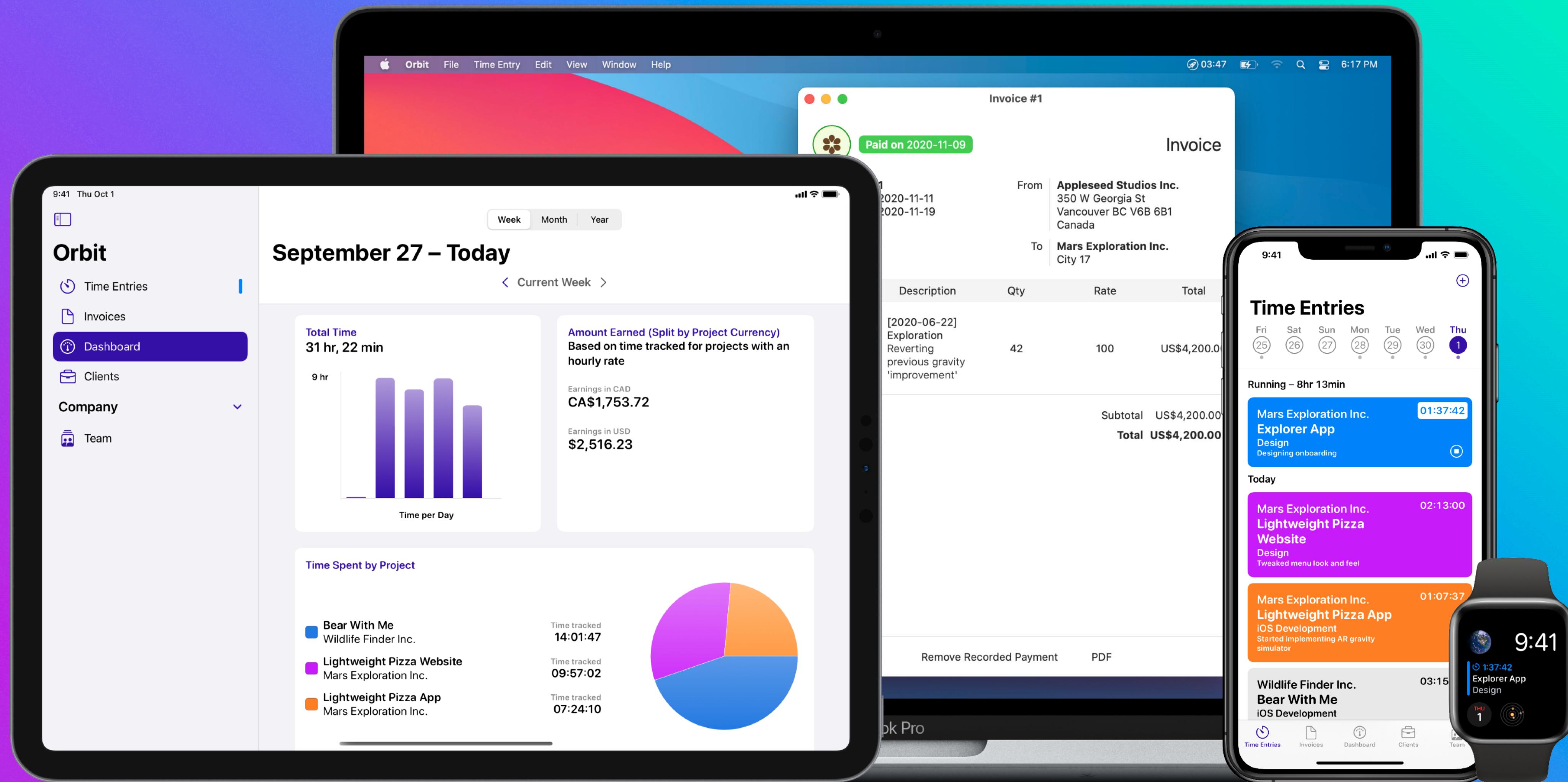
# **TITLES**

**“Orbit vs Mercury”, “Exploring Frameworks”, “Ideas Battle”, “Build Your Own Indie Adventure”, “How to Become an Indie Developer in 780 Easy Steps”, “How to Say No”, “Saying Yes to Everything”, “Working on a Lot of Things”, “Mixing Your Specialities”, “Mixed Disciplines”, “Work-life-balance”, “Working Together”, “Keeping Track of What to Work On”, “Prioritizing Things”, “Picking What’s Next”, “Finding Your Path”, “Build What’s Fun”, “ChatGPT as a Coworker”, “The Iterative Approach”, “Get Started”, “Stories from Creating Indie Apps”, “Scrappy Indies”, “Maximize Your Productivity as an Indie Dev”, “Set Yourself Deadlines”, “Quick and Nimble Indie”, “Every App Journey Is Different”, “Get Started and Iterate”, “ChatGPT, You’re Holding It Wrong”, “Cloudy with a Chance of Deep Dish”, “Build Everything Yourself Once”, “How to Write a Bio”**

# **WHAT DO WE DO?**

# BIO:

# ORBIT



# MERCURY WEATHER



# **TRIPLE GLAZED STUDIOS**

# HOLLYWOOD STORY?

# **THE CHAOS THEORY**

# **NOT AN OVERNIGHT SUCCESS STORY...**

**Optimism**

**Shipping**

**Failure**

**Detours**

**Iterations**

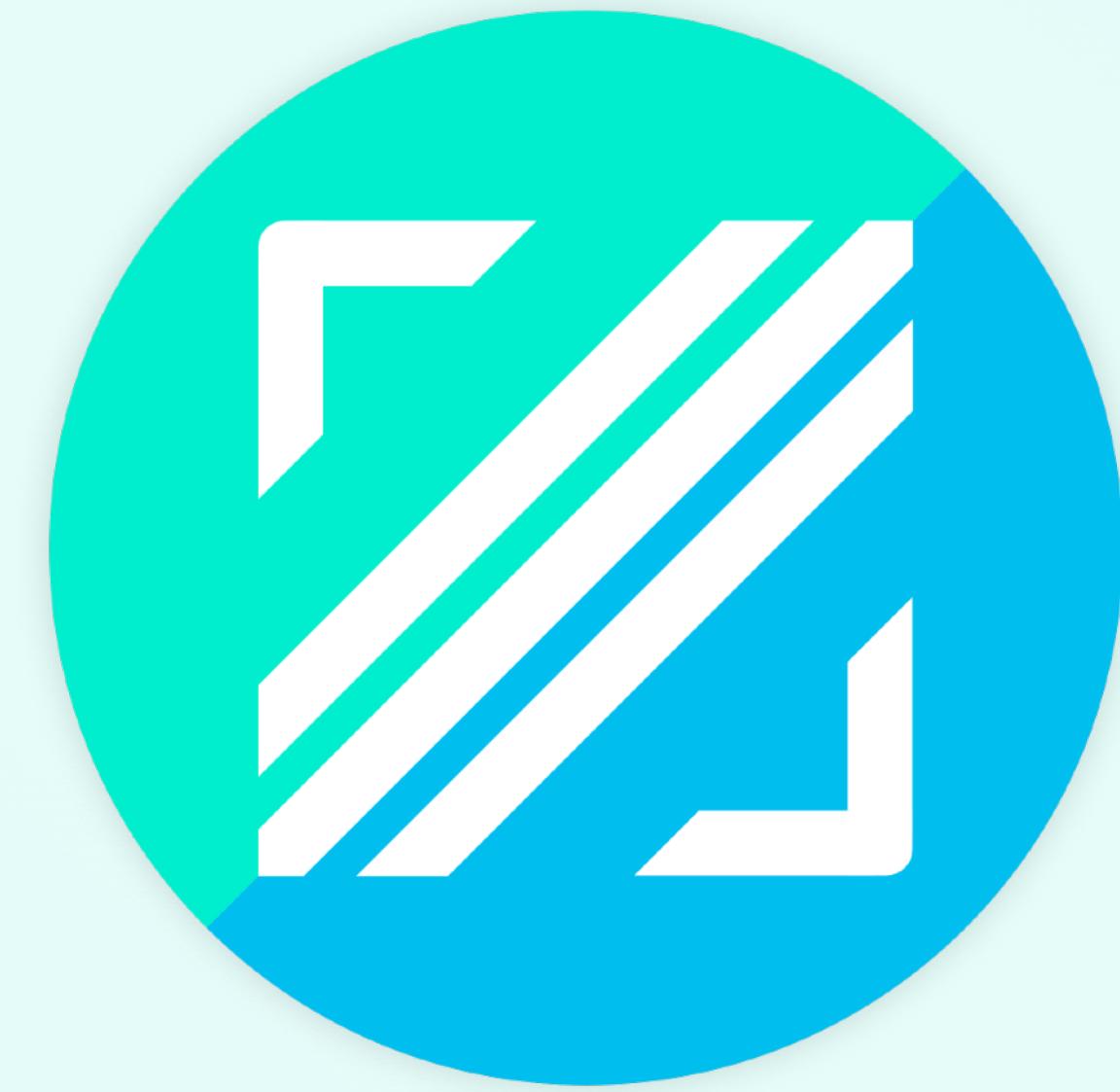
**Shipping again**

# WHAT NOW?



**NOW WHAT?**

# GETTING STARTED



# BUILDING ORBIT



The screenshot shows a time tracking application interface. At the top, a navigation bar includes 'General' (selected), 'Time Tracked' (highlighted in blue), 'Clients', 'Invoices', 'Dashboard', 'Company', and 'Team'. Below this is a weekly calendar from November 5 to November 11, with the current day, Wednesday Nov 11, highlighted in purple and showing the time 08:27:19.

The main area displays a list of tracked entries:

- Mars Exploration Inc. Explorer App Design** (Duration: 01:51:42)
  - onboarding
  - Client: Mars Exploration Inc.
  - Project: Explorer App
  - Category: Design
  - Notes: Designing onboarding
- Mars Exploration Inc. Eight Pizza Website** (Duration: 02:13:00)
  - Client: Mars Exploration Inc.
  - Project: Eight Pizza Website
  - Category: Development
  - Notes: Implementing AR gravity simulator
- Mars Exploration Inc. Eight Pizza App Development** (Duration: 01:07:37)
  - Client: Mars Exploration Inc.
  - Project: Eight Pizza App
  - Category: Development
  - Notes: Implementing AR gravity simulator

A detailed view of the first entry is shown on the left, titled 'Design' with a duration of 01:51:42. It includes fields for Client (Mars Exploration Inc.), Project (Explorer App), Category (Design), and Notes (Designing onboarding). A 'Save' button is at the bottom right. Below this are five time entries:

- 1:41 PM → now (Duration: 00:44:05)
- 12:58 PM → 1:40 PM (Duration: 00:42:32)
  - Paused for 1 min. 35 sec.
- 12:50 PM → 12:56 PM (Duration: 00:05:55)
  - Paused for 6 min. 40 sec.
- 12:25 PM → 12:44 PM (Duration: 00:19:10)

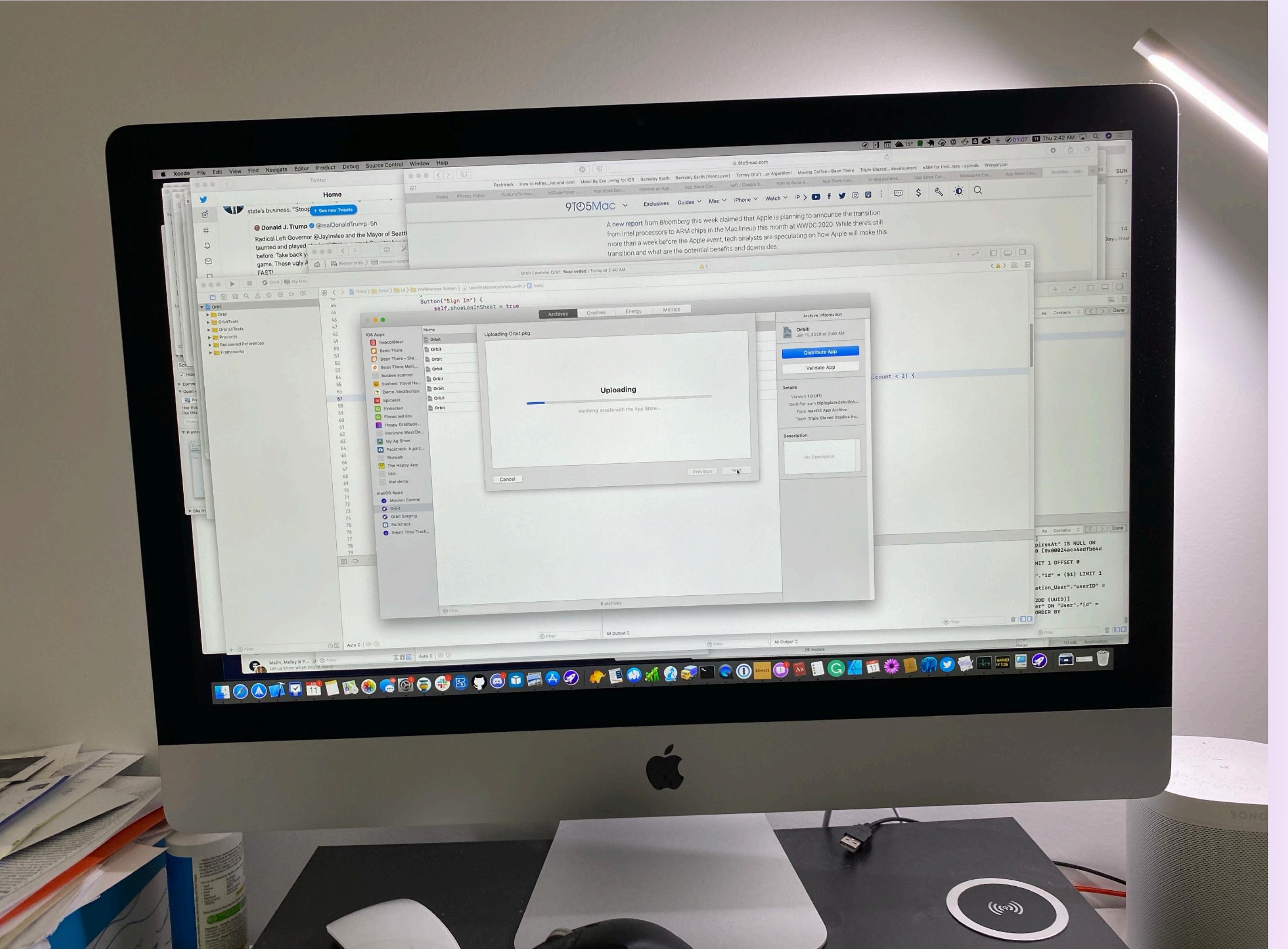
A '+ New Time Entry' button is located at the bottom right of the detailed view.

# SHIPPING ORBIT





7:00 PM



2:40 AM



**2:43 AM**



**3:20 AM**

# RELEASED





**Two Days Later at 3:30 AM**

# **INITIAL EXCITEMENT**



**Malin Sundberg** @malinsundberg · Jun 16, 2020

...

I'm super excited to announce that Orbit is now available on the Mac App Store! 🚀

It's been a fun journey so far, making a complete, complex app for the Mac, using SwiftUI.

[apps.apple.com/ca/app/orbit-t...](https://apps.apple.com/ca/app/orbit-t...)

20

30

174



**Cabel**

@cabel

...

Congratulations!! This looks very good!!

11:02 AM · Jun 16, 2020

# **INITIAL CONVERSION**

## Paywall



3y ago

Looked to be a great tracking up.  
Unfortunately, this app is only free to look at.  
functionality is behind a subscription.

# **FIRST APP STORE FEATURE**

Discover

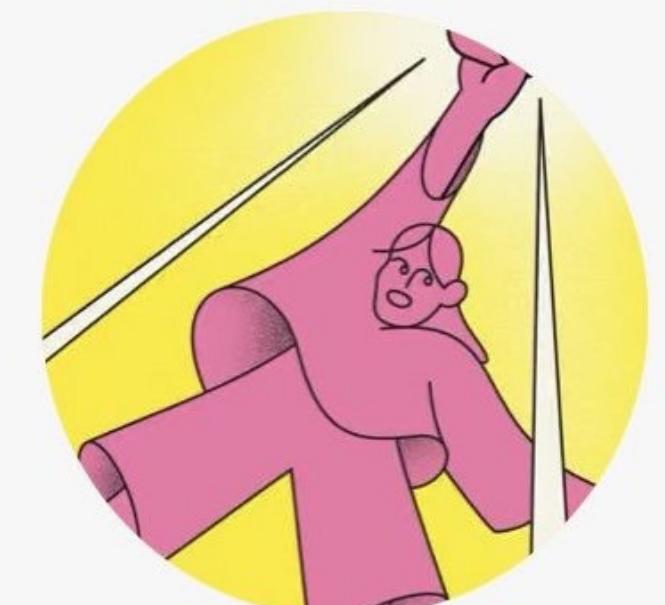
WWDC20  
**Getting Through This Together**

How Houseparty, Adobe, and Meeter responded to the pandemic.



GET STARTED  
**Essential Coding Apps**

The apps you need to fast-track development.



**Apps and Games We Love Right Now**

**Orbit: Time Tracking**  
Track Time & Send Invoices



**OPEN**

**Tayasui Sketches**  
Amazing drawing tools



**GET**  
In-App Purchases

**Entity Pro**  
Unicode & Emoji Finder



**\$10.99**

**World of Tanks Blitz MMO**  
Online 3d PvP War Game Action



**GET**  
In-App Purchases

**Boop**  
Developer Tools



**GET**

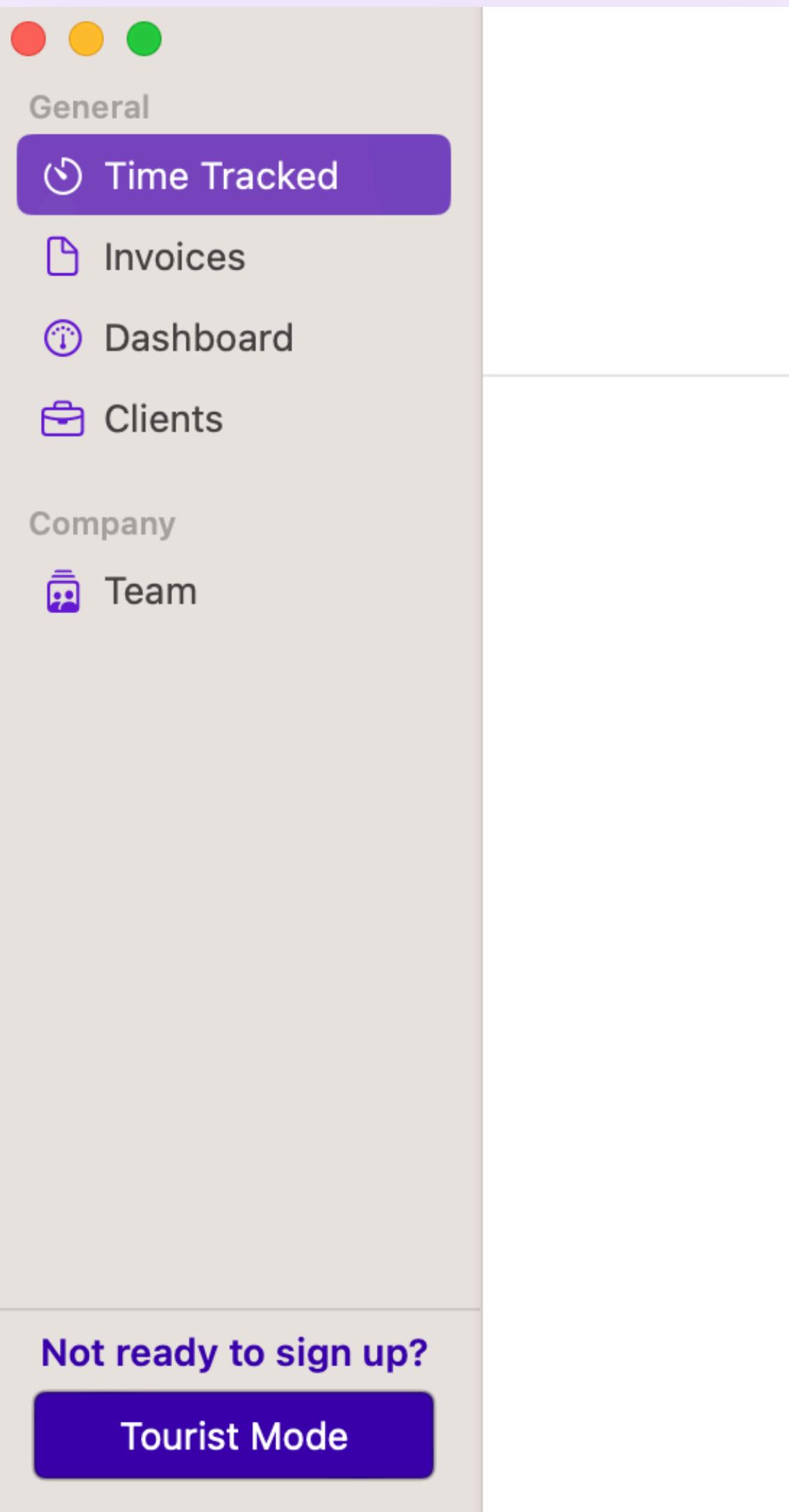
**LiquidText**  
Annotate & review documents

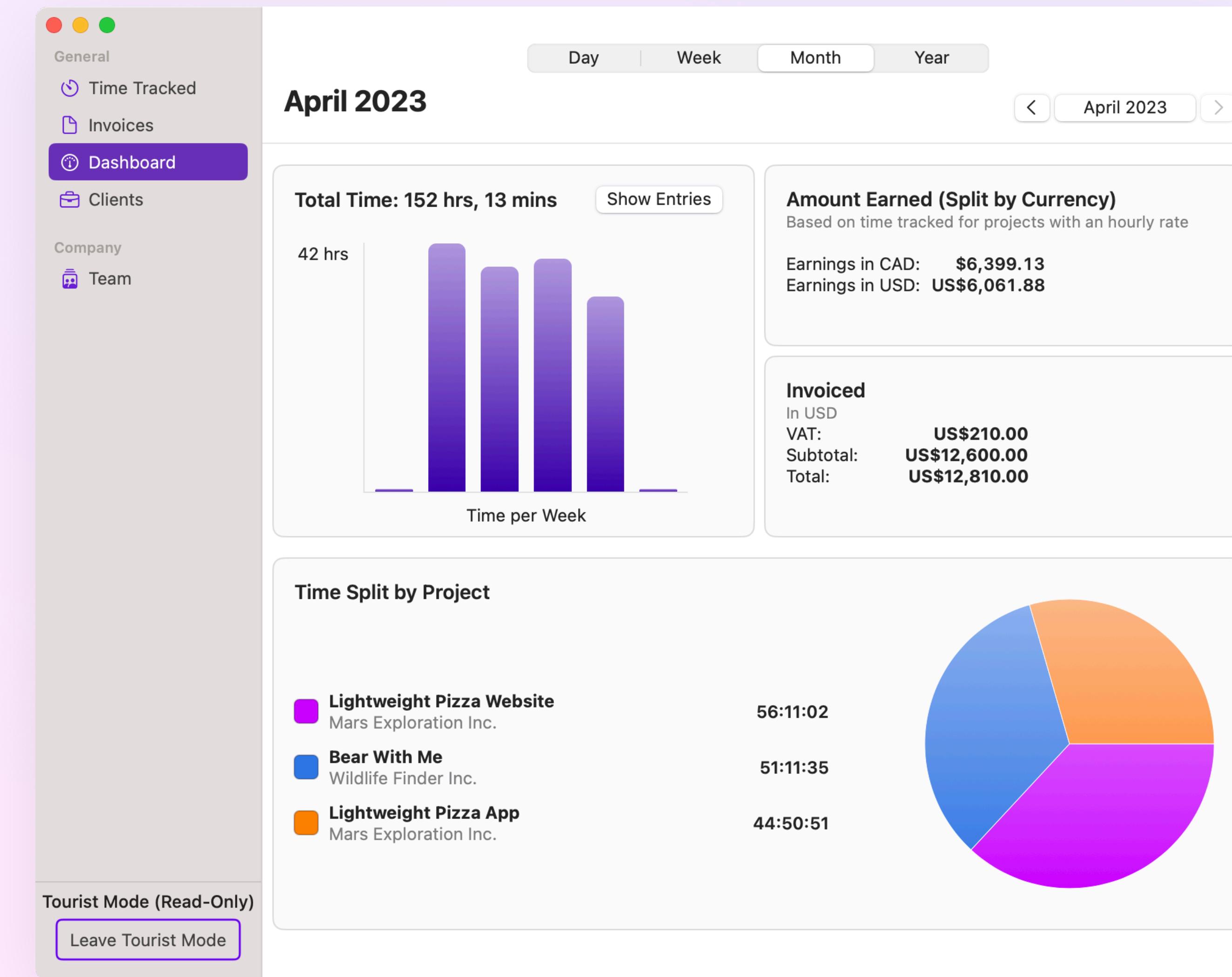


**GET**  
In-App Purchases

Malin Sundberg

**TOURIST MODE**



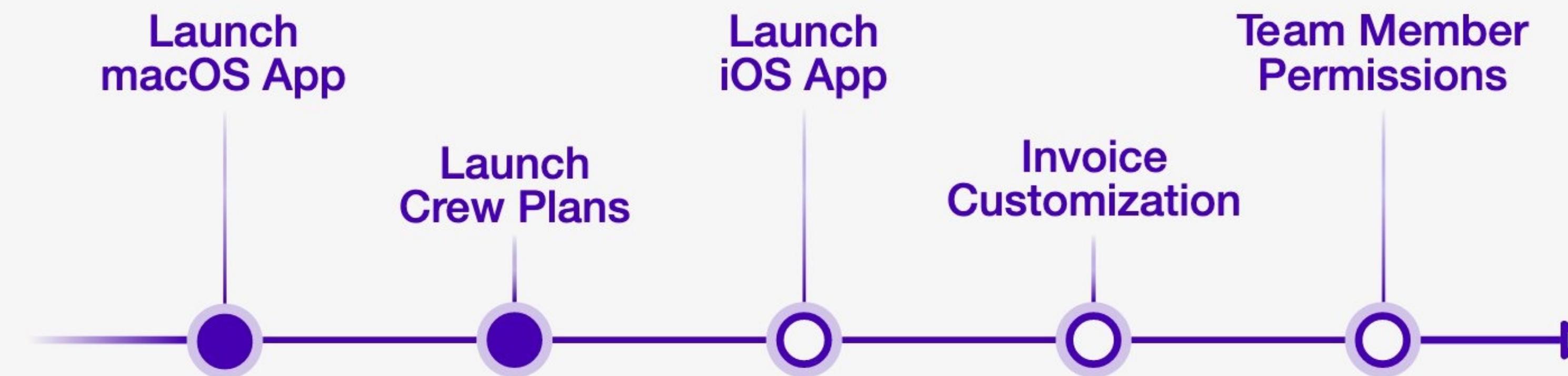


# **MOMENTUM**

**CHIPPING AWAY**

# Our Roadmap

We are continuously adding new features to Orbit, here's a high-level overview of our product roadmap



For a more detailed list of future features, have a look at [our board](#)

⤳ You Retweeted



Orbit @timeinorbit · Jul 15, 2020

Tip #12 🐾

...

Building on tip #11, you can edit any Draft invoice. If you remove any time entries from the invoice, they will be marked as unbilled, you can then choose to add them to the next invoice you create!

The screenshot shows the Timeinorbit software interface. On the left, there's a sidebar with options like General, Time Tracking, Clients, Invoices, and Dashboard. The 'Invoices' option is selected. On the right, a detailed view of an invoice is shown. The invoice is labeled 'Draft' and has an issue date of 2020-07-10 and a due date of 2020-07-15. It's sent from Appleseed Studios Inc. to Wildlife Finder Inc. The invoice details two items: 'Bear With Me Design' and 'Bear With Me Backend Development'. The total amount is \$10,933.70. At the bottom of the invoice view, there are buttons for Edit, Delete, Mark as Sent, Record Payment, and PDF.

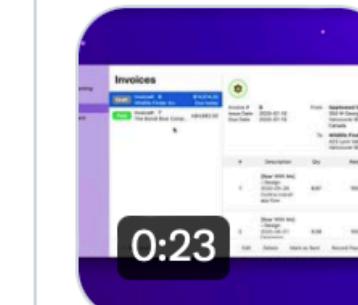
0:28 | 120 views



Orbit @timeinorbit · Jul 15, 2020

Tip #11 🐾

By default, an invoice is marked as a Draft, you can easily mark it as Sent or Paid for a specific date.



⤳ 1

♡ 5





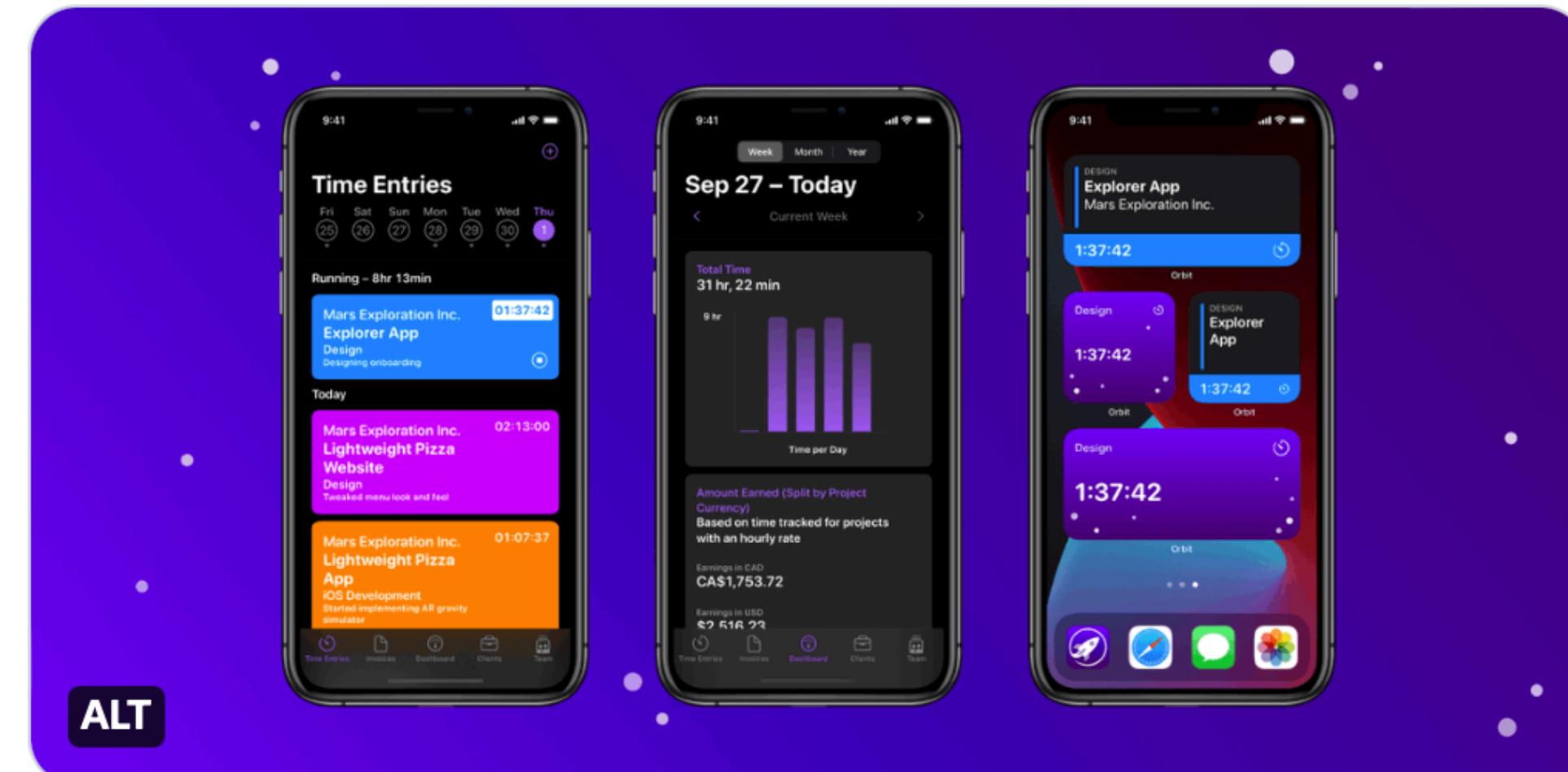
Malin Sundberg @malinsundberg · Oct 5, 2020

Orbit for iOS is available on the App Store 🎉

...

I'm so excited about being able to share the app with everyone today!

If you're looking for a time tracking and invoicing app, or if you just want to have a look at an app written in SwiftUI, check it out 😊  
[apps.apple.com/app/id1501298111](https://apps.apple.com/app/id1501298111)



ALT

10

30

222





**A YEAR IN...**

# **DETOUR**

# **ITERATING**

**New Invoice**

Client: Mars Exploration Inc. Invoice #: 4  
[Add Time Entries](#) Issue Date: 2023-04-29

**Add Tracked Time**

Project: Lightweight Pizz... Up until: 2023-04-29  
Display by: Project  Round time entries  
 Add time entry notes Round to: Nearest  
 Add time entry notes Interval: Custom  
 Add time entry notes 6 minutes  
 By line item  
 By time entry

**Preview**

Description	Qty	Rate	Total
Lightweight Pizza App Up to 2023-04-29	32.0	US\$60.00	US\$1,920.00

[Cancel](#) [Add](#)

Notes:

Tourist Mode (Read-Only) [Save](#)

# **APPLE STORE FEATURE**

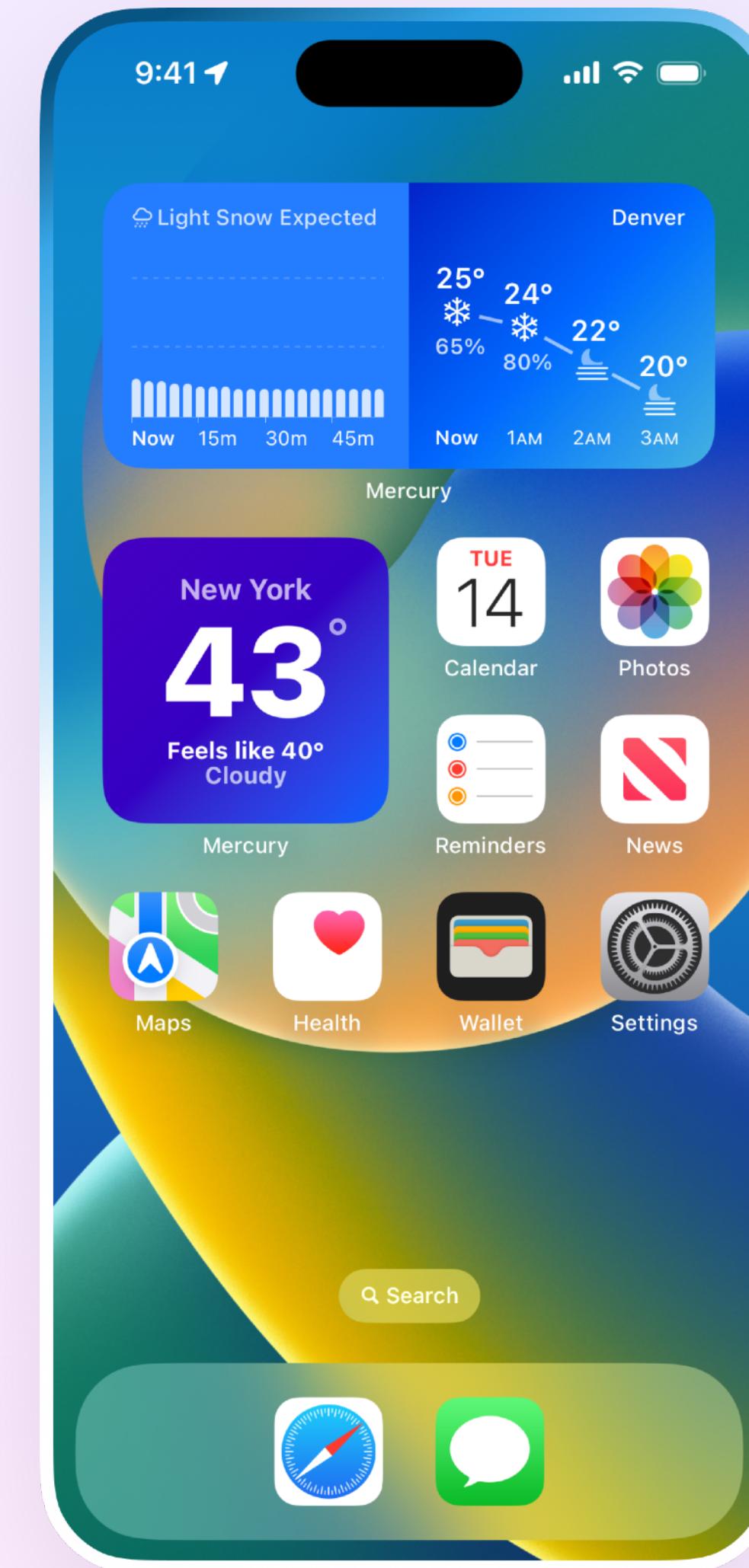
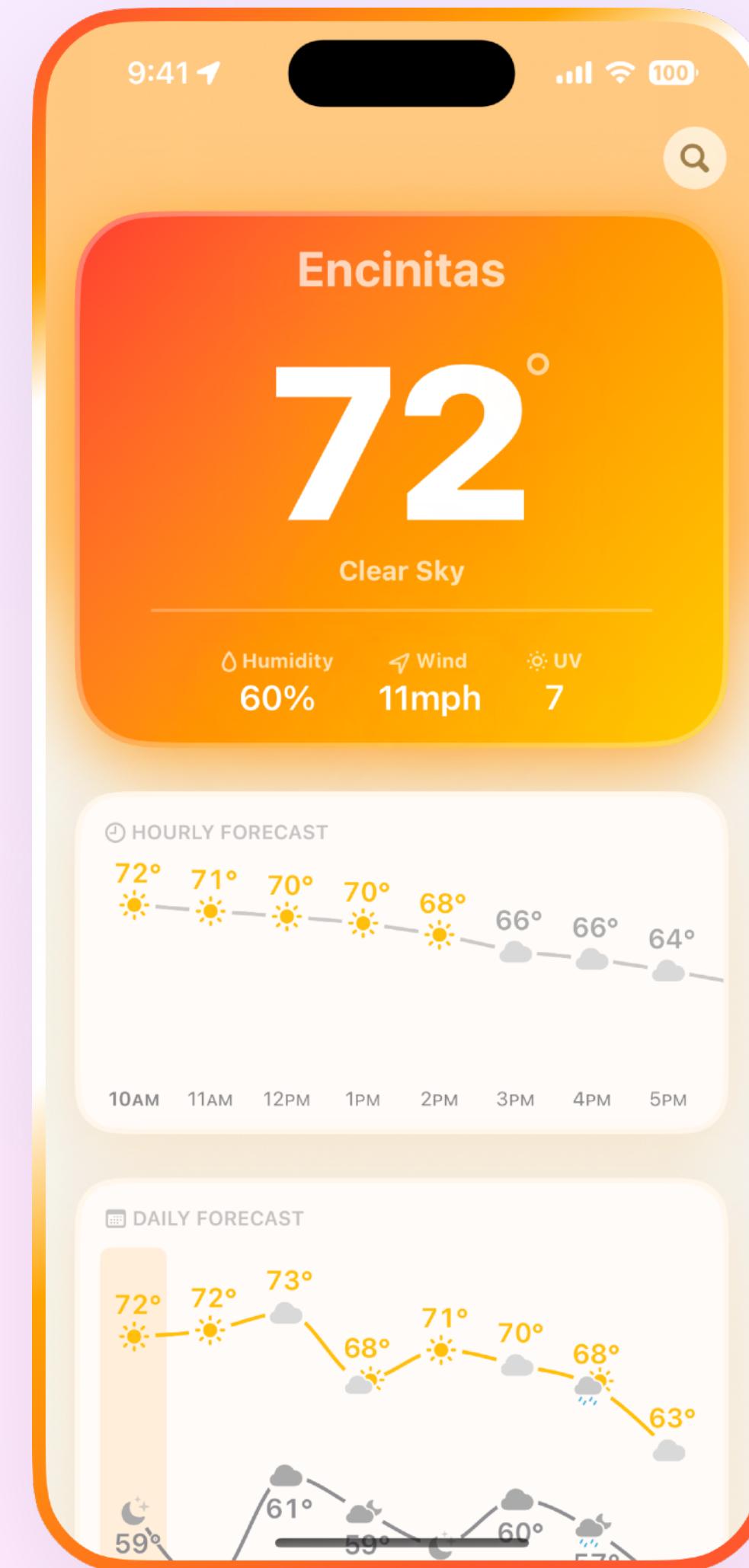




**SHIPPING AGAIN**

**SHIPPING  
MERCURY**







# DARING FIREBALL

By JOHN GRUBER

ARCHIVE

THE TALK SHOW

DITHERING

PROJECTS

CONTACT

COLOPHON

RSS FEED

TWITTER

SPONSORSHIP

## MERCURY WEATHER 1.0

Delightful new weather app for iPhone and Apple Watch. If you, like me, miss the infographic-based layout of the [late great Weather Line](#), I dare say you must check out Mercury Weather. Great presentation, and I'm particularly digging the dearth of settings. No need to dick around trying to choose from a dozen themes or layouts. Mercury is opinionated—its creators ([Kai Dombrowski](#) and [Malin Sundberg](#) of [Triple Glazed Studios](#)) have decided how it should look, and they've knocked it out of the park.

Free to try, with a Premium subscription to unlock widgets, the WatchOS app, historical data, and more. \$2/month or \$10/year—cheap!

(My one and only complaint is that they also offer a \$35 lifetime unlock for Premium. I want great apps like Mercury to thrive for a decade or longer. I subscribed to Mercury on the annual plan, and I'll be happy to spend more over the years if it helps the app succeed long-term. I give a thumbs-down to any "lifetime" subscription that costs less than 10× the annual plan, and even then I'm skeptical.)

★ *Tuesday, 20 September 2022*

# **CHAOS THEORY**

# **WHERE WE'RE AT**

# **BIO:**

**Kai and Malin create cool things that they want to exist in the world.**

