



**B R A V E N E W
S T R E N G T H**

Company
PROFILE

B R A V E N E W S T R E N G T H



OUR PRODUCT IS TESTED BY

**THE ENERGY OF A
CHARGING BULL**

**40
00
KG**

**EQUIVALENT
TO OVER
4 TONS OF
FORCE**

BRAVE STRENGTH

Brave strength isn't loud — it's the quiet force that holds every teammate, every challenge, and every goal in place.
That's the Ostro way.





TIME TO PUSH THE BOUNDARIES!

A NEW FORCE IN TILE ADHESIVES

Ostro Cemex is a new-age brand dedicated to delivering high-performance tile and block fixing adhesives. Though newly established, Ostro is powered by a dynamic team of skilled professionals, each bringing deep expertise from years in the construction chemical industry.

Our strength lies not just in our products, but in the synergy of our people. At Ostro, we believe that great buildings begin with strong teams—from our R&D lab to on-site support, we work together to craft adhesives that meet global standards and exceed expectations.





TIME TO PUSH THE BOUNDARIES!

VISION

To become a pioneering force in the global tile adhesive industry by building strength through collaboration, innovation, and integrity—delivering solutions that not only hold tiles together but also bring people and possibilities together.





TIME TO PUSH THE BOUNDARIES!

MISSION

At Ostro, we are committed to engineering advanced tile and block adhesive solutions that not only meet but exceed global construction standards. Our strength lies in empowering every individual across our value chain—from the factory floor to the final fix—by providing the right tools, ongoing training, and a foundation of trust. We believe in fostering a workplace where team spirit is our greatest asset, fueling both innovation and sustainable growth. At the heart of everything we do is our culture of Brave New Strength—a mindset where challenges are tackled together, and every success is a shared victory.



OUR PRODUCT CATEGORIES

We craft performance-driven solutions tailored to every application, by blending advanced chemistry with sustainable and natural ingredients, supported by our deep industry insights and technical excellence in specialized construction and tiling solutions



Tiles adhesive



Stone adhesive



Blocks adhesive

COMPANY STRENGTH

Strong teams, like strong tiles, rely on more than just placement — they need a bond forged with brave new strength.



OSTRO

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