

Website Report



Enspec Power - GA4

Jan 1, 2025 - Mar 18, 2025

Website Traffic

Active users
2.8K

± 14.6%

New users
2.6K

± 13.6%

New User %
92%

± -0.5%

Bounce rate
33.6%

± 3.8%

Pct Engaged
66%

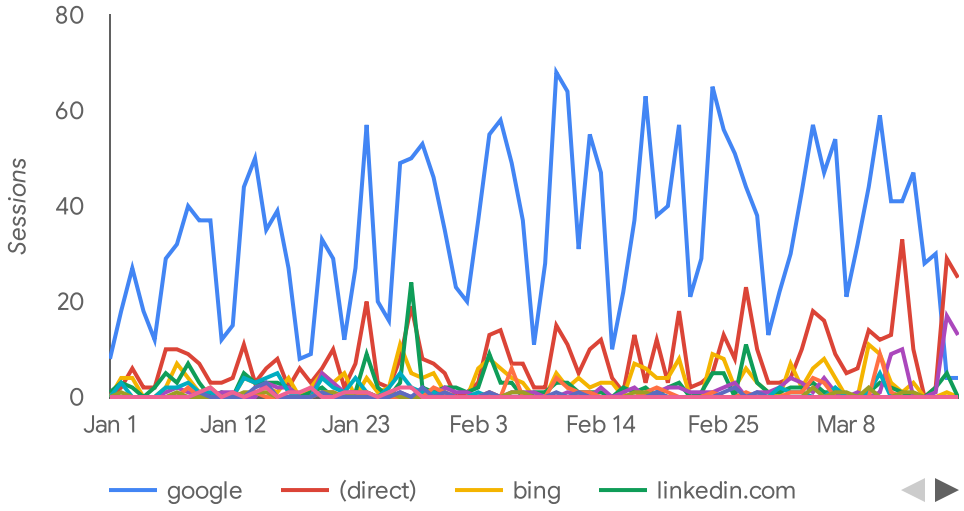
± -1.8%

Engagement Time
00:01:24

± 15.3%

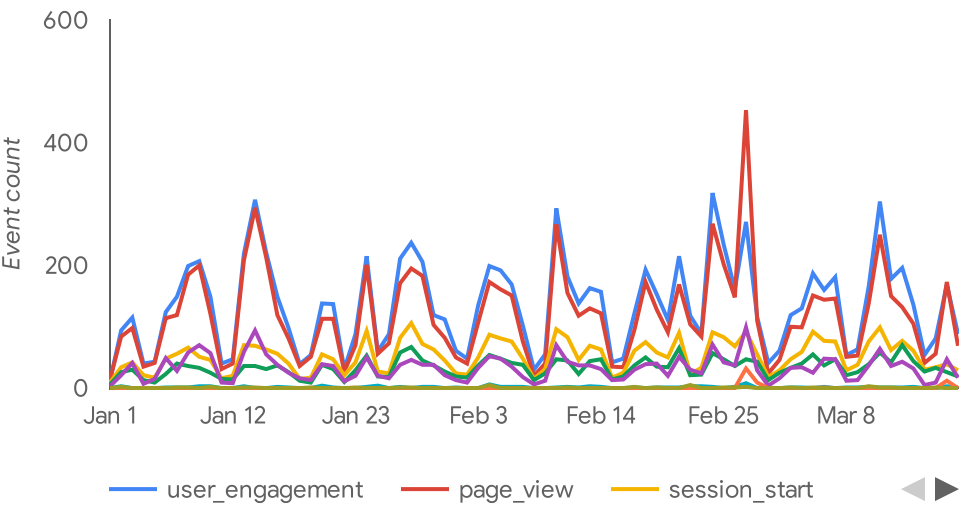
Top Traffic Sources

Session source	Session medium	Sessions	% Sessions
google	cpc	1,585	38.1%
google	organic	1,112	26.7%
(direct)	(none)	624	15.0%
bing	organic	243	5.8%
linkedin.com	referral	180	4.3%
(not set)	(not set)	123	3.0%
chatgpt.com	referral	66	1.6%
distributedenergyshow.com	referral	49	1.2%
energytechlive.com	referral	22	0.5%



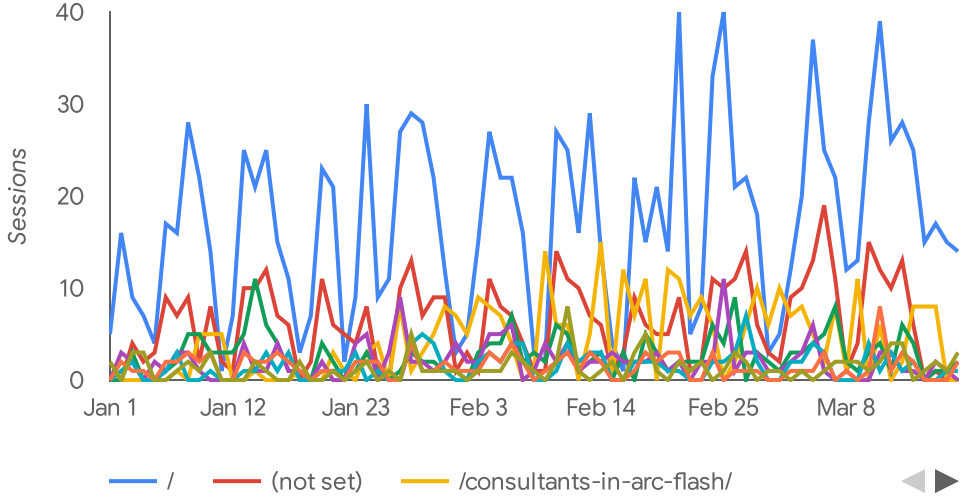
Top Events

Event name	Event count	% Events	Active users
user_engagement	10,430	36.2%	2,746
page_view	9,103	31.6%	2,687
session_start	4,016	13.9%	2,680
first_visit	2,568	8.9%	2,563
scroll	2,544	8.8%	1,264
click	96	0.3%	64
dashboard_view	54	0.2%	4
file_download	38	0.1%	30
Click	1	+0.0%	1



Landing Pages

Landing page + query string	Sessions	% Sessions	Bounce rate
/	1,319	32%	15.6%
(not set)	485	12%	96.7%
/consultants-in-arc-flash/	323	8%	39.9%
/point-on-wave-switching/	204	5%	24.5%
/careers/current-vacancies/	160	4%	28.1%
/harmonic-filters/	114	3%	28.9%
/power-system-studies/	113	3%	20.4%
/contact-us/	105	3%	47.6%
/reactive-compensation/	103	2%	17.5%



Top Countries

