

Website Report

Website Traffic

Active users  
1.3K

± 11.4%

New users  
1.2K

± 11.0%

New User %  
89%

± 0.5%

Bounce rate  
34.4%

± 7.0%

Pct Engaged  
66%

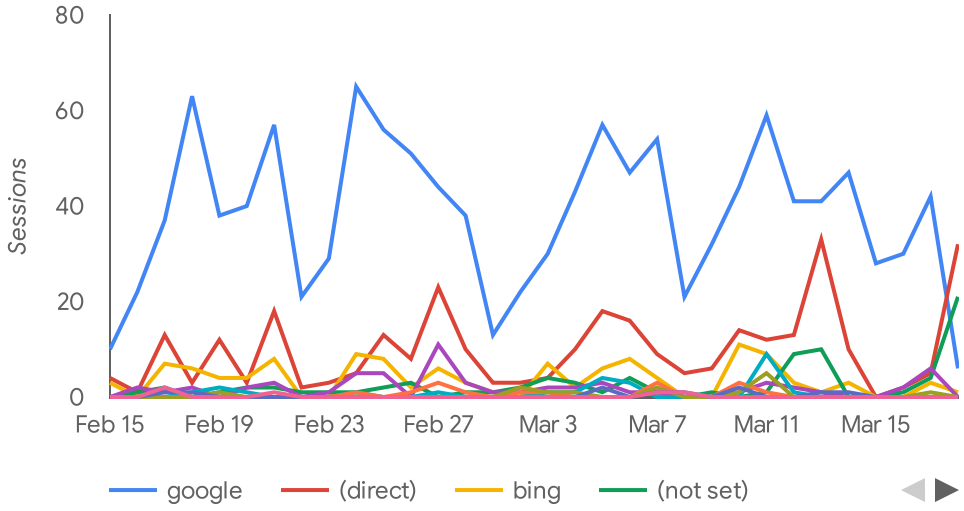
± -3.3%

Engagement Time  
00:01:16

± -12.3%

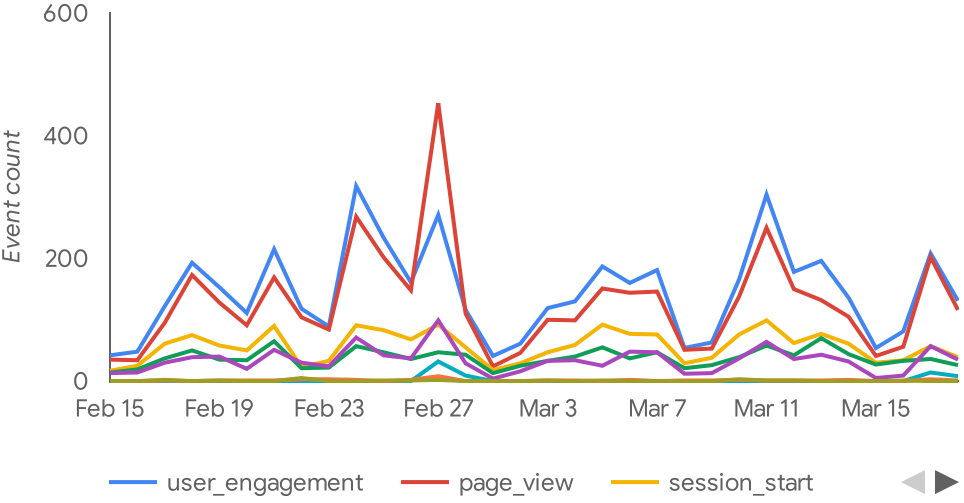
Top Traffic Sources

Session source	Session medium	Sessions	% Sessions
google	cpc	765	40.5%
google	organic	463	24.5%
(direct)	(none)	313	16.6%
bing	organic	118	6.3%
(not set)	(not set)	80	4.2%
linkedin.com	referral	61	3.2%
distributedenergyshow.com	referral	25	1.3%
uk.indeed.com	referral	15	0.8%
chatgpt.com	referral	14	0.7%



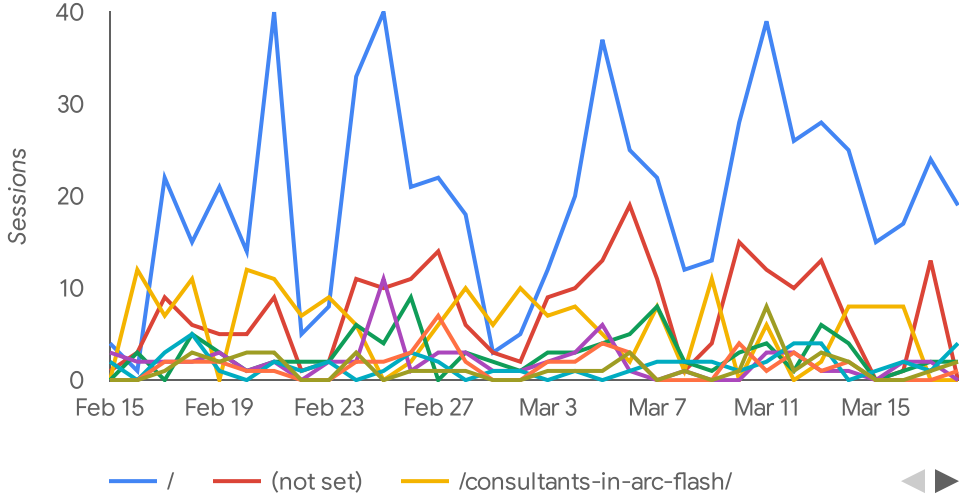
Top Events

Event name	Event count	% Events	Active users
user_engagement	4,641	35.8%	1,313
page_view	4,098	31.6%	1,274
session_start	1,821	14.0%	1,266
first_visit	1,199	9.2%	1,192
scroll	1,089	8.4%	574
dashboard_view	64	0.5%	4
click	39	0.3%	25
file_download	20	0.2%	15
Click	1	+0.0%	1



Landing Pages

Landing page + query string	Sessions	% Sessions	Bounce rate
/	635	34%	18.6%
(not set)	235	12%	95.7%
/consultants-in-arc-flash/	182	10%	45.6%
/point-on-wave-switching/	90	5%	21.1%
/careers/current-vacancies/	64	3%	18.8%
/contact-us/	51	3%	47.1%
/harmonic-filters/	47	2%	21.3%
/reactive-compensation/	43	2%	16.3%
/power-system-studies/	43	2%	30.2%



Top Countries

