

ANALYSIS ON AZ ECOMMERCE STORE



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1- INTRODUCTION

2- KPIS

3- DATA VISUALIZATION

4- CONCLUSIONS



INTRODUCTION

AZ Company is a e- commercial Warehouse which supply almost all type of items to the different seller in all region as per their requirement from one single store. The store collects different types of item from local market and bring them under one roof. Seller can get their products online from the store.

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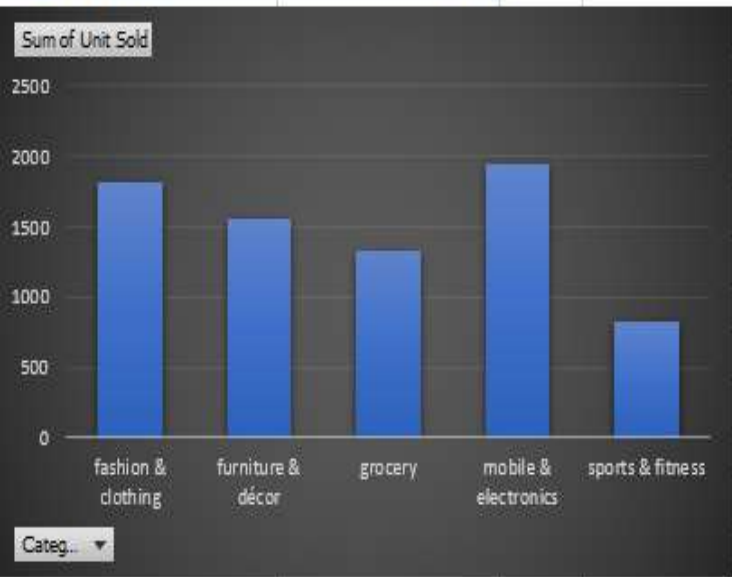
KPI'S

- Category vs Sum of Unit Sold
- Category / Item vs Sum of Unit Sold
- Region/Category vs Sum of Unit Sold
- Region vs Sum of Unit Sold in percentage
- Sum of Unit Sold vs item/Region
- Seller Name vs Sum of Unit Sold
- Item/Month vs Sum of Unit Sold

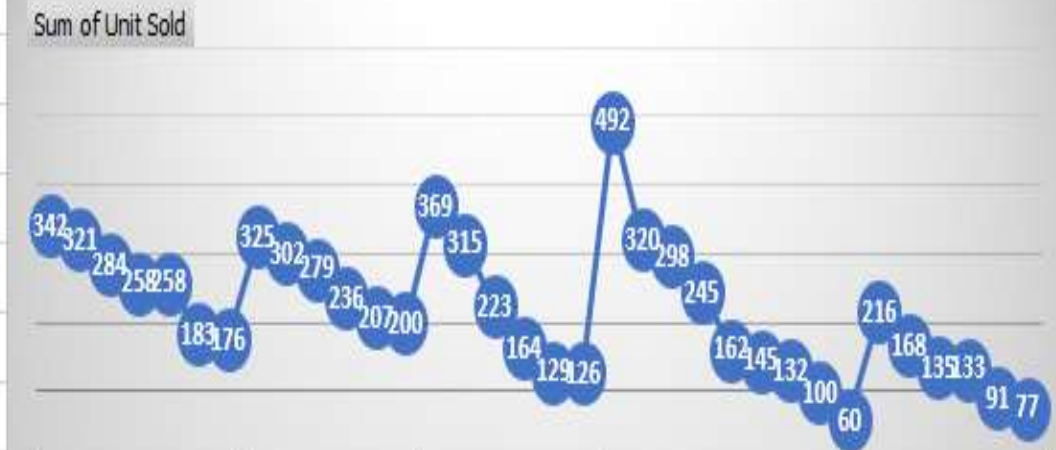


DATA VISUALIZATION

Category	Sum of Unit Sold
fashion & clothing	1822
furniture & décor	1549
grocery	1326
mobile & electronics	1954
sports & fitness	820
Grand Total	7471



Category / Item	Sum of Unit Sold
fashion & clothing	1822
bags	342
footwear	321
watches	284
shirts	258
jackets	258
sweatshirts	183
sarees	176
furniture & décor	1549
office chair	325
wooden wall shelves	302
tv stand	279
set top box stand	236

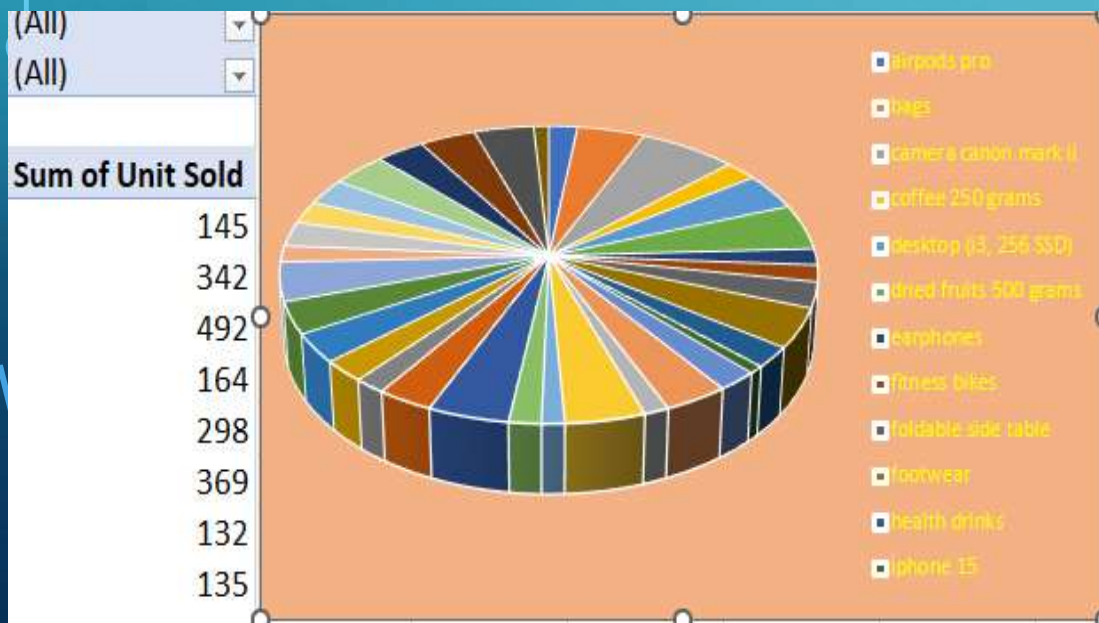
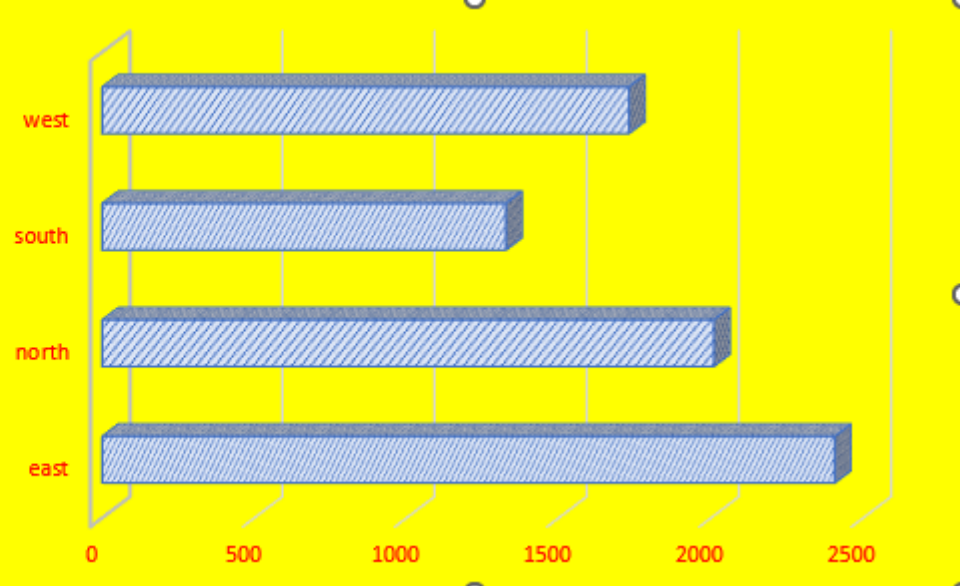


Category ▾ Items ▾	FURNITURE & DÉCOR	GROCERY	MOBILE & ELECTRONICS	SPORTS & FIT + -
CLOTHING	BAGS FOOTWEAR WATCHES SHIRTS JACKETS SWEATSHIRTS SAREES OFFICE CHAIR WOODEN WALL SHELVES TV STAND SET TOP BOX STAND FOLDABLE SIDE TABLE STOOLS FOR LIVING ROOM DRIED FRUITS 500 GRAMS SNACKS 500 GRAMS PASTA 1 KG COFFEE 250 GRAMS NOODLES 1 KG RICE 1KG CAMERA CANON MARK II MIC. DESKTOP (I3, 256 SSD) VIDEO GAME IPHONE 15 PLUS AIRPODS PRO EARPHONES LAPTOP IPHONE 15 TREDMILLS HEALTH DRINKS FITNESS BIKES SPORTS SHOES MULTI-GYM TRAINERS YOGA MATS			

Region	Sum of Unit Sold
east	32.20%
north	26.89%
west	23.16%
south	17.75%
Grand Total	100.00%



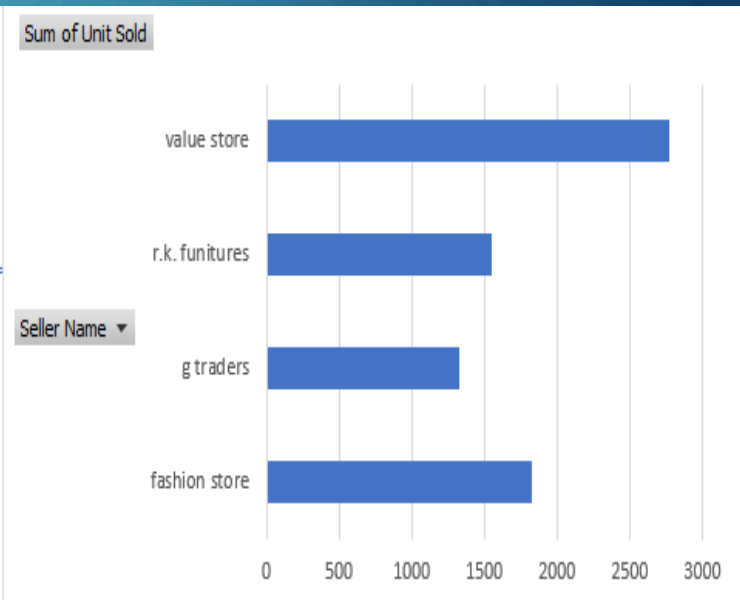
Region/Category	Sum of Unit Sold
east	2406
fashion & clothing	475
bags	129
footwear	32
jackets	102
sarees	116
shirts	18
sweatshirts	18
watches	60
furniture & décor	499
foldable side table	86



Seller Name	Sum of Unit Sold
fashion store	1822
g traders	1326
r.k. furnitures	1549
value store	2774
Grand Total	7471

Region
east
north
south
west

Category
fashion & clothing
furniture & décor
grocery



CONCLUSIONS

- In all categories, selling of electronics items are highest which is 1 thousand nine hundred and fifty four.
- Similarly in region wise sales in east region is on higher side i.e. 2406
- The unit of Grocery item has sold maximum times
- Value store has sold highest items i.e. 2774
- 817 Items has sold in January only. Which is highest in comparison of other months.

THANK YOU!

