

**url:** <https://keryar.com/about>

**text:** KERYAR - Website, SMM, Application making, SEO Company We bring solutions to make life easier We are a creative company that focuses on long term relationships with customers. Who Are We? At Keryar, we believe in the power of creative strategy to transform businesses. Our mission goes beyond just design and development—we craft digital solutions that connect brands with people in meaningful ways. With years of experience, we've helped businesses of all sizes achieve measurable growth by combining innovation, design, and strategy. We don't just deliver projects—we deliver results that drive customer engagement and long-term success. 3.8% Customer Satisfaction 5x Revenue Growth Our Vision At Keryar, our vision is to empower businesses with innovative digital solutions that drive growth, build stronger connections, and create lasting impact in the online world. We aim to be the trusted partner for brands looking to scale with creativity and technology. Our Mission To transform ideas into powerful digital experiences. By combining strategy, design, and technology, we help businesses engage their audience, boost visibility, and achieve measurable results in today's competitive market. Our Values Innovation First: We embrace creativity and forward-thinking solutions. Client-Centric: Your success is at the heart of everything we do. Excellence & Quality: We deliver work that exceeds expectations. Integrity & Trust: We believe in honest partnerships and transparent processes. About Me At Keryar, we have been helping businesses grow digitally for the past 8 years. Based in Anand, Gujarat, we specialize in delivering creative, innovative, and result-driven solutions that transform ideas into success stories. From startups to established enterprises, we've partnered with brands across industries to design strategies that enhance visibility, boost engagement, and drive measurable growth. Our team of experts blends creativity, technology, and strategy to craft digital experiences that truly connect with people. At Keryar, we don't just provide services—we build long-term partnerships and work with you to achieve lasting results. Learn More Our Working Process We believe in keeping things simple and transparent. Here's how we work with you, from start to finish: 1 Concept We begin by understanding your goals, audience, and vision. This helps us build a strong foundation for your project. 2 Prepare Our team prepares a customized strategy—whether it's for social media campaigns or development solutions—tailored to your business needs. 3 Retouch We refine and improve through feedback, making adjustments to ensure the final outcome matches your expectations. 4 Finalize We deliver the completed project—optimized, polished, and ready to generate real results for your business. Time Saved What Makes Us Different? At Keryar, we focus on making your business journey smooth, stress-free, and result-driven. We believe in giving you complete control with solutions that not only look good but also work smart for your growth. Here's why clients love working with us: Hassle-Free Process – From idea to execution, we handle it all with clarity and transparency. Customized Solutions – Every strategy is designed to fit your unique business needs. Reliable Results – We focus on outcomes that build long-term success, not just quick wins. With us, you don't just get a service provider—you get a trusted growth partner Our Clients Trusted by over 100+ clients Delivering smart digital solutions that make business simple and effective. Our Team Meet the creative minds behind Keryar's innovative solutions. Our passionate team of designers, developers, strategists, and digital marketing experts work together to bring your vision to life. With years of experience and a commitment to excellence, we're dedicated to delivering results that exceed your expectations and drive your business forward. Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/blogs>

**text:** KERYAR - Website, SMM, Application making, SEO Company Fortunately, making a list of ideas is an excellent answer to the problem. Use the 10 social media post ideas below as a cheat sheet for ideas that will help... Learn More The internet is used by over 7 billion people all around the world. Net surfing, social media streaming, and purchasing things online are a part of daily life. Your consumers... Learn More Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love

to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/career>

**text:** KERYAR - Website, SMM, Application making, SEO Company Join Our Team Join our team to help shape the future of development. No current career opportunities available. We appreciate your interest in joining our team. Please check back soon for new openings or contact us for future opportunities. Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/development/website-development>

**text:** KERYAR - Website, SMM, Application making, SEO Company We are a digital web agency specializing in E-commerce Websites. We've been helping businesses for 8+ years by building websites that are creative, user-friendly, and designed to grow your brand online. 01 Collect Ideas We start by understanding your goals, audience, and vision to shape the right direction. 02 Data Analysis We research, plan, and analyze the best design and technology to fit your needs. 03 Finalize Product We build and deliver a website that is fast, user-friendly, and ready to grow your business. Our Working Process Find out how we turn ideas into websites that are modern, responsive, and built to grow your business. We begin by understanding your goals and your audience to create the right plan for your website. Next, our design team creates layouts that are clean, creative, and easy for users to navigate. Finally, our developers bring everything to life with secure coding, SEO-friendly structure, and smooth performance. Smart Website Solutions We carefully consider our solutions to support each and every stage of your growth. We design and develop websites that don't just look good, but also help your business grow. From small businesses to large brands, our solutions are built to give you results at every stage. 44.8% Customer Satisfaction 2x More Visitors Custom Development We build powerful and responsive websites designed to perform on every device with speed, functionality, and user experience that helps your business grow. UI/UX Design A great website starts with great design. Our UI/UX design ensures every page looks stunning and feels easy to navigate with seamless user experience. SEO Services Boost your online visibility with proven SEO strategies that bring more traffic, better Google rankings, and increased business growth. Maintenance & Support Keep your site running smoothly with regular updates, security checks, and performance optimization to ensure fast, safe, and reliable online presence. Our Expertise We excel in multiple business areas to drive your digital success. Advertising Architecture Culture Fashion Food Finance Government Healthcare Insurance Life Sciences Media NGO's Sport Technology Telecom Tourism What makes us different? For the past 8+ years, we've been creating websites that combine design, technology, and strategy. What sets us apart is our focus on delivering solutions that are not just good-looking, but also built to grow your business. Optimization & Performance We make your website faster, smoother, and search-engine friendly. From loading speed to mobile responsiveness, our optimization process ensures top performance and better Google rankings. UI/UX Design User-focused designs that are clean, modern, and easy to navigate. Design System Consistent design standards that keep your brand looking professional across all platforms. Digital Branding Creative visuals and branding that make your business stand out online. Development We build websites that are fast, secure, and designed to grow with your business. Responsive Website Websites that look and work perfectly on desktops, tablets, and mobiles. Backup and Updates Regular backups and updates to keep your website safe and always up-to-date. SEO Optimization Websites built with SEO-friendly structure to improve visibility and bring in more visitors. Creative. Smart. Awesome. We blend creativity with smart strategies to build websites that are not only beautiful but also drive real results for your business. We are a digital web design agency with 8+ years of experience, helping businesses

grow online with creative ideas that last. For nearly a decade, we've been designing and developing websites that not only look great but also deliver real results. Our focus is simple — create digital solutions that help brands stand strong and keep growing. Learn More Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/development>

**text:** KERYAR - Website, SMM, Application making, SEO Company Crafting Digital Experiences with Expertise At Keryar, we transform businesses through innovative web development, mobile apps, digital marketing, and creative branding. Based in Anand with 8+ years of expertise, we've helped 100+ clients across India build powerful digital presences that drive real growth and deliver measurable results. Our Clients Trusted by over 100+ clients Delivering smart digital solutions that make business simple and effective. What We Do? The services we offer are designed to grow your business online. Website Development Modern, responsive, and SEO-friendly websites that help your brand stand out. Learn More App Development Custom mobile apps for Android & iOS, built for performance and user experience. Learn More Digital Marketing From SEO to social media and Google Ads – we drive traffic, leads, and sales. Learn More Branding & Design Creative logos, graphics, and brand strategies to make your business memorable. Learn More Join Our Community We are trusted by over 5000+ clients. Join them now and grow your business. Why Choose Us? We bring solutions that deliver results. Expert Web & App Development From simple websites to advanced mobile apps, we build platforms that perform. Result-Driven Digital Marketing SEO, social media, and paid ads designed to grow your traffic, leads, and sales. Creative Branding & Design Logos, graphics, and visuals that make your business unforgettable. Learn More Our Process We follow a proven process to deliver exceptional results. Our Tech Stack We master every tool and platform to fuel your digital growth. Latest Projects Check out some of my latest projects with creative ideas. Web Design We create modern, responsive, and SEO-friendly websites with eye-catching designs and easy-to-use interfaces. Our custom web development solutions ensure your business stands out online, delivers a great user experience, and helps you attract more customers. See Project Mobile Design Bring your ideas to life with stunning mobile app designs that your customers will love. At Keryar, we focus on user-friendly UI/UX, smooth navigation, and eye-catching layouts that keep your audience engaged. Whether you're a startup or an established brand, our custom mobile design solutions help you deliver apps that attract, retain, and delight customers. See Project Graphic Design Stand out with creative graphic designs that make a lasting impression. Our expert designers craft logos, visuals, and brand identities that connect with your audience and give your business a strong presence online. At Keryar, we blend creativity with professionalism to design graphics that truly engage and inspire customers. See Project SEO Services Get noticed on Google with our result-driven SEO services. We help your business rank higher, attract more traffic, and convert visitors into customers – all at affordable prices. With Keryar's SEO strategies, you don't just get clicks – you get real growth and visibility that keeps your business ahead of the competition. See Project Case Study Explore our detailed case studies showcasing real projects and the results we've delivered for our clients. View All Case Studies Our Expertise We excel in multiple business areas to drive your digital success. Advertising Architecture Culture Fashion Food Finance Government Healthcare Insurance Life Sciences Media NGO's Sport Technology Telecom Tourism Happy Customers Don't take our word for it. See what customers are saying about us. Dhruti Patel Highly impressed with Keryar IT Solution! Exceptional creativity, top-notch technical skills, and a seamless process from start to finish. Our new website exceeds expectations. Kudos to the talented team! Devansh Pandya Positive experience working with the IT company as a web development client. Their team is highly skilled, responsive, and delivered quality results within specified timelines. Excellent collaboration throughout the project. Patel Keval EXCELLENT PLACE FOR DEVELOP AND PROVE TO YOUR SELF IN DEVELOPING PLATFORM. BEST PLACE FOR JOB AND INTERNSHIP Samp Group As a client of KERYAR, we at SAMP Group have experienced top-tier digital marketing and branding services that have significantly elevated our cricket league's presence. From crafting engaging social media

campaigns to designing a dynamic and professional website, KERYAR has delivered innovative, value-driven solutions that perfectly align with our brand's vision. Their expertise in digital strategy, content creation, and targeted promotions has helped us build a strong fan base and attract global engagement. The team is highly responsive, creative, and dedicated to delivering measurable results. If you're looking for a digital partner that truly understands branding and marketing in the sports industry, KERYAR is the perfect choice! meet diyora the best company for digital marketing and web development Baroda Center Center Keryar, for our company is simply just a one point solution for entire Digital Marketing services. Main thing is staff and work coordination - it's absolutely best at this place! They handle two businesses of mine - Pooja Electronics & Upix Inc. We have seen genuine positive impact in our business through their consistent efforts. Patience and Clarity - it has helped to grow well. I will say they are our growth partners - not just an agency! Aatmiya Joanna Impressed by the outstanding work of Keryar! They skillfully crafted a modern, intuitive website that truly reflects our brand essence. Their quick responsiveness and top-notch communication made the process a breeze. Highly satisfied and highly recommend! Viraj Chauhan Thanks to KERYAR IT Solutions, our traditional menswear brand has gained incredible online visibility. Their targeted marketing approach and creative campaigns have helped us attract more customers and grow our brand presence. Exceptional service and great results! Priya Shah Very satisfied with the marketing strategy and the measurable uplift we saw in online leads. The team is proactive and easy to work with. Het Patel The company provides a supportive and inclusive learning environment. From day one, I felt welcomed by the team, and my colleagues were always willing to share their knowledge and expertise. The open-door policy encouraged open communication, making it easy to seek guidance and clarification when needed. Rajat Patel Reliable partner for web development and digital marketing. They delivered a clean site, optimized for speed and usability, and helped us with steady traffic improvements. Rushi Patel Excellent place to develop your skills and great work environment Our Latest Blog Posts That Got the Most Attention Fortunately, making a list of ideas is an excellent answer to the problem. Use the 10 social media post ideas below as a cheat sheet for ideas that will help... Learn More Read More Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/development/mobile-application>

**text:** KERYAR - Website, SMM, Application making, SEO Company – Mobile Application Development Transforming Ideas into Powerful Mobile Apps At Keryar, we turn your vision into high-performing mobile apps that connect, engage, and grow with your audience. From iOS to Android, our apps are designed to be secure, scalable, and simple to use. Whether it's an e-commerce app, an enterprise solution, or a startup MVP, we build future-ready apps that help businesses stand out and succeed. Start Your Project iOS & Android Experts End-to-End Solutions Why Choose Keryar for Your Mobile App? Save time and reduce costs with our ready-to-use components and thoughtful design system. 1+ Pre-built Design Blocks Stylish Layouts Beautiful, user-friendly app interfaces. Smart Features Add tools like blogs, dashboards, and task managers. Interactive Elements Engage users with responsive, dynamic features. Flexible Design Options Multiple headers, footers, colors, and fonts. Custom Branding Seamlessly integrate your brand colors, logos, and visual identity into your mobile app. Fully Responsive Perfectly adapts to any device or screen size. Our Mobile Apps Portfolio Handcrafted and carefully put together mobile applications. Ventura – Classifieds & Marketplace Mobile App AutoMobile Taskit – Task Management & Productivity Mobile App Service Industries FitBuddy – Fitness & Workout Tracking App Healthcare Period & Health Tracker Mobile App Healthcare PlantPal – Smart Plant Care Mobile App Service Industries Food Delivery Mobile App Food Fully Responsive Responsive images & texts no matter the screen size. Your app will look and perform beautifully across devices—smartphones, tablets, or desktops. Images and text remain sharp, pages load fast, and the experience is seamless. Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach

out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/development/web-application>

**text:** KERYAR - Website, SMM, Application making, SEO Company Running your business is now easier than ever Handle your work, track progress, and manage everything in one simple web app. Smart Web App Solutions for Every Stage of Growth Our web applications are built to simplify complex tasks and help your business grow smoothly. From tracking performance to managing daily operations, we make sure everything works seamlessly for you. Easy to use and fully customized for your business needs Scalable solutions that grow with your company Secure and reliable with regular updates Designed to improve efficiency and save time Take Full Control With Smart Web Apps We create web applications that make managing your business stress-free. From tracking expenses to monitoring performance, everything is designed to give you clarity and control in one place. Track and manage data with ease Get real-time insights to make better decisions Save time with automation and smart features Stay organized and focus on growing your business Smarter Finance Management, Built for You We create web applications that make it easy to manage your finances your way. From expense tracking to performance reports, our solutions are designed to give you full control with zero hassle. Track expenses and income in real-time Get clear insights with smart reports Automate recurring tasks and save time Secure and reliable solutions for peace of mind Join Our Growing Community For the past 8+ years, more than 500+ clients have trusted us to design, develop, and grow their digital presence. We're proud to support businesses of all sizes with creative solutions that truly make an impact. Everything You Need for Smarter Business Management 1. Secured Transactions Your data and payments are protected with advanced security, giving you complete peace of mind. 2. Budget Planning Plan, track, and control your business expenses with smart budgeting tools. 3. Always Up to Date Stay ahead with regular updates and features that keep your system running smoothly. Happy Customers Don't take our word for it. See what customers are saying about us. Dhruti Patel Highly impressed with Keryar IT Solution! Exceptional creativity, top-notch technical skills, and a seamless process from start to finish. Our new website exceeds expectations. Kudos to the talented team! Devansh Pandya Positive experience working with the IT company as a web development client. Their team is highly skilled, responsive, and delivered quality results within specified timelines. Excellent collaboration throughout the project. Patel Keval EXCELLENT PLACE FOR DEVELOP AND PROVE TO YOUR SELF IN DEVELOPING PLATFORM. BEST PLACE FOR JOB AND INTERNSHIP Samp Group As a client of KERYAR, we at SAMP Group have experienced top-tier digital marketing and branding services that have significantly elevated our cricket league's presence. From crafting engaging social media campaigns to designing a dynamic and professional website, KERYAR has delivered innovative, value-driven solutions that perfectly align with our brand's vision. Their expertise in digital strategy, content creation, and targeted promotions has helped us build a strong fan base and attract global engagement. The team is highly responsive, creative, and dedicated to delivering measurable results. If you're looking for a digital partner that truly understands branding and marketing in the sports industry, KERYAR is the perfect choice! meet diyora the best company for digital marketing and web development Baroda Center Center Keryar, for our company is simply just a one point solution for entire Digital Marketing services. Main thing is staff and work coordination - it's absolutely best at this place! They handle two businesses of mine - Pooja Electronics & Upix Inc. We have seen genuine positive impact in our business through their consistent efforts. Patience and Clarity - it has helped to grow well. I will say they are our growth partners - not just an agency! Aatmiya Joanna Impressed by the outstanding work of Keryar! They skillfully crafted a modern, intuitive website that truly reflects our brand essence. Their quick responsiveness and top-notch communication made the process a breeze. Highly satisfied and highly recommend! Viraj Chauhan Thanks to KERYAR IT Solutions, our traditional menswear brand has gained incredible online visibility. Their targeted marketing approach and creative campaigns have helped us attract more customers and grow our brand presence. Exceptional service and great results! Priya Shah Very satisfied with the marketing strategy and the measurable uplift we saw in online leads. The team is proactive and easy to work with. Het Patel The company provides a supportive and inclusive learning environment. From day one, I felt welcomed by the team, and

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**url:** <https://keryar.com/development/ecommerce>

**text:** KERYAR - Website, SMM, Application making, SEO Company eCommerce Solutions That Win We build high-converting online stores with seamless shopping experiences that drive sales. Our eCommerce Services Complete Solutions for Your Online Store Online Store Development Custom eCommerce websites built for maximum conversions and sales. Mobile Commerce Optimized mobile shopping experiences that convert visitors. eCommerce SEO Product page optimization to rank higher and attract more buyers. Conversion Optimization Data-driven improvements to boost your store's performance. Our Approach Building stores that sell Strategy & Planning We analyze your market, competitors, and customers to create a winning strategy. UX-Optimized Design Shopping experiences designed to guide users to purchase. Development & Integration Robust technical implementation with all necessary integrations. eCommerce Portfolio See how we've helped businesses grow online. Fashion Retail Developed a luxury fashion eCommerce platform with 3D product visualization that increased conversions by 42%. View Case Study Jewelry Store Created a high-end jewelry eCommerce site with AR try-on features that reduced returns by 35%. View Case Study Health Supplements Optimized checkout flow for a supplement brand that increased average order value by 28%. View Case Study Electronics Built a complex electronics store with configurable products that boosted sales by 65%. View Case Study Why Choose Us eCommerce expertise that delivers results Conversion-Focused Design Every element is designed to guide users toward purchase with minimal friction. Mobile-First Approach With most shopping now on mobile, we prioritize flawless mobile experiences. Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/development/ui-ux>

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Scalable design systems and guidelines FAQ We offer exceptional UI/UX design services, user research, and design systems to create digital experiences that drive results. What's included in your UI/UX design process? Our process includes user research, wireframing, prototyping, visual design, usability testing, and design system creation for comprehensive design solutions. Do you conduct user research and testing? Yes, we conduct thorough user research, create user personas, and perform usability testing to ensure our designs meet real user needs and expectations. Can you create design systems for our brand? Absolutely! We create comprehensive design systems with components, style guides, and documentation to ensure consistency across all your digital touchpoints. How do you ensure accessibility in design? We follow WCAG guidelines and accessibility best practices, ensuring our designs are inclusive and usable by people with diverse abilities and needs. Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

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creativity, top-notch technical skills, and a seamless process from start to finish. Our new website exceeds expectations. Kudos to the talented team! Devansh Pandya Positive experience working with the IT company as a web development client. Their team is highly skilled, responsive, and delivered quality results within specified timelines. Excellent collaboration throughout the project. Patel Keval EXCELLENT PLACE FOR DEVELOP AND PROVE TO YOUR SELF IN DEVELOPING PLATFORM. BEST PLACE FOR JOB AND INTERNSHIP Samp Group As a client of KERYAR, we at SAMP Group have experienced top-tier digital marketing and branding services that have significantly elevated our cricket league's presence. From crafting engaging social media campaigns to designing a dynamic and professional website, KERYAR has delivered innovative, value-driven solutions that perfectly align with our brand's vision. Their expertise in digital strategy, content creation, and targeted promotions has helped us build a strong fan base and attract global engagement. The team is highly responsive, creative, and dedicated to delivering measurable results. If you're looking for a digital partner that truly understands branding and marketing in the sports industry, KERYAR is the perfect choice! meet diyora the best company for digital marketing and web development Baroda Center Center Keryar, for our company is simply just a one point solution for entire Digital Marketing services. Main thing is staff and work coordination - it's absolutely best at this place! They handle two businesses of mine - Pooja Electronics & Upix Inc. We have seen genuine positive impact in our business through their consistent efforts. Patience and Clarity - it has helped to grow well. I will say they are our growth partners - not just an agency! Aatmiya Joanna Impressed by the outstanding work of Keryar! They skillfully crafted a modern, intuitive website that truly reflects our brand essence. Their quick responsiveness and top-notch communication made the process a breeze. Highly satisfied and highly recommend! Viraj Chauhan Thanks to KERYAR IT Solutions, our traditional menswear brand has gained incredible online visibility. Their targeted marketing approach and creative campaigns have helped us attract more customers and grow our brand presence. Exceptional service and great results! Priya Shah Very satisfied with the marketing strategy and the measurable uplift we saw in online leads. The team is proactive and easy to work with. Het Patel The company provides a supportive and inclusive learning environment. From day one, I felt welcomed by the team, and my colleagues were always willing to share their knowledge and expertise. The open-door policy encouraged open communication, making it easy to seek guidance and clarification when needed. Rajat Patel Reliable partner for web development and digital marketing. They delivered a clean site, optimized for speed and usability, and helped us with steady traffic improvements. Rushi Patel Excellent place to develop your skills and great work environment Our Latest Blog Posts That Got the Most Attention Fortunately, making a list of ideas is an excellent answer to the problem. Use the 10 social media post ideas below as a cheat sheet for ideas that will help... Learn More Read More Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/marketing/social-media-marketing>

**text:** KERYAR - Website, SMM, Application making, SEO Company We are a World Social agency specializing on LinkedIn We make your social media marketing stress-free and effective, giving you the perfect control to maximize engagement and conversions. Content Creation We design creative posts, stories, and reels that grab attention and connect with your audience. From graphics to captions, we make your brand stand out across all platforms. Learn More Social Media Ads Maximize your reach with targeted advertising campaigns on Facebook, Instagram, LinkedIn, and more to drive conversions and boost ROI. Learn More Analytics & Reporting Track your social media performance with detailed analytics, insights, and reports to understand what works and optimize your strategy. Learn More Community Management Build strong relationships with your audience through active community engagement, responding to comments, and managing your online reputation. Learn More Why Choose Our Social Media Services? Here are a few reasons why businesses trust us with their social media growth. Strategy Planning We analyze your audience and create tailored social media strategies. Content Creation Design engaging posts, stories, and videos that resonate with your audience. Growth & Analytics Monitor performance and

optimize campaigns for maximum reach and engagement. Strategy Planning We start by understanding your brand, target audience, and business goals to create a comprehensive social media strategy. Our team analyzes your competition, identifies the best platforms for your brand, and develops a content calendar that aligns with your marketing objectives. Audience research and competitor analysis Platform selection and optimization Content calendar and posting schedule Learn More Content Creation Our creative team produces engaging content that captures attention and drives interaction. From eye-catching graphics and videos to compelling captions and stories, we create content that reflects your brand personality and connects with your audience on an emotional level. Custom graphics and visual content design Video content and story creation Copywriting and hashtag optimization Learn More Growth & Analytics We continuously monitor your social media performance using advanced analytics tools to track engagement, reach, and conversions. Our data-driven approach helps us optimize your campaigns in real-time, ensuring maximum ROI and sustainable growth for your social media presence. Performance tracking and analytics reporting Campaign optimization and A/B testing Growth strategies and audience expansion Learn More Our Expertise We excel in multiple business areas to drive your digital success. Advertising Architecture Culture Fashion Food Finance Government Healthcare Insurance Life Sciences Media NGO's Sport Technology Telecom Tourism Proven Social Media Results Save your time and money by choosing our expert social media team. Design Design that engages your audience and drives conversions. Schedule Timely posts that keep your audience engaged. Content High-quality content that resonates with your audience. Hashtags Strategic hashtags that increase your content's visibility. Engagement Engaging content that encourages audience interaction. Engagement Time We have a loyal audience that spends quality time. Latest Projects Check out some of our awesome projects with creative ideas and great design. What Makes Us Different? We bring social media expertise to make your brand shine online. Creative Content Engaging posts and stories that capture attention and drive interaction. Strategic Planning Data-driven strategies tailored to your audience and business goals. Multi-Platform Expertise Expert management across Instagram, Facebook, LinkedIn, and more. 24/7 Community Support Active community management and quick response to audience engagement. Happy Customers Don't take our word for it. See what customers are saying about us. Dhruti Patel Highly impressed with Keryar IT Solution! Exceptional creativity, top-notch technical skills, and a seamless process from start to finish. Our new website exceeds expectations. Kudos to the talented team! Devansh Pandya Positive experience working with the IT company as a web development client. Their team is highly skilled, responsive, and delivered quality results within specified timelines. Excellent collaboration throughout the project. Patel Keval EXCELLENT PLACE FOR DEVELOP AND PROVE TO YOUR SELF IN DEVELOPING PLATFORM. BEST PLACE FOR JOB AND INTERNSHIP Samp Group As a client of KERYAR, we at SAMP Group have experienced top-tier digital marketing and branding services that have significantly elevated our cricket league's presence. From crafting engaging social media campaigns to designing a dynamic and professional website, KERYAR has delivered innovative, value-driven solutions that perfectly align with our brand's vision. Their expertise in digital strategy, content creation, and targeted promotions has helped us build a strong fan base and attract global engagement. The team is highly responsive, creative, and dedicated to delivering measurable results. If you're looking for a digital partner that truly understands branding and marketing in the sports industry, KERYAR is the perfect choice! meet diyora the best company for digital marketing and web development Baroda Center Center Keryar, for our company is simply just a one point solution for entire Digital Marketing services. Main thing is staff and work coordination - it's absolutely best at this place! They handle two businesses of mine - Pooja Electronics & Upix Inc. We have seen genuine positive impact in our business through their consistent efforts. Patience and Clarity - it has helped to grow well. I will say they are our growth partners - not just an agency! Aatmiy a Joanna Impressed by the outstanding work of Keryar! They skillfully crafted a modern, intuitive website that truly reflects our brand essence. Their quick responsiveness and top-notch communication made the process a breeze. Highly satisfied and highly recommend! Viraj Chauhan Thanks to KERYAR IT Solutions, our traditional menswear brand has gained incredible online visibility. Their targeted marketing approach and creative campaigns have helped us attract more customers and grow our brand presence. Exceptional service and great results! Priya Shah Very satisfied with the marketing strategy and the measurable uplift we saw in online leads. The team is proactive and easy to work with. Het Patel The company provides a supportive and inclusive learning environment. From day

one, I felt welcomed by the team, and my colleagues were always willing to share their knowledge and expertise. The open-door policy encouraged open communication, making it easy to seek guidance and clarification when needed. Rajat Patel Reliable partner for web development and digital marketing. They delivered a clean site, optimized for speed and usability, and helped us with steady traffic improvements. Rushi Patel Excellent place to develop your skills and great work environment Proven Social Media Results Save your time and money by choosing our expert social media team. Customer Satisfaction Increased Revenue Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings. Our Clients Trusted by over 100+ clients Delivering smart digital solutions that make business simple and effective.

**url:** <https://keryar.com/marketing/seo>

**text:** KERYAR - Website, SMM, Application making, SEO Company We are a World SEO agency Off Page We are an award winning branding design agency that strongly believes in the power of creative ideas. Learn More Why Choose Keryar for SEO Here are a few reasons why our customers choose us. On-Page SEO Optimizing titles, meta tags, keywords, and content so your website ranks higher on search engines. Off-Page SEO Building quality backlinks and authority that improve your website's credibility and visibility. Technical SEO Fixing site speed, mobile-friendliness, and indexing issues to make your website search engine ready. Local SEO Helping your business show up in Google Maps and local searches so nearby customers can find you easily. SEO Reports Clear, easy-to-understand reports that track your ranking, traffic, and growth. My Skills Over the years, I've mastered tools and techniques that help bring creative ideas to life. From professional photo editing to motion graphics and video production, my skills ensure that every project stands out with quality and precision. Photoshop Final Cut Motion Video Manipulation Why Choose Me? I combine creativity, strategy, and technical expertise to deliver results that truly matter. My focus is always on quality, innovation, and customer satisfaction. Passionate about delivering engaging visuals and digital experiences. Proven expertise across industries with real business impact. Dedicated to meeting deadlines without compromising quality. Skilled at blending creativity with data-driven insights. Transparent communication and client-focused approach. My Process 1 Collect Ideas Understanding your vision, goals, and audience to craft a strong foundation. 2 Data Analysis Using research, trends, and insights to design strategies that deliver measurable results. 3 Finalize Product Polishing every detail to deliver a high-quality, ready-to-launch product that exceeds expectations. SEO Features We optimize every element of your website to make it search-engine friendly and user-focused. On-Page SEO Keyword Optimization – Researching and placing the right keywords naturally into your content, titles, and headings. Meta Tags & Descriptions – Writing clear and engaging titles and descriptions that improve click-through rates. Image & Alt Text Optimization – Making sure all visuals are search-friendly and load fast. Content Structuring – Using H1, H2, H3 headings and internal linking to make your website easy to read and rank higher. Speed & Mobile Optimization – Ensuring your site loads quickly on all devices, giving visitors a smooth experience. Result: Higher rankings, more traffic, and better engagement on your website. See Project Off-Page SEO Backlink Building – Getting high-quality links from trusted websites that signal authority to search engines. Local SEO – Optimizing your business for Google Maps, local listings, and region-based searches. Social Signals – Boosting your presence through social media mentions, shares, and engagement. Directory & Profile Submissions – Placing your brand in relevant online directories for better visibility. Content Structuring – Using H1, H2, H3 headings and internal linking to make your website easy to read and rank higher. Reputation Management – Monitoring reviews and online mentions to keep your brand image strong. Result: Stronger domain authority, higher trust, and steady long-term growth See Project Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing

Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/marketing/lead-generation>

**text:** KERYAR - Website, SMM, Application making, SEO Company Generate Quality Leads with Meta Ads Transform prospects into customers with our targeted lead generation strategies. We deliver qualified leads through multi-channel campaigns, advanced targeting, and conversion optimization to boost your sales pipeline and revenue growth. How We Do It? We make your lead generation process stress-free giving you full control and better outcomes. Here's how we do it: 01 Concept We start by understanding your business goals, target audience, and market opportunities. 02 Prepare Our team develops customized strategies and tools tailored for effective lead capture. 03 Retouch We refine campaigns with real-time data, optimizing performance at every stage. 04 Finalize We deliver high-quality, conversion-ready leads that boost sales and growth. How Lead Generation Works Simple 3-step process to transform your lead generation! Getting quality leads doesn't have to be complicated. Here's how we make it easy for your business: Connect Share your goals with us so we understand your business needs. Capture We build smart strategies to attract the right audience and collect qualified leads. Convert Turn those leads into paying customers with effective follow-ups and nurturing campaigns. Company Facts By choosing our professional team, you save time and money while gaining access to proven expertise. New Visitors Consistent inflow of fresh leads to expand your reach. Social Media High engagement rates from social platforms that drive brand visibility. Referrals Strong referral network to generate trust-driven leads. Search Engines Optimized strategies that rank high on Google and bring organic traffic. What We Do? Our services are designed with your success in mind, delivering convenience, security, and growth: 24/7 Support Round-the-clock assistance to ensure smooth operations. Learn More Secure Payments Advanced, encrypted payment systems for safe transactions. Learn More Daily Updates Transparent reporting and regular updates on campaign progress. Learn More Market Research Data-driven insights to identify trends, competitors, and growth opportunities. Learn More Our Clients Trusted by over 100+ clients Delivering smart digital solutions that make business simple and effective. Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/marketing/email-marketing>

**text:** KERYAR - Website, SMM, Application making, SEO Company Email Marketing That Retains We craft data-driven email campaigns that build relationships and drive measurable business results. Our Approach Smart Email Marketing That Gets Results We don't just send emails – we create meaningful conversations that help you connect with your audience, build trust, and grow your business. Every campaign is designed with purpose, backed by data, and tailored to deliver measurable results. Audience Segmentation Reach the right people at the right time. We group your audience based on behavior, interests, and demographics to make sure your emails feel personal and relevant — not just another message in the inbox. Automation Workflows Save time and boost efficiency with automated email journeys. From welcoming new subscribers to recovering abandoned carts, our smart workflows ensure your customers get the right message at every stage of their journey. Performance Insights See exactly how your emails perform with detailed reporting. Track opens, clicks, and conversions to understand what works best, and use these insights to continuously improve future campaigns. Email Marketing Services Tailored to Your Goals Convert more leads into customers with automated email sequences that educate and build trust over time. Create engaging, valuable content that keeps your brand top-of-mind and drives repeat business. Transform routine emails like receipts and notifications into opportunities for engagement and upsells. Proven Results Email Marketing Success Stories We don't just talk about results – we deliver them! Here's how our email marketing strategies have helped businesses grow and connect with their audiences: Ecommerce Brand 42% increase in email open rates and 67% boost in click-through rates with personalized campaigns and automation. SaaS Company 85%

improvement in customer retention through strategic email nurturing and onboarding sequences. Non-Profit 3.2x increase in donations through targeted email campaigns and compelling storytelling strategies. B2B Service 450% ROI achieved through automated lead nurturing workflows and targeted B2B email campaigns. Our Email Marketing Process Strategy & Planning We start by understanding your business goals, target audience, and current performance to build a custom email marketing plan that works for you. Content Creation Our team designs and writes engaging emails that connect with your audience and encourage them to take action. Technical Setup We set up your email platform with the right tools, templates, and automation workflows to ensure smooth delivery. Launch & Optimize Once live, we track results, test different approaches, and keep improving your campaigns for better outcomes Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/marketing/brand-management>

**text:** KERYAR - Website, SMM, Application making, SEO Company Build Your Brand with Strategy. Identity. Impact. We help businesses create powerful brand identities that connect with audiences and drive growth. What We Do? Our comprehensive brand management services are designed to build, strengthen, and grow your brand presence. Brand Strategy Developing comprehensive brand strategies that define your unique position, target audience, and competitive advantage in the market. Learn More Visual Identity Creating distinctive logos, color palettes, typography, and visual elements that represent your brand's personality and values. Learn More Brand Messaging Crafting compelling brand voice, tone, and messaging that resonates with your audience and communicates your value proposition effectively. Learn More Brand Guidelines Establishing comprehensive brand guidelines and standards to ensure consistent brand application across all touchpoints and platforms. Learn More Why Choose Us? Here's why businesses trust us with their brand management and growth strategies. Creative Excellence Award-winning creative team with proven expertise in brand design and storytelling. Strategic Thinking Data-driven brand strategies that align with your business goals and market opportunities. Comprehensive Solutions End-to-end brand management from strategy and design to implementation and monitoring. Dedicated Support Ongoing brand management support to maintain consistency and drive continuous growth. Our Expertise We excel in multiple business areas to drive your digital success. Advertising Architecture Culture Fashion Food Finance Government Healthcare Insurance Life Sciences Media NGO's Sport Technology Telecom Tourism Our Brand Solutions Transform your brand into a powerful business asset that drives growth and customer loyalty. We understand that strong brands are built on solid foundations. Our comprehensive brand management approach combines strategic thinking, creative excellence, and consistent execution to create brands that stand out, connect with audiences, and drive measurable business results across all touchpoints. 99.7% Brand Recognition Increase 3x Brand Engagement Growth Ready to Build? Let's create a brand that stands out and drives results. We've helped over 500+ brands achieve their goals. Whether you're launching a new brand or revitalizing an existing one, our team brings the expertise, creativity, and strategic thinking needed to build brands that resonate with audiences and drive business growth. Let's discuss how we can transform your brand vision into reality. Start Your Brand Journey Your brand strategy, guidelines, and assets all in one comprehensive brand management system. Access your complete brand toolkit through our centralized brand management platform, available across all devices. Happy Customers Don't take our word for it. See what customers are saying about us. Dhruti Patel Highly impressed with Keryar IT Solution! Exceptional creativity, top-notch technical skills, and a seamless process from start to finish. Our new website exceeds expectations. Kudos to the talented team! Devansh Pandya Positive experience working with the IT company as a web development client. Their team is highly skilled, responsive, and delivered quality results within specified timelines. Excellent collaboration throughout the project. Patel Keval EXCELLENT PLACE FOR DEVELOP AND PROVE TO YOUR SELF IN DEVELOPING PLATFORM. BEST PLACE FOR JOB AND INTERNSHIP Samp Group As a client of KERYAR, we at SAMP Group have experienced top-tier digital marketing and branding

services that have significantly elevated our cricket league's presence. From crafting engaging social media campaigns to designing a dynamic and professional website, KERYAR has delivered innovative, value-driven solutions that perfectly align with our brand's vision. Their expertise in digital strategy, content creation, and targeted promotions has helped us build a strong fan base and attract global engagement. The team is highly responsive, creative, and dedicated to delivering measurable results. If you're looking for a digital partner that truly understands branding and marketing in the sports industry, KERYAR is the perfect choice! meet diyora the best company for digital marketing and web development Baroda Center Center Keryar, for our company is simply just a one point solution for entire Digital Marketing services. Main thing is staff and work coordination - it's absolutely best at this place! They handle two businesses of mine - Pooja Electronics & Upix Inc. We have seen genuine positive impact in our business through their consistent efforts. Patience and Clarity - it has helped to grow well. I will say they are our growth partners - not just an agency! Aatmiy a Joanna Impressed by the outstanding work of Keryar! They skillfully crafted a modern, intuitive website that truly reflects our brand essence. Their quick responsiveness and top-notch communication made the process a breeze. Highly satisfied and highly recommend! Viraj Chauhan Thanks to KERYAR IT Solutions, our traditional menswear brand has gained incredible online visibility. Their targeted marketing approach and creative campaigns have helped us attract more customers and grow our brand presence. Exceptional service and great results! Priya Shah Very satisfied with the marketing strategy and the measurable uplift we saw in online leads. The team is proactive and easy to work with. Het Patel The company provides a supportive and inclusive learning environment. From day one, I felt welcomed by the team, and my colleagues were always willing to share their knowledge and expertise. The open-door policy encouraged open communication, making it easy to seek guidance and clarification when needed. Rajat Patel Reliable partner for web development and digital marketing. They delivered a clean site, optimized for speed and usability, and helped us with steady traffic improvements. Rushi Patel Excellent place to develop your skills and great work environment Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/marketing/product-styling>

**text:** KERYAR - Website, SMM, Application making, SEO Company Styling Products That Tell Stories At PIXXFY Production, our team specializes in product styling and photography that highlight the true essence of your brand. From clean, modern flat-lays to creative lifestyle shoots, we make sure every product looks its best and connects with your audience. Why Brands Choose Us? We bring your products to life through carefully crafted styling and professional photography. Our team understands that every brand has a unique story, and we work closely with you to ensure that story shines through in every shot. Creative Direction – Fresh concepts that showcase products in unique and engaging ways. High-Quality Photography – Crisp, professional visuals that stand out everywhere. Brand-Focused Styling – Every detail is aligned with your identity and tone. Versatile Work – Shoots tailored for e-commerce, campaigns, catalogs, and social media. Our Skills With over 8+ years of experience in product styling and photography, I bring creativity and precision to every project. From concept to final delivery, I ensure your products are presented in the most compelling way possible. Product Photography & Styling Visual Merchandising Creative Set Design Professional Editing & Retouching Our Areas of Expertise From concept to final delivery, we create stunning product visuals that capture attention and drive sales across all platforms. Our team specializes in styling and photographing products that look polished, professional, and ready to sell. Every shoot is planned to highlight the unique details of your products while keeping your brand's identity front and center. More Details Creative Styling Designing layouts, props, and concepts that make your products stand out. Learn More Product Photography High-quality, detailed shots perfect for e-commerce, catalogs, and campaigns. Learn More Social Media Visuals Styled content tailored for Instagram, Facebook, and other platforms to drive engagement. Learn More Branding Consistency Ensuring every photo aligns with your brand's look and feel for a cohesive identity. Learn More How We Work From concept to delivery,

we create stunning product visuals that tell your story! 01 Concept Planning We understand your goals and product requirements. 02 Styling & Setup Our team arranges props, colors, and layouts to elevate your products. 03 Photography Capturing every detail with the right lighting and perspective. 04 Editing & Retouching Enhancing images to perfection with professional editing tools. 05 Final Delivery Ready-to-use visuals for online stores, ads, and campaigns. Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/workfolio/case-study>

**text:** KERYAR - Website, SMM, Application making, SEO Company Case Studies Real stories. Real results. Discover how we transform challenges into success stories through innovative solutions and strategic thinking. Digital Transformation of Charotar Education Society (CES) by Keryar See Project Local Listings to a Recognized Real Estate Brand See Project Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/workfolio/case-study-details/516743b3-07de-46e1-84fe-c8825531fe1d>

**text:** KERYAR - Website, SMM, Application making, SEO Company About the Project Industry: Education & Institutional Management Duration: Ongoing Partnership (2021 – Present) Technology Partner: Keryar – Full-Service IT & Digital Solutions Company Location: Anand, Gujarat 1. Introduction Keryar is a full-service IT and digital solutions company that empowers businesses and institutions through technology-driven innovation. With expertise in website development, custom applications, digital branding, and automation systems, Keryar helps organizations streamline operations and strengthen their digital presence. Charotar Education Society (CES) is one of Gujarat's most respected educational trusts, managing over 30+ schools and colleges across the Charotar region. Known for its commitment to academic excellence and social upliftment, CES has played a vital role in shaping education in Anand and beyond. In 2021, CES partnered with Keryar to embark on a comprehensive digital transformation journey aimed at modernizing their technology infrastructure, improving operational efficiency, and enhancing communication across all institutions. This collaboration continues to evolve and expand in 2025. 2. Challenge / Problem Statement With over 30 institutes under its umbrella, CES faced several digital and operational challenges: Each institution managed its own website and online activities, leading to a scattered and inconsistent digital presence. Outdated website interfaces and limited functionality made it difficult to engage students, faculty, and parents effectively. Employee data was decentralized, stored in silos, and difficult to maintain across multiple campuses. The teacher performance review process was manual, time-consuming, and lacked transparency. CES needed a centralized, scalable, and modern digital ecosystem that would unify all its institutions under one digital framework — while preserving each institute's individual identity and autonomy. 3. Keryar's Solution Keryar designed and implemented a complete digital transformation strategy tailored to CES's unique needs. Key Deliverables: 31 fully redesigned websites for all CES schools and colleges, built with a consistent design language and modern user experience. 2 web applications to streamline operations and digitalize management workflows. A Centralized Management Dashboard connecting all domains under a unified backend — allowing CES administrators to control content, monitor updates, and track analytics across all institutions from one place. A comprehensive Employee Management System to manage data of over 1000+ staff members, including profiles, attendance, and departmental details. A dynamic Teacher Performance Evaluation Dashboard with multi-level interaction: Teachers perform self-assessments. Principals review and provide feedback. Students rate teachers anonymously, producing automated and transparent performance reports. This holistic solution not only streamlined CES's operations but

also laid the foundation for a long-term, scalable digital infrastructure.

#### 4. Key Innovations & Technical Highlights

**Multi-Domain Integration:** A single, unified backend powering 31 different institutional websites.

**Role-Based Access Control:** Separate dashboards and permissions for administrators, principals, teachers, and staff.

**Automated Evaluation & Reports:** Real-time teacher performance reports with graphical analytics.

**Centralized Data Architecture:** One secure data structure for academic, employee, and administrative details.

**Enhanced Security & Scalability:** Data encryption, user authentication, and easy expansion for future institutes.

**Modern UI/UX:** Fresh, mobile-responsive design consistent across all institutions, strengthening CES's visual identity online.

#### 5. Results & Impact

Keryar's partnership with CES has transformed the organization's digital operations and stakeholder engagement:

- Unified Digital Ecosystem:** All CES institutions now function under one integrated system.
- Operational Efficiency:** Significant reduction in manual administrative tasks and paperwork.
- Data Transparency:** Easy access to real-time employee and performance data.
- Faculty Engagement:** Teachers and principals actively use the digital platform for evaluation and feedback.
- Student Involvement:** Students participate in rating systems and access updates through improved digital channels.
- Consistent Branding:** CES's online identity is now modern, cohesive, and easily recognizable. This transformation positioned CES as one of Gujarat's most digitally advanced educational trusts.

#### 6. Technology Stack

**Frontend:** Angular

**Backend:** Node.js

**Database:** SQL

**Hosting:** Multi-domain server integration with subdomains for each institution

**Additional Tools:** Centralized Analytics Dashboard, Secure Authentication System, Automated Reporting Engine, Responsive Design Framework

#### 7. Client Testimonial

"Keryar has completely transformed how we operate digitally. Managing 30+ institutions is no longer a challenge — everything is connected, transparent, and efficient. From performance evaluation to web management, their system has made a real impact across our network."

— Management Representative, Charotar Education Society (CES)

#### 8. Conclusion

The long-term partnership between Keryar and Charotar Education Society reflects a shared vision — using technology to improve education management and empower learning communities. From 2021 to 2025 and beyond, Keryar continues to provide technical innovation, ongoing support, and strategic upgrades to ensure CES remains a leader in digital transformation within Gujarat's education sector. This collaboration stands as a benchmark for modern, technology-driven educational ecosystems — built on trust, scalability, and innovation.

Date: June 6, 2023

Client Name: Charotar Education Society

Let's Build Something Great Together

Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible.

Why Partner with Keryar?

- Website & App Development
- Custom solutions tailored to your business needs.
- Digital Marketing Strategies that grow your brand and engage your audience.
- SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/workfolio/case-study-details/a915f2e1-0c6a-40a4-9df9-d1075b11912e>

**text:** KERYAR - Website, SMM, Application making, SEO Company About the Project

SAMP Group – Elevating Cricket Across the Globe

Client: SAMP Group

Industry: Sports & Entertainment

Duration: Ongoing Partnership (Started 2 Years Ago)

Services: Sports Branding, Photography & Videography, Social Media Management, Influencer Marketing, Website & SEO, Meta Ads, Podcast Production, Event Promotions

The Vision

When we started working with SAMP Group two years ago, the vision was clear—to build a global sports brand that brings cricket closer to fans everywhere, especially in the United States. What began as a partnership in creative marketing has now grown into a long-term collaboration that celebrates the spirit of cricket on international grounds. Expanding the Empire

SAMP Group has become a driving force in global cricket, owning and managing multiple franchises and leagues across continents: Morrisville Samp Army – Competing in the Abu Dhabi T10 League

Cape Town Samp Army – Representing in the Zim Afro T10 League

Gujarat Samp Army – Competing in the Legend 90 League (India)

They also organize their own international tournament, the Super 60 Legends League, held in the Middle East, uniting top legends, influencers, and fans from around the world.

Our Role

We handle the complete digital and creative portfolio for SAMP Group and all its franchises, including:

- Content Creation: End-to-end photography and videography for matches, media days, and player profiles.
- Social Media Marketing: Managing all official pages and helping SAMP Group reach over 60K+ followers on Instagram with high-engagement cricket content.
- Reels & Highlights: Producing visually

captivating match reels, teasers, and player features that keep fans connected. Website & SEO Optimization: Strengthening their online visibility for global cricket keywords—from team names and tournaments to player updates. Meta Ads & Influencer Collaborations: Running targeted ad campaigns and collaborations to boost engagement and ticket sales. Podcast & Influencer Network: Managing the official SAMP Group podcast, creating meaningful stories, and engaging with influencers who amplify the brand's presence. Star Power & Big Moments The SAMP Group family features world-class players, including Faf du Plessis, Moeen Ali, Dawid Malan, David Willey, Jason Holder, Dewald Brevis, and Andries Gous. Their official brand ambassador, Suniel Shetty, is the face of major campaigns and events, symbolizing strength, credibility, and passion for the game. Our team also covered the Super 60 League Launch, attended by cricket icons Parthiv Patel, Harbhajan Singh, and Yusuf Pathan—a star-studded event that gained tremendous traction online. The Goal: Taking Cricket to New Lands SAMP Group's long-term mission is to promote and grow cricket in the USA, creating opportunities for players, fans, and brands to experience the game like never before. Every piece of content, campaign, and event is a step toward making cricket a mainstream sport across North America. Date February 5, 2023 Client Name Samp Group Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/workfolio/case-study-details/19ef33db-9f02-406c-ac43-a3c0bd788999>  
**text:** KERYAR - Website, SMM, Application making, SEO Company About the Project GTA Estates – From Local Listings to a Recognized Real Estate Brand Client: GTA Estates Industry: Real Estate (Canada) Duration: Ongoing Partnership (Started 2 Years Ago) Services: Brand Identity, Website, SEO, Social Media, Email & SMS Marketing The Beginning When GTA Estates first came on board, they were a small real estate team focusing mainly on residential properties in Canada. Their digital presence was minimal, with limited visibility and brand consistency. That's where our collaboration began — to rebuild their online identity and turn them into a trusted name in real estate. Our Strategy We started by giving GTA Estates a complete brand refresh — new logo, color palette, and a modern design system that matched the sophistication of their listings. From there, we expanded their digital reach with: Social Media Marketing: We took over their Instagram and Facebook, creating daily posts featuring new listings, real estate insights, and market updates. Engagement rates and followers grew rapidly. Website Promotion & SEO: We optimized their website with relevant real estate keywords, local SEO, and property-based search features, boosting their Google visibility across key Canadian cities. Email & SMS Marketing: We built automated campaigns to nurture leads, share listings, and announce open houses. This consistent communication turned many leads into loyal clients. Results That Speak Since partnering with us, GTA Estates has grown from a small team to a strong four-member powerhouse, closing 25–30 real estate deals annually — and the numbers keep rising. Their brand now carries trust, visibility, and a strong digital footprint across Canada. 60% increase in qualified inquiries 3x growth in Instagram engagement 40% rise in website traffic from organic search Consistent deal closures throughout the year Beyond Numbers This journey with GTA Estates is still evolving. What began as a simple branding project has turned into a long-term partnership built on creativity, trust, and measurable growth. Together, we continue to refine their marketing strategy, strengthen their brand, and keep them ahead in a competitive real estate market. Date November 5, 2025 Client Name GTA Estates Let's Build Something Great Together Looking to create a website, launch an online store, boost your SEO, or strengthen your brand with digital marketing? We'd love to hear from you. Whether you have a big project in mind or just a quick question feel free to reach out. Our team will get back to you as soon as possible. Why Partner with Keryar? Website & App Development Custom solutions tailored to your business needs. Digital Marketing Strategies that grow your brand and engage your audience. SEO Proven techniques to improve visibility and get higher search rankings.

**url:** <https://keryar.com/blogs/detail/af3b6374-e52c-40af-94c2-aa857ef43424>

**text:** KERYAR - Website, SMM, Application making, SEO Company B2B SOCIAL MEDIA POST IDEAS - keryar Fortunately, making a list of ideas is an excellent answer to the problem. Use the 10 social media post ideas below as a cheat sheet for ideas that will help you get the engagement you want. Learn to rotate these posts on your social media accounts like a pro, and watch as your current fans like and spread the content. As a result, your follower count will increase as current followers refer their friends to become your newest supporters. Have you discovered anything new today? Do you have a lot of creative energies flowing? The next step is to customise these B2B social media post ideas to meet your specific requirements. Take inspiration from these starter ideas and then add to these social media post ideas over time to ensure that your social media channels never run out of options. Choose one of the B2B social media post ideas that appeals to you the most and implement it. We all have ideas, but we seldom act on them. Set things in action. Test the concept on your audience to see whether it works. If it works, return to it after incorporating additional post ideas. Easily increase your interaction by rotating between these 10 examples of social media postings Business has only two functions - marketing & innovations Milan Kundera Social Media USER-GENERATED CONTENT. BEHIND THE SCENES. USE PRODUCT IMAGES. CROSS-PROMOTE YOUR BLOG POSTS. SHORT-FORM VIDEO CONTENT. POST FAQS AND ANSWER THEM. POST INTERESTING INTERVIEWS. PROVIDE TIPS AND ADVICE. USE FULL "HOW-TO'S" OR TUTORIALS. POST MARKET DATA.

**url:** <https://keryar.com/blogs/detail/0c9a17c4-c284-414d-9493-e82d2334e1f7>

**text:** KERYAR - Website, SMM, Application making, SEO Company Evolving the Digital & IT world with the founder of KERYAR, Rumit Vaghela. The internet is used by over 7 billion people all around the world. Net surfing, social media streaming, and purchasing things online are a part of daily life. Your consumers are digital, emphasizing the significance of digital marketing. They're searching the web for your services/products. You can't risk losing a lead generation to your rivals if they can't discover you. all because you don't have an internet presence. You must have an online presence to achieve the greatest outcomes for your company. You will attract more leads that are aware of the brand, products, or services. If you're asking why digital marketing is the key, consider that your rivals are already doing it. Many of your rivals have already adapted to digital marketing. The CEO Rumitkumar Vaghela is the CEO and Founder of KERYAR. With a passion for IT solutions and digital marketing, Rumit began his career. He started working with local businesses and started handling their digital needs. He would design, manage, and market their business both online and offline. As he was still learning and gaining knowledge, he was also gaining experience. After being involved in various courses, he received many google certifications. Also, he mastered web development. He learned over 11 languages including Angular, Node, Java, and more. He self-analyzed every aspect of digital marketing and IT solutions. He managed to establish a full-scale IT solution and digital marketing company at the age of 19 in 2017. Now KERYAR is a full-fledged company with some prestigious clientele. Rumit has been a great help in starting CyberNGO of India, a non-profit organization. He participated in many international conferences to learn the differences in global markets. Rumit gained many reputable clients by applying a unique and diverse approach to its marketing. Exploring the digital world with KERYAR KERYAR,a leading digital marketing company in Anand, Gujarat. There is one focus at KERYAR: "WE WORK FOR YOU". We are UX/UI professionals. We develop and apply world-class digital marketing strategies for companies of all sizes. KERYAR implements trending ideas and creativity to transform a business or a brand. KERYAR takes a strong approach to give the proper marketing shield. In today's world, for a business or brand to be successful in the future they have to be active. They need a social media presence that will help with their branding. They need a website that can give quality information about them to the users. A website will need an on and off page SEO optimization so it can be on top of google searches. By using its own system of strategies, KERYAR evolves every business. The future of brands is combining forward-looking market diversification with cognitive analytics. They also use a greater knowledge of customers. In today's difficult economy, brands only rise by going above the traffic without overspending. Companies that build outstanding user engagements and experiences stand out from the competition. They are critical for a successful business strategy, execution, and development. Ranging from eCommerce to marketplace platforms to mobile apps. You get the maximal reach for your business with KERYAR. KERYAR offers outstanding consumer experiences. When they combine creativity, analytics, content writing, and Social media advertising, magic happens. Planning, developing, and the right

content to promote is the next step. This will boost your reach. Successful ad campaigns need outstanding multimedia consumer experiences. While also driving company Goals and financial development. KERYAR utilizes creative techniques to create relevant and interesting content. It highlights your company's strategic advantage and provides underside value. With over 10+ services and products, KERYAR is shaping a new marketing world in India. Some of these services include graphic design, web design, SEO optimization, eCommerce, branding, marketing, UI/UX, cyber security, and more. Along with business, KERYAR is a trusted partner for all its clients. Rumit stated: Many firms are growing more tied throughout the world. Some are shifting to more sustainable marketing and promotion strategies. Finally, both entrepreneurs and businesses have recognized the value of digital marketing. They also began to invest in it. Real-time marketing and a universal content strategy revolve around consumer and data-driven experiences. Digital marketing is a game-changing stride into the digital age. There are several methods to do business. In order for people to become aware of your company, you need marketing. Lead generation is the first phase of marketing. Leads are people who intend to purchase a product or service your company is providing. This is where KERYAR revolutionizes the platform with its unique strategies. Coding a better world After the COVID-19 pandemic, most of the world got a view of the digital workspace. With schools and businesses going online. KERYAR thought of developing an application that would make it easy to get an education. An application that is a benefit to students, teachers, and parents. The application allows students to complete assignments, tests, grades, and more. The teacher has access to check assignments and grade them online. The parents also have access to track their children's academic progress. If a student has a question they can ask a teacher via direct message. Nowadays, parents are worried about their children, so they want to keep a close eye on them at all times. As this is impossible, we introduce a Safety Monitoring system in the application. It allows us to keep track of the last geolocation of the child as well as their activities, from any location. As well as providing parents with a way to keep track of their children's every move. The child tracking system plays an important role in resolving missing children. The system has an automated messaging system that sends a message to the parents. It will send live road-to-road message updates to parents as the child is on their way to home or school. The main goal in creating the application is to give a fast, efficient, educating, and safe portal for students, teachers, and parents. Adapting services in the future Rumit dreams to be a center of attraction in the digital marketing world. He hopes to accomplish it by evolving the basic sense of digital marketing. As majority of digital marketing companies focus on designing and posting. KERYAR uses its services and products in a strategic way. KERYAR does it by proper content managing and using the right marketing stunts. KERYAR is reshaping businesses to perform at the finest level by using the digital platforms.