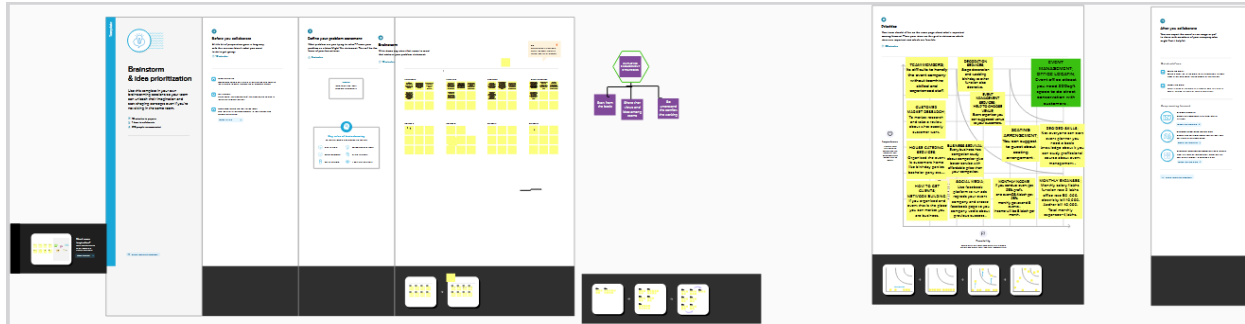


EVENT MANAGEMENT

2.2 Ideation & Brainstorming Map



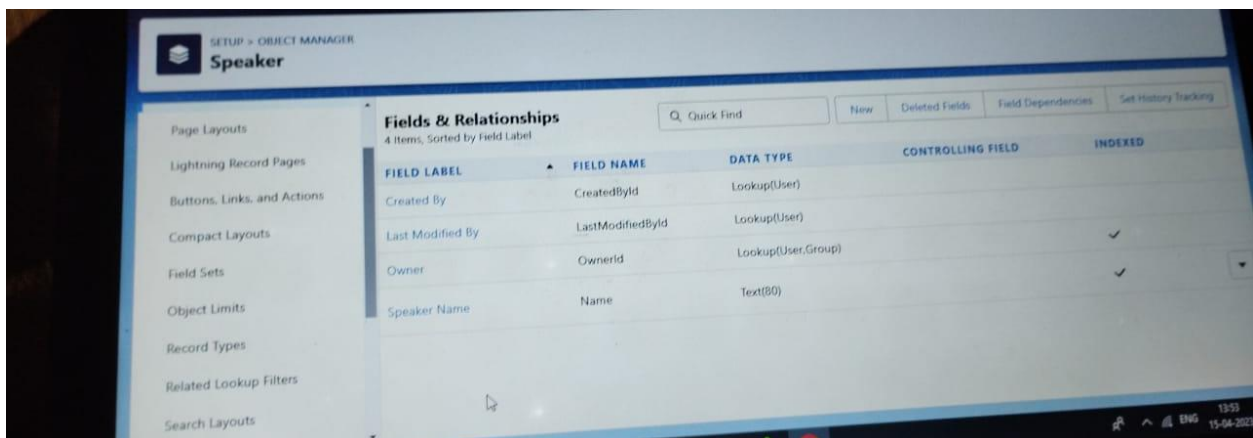
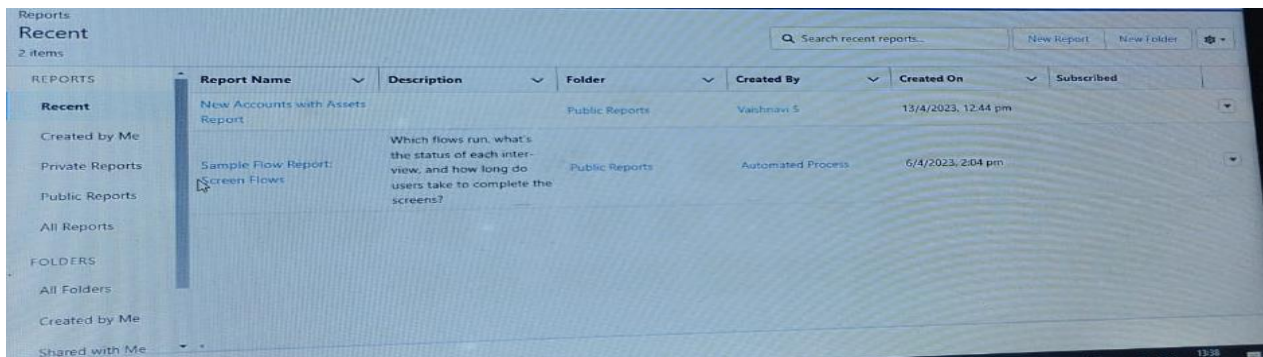
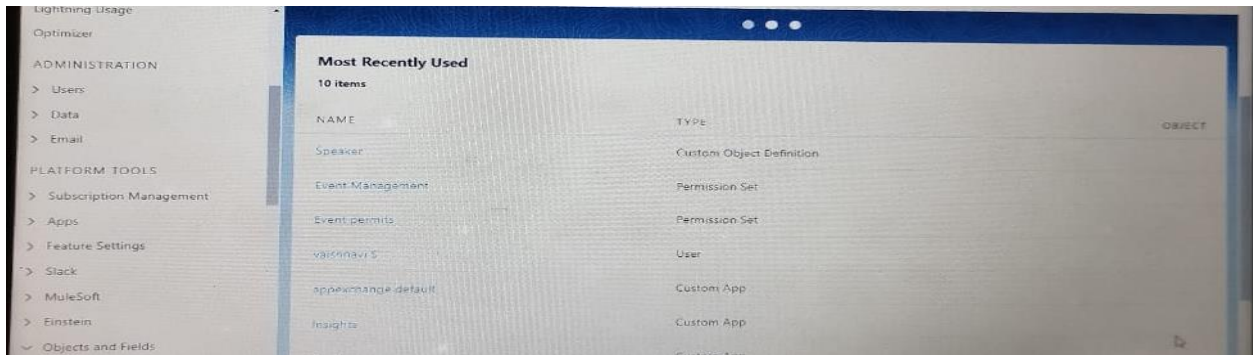
3 RESULT

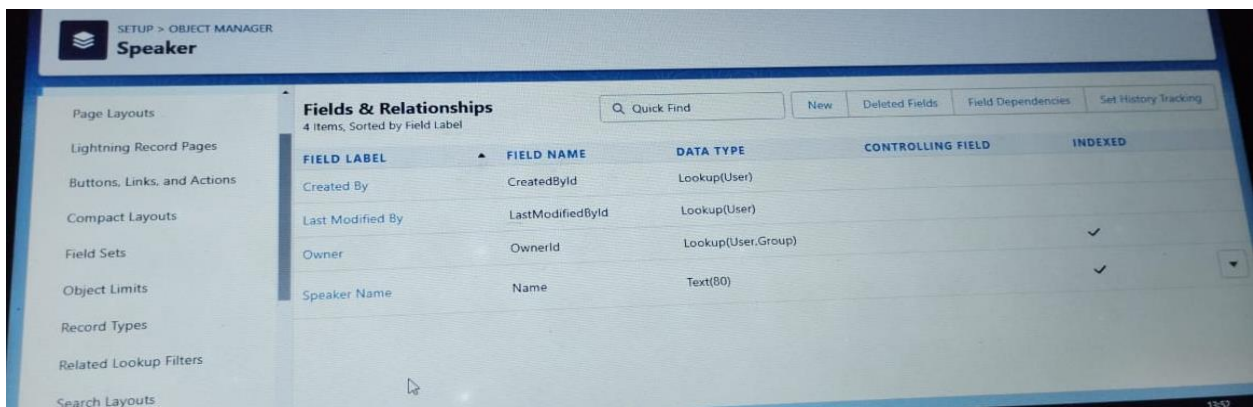
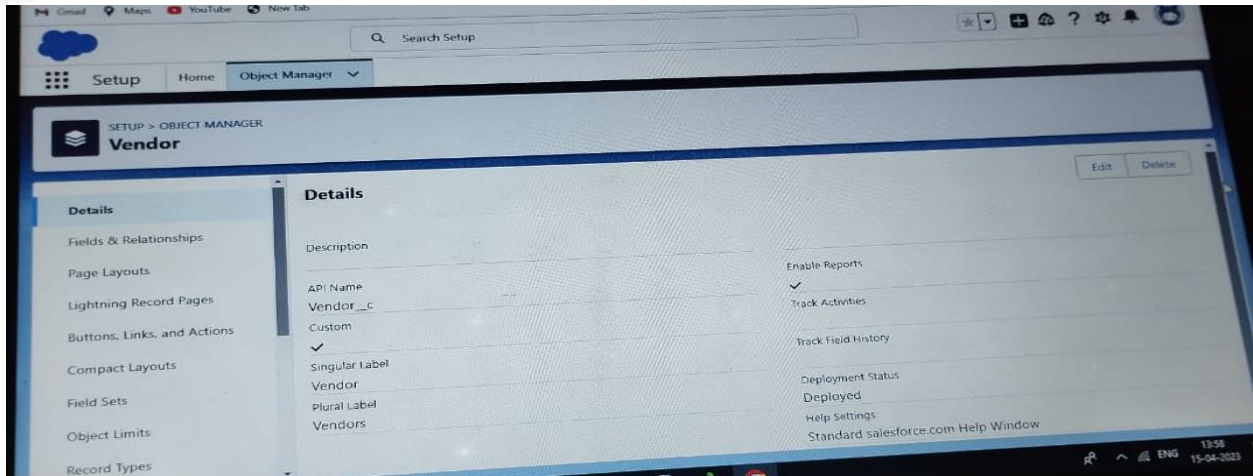
3.1 Data Model:

Object Name	Fields in the Object	
Obj 1	Field label	Data type
	Event	Active
	Event	Active
Obj 2	Field label	Data type
	Attendees	Active
	Attendees	Active

obj 3	<table><tr><th data-bbox="675 184 1006 231">Field label</th><th data-bbox="1006 184 1336 231">Data Type</th></tr><tr><td data-bbox="675 231 1006 279">Speakers</td><td data-bbox="1006 231 1336 279">Active</td></tr><tr><td data-bbox="675 279 1006 342">Speakers</td><td data-bbox="1006 279 1336 342">Active</td></tr></table>	Field label	Data Type	Speakers	Active	Speakers	Active
Field label	Data Type						
Speakers	Active						
Speakers	Active						
obj 4	<table><tr><th data-bbox="680 405 1008 451">Field Label</th><th data-bbox="1008 405 1346 451">Data Type</th></tr><tr><td data-bbox="680 451 1008 499">Vendors</td><td data-bbox="1008 451 1346 499">Active</td></tr><tr><td data-bbox="680 499 1008 573">Vendors</td><td data-bbox="1008 499 1346 573">Active</td></tr></table>	Field Label	Data Type	Vendors	Active	Vendors	Active
Field Label	Data Type						
Vendors	Active						
Vendors	Active						

3.2 Activity & Screenshot





4 Trailhead Profile Public URL

Team Lead - <https://trailblazer.me/id/vaiss02>

Team Member 1 - <https://trailblazer.me/id/susis7>

Team Member 2 - <https://trailblazer.me/id/ssaranya44>

Team Member 3 – <https://trailblazer.me/id/surid4>

5 ADVANTAGES & DISADVANTAGE

ADVANTAGES:

There are many benefits to using an event management company to manage your event – stress reduction being just one of them, my clients tell me! Running an event is a complex and costly exercise so the preparation and management of every detail counts.

- 1) Saves you time and money
- 2) Gives you creative ideas and proven event formats that will work for you

DISADVANTAGES:

While there are many advantages of being an event manager, there are some disadvantages, including:

- Unconventional work hours. ...
- Time away from family and friends. ...
- Experience requirements. ...
- Job instability. ...
- Multiple events at the same time. ...
- High level of responsibility

6 APPLICATIONS

Event management is the application of project management to the creation and development of small and/or large-scale personal or corporate events such as festivals, conferences, ceremonies, weddings, formal parties, concerts, or conventions.

7 CONCLUSION

My predictions are that in 5 years time the events industry will increase due to key factors such as:

- Increase in job opportunities in the UK which increases disposable income
- Increase of tourism
- Improvement of technology to publicise events
- Increase of public transport to events

8 FUTURE SCOPE

It involves management, creation and development of events such as corporate conferences, wedding, festivities, formal parties etc. It involves a lot of research about the brand, target audience and the concept of the event before planning the actual event.

