

Product Designer with an architectural background, experienced in product strategy and graphic design

EDUCATION

UC Berkeley Extension | UXUI Certificate

San Francisco, California, U.S.A

Jan 2020 - Jul 2020 (graduated with A+)

University of Michigan | M.Arch

Ann Arbor, Michigan, U.S.A

Sep 2016 - May 2018 (GPA: 3.81)

Anna University | B.Arch

Chennai, TamilNadu, India

Aug 2011 - May 2016 (GPA: 3.56)

SKILLSET

Interaction Design

Sketching
Wire-framing
Mock-ups
Art & Illustration
User Flows
Visual Design
Graphic Design
Branding & Identity
Web Content
Rapid Prototyping
Hi-fidelity Prototyping
Motion Design
3D Rendering
Art & Illustration

User Research

Accessibility Design
Affinity Mapping
Participatory Design
Usability Testing
User Interviews
Survey Design & Analysis
Heuristic Evaluation
Comparative Analysis
A-B Testing
User Persona
User Enactments
Card Sorting
Cultural Probes
Contextual Inquiry

Product Management

Scrum
Agile Methodologies
Google Analytics
Jira, Clickup
A/B Testing
Quip, Miro, Mural

Tools

Figma
AdobeXD
Sketch
Adobe Photoshop
Adobe Indesign
Adobe AfterEffects
Invision
AutoCAD
Revit
Keynote
Fabrication

Programming

Git
HTML
CSS
JQuery
Python

PROJECTS

Amazon Prime Redesign | <https://rb.gy/rb2ch7>

- Improved Prime Video personalization, user interface, and the social sharing component so that the platform is successful based on increased customer base, videos watched, and time spent on the streaming platform.
- Implemented heuristic analysis, extensive user research and testing, atomic components, lead redesign of the UI style guide, and front end development

Adult-it Mentorship App | <https://bit.ly/3i3Fiw4>

- Adult-it is a mobile app that connects young adults to credible and empathetic mentors for guidance as they transition into adulthood, thus giving them the crucial support that they need to succeed and thrive as adults.
- Collaborated on app concept, user research & paper prototyping. Lead the illustration design and color scheme concept.

Amigas Travel App | <https://bit.ly/3bxNt0Y>

- Amigas is a travel app that aims to hone in and address specific pain points related to women, thus making the travel experience both relaxing and pleasurable by providing a virtual travel companion for solo women travelers.
- Lead the entire app development process from concept, user research, user testing, and user interface design.

WORK EXPERIENCE

Designer Technical II | Solomon Cordwell Buenz | Jan '20 - Present

- Implemented interior and spatial solutions for high rise residential condominiums based on client feedback.
- Worked out technical details and specifications with contractors on site for a high rise residential building in Hawaii, submitted Construction Document drawing sets to the City for Review for the Hawaii project.

Architectural Designer | CallisonRTKL | Jul '18 - Nov '19

- Worked in the commercial sector, handled projects from the Schematic Design Phase up until the Construction Documentation phase.
- Set up Lumion rendering team for quicker, faster renderings
- Won first place for the redesign of the historic Guyon Hotel, project published in Architect magazine.

Graduate Student Instructor | University of Michigan | Jan '18 - May '18

- Mentored 120 undergraduate students alongside instructors in teaching basic principles of structural support mechanisms in various types of building structures

Architecture Internships

- 7GenAE | Jun '17 - Aug '17
- Shilpa Architects & Planners | Dec '14 - Mar '15
- Mistry Architects | Jun '14 - Nov '14